

NETFLIX STOCK PROFILE

2017

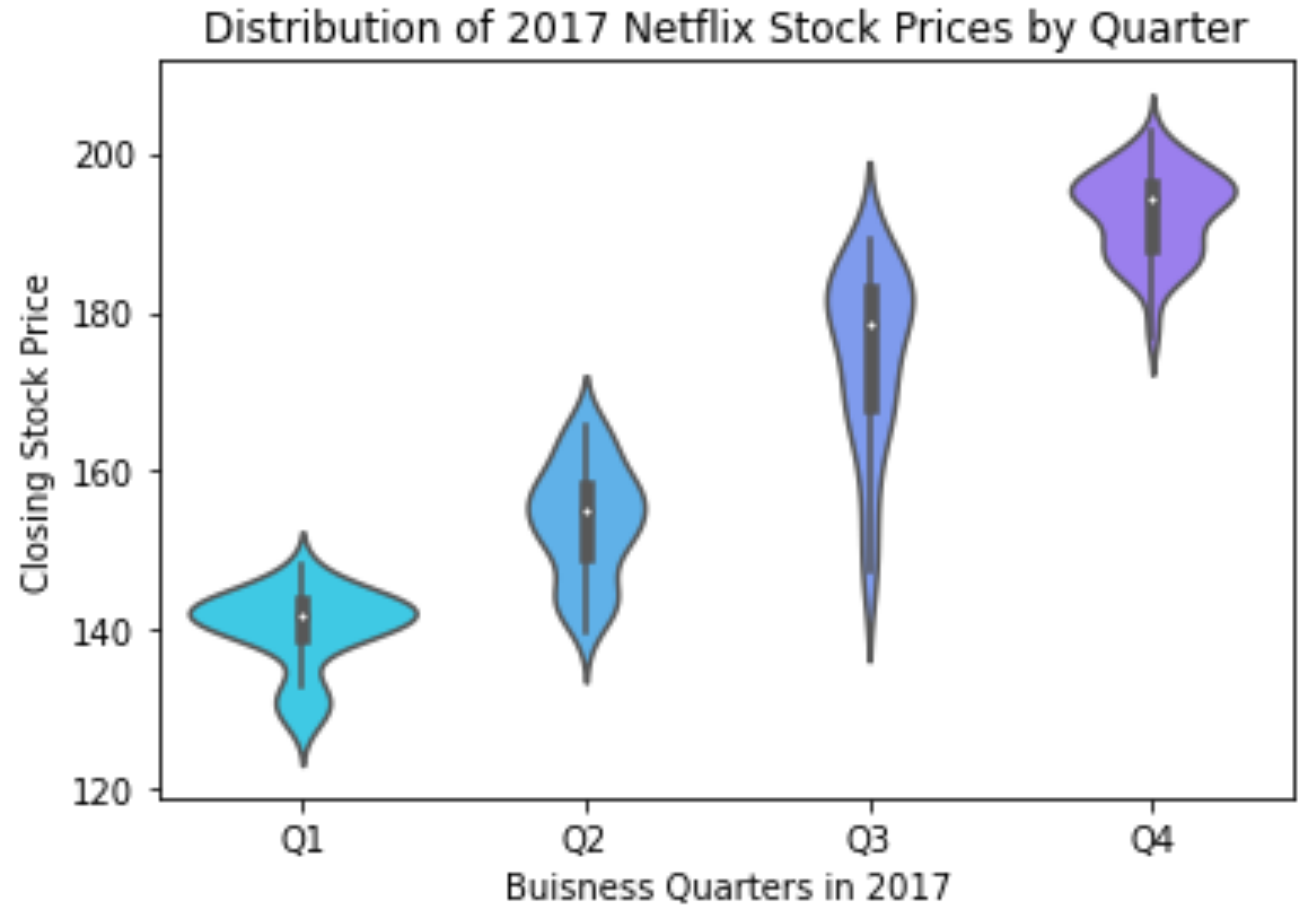


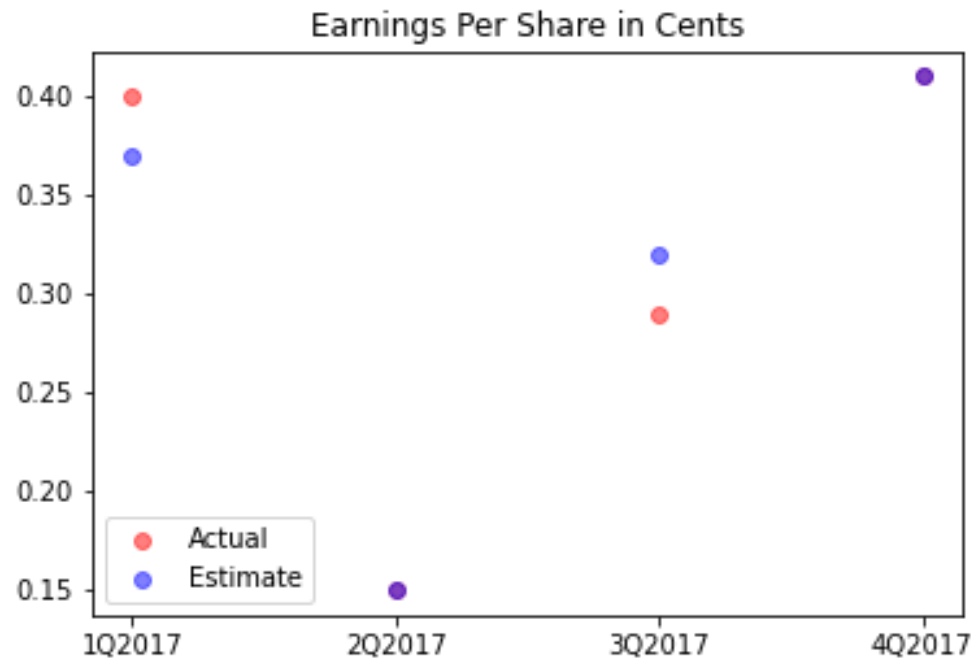
OVERVIEW

- This project is designed to examine Netflix stock prices for 2017, particularly in comparison to the Dow Jones Industrial Average.

STOCK PRICES BY QUARTER

Netflix started the year at approximately \$125/share, rising steadily each quarter to a high of \$200 in the fourth quarter.



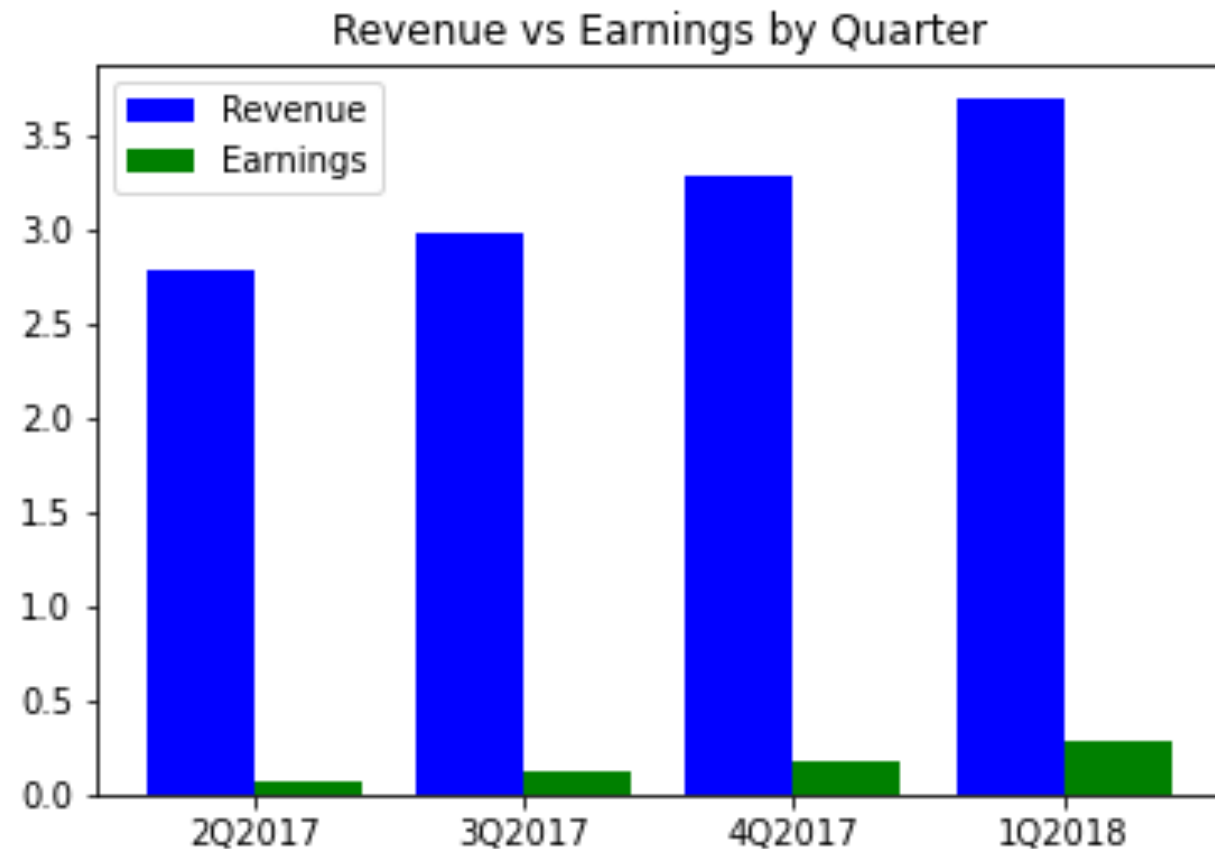


EARNINGS PER SHARE IN CENTS

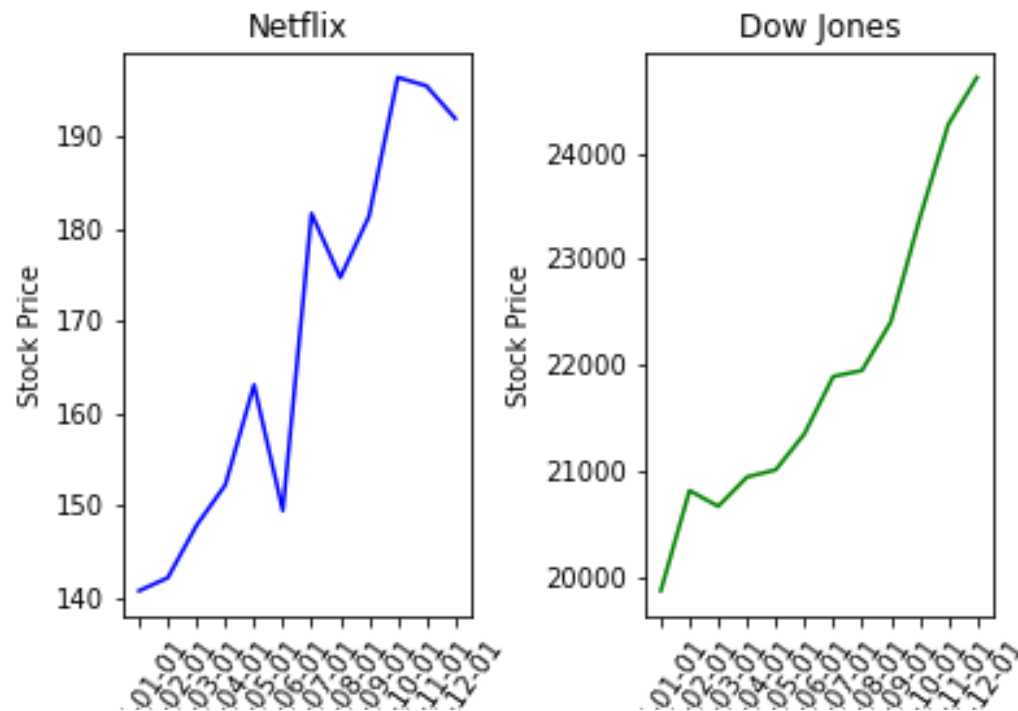
As you can see, earnings per share met or exceeded forecast figures in all but the third quarter.

REVENUE VS EARNINGS BY QUARTER

Both revenue and earnings increased throughout the year. Earnings were approximately 5% of revenue.



NETFLIX VS DOW JONES



While Netflix and the Dow Jones both trended upward through the year, Netflix was more volatile in general and had a much higher overall increase in value.