Nanthana

UI UX designer

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🔗 [Portfolio Link](#)

Summary

Creative and detail-oriented UI/UX Designer with 2+ years of hands-on experience in designing user-centric mobile apps, websites, dashboards, and digital platforms across multiple domains including healthcare, fitness, education, and AI. Adept at leading end-to-end design processes—from user research to high-fidelity prototypes—while aligning user needs with business objectives. Passionate about creating seamless and engaging digital experiences.

Experience

UI UX Designer, Inovatrik Technology

Madurai | May 2024 - Present

- Sole designer handling complete design lifecycle for mobile apps, websites, admin dashboards, and tablet platforms.
- Designed and delivered interfaces across diverse domains: healthcare, fitness, loan services, travel, AI, and entertainment.
- Played a key role in securing new business through successful design deliveries and client satisfaction.
- Collaborated with cross-functional teams to ensure user needs and business goals were met.
- Iteratively improved designs based on stakeholder feedback and usability insights.
- Tools used: Figma, Adobe XD, Miro, Phase, Canva, Balsamiq.

UI UX Designer, NissiMax

Madurai | Feb 2022 - Aug 2023

- Conducted user research to identify needs and behavioral patterns, guiding UX decisions for an edtech platform.
- Created low-to-high fidelity wireframes and prototypes to improve usability and visual engagement.
- Led the UI/UX efforts for an educational website, enhancing accessibility and optimizing user flows.

Certification

Advance UI/UX Designing | Sep 2023 - Mar 2024

- Covered UX Research, UX Writing, Prototyping, Wireframing, Visual Design, UX Strategies, and Design Thinking.
- Hands-on experience using Figma for end-to-end design solutions.
- Solid understanding of user-centered design principles and usability best practices.

Education

MBA, Human Resources Management | 2022 - 2024
Madurai Kamaraj University, Madurai.

B.Com - Bachelor of Commerce | 2019 - 2021
The American College, Madurai.

Tools

- Figma
- Phase
- Miro
- Balsamiq
- Canva
- Framer