

## Web Developer

*Website, Landing Page & Email Development, Design & Management / User Training & Support / Software Implementation / Content Management Systems (CMS) Administration / Troubleshooting & Issue Resolution*

### Highlights of Skills & Qualifications

- Technically-sophisticated and creatively inclined professional with progressive experience and success in website development, CMS management, software implementation, training and technical support
- Skilled in using HTML, CSS, JavaScript, JQuery, Content Management Systems (CMS) and Email Management Systems (EMS) to develop responsive webpages and email campaigns
- Proficient in digital asset management and digital content editing to update, manage and quality check websites
- Superior time management, organizational, and analytical skills with proven project management abilities; able to navigate and quickly master new web development and management programs, software and tools

### Technology Stack

Web Development:	HTML5, CSS3, jQuery, JavaScript, Bootstrap, AODA / WCAG requirements, SEO
Content Management Systems:	WordPress, dotCMS, Joomla, BigCommerce, Ektron (Episerver), Sitecore
Junior Programming:	C#, ASP.NET, working knowledge of PHP for WordPress theme customization
Database / DMS Management:	SQL, Oracle, MS Access, Visio, SharePoint, Xerox DocuShare, OpenText iShare
Digital Marketing:	Adobe Photoshop, MailChimp, Constant Contact, Survey Monkey, Google Analytics

### Professional Experience

Digital Content Editor / Web Developer 2018 - Present  
Greater Toronto Airport Authority, Mississauga, ON

- Develop, update and manage web pages for both intranet portal and internet website, using best practices for WCAG requirements and SEO and troubleshooting technical issues.
- Create, upload and edit digital assets for both intranet portal and internet website, optimizing for search and speed.
- Compile and analyze analytics reports and charts to improve website performance.
- Consistently meet or exceed deadlines for incoming tickets.

Software Website / Digital Content Management: Ektron | SiteCore | HTML | CSS | JavaScript | SharePoint | iShare  
Digital Marketing: Google Analytics | Survey Monkey | Adobe Photoshop

Web Developer (contract) 2017  
Canadian Memorial Chiropractic College, Toronto, ON

- Strategized to develop company website from concept to 100% completion and launch.
- Generated, edited and updated content, styling, pages and templates for the website CMS, modifying to suit needs.
- Programmed HTML, CSS, Bootstrap, JavaScript, jQuery files and widgets and uploaded APIs to deploy accurate and functioning content (interactive media) and web pages, while troubleshooting technical issues.

Software dotCMS | HTML | CSS | Bootstrap | VTL – velocity templating language | JavaScript | jQuery

Software Implementation Systems Administrator (contract)  
Canadian Memorial Chiropractic College, Toronto, ON

2016 – 2017

- Spearheaded end-to-end software implementation of DMS across 14 separate departments.
- Lead user training to support system utilization and administered technical support; trained and on-boarded 100% of Library staff, achieving timeline target.
- Initiated technical support for company-wide assistance with DMS software set-up, program use and compliance; generated and implemented education and training modules of DMS for all staff.
- Compiled, managed and deployed updates and functions of the front (user) and back (client) end of the DMS.

Software DMS: Xerox DocuShare Document Management System

Web and Digital Specialist (contract)  
Waterfront Regeneration Trust, Toronto, ON

2015 – 2016

- Created and programmed 2 websites and 100% of digital newsletters and emails; quality checked integrity ensuring accuracy, performance, and accessibility.
- Maintained and optimized main website; Rendered ongoing web support, updating site, and troubleshooting.
- Developed and expanded digital mapping for over 600 km of trail

Software Website / Digital Content Management: Joomla CMS | Weebly | HTML | CSS | JavaScript  
Digital Marketing: Constant Contact EMS | Google Analytics | Google AdWords | Google Maps API

Online Digital Administrator  
Hipstreet, Markham, ON

2015

- Managed website, consistently uploading and publishing digital content, updating links and social media sites.
- Maximized website performance using metrics to quality check, gather insights and implement best practices.
- Produced and developed responsive email campaigns, including design, coding, graphics and split tests.
- Successfully on-boarded e-commerce clients and product skews to website ensuring accurate and timely data.

Software Website / Digital Content Management: WordPress Blog | BigCommerce CMS | HTML | CSS  
Digital Marketing: MailChimp EMS | Adobe Photoshop | Sprout Social | Buffer | Bitly

*Additional experience as Coding Instructor for Hatch Canada – Software used: P5.js, Processing, JavaScript*

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## Education & Professional Development

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Honours Bachelor of Science, University of Toronto

### Technical Certifications

Digital Marketing Management Certificate, University of Toronto  
Project Management Certificate, University of Toronto

### Professional Development

Commercial Web Application Development, George Brown College (TBC)  
Web Applications Development Programming, Centennial College (TBC)  
Advanced Web Art and Design; CSS and JavaScript Frameworks, Ontario College of Art and Design  
Intro to JavaScript, BrainStation  
Webmaster Program, The YMC