



CATJA MOSKAL

WEB AND DIGITAL SPECIALIST

CONTACT ME

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EDUCATION

University of Toronto:

- Honours Bachelor of Science – B.Sc.
- Digital Marketing Management Certificate
- Project Management Certificate

SKILLS

- Analytical – Time Management –
- Organizational – Detail Oriented –
- Creative – Technological – Web Development – Web Administration –
- Content Management Systems
- Management – Jr Programming –
- Database Management – Digital
- Marketing – Digital Content Production

ABOUT ME

Technically-sophisticated and creatively inclined professional with progressive experience in website development, CMS management, software implementation, customer service and technical support

Skilled in using HTML, CSS, JQuery, Content Management Systems (CMS) to produce, edit and update responsive webpages and microsites while testing and quality checking sites for accessibility

Proficient in digital asset management and digital content editing including photo sourcing & creation

Superior time management, organizational, and analytical skills with keen attention to detail; able to navigate and quickly master new web development and management programs, software and tools

WORK EXPERIENCE

2020 - Present WEB ADMINISTRATOR

Acces Employment

- Create, edit and update web pages and digital content for company website and e-access site, adding SEO and creating templates, allowing for pages to show up in search as well as unifying design and improving UX.
- Utilize modules, plug-ins and scripting to develop and format web pages, resulting in an error free user experience.
- Perform website testing and fix technical, accessibility and SEO issues and errors resulting in improved UI and UX, faster load times and ensuring compliance with WGAG.

2018 - 2019 DIGITAL CONTENT EDITOR / WEB DEVELOPER

Greater Toronto Airport Authority

- Developed, updated and managed digital content for intranet and internet websites for all GTAA departments, using best practices for WCAG 2.0 AA requirements. Consistently met all departmental deliverables and deadlines and achieved client satisfaction and demonstrated effective communication skill resulting in numerous accolades.
- Designed and edited digital assets for both intranet and internet websites, optimizing for search, achieving faster load times and producing accessible digital content and webpages.
- Utilized best practices for responsive design, resulting in successful mobile and desktop experiences.

2016 - 2017 WEB DEVELOPER / SOFTWARE IMPLEMENTATION SUPPORT ANALYST

Canadian Memorial Chiropractic College

- Demonstrated a strong work ethic and effective time-management skills by strategizing to develop company website from concept to completion, meeting 100% of targets and launch deadline.
- Programmed HTML, CSS, Bootstrap, JavaScript, jQuery files and widgets, APIs, achieving high accuracy.
- Spearheaded end-to-end software implementation of the DMS across 14 separate departments, resulting in departmental staff training and software implementation for 100% of departments.
- Initiated technical support for company-wide assistance with DMS software use and compliance.

PROFESSIONAL DEVELOPMENT

Advanced Web Art Design: CSS / JavaScript Frameworks – Ontario College of Art and Design

Webmaster Program – The YMC

Responsive Design, Building a Store with Shopify, Intro to Browser Extensions, Intro to Data Visualization, Intro to JavaScript – Canada Learning Code