

The Green Store - Timeline

WEEK	STAGES	ACTIVITIES/DELIVERABLES
1	PLANNING & FEASIBILITY STUDY	Kickoff Meeting, Team Assignments, Initial Project Briefs, Setup Communication Channels, Tools & Tech Stack Selection, Initial Research.
2		Market Research, User Personas, Competitive Analysis, Ideation Sessions, Define User Journeys, Detailed Requirement Specifications, Project Roadmap, and Use Cases.
3	DESIGN	Wireframes/User flow diagrams, Draft PRDs
4		Feedback and Iteration on Wireframes, Design System and Style Guide.
5		Final High-Fidelity Designs (UI/UX)
6	DEVELOPMENT	Frontend Development, Frontend integration.
7		Backend Architecture Design, Initial API Development, Core feature development(Product Listings, Authentication).
8		Advanced Feature Development (Notifications, Tracking), System and Integration Testing.
9		Usability Testing Sessions, Gather and Implement Feedback-Based Improvements.
10	TESTING	Finalize Features, Bug Fixing, Security and Performance Tests, Prepare for Beta Release.
		Ensure the product has no bugs and implement feedback
11	DEPLOYMENT	Beta Version Release, Gather Feedback, Finalize Documentation, User Documentation and Training Materials.
12		Push the new product into use.
13		Final Product Launch, Prepare and Create Presentation Decks, Conduct Dry Runs, Final Wrap-Up.
		Final Documentation, Cohort Finals Presentations, Assessments, Feedback Collection, Cohort Wrap-Up

The Keke Logistics - Timeline

WEEK	STAGES	ACTIVITIES/DELIVERABLES
1	PLANNING & FEASIBILITY STUDY	Kickoff Meeting, Team Assignments, Initial Project Briefs, Setup Communication Channels, Tools & Tech Stack Selection, Initial Research
2		Market Research, User Personas, Competitive Analysis, Ideation Sessions, Define User Journeys, Detailed Requirement Specifications, Project Roadmap, and Use Cases
3	DESIGN	Wireframes/User flow diagrams, Draft PRDs
4		Feedback and Iteration on Wireframes, Design System and Style Guide.
5		Final High-Fidelity Designs (UI/UX)
6	DEVELOPMENT	Frontend Setup, Frontend integration. Feature Development(Ride Booking, User profiles)
7		Backend Architecture Design, Initial API Development, Frontend-Backend Integration, Unit Testing, Code Reviews.
8		Advanced Feature Development (Tracking, Notifications), System and Integration Testing.
9		Usability Testing Sessions, Gather and Implement Feedback-Based Improvements.
10	TESTING	Finalize Features, Bug Fixing, Security and Performance Tests, Prepare for Beta Release.
	Ensure the product has no bugs and implement feedback	
11	DEPLOYMENT	Beta Version Release, Gather Feedback, Finalize Documentation, User Documentation and Training Materials.
12		Final Product Launch, Prepare and Create Presentation Decks, Conduct Dry Runs, Final Wrap-Up.
13		Final Documentation, Cohort Finals Presentations, Assessments, Feedback Collection, Cohort Wrap-Up

The Tailor Mall - Timeline

WEEK	STAGES	ACTIVITIES/DELIVERABLES
1	PLANNING & FEASIBILITY STUDY	Kickoff Meeting, Team Assignments, Initial Project Briefs, Setup Communication Channels, Tools & Tech Stack Selection, Initial Research
2		Market Research, User Personas, Competitive Analysis, Ideation Sessions, Define User Journeys, Detailed Requirement Specifications, Project Roadmap, and Use Cases
3	DESIGN	Wireframes/User flow diagrams, Draft PRDs
4		Feedback and Iteration on Wireframes, Design System and Style Guide.
5		Final High-Fidelity Designs (UI/UX)
6	DEVELOPMENT	Frontend Setup, Frontend integration. Feature Development(Tailor Profiles, Project Listings)
7		Backend Architecture Design, Initial API Development, Frontend-Backend Integration, Unit Testing, Code Reviews.
8		Advanced Feature Development (Messaging, Review), System and Integration Testing.
9		Usability Testing Sessions, Gather and Implement Feedback-Based Improvements.
10	TESTING	Finalize Features, Bug Fixing, Security and Performance Tests, Prepare for Beta Release.
	Ensure the product has no bugs and implement feedback	
11	DEPLOYMENT	Beta Version Release, Gather Feedback, Finalize Documentation, User Documentation and Training Materials.
12		Final Product Launch, Prepare and Create Presentation Decks, Conduct Dry Runs, Final Wrap-Up.
13		Final Documentation, Cohort Finals Presentations, Assessments, Feedback Collection, Cohort Wrap-Up