Functions 18 Toronto - Friday, September 28, 2018

What is Functions 2018?

Functions 2018 is a community focused, single track, one day conference that moves away from the hype and focuses on the reality of serverless based solutions. It's about fostering a community locally and helping all of us learn from each other as we embrace a new way of building applications.

Functions 2017 was our inaugural event and we are building on the success of it again this year. We are going to be hosted in a dedicated event space that can accommodate up to 450 attendees in a conveniente and well-known accessible location in downtown Toronto.

Format

Breakfast & Networking

Morning Sessions
Welcome, Keynote and 3 talks

Lunch
Includes Open Networking

Afternoon Sessions
4 sessions + lightning talks

Closing remarks and happy hour

The Conference

Date
Friday 28 September 2018

Expected attendance
450 Developers & Business Stakeholders

Venue
TELUS Harbour Conference Space
25 York Street, Toronto, Ontario

Attendee Profiles

Developers who are curious by nature, excited to explore new technologies and ways of doing things. The type of developer we see at serverless events works outside of their comfort zone and is often key to successfully introducing new technologies into an organisation.

Business stakeholders looking for new solutions to unsolved problems. Technology provides business advantage, we see product managers, programme directors, and CTO's attending looking for something that can help drive their business forward.

Functions 2017

At last year's event we had attendees from a variety of companies, including startups and enterprise businesses in the North American tech ecosystem. The 2017 event was sold out and we had excellent feedback in the upcoming weeks. Darien Marinez has written up about his conference experience. Here's a 2017 recap post by our very own Enrico Sacchetti.

Become a Sponsor

To make the conference happen we need sponsors. The event is relatively no-frills to keep the budget down, but we still have costs to cover. We have a number of sponsorship opportunities.

Using a single-track conference format means we do not have lots of speaker slots. We have decided it would be more beneficial to the conference attendees, organisers and sponsors to use all the slots for amazing, high-quality talks from the serverless community rather than offer these slots as part of the sponsorship package. The Gold Sponsors will have a booth slot in the open space, and will be able to participate in the CFP.

Sponsorship Packages

Bronze - $5000	Silver - $10,000	Gold - $20,000
unlimited	Limit 5-8	Limit 5
Logo Placement	Logo Placement	Logo Placement
Event Announcement	Event Announcement	Event Announcement
2 VIP Tickets	4 VIP Tickets	6 VIP Tickets
Hiring Pitch	Hiring Pitch	Hiring Pitch
-	Special Tweet mention	Special Tweet mention
-	Booth	Booth
-	-	Workshop *(20-30 people)*

Logo Placement

Your logo will get prominence on stage, in the venue, on the website, on the t-shirts and you'll get multiple shout outs on stage.

All the conference videos will have your logo on them when uploaded to YouTube.

Your Logo will be on all social media assets and newsletters

We're getting a number of roll up banners printed that will be placed throughout the venue. Half the banners will only have the Headline Sponsors logos on them along with the ServerlessDays logo. The other banners will feature all sponsors logos.

Hiring Pitch

10-minute hiring pitch in front of all the attendees

Booths

Have your own booth slot in the open space.

Bring your own banners. We'll allow you to bring two of your own banners and put them in spotlight positions.

Venue

Main Event Space

Lunch & Kitchen

Workshops

Booth Area 1

Booth Area

Booth Area

Booth Area

Logo Placement

Booth Area

Hallway Banners

Entrance Banners

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