

Superstore Analytics Dashboard

Category

All

Region

All

Order Date

1/3/2014



12/30/2017



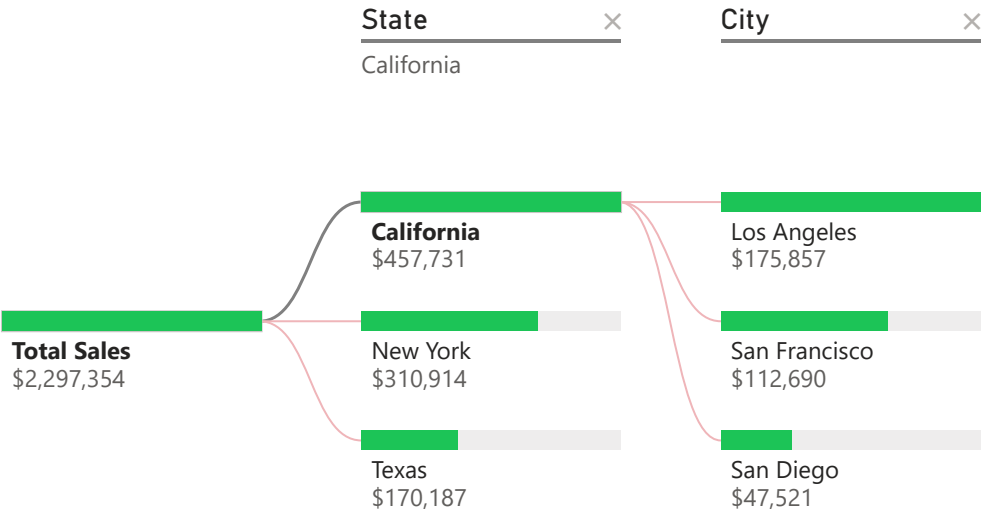
Total Sales
\$2.30M

Total Profit
286.40K

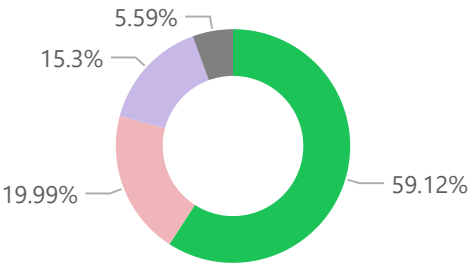
Total C.O.G.S
\$2.01M

Quantity Sold
38K

Sales by State and City



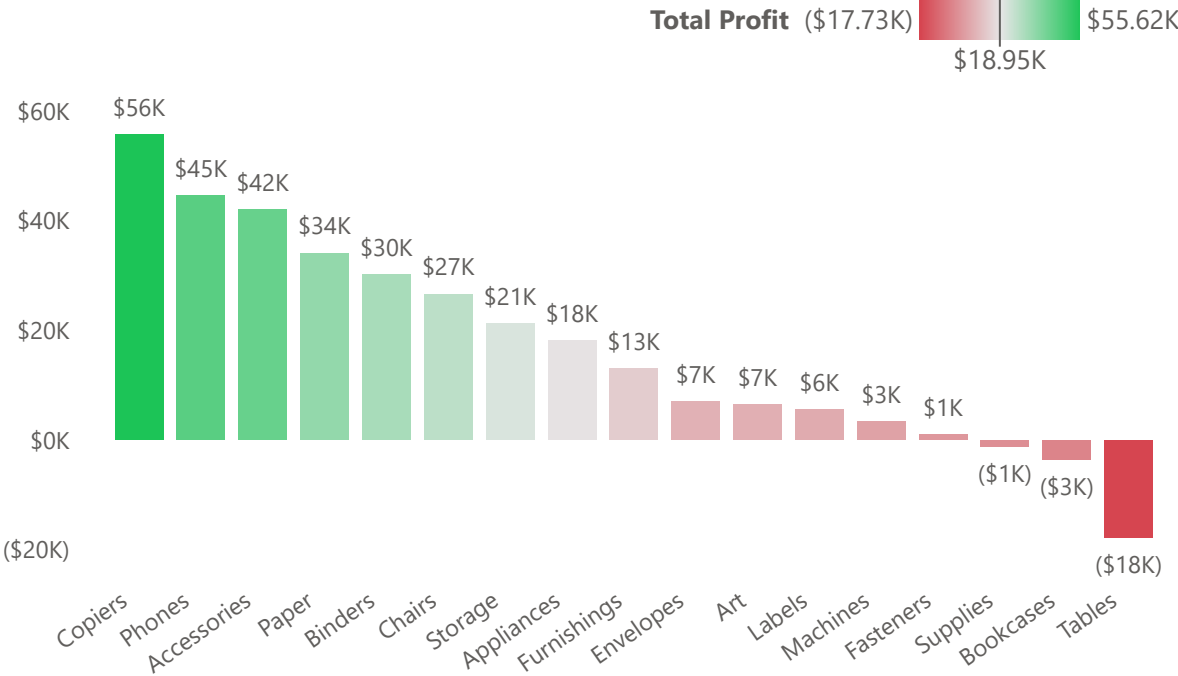
Sales by Ship Mode



Ship Mode

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

Profit by Product Sub-Category



Sales Trend Over Time



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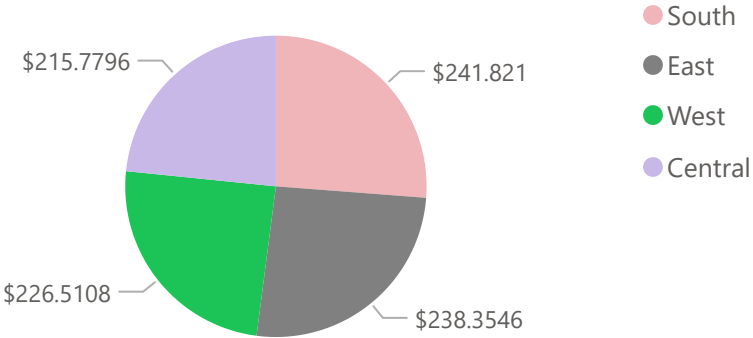
Total Sales
\$2.30M

Products
1.85K

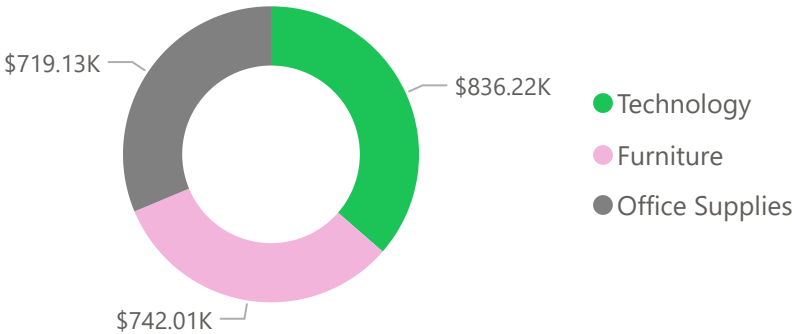
Customers
793

States
49

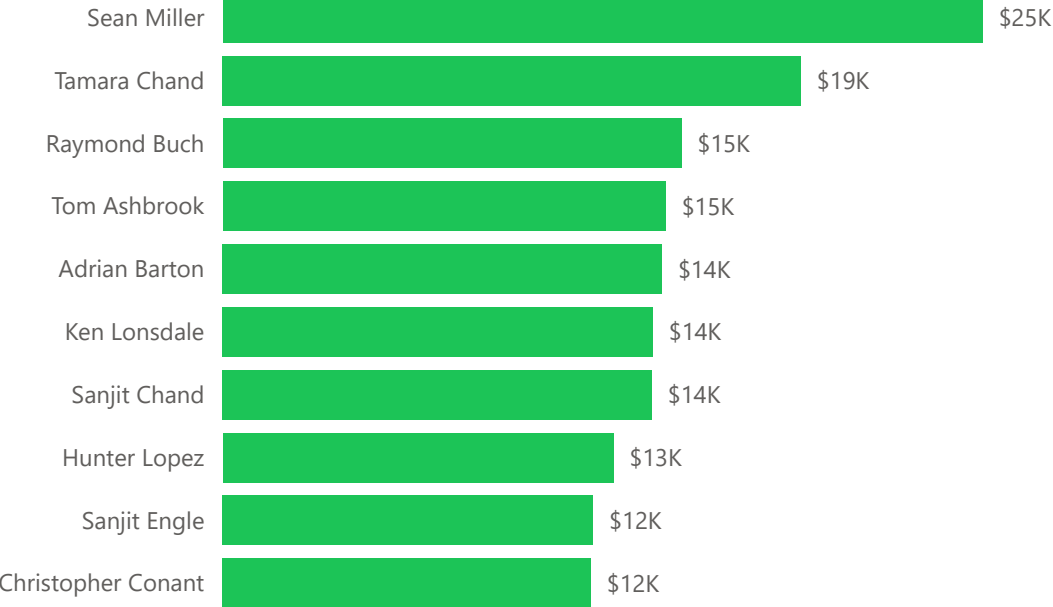
Average Sales by Region



Average Sales by Category



Top 10 Customers



Customer Name

- ☐ Aaron Bergman
- ☐ Aaron Hawkins
- ☐ Aaron Smayling
- ☐ Adam Bellavance
- ☐ Adam Hart
- ☐ Adam Shillingsburg
- ☐ Adrian Barton
- ☐ Adrian Hane
- ☐ Adrian Shami
- ☐ Aimee Bixby
- ☐ Alan Barnes
- ☐ Alan Dominguez

Sales by Segment

