

Vaibhav Mali

Graphic & UI UX Designer

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EXPERIENCE

Orion Digital | Graphic & UI Designer

January 2024 - Present, Pune

- Creating social media posts, email designs, banners, ad creatives and thumbnail designs for different clients.
- Designed landing page UIs with a focus on user-friendly layout and brand consistency.
- Worked on logo and brand identity designs based on client requirements.
- Collaborated with the content and marketing team to deliver visually appealing and effective designs.

Cybernetics Software | Graphic & UI UX Design Intern

April 2023 - January 2024, Pune

- Created mobile app UI screens and redesigned the overall product app interface.
- Designed social media posts, banners, and redesign logo for company branding.
- Worked with developers and senior designer to understand design handoff and feedback in real projects.

EDUCATION

Swami Vivekanand College, Kolhapur

Bachelor of Graphic Design - UI UX. (2022)

Parisana Ingrole Junior College of Science.

Higher Secondary School - Science. (2018)

New English School, Hupari (2016)

TOOLS KNOWLEDGE

-  Adobe Photoshop
-  Adobe Illustrator
-  Figma
-  Sketch
-  After Effects (basic)
-  Premiere Pro (basic)

SKILLS

Product Brand Strategy
Logo & Brand Design
Design System
Problem Solving
Interaction Design (UI UX)

DESIGN AREAS

Web Design
Product App Design
Healthcare Industry
Real Estate Industry
Solar Industry and more

LANGUAGE

English - Hindi - Marathi

BIRTH

4 January 2002

ADDRESS

Hupari, Kolhapur - Maharashtra