PRIVACY POLICY Last updated March 04, 2025

This Privacy Notice for AmiVerse ("we," "us," or "our"), describes how and why we might access, collect, store, use, and/or share ("process") your personal information when you use our services ("Services"), including when you: Download and use our mobile application (AmiVerse), or any other application of ours that links to this Privacy Notice Use AmiVerse. The social media app for Amity University Rajasthan, designed to keep students, faculty, and staff connected like never before. From campus announcements to event updates, club activities, and student discussions, AmiVerse brings the entire university into one vibrant digital space. Stay informed, engage with your peers, and never miss out on what's happening around campus - all in one app!

Engage with us in other related ways, including any sales, marketing, or events

Questions or concerns? Reading this Privacy Notice will help you understand your privacy rights and choices. We are responsible for making decisions about how your personal information is processed. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at amiverse.app@gmail.com.

#### SUMMARY OF KEY POINTS

This summary provides key points from our Privacy Notice, but you can find out more details about any of these topics by clicking the link following each key point or by using our table of contents below to find the section you are looking for.

What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with us and the Services, the choices you make, and the products and features you use. Learn more about personal information you disclose to us.

Do we process any sensitive personal information? Some of the information may be considered "special" or "sensitive" in certain jurisdictions, for example your racial or ethnic origins, sexual orientation, and religious beliefs. We do not process sensitive personal information.

Do we collect any information from third parties? We do not collect any information from third parties.

How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. Learn more about how we process your information.

In what situations and with which parties do we share personal information? We may share information in specific situations and with specific third parties. Learn more about when and with whom we share your personal information.

How do we keep your information safe? We have adequate organizational and technical processes and procedures in place to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Learn more about how we keep your information safe.

What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information. Learn more about your privacy rights.

How do you exercise your rights? The easiest way to exercise your rights is by submitting a data subject access request, or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

Want to learn more about what we do with any information we collect? Review the Privacy Notice in full.

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(continued... the rest will follow in the next block)

#### 1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services, or otherwise when you contact us.

#### Personal Information Provided by You:

- names
- phone numbers
- usernames
- passwords
- contact or authentication data
- university email
- university details like department, course etc.

Sensitive Information: We do not process sensitive information.

#### Application Data:

We may request access to:

- Geolocation Information (for location-based services)
- Push Notifications (for alerts & updates)

#### 2. HOW DO WE PROCESS YOUR INFORMATION?

We process your personal information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law.

# 3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

- Business Transfers
- Other Users (when you share publicly via comments, profiles, etc.)

# 4. HOW LONG DO WE KEEP YOUR INFORMATION?

We retain data as long as necessary to fulfill purposes, unless longer retention is required by law.

## 5. HOW DO WE KEEP YOUR INFORMATION SAFE?

We implement technical and organizational measures to secure data but cannot guarantee complete security.

## 6. DO WE COLLECT INFORMATION FROM MINORS?

We do not knowingly collect data from children under 18.

# 7. WHAT ARE YOUR PRIVACY RIGHTS?

You can review, update, or delete your data by contacting us.

## 8. CONTROLS FOR DO-NOT-TRACK FEATURES

Currently, we do not respond to DNT signals.

## 9. DO WE MAKE UPDATES TO THIS NOTICE?

Yes, we update this Notice as needed.

#### 10. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

amiverse.app@gmail.com

11. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT? Contact us to exercise your rights.