

AKASH SHIDOLE

UI/UX Designer

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Skills

UX Research • Wireframing

Prototyping • Visual Design

Design System • User Flow

Usability & A/B Testing

Objective

UI/UX Designer with 2 years of experience crafting responsive, user centered digital products. Skilled in wireframing, prototyping, and usability testing, with a strong focus on solving real user problems through clean, functional design

Work Experiences

Jr. UI/UX Designer | Maestro Intellect

Pune, Maharashtra • June 2023 - Present

- Conducted user research to gather insights and inform design decisions.
- Created wireframes, prototypes, and user flows using Figma.
- Collaborated with product managers and developers to align business and technical requirements.
- Conducted usability testing and iterated designs based on user feedback.
- Maintained design systems and ensured consistency across product.
- Stay up-to-date with industry trends and best practices in ux design.
- Assisted in creating user personas and mapping user journey.
- Participated in design critiques and provided constructive feedback to team members.

Tools

- Figma
- Adobe XD(basic Knowledge)
- Fig jam

Languages

- English
- Hindi
- Marathi (Native)

Project:-

Furniture App (FurniGo)

- Conducted user research through Google Forms and interviews with target users.
- Designed the complete user flow from product search to order confirmation.
- Used micro-interactions to enhance the shopping and cart experience.
- Developed a visual design system with brown as the primary color for a modern, natural feel.
- Presented the project on Behance with a detailed design process walkthrough.

Certifications

- UI/UX Design course - UI/UX Training Institute, Pune.

Education

SOU. SUVARNALATA GANDHI COLLEGE VAIRAG.

Bachelor of Arts

2016 - 2019