Catja Moskal, Hon. B.Sc.

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Web Developer

Website, Landing Pages and Email Development, Design & Management / User Training & Support / Software Implementation / Content Management Systems (CMS) Administration / Troubleshooting & Issue Resolution

Highlights of Skills & Qualifications

- Technically-sophisticated and creatively inclined professional with progressive experience and success in website development, CMS management, software implementation, training and technical support
- Skilled in using HTML, CSS, JavaScript, JQuery, Content Management Systems (CMS) and Email Management Systems (EMS) to develop responsive webpages and email campaigns
- Proficient in digital asset management and digital content editing to update, manage and quality check websites
- Superior time management, organizational, and analytical skills with proven project management abilities; able to navigate and quickly master new web development and management programs, software and tools

Technology Stack

Web Development:	HTML5, CSS3, jQuery, JavaScript, Bootstrap, AODA / WCAG requirements, SEO
Content Management Systems:	WordPress, dotCMS, Joomla, BigCommerce, Ektron (Episerver), Sitecore
Junior Programming:	C#, ASP.NET, working knowledge of PHP for WordPress theme customization
Database / DMS Management:	SQL, Oracle, MS Access, MS Visio, MS Excel, Xerox Docushare, MS SharePoint
Digital Marketing:	Adobe Photoshop, MailChimp, Constant Contact, Survey Monkey, Google Analytics

Professional Experience

Digital Content Editor / Web Developer   2018 - Present
Greater Toronto Airport Authority, Mississauga, ON

- Develop, update and manage web pages for both intranet portal and internet website, using best practices for WCAG requirements and SEO and troubleshooting technical issues.
- Create, upload and edit digital assets for both intranet portal and internet website, optimizing for search and speed.
- Compile and analyze analytics reports and charts to improve website performance.
- Consistently meet or exceed deadlines for incoming tickets.

Software   Website / Digital Content Management: Ektron CMS | SiteCore CMS | HTML | CSS | JavaScript | SharePoint
                    Digital Marketing: Google Analytics | Survey Monkey | Adobe Photoshop

Web Developer (contract)   2017
Canadian Memorial Chiropractic College, Toronto, ON

- Strategized to develop company website from concept to 100% completion and launch.
- Generated, edited and updated content, styling, pages and templates for the website CMS, modifying to suit needs.
- Programmed HTML, CSS, Bootstrap, JavaScript, jQuery files and widgets and uploaded APIs to deploy accurate and functioning content (interactive media) and web pages, while troubleshooting technical issues.

Software   dotCMS | HTML | CSS | Bootstrap | VTL – velocity templating language | JavaScript | jQuery

Software Implementation Systems Administrator (contract)   2016 – 2017
Canadian Memorial Chiropractic College, Toronto, ON

- Spearheaded end-to-end software implementation of DMS across 14 separate departments.
- Lead user training to support system utilization and administered technical support; trained and on-boarded 100% of Library staff, achieving timeline target.
- Initiated technical support for company-wide assistance with DMS software set-up, program use and compliance; generated and implemented education and training modules of DMS for all staff.
- Compiled, managed and deployed updates and functions of the front (user) and back (client) end of the DMS.

Software   DMS: Xerox DocuShare Document Management System

Web and Digital Specialist (contract)   2015 – 2016
 Waterfront Regeneration Trust, Toronto, ON

- Created and programmed 2 websites and 100% of digital newsletters and emails; quality checked integrity ensuring accuracy, performance, and accessibility.
- Maintained and optimized main website; Rendered ongoing web support, updating site, and troubleshooting.
- Developed and expanded digital mapping for over 600 km of trail

Software   Website / Digital Content Management: Joomla CMS | Weebly | HTML | CSS | JavaScript
             Digital Marketing: Constant Contact EMS | Google Analytics | Google AdWords | Google Maps API

Online Digital Administrator   2015
Hipstreet, Markham, ON

- Managed website, consistently uploading and publishing digital content, updating links and social media sites.
- Maximized website performance using metrics to quality check, gather insights and implement best practices.
- Produced and developed responsive email campaigns, including design, coding, graphics and split tests.
- Successfully on-boarded e-commerce clients and product skews to website ensuring accurate and timely data.

Software   Website / Digital Content Management: WordPress Blog | BigCommerce CMS | HTML | CSS
             Digital Marketing: MailChimp EMS | Adobe Photoshop | Sprout Social | Buffer | Bitly

Additional experience as Coding Instructor for Hatch Canada – Software used: P5.js, Processing, JavaScript

Education & Professional Development

Honours Bachelor of Science, University of Toronto

Technical Certifications

Digital Marketing Management Certificate, University of Toronto
Project Management Certificate, University of Toronto

Professional Development

Commercial Web Application Development, George Brown College (TBC)
Web Applications Development Programming, Centennial College (TBC)
Advanced Web Art and Design; CSS and JavaScript Frameworks, Ontario College of Art and Design
Intro to JavaScript, BrainStation
Webmaster Program, The YMC