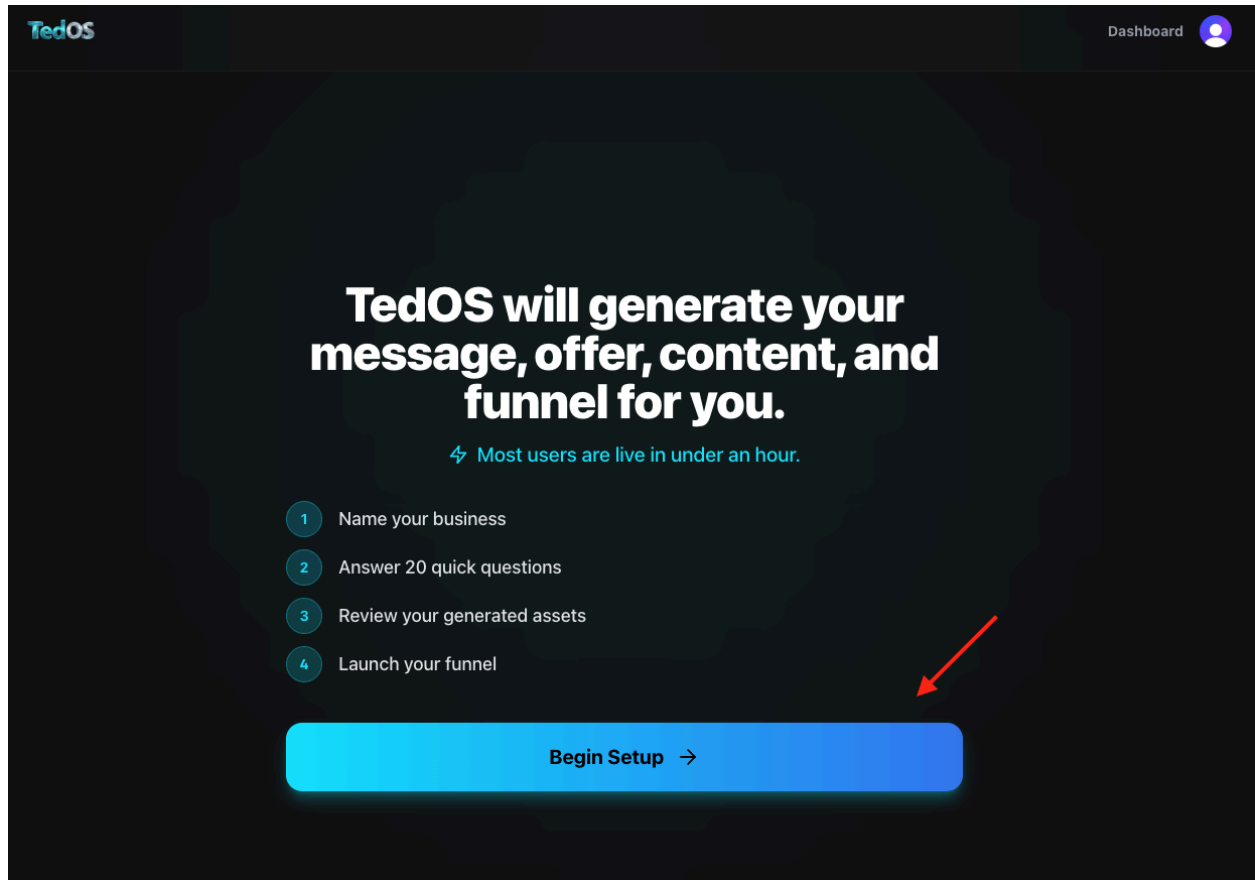


Step 1:

Go through the introduction of TedOS. Click on the “Begin Setup” button once you’re done reading.



Step 2:

Enter your business name (1) and click on the “Start Questionnaire” button (2).

The screenshot shows the TedOS dashboard with a dark background. At the top left is the 'TedOS' logo, and at the top right is a 'Dashboard' link next to a user profile icon. The main heading reads 'TedOS will generate your message, offer, content, and funnel for you.' Below this is a sub-heading: 'Most users are live in under an hour.' A list of four steps is shown: 1. Name your business, 2. Answer 20 quick questions, 3. Review your generated assets, and 4. Launch your funnel. A modal window titled 'Name Your Business' is open, with the subtitle 'This helps us personalize your content'. It contains a text input field with the placeholder 'e.g. My Coaching Business' and a blue 'Start Questionnaire →' button. A red arrow labeled '1' points to the input field, and another red arrow labeled '2' points to the button.

TedOS

Dashboard

TedOS will generate your message, offer, content, and funnel for you.

Most users are live in under an hour.

- 1 Name your business
- 2 Answer 20 quick questions
- 3 Review your generated assets
- 4 Launch your funnel

Name Your Business
This helps us personalize your content

e.g. My Coaching Business

Start Questionnaire →

Step 3:

Select your business type in the drop down menu (1). Then go to the text box and answer the question (2). Then click on the “Next” button (3) upon completion of the question. Continue through each question until you reach the end.

The screenshot shows the 'Industry' section of a form on the TedOS platform. The form is titled 'Industry' with the subtitle 'What field do you work in?'. At the top right of the form area is a 'Fill Sample Data' button. Below the title, there are two main input areas. The first is a dropdown menu labeled 'Select your business type', indicated by a red arrow and the number '1'. The second is a text input field labeled 'Your Industry' with placeholder text 'e.g., marketing, sales, fitness, nutrition, coaching, real estate...', indicated by a red arrow and the number '2'. At the bottom right of the form is a blue 'Next →' button, indicated by a red arrow and the number '3'. There are also 'Help' links next to both input areas. A progress bar at the top shows the current step is active.

TedOS

Dashboard

Fill Sample Data

Industry

What field do you work in?

Help

1 → Select your business type

Help

Your Industry

e.g., marketing, sales, fitness, nutrition, coaching, real estate...

2 →

Polish with AI

3 → Next →

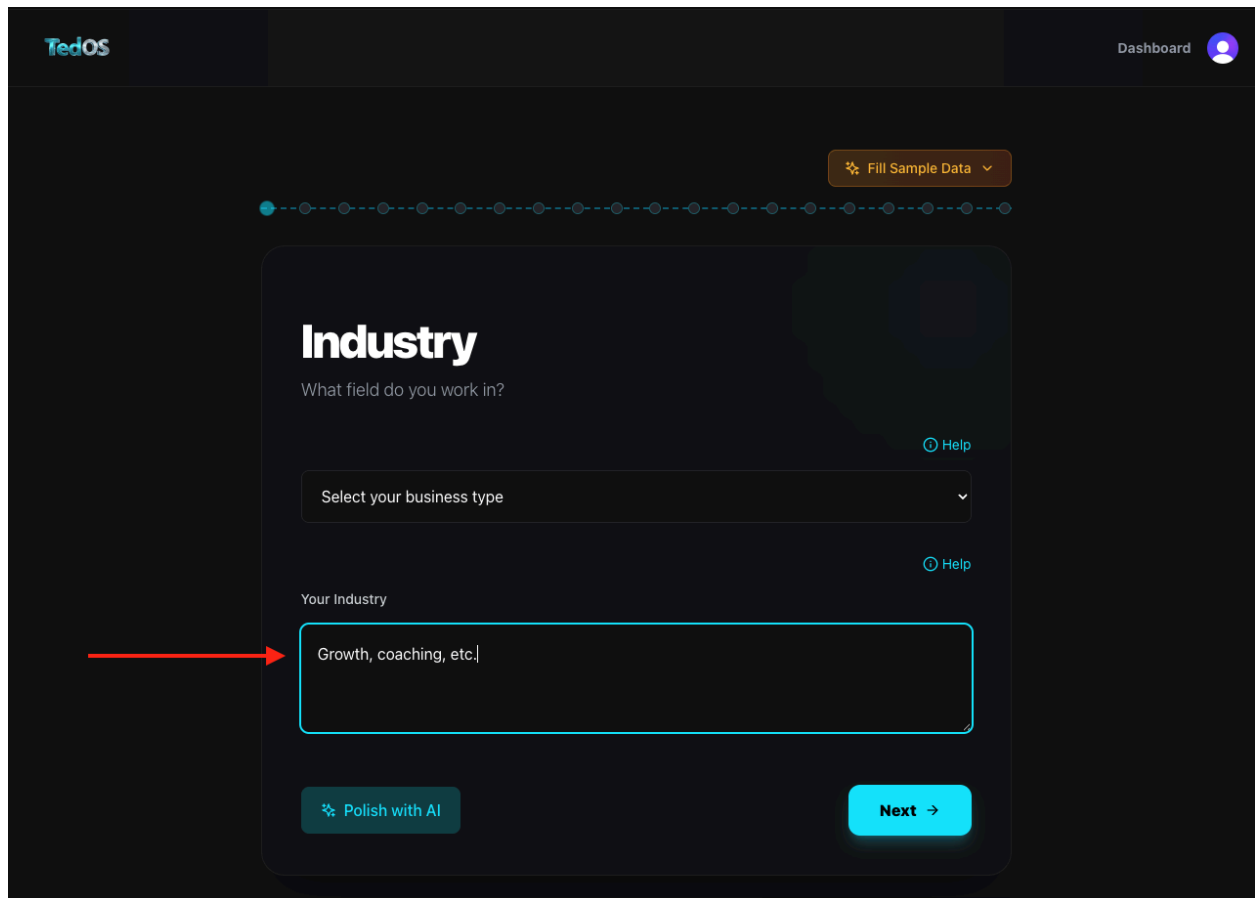
Example of the first dropdown menu:

You will have to select on the dropdown menu which will open the following options for you to select:

The screenshot shows the TedOS interface. At the top left is the 'TedOS' logo. At the top right is a 'Dashboard' link with a user profile icon. Below the header is a progress bar with 10 steps, the first of which is active. A 'Fill Sample Data' button is located in the top right of the main content area. The main content area is titled 'Industry' with the subtitle 'What field do you work in?'. A red arrow points to a dropdown menu that is open, showing the following options: 'Select your business type' (which is selected and has a checkmark), 'Coaching/Consulting', 'Service', 'Selling Digital Products', and 'Selling Physical Products'. Below the dropdown is a text input field with placeholder text 'e.g., marketing, sales, fitness, nutrition, coaching, real estate...'. At the bottom of the form are two buttons: 'Polish with AI' and 'Next →'.

To submit Question 2 (2), you have to select the input field and type your answer.

There is no # character limit on text fields. The more you input, the better your output will be.



The screenshot shows the 'Industry' section of a form on the TedOS platform. The interface is dark-themed. At the top left is the 'TedOS' logo, and at the top right is a 'Dashboard' link with a user profile icon. Below the header is a progress bar with 15 steps, the first of which is highlighted. A 'Fill Sample Data' button is located in the top right of the form area. The main heading is 'Industry' with the subtext 'What field do you work in?'. There are two 'Help' links. The first is a dropdown menu labeled 'Select your business type'. The second is a text input field labeled 'Your Industry' which contains the text 'Growth, coaching, etc.'. A red arrow points to this text input field. At the bottom of the form are two buttons: 'Polish with AI' and 'Next ->'.

TedOS

Dashboard

Fill Sample Data

Industry

What field do you work in?

Help

Select your business type

Help

Your Industry

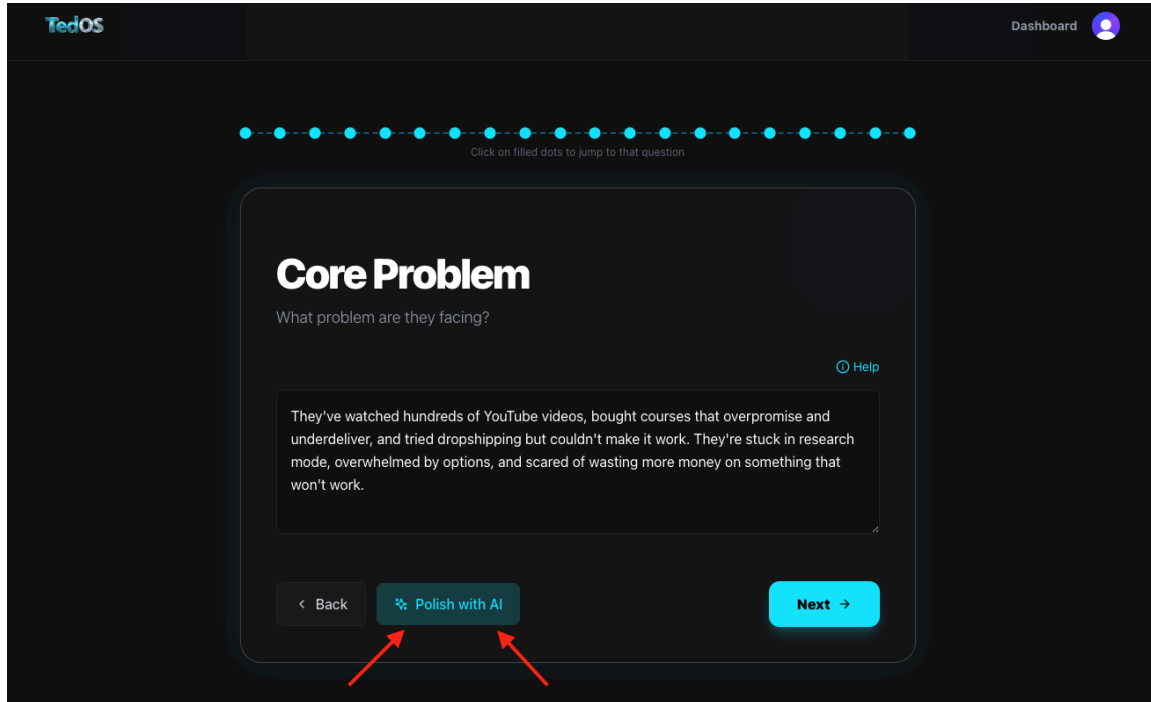
Growth, coaching, etc.

Polish with AI

Next ->

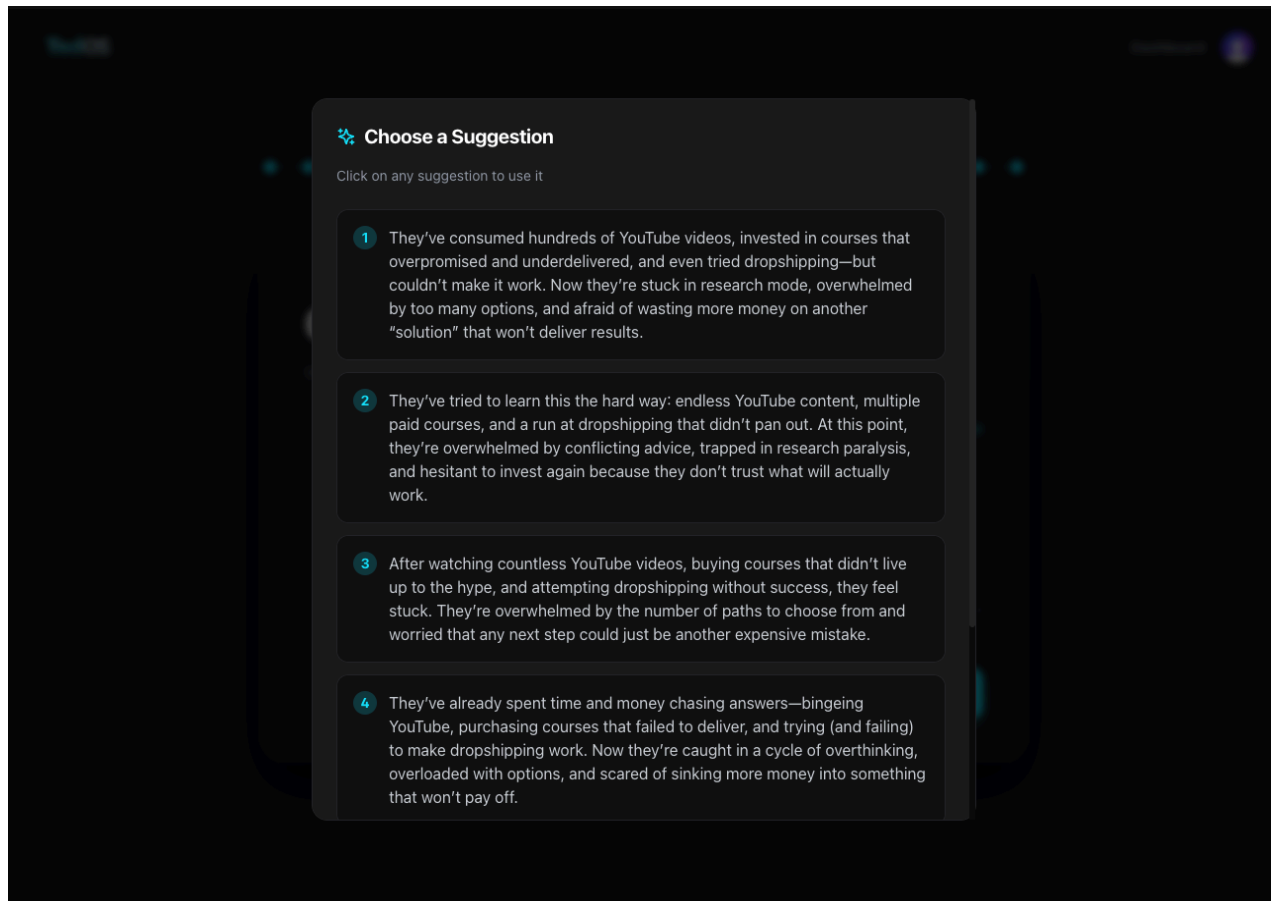
Step 4:

If you want to polish your input or get more ideas, click on the “Polish with AI” button to get AI suggestions on your input.



The screenshot shows the TedOS interface. At the top left is the 'TedOS' logo. At the top right is a 'Dashboard' link and a user profile icon. Below the header is a progress bar with 15 dots; the 10th dot is filled, and a text label 'Click on filled dots to jump to that question' is centered below it. The main content area is titled 'Core Problem' with the subtitle 'What problem are they facing?'. To the right of the subtitle is a 'Help' link. Below the subtitle is a text input field containing the text: 'They've watched hundreds of YouTube videos, bought courses that overpromise and underdeliver, and tried dropshipping but couldn't make it work. They're stuck in research mode, overwhelmed by options, and scared of wasting more money on something that won't work.' At the bottom of the form are three buttons: '< Back', 'Polish with AI' (which has a red squiggle icon and is highlighted with two red arrows), and 'Next >'. The 'Polish with AI' button is a teal color, while the others are dark grey.

The AI will then generate 5 polished versions based on your initial input.



Click on the polished version you like the best and it will save as your answer to the question.

Step 5:

Once you've completed all 20 questions, click on the "Generate My Vault" button to generate your assets.

The screenshot shows the TedOS interface. At the top left is the 'TedOS' logo. At the top right is a 'Dashboard' link and a user profile icon. Below the header is a progress bar consisting of 20 dots; the first 19 are light blue and the 20th is dark blue, indicating the current step. Below the progress bar is a central card titled 'Help Needed' with the subtitle 'What do you need the most help with?'. Inside the card, there is a text input field containing the text: 'I want to build a stronger brand and thought leadership in the space. Need help with messaging that differentiates me from all the other 'gurus' and positions me as the legitimate, data-driven expert.' To the right of the input field is a 'Help' link. At the bottom of the card are two buttons: a '< Back' button on the left and a 'Generate My Vault' button on the right. A red arrow points to the 'Generate My Vault' button.

TedOS

Dashboard

Click on filled dots to jump to that question

Help Needed

What do you need the most help with?

Help

I want to build a stronger brand and thought leadership in the space. Need help with messaging that differentiates me from all the other 'gurus' and positions me as the legitimate, data-driven expert.

< Back

Generate My Vault

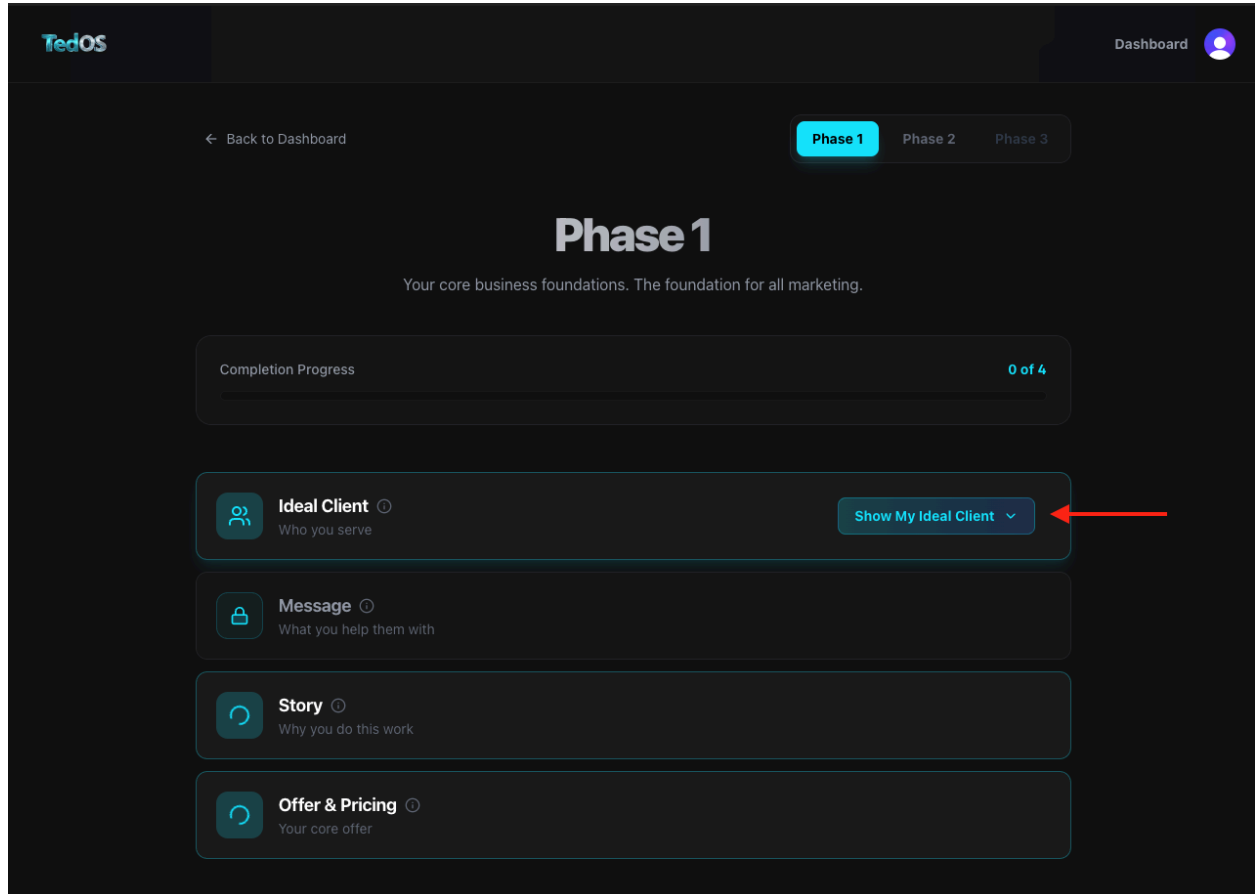
Step 6:

Wait for 45-60 seconds until TedOS generates all your assets. Do NOT refresh or exit your tab, until the progress bar completes and takes you to the next page.



Step 7:

Once your outputs load, click on each output section (indicated by red arrow below) to view your generated assets.



Step 8:

Once you like the output, click on the “Approve” button (1) to approve the current output section & move onto the next output section.

If you want to share feedback with the TedOS AI, click on the “AI Feedback” (2) button to share feedback & re-generate your output.

TedOS Dashboard

Ideal Client Who you serve

Best Ideal Client

Age/Life Stage

29-41; mid-career professional or founder with 5-15 years work experience, actively planning an exit from their job or adding a serious second income within the next 90 days

Role/Identity

High-performing operator (product manager, sales leader, engineer, consultant, agency account lead) who's used to hitting goals, but feels like a beginner in e-commerce and hates that

Income or Revenue Range

\$120K-\$250K personal income (or \$15K-\$40K/month business revenue) with \$3K-\$10K available to invest immediately in a real launch

Family Situation

Married or long-term partner; often 0-2 kids; time-constrained and protective of evenings/weekends, needs a plan that doesn't wreck family life

Location (Country/Region)

US, Canada, UK, Australia (English-speaking, credit-ready, ad-platform accessible)

Decision Style (how they buy)

Research-heavy but decisive; will pay for speed and certainty once the methodology feels data-backed, structured, and de-risked (clear steps, timelines, proof, and guardrails)

Top 3 Challenges

AI Feedback **Approve**