Mohan Kumar – UX/UI Designer

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Profile Summary

A highly creative and meticulous UX/UI Designer with close to 3 years of experience in crafting user-centric digital interfaces. Skilled in transforming complex requirements into seamless, functional, and visually engaging user experiences. Proficient in Figma and Adobe XD, with expertise in user research, wireframing, prototyping, and testing. Collaborative in working with cross-functional teams to deliver designs that align with both user needs and business objectives. Committed to staying ahead of design trends and continuously refining skills to deliver innovative, accessible solutions.

Experience

UX/UI Designer | Tata Consultancy Services, Chennai | December 2021 – Present | **Project**: **Woolworths Group**

Designed and optimized web and mobile applications for backend stockroom management, improving efficiency for a multi-banner supermarket chain. Key contributions included:

- Conducted in-depth user research to understand workflows, pain points, and needs, translating insights into user-friendly designs. Streamlined workflows for key functions like inventory tracking, order management, and reporting, ensuring clarity and ease of use.

- Developed wireframes, prototypes, and high-fidelity designs for responsive and accessible Android and web platforms. Created a design system to ensure brand consistency across multiple supermarket banners.

- Collaborated with developers and stakeholders to align designs with technical feasibility and business goals. Led usability testing sessions, analysing feedback to refine and enhance user experience.

Content Writer/Creator | C4ETech, Chennai | August 2020 – October 2021

- Produced engaging articles, reviews, and scripts for blogs, websites, and video content, simplifying complex tech concepts. Monitored industry trends and competitors to develop innovative content ideas and strategies.

- Conducted thorough research on gadgets and trends to create accurate, insightful comparisons and guides.

- Optimized content for SEO, enhancing visibility and audience engagement.

- Collaborated with editors and producers to deliver cohesive multimedia content.

Education

Certified as UX Professional from UXMint

Batchelor of Technology in Instrumentation and Control Engineering | Sri Manakula Vinayagar College of Engineering | Puducherry | August 2016 – September 2020

Higher Secondary School | New Modern Vidhya Mandir Hr. Sec. School | Puducherry | June 2015 – April – 2016

Skills

Design Abilities: User Research and Analysis, Interaction and Product Design, Prototyping, Wireframing, Design System, Visual Design.

Tools

Tools Abilities: Adobe XD, Figma, Miro.