

# DIVYA REDDY CHILLA

FRONTEND DEVELOPER | REACT.JS SPECIALIST | UI/UX-FOCUSED WEB DEVELOPER

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[My Portfolio](#)

[LinkedIn](#)

“ Frontend Developer with 4+ years of experience building scalable and user-friendly web applications. Expert in React.js, Redux, and Material UI with a focus on performance optimization and seamless UX. Proven impact across CRM, HR, and inventory systems, delivering responsive designs that boost business outcomes.

## PROFESSIONAL EXPERIENCE

### Softic Digitech Pvt Ltd – Frontend Developer

Hyderabad

Eagle Yard Project

May 2022 – Present

- Revamped EagleYard automation system, implementing real-time 3D stock profiling, unmanned 24/7 operations, and reducing human error in yard management.
- Built responsive UI with React.js and Material UI, enabling centralized control for stacker-reclaimer operations and live material tracking.
- Integrated dynamic dashboards and smart alerts, improving operator efficiency by 40% and minimizing downtime in industrial workflows.

#### Hrm's [Human Resources]

- Redesigned Time & Attendance module in HRMS using React.js and Material UI, achieving 90% UI consistency across shift, attendance, and leave workflows.
- Built real-time notifications, smart modals, and alert systems, improving interaction flow and reducing user errors—cutting support tickets by 35%.
- Refactored data tables and login flows with a mobile-first approach, boosting task efficiency by 40% and driving higher employee engagement.

### VENTREK SOLUTIONS PVT LTD – Frontend Developer

Hyderabad

CRM Dashboard

Apr 2021 – Apr 2022

- Designed and developed a responsive CRM dashboard using React.js, centralizing lead tracking and streamlining sales workflows—boosting team collaboration and visibility by 40%.
- Built UI features for task scheduling and interaction history, improving lead conversion efficiency by 35% and helping teams focus on high-value opportunities.
- Implemented real-time insights and dynamic visualizations, increasing decision-making speed by 45% and enhancing strategic forecasting.

#### Haasu admin-Admin Dashboard

- Developed internal admin portal (Haasu Admin) using React.js, streamlining company expense tracking, budget allocation, and employee access workflows—boosting data visibility and reducing manual processes by 40%.
- Built responsive UI components for filtering, approvals, and budget monitoring, improving task completion rates and cutting processing time by 35%.
- Implemented role-based dashboards, real-time form validations, and usage logs, enhancing security, reducing errors by 25%, and supporting scalable operations.

### Youlyst –Frontend Developer

US: Client

Effortless Buying and Selling via Classified Listings

Jan 2025 – Present

- Developed end-to-end frontend for Youlyst, a classified platform, delivering seamless buying/selling experiences with clean UI and intuitive navigation using React.js.
- Engineered reusable components for listings, user profiles, admin dashboards, and dynamic filtering, enhancing platform performance and usability.
- Collaborated across the full project lifecycle, implementing real-time features and responsive design—driving a 30% rise in engagement and reducing bounce rate by 25%.

## SKILLS

JavaScript · HTML · CSS · Sass · React.js · Redux Toolkit · Bootstrap · GraphQL · Material UI · Git · GitLab · Postman · Responsive Design · Aesthetic UI Design · Design Systems · UI Consistency · Pixel-Perfect Implementation · Cross-Browser Compatibility · Performance Optimization · Communication · Analytical Thinking · Creative Problem Solving · Visual Design Sense · Adaptability

## EDUCATION

### B.sc ( MPC )

Andhra University

Basara Degree College, Visakhapatnam ( 2019–2022 ) | GPA: 9.36

2019 – 2022