



Shayan Roy | UX/UI DESIGNER

Passionate UX/UI Designer with 3+ years' experience in fintech, e-commerce, and enterprise products. Skilled in research, wireframing, prototyping, responsive design and usability testing. Proficient in Figma, Adobe XD, and accessibility (WCAG).

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[LinkedIn](#)

Work Experience



AFLS | UX/UI Designer

12.02.2024 – 15.03.2025

As a UX Designer, I was responsible for designing and validating user experiences through flow diagrams, wireframes, mockups, and interactive prototypes to ensure intuitive and seamless interactions.

- Led UX research and design for a sales rep app, enhancing workflow efficiency for a leading cosmetic brand
- Designed UX/UI for a Loan Against Property app to streamline the user journey
- Conducted user research and interviews
- Revamp of the website's information architecture and user flows to improve findability, discoverability, and overall usability.
- Enhance the user interface and experience for varying user needs and behaviors across different user and task flows through user research and design iterations.

Ernst & Young LLP (EY) | UX/UI Designer

12.05.2023 – 15.12.2023

As a UX Designer, I combined UX research and UI design to gather qualitative and quantitative insights and translate them into effective design solutions.

- Conducted user research and designed the UI/UX for a banking platform
- Optimized UX/UI for footwear mobile apps through research and design
- Conducted user research and designed the UI/UX for a flight booking application, optimizing the search and booking process
- Analyzed user behavior for apparel companies
- Pitch work for Personal loan application, Insurance application, OTT application, E-commerce application

ZOAI Technologies | Jr. UX/UI Designer

24.02.2022 – 11.11.2022

I led end-to-end design efforts, from gathering user insights through research to delivering intuitive UI solutions.

- IOS & Android Application UI/UX
- Conducted user research and designed the UI/UX for kitchen Dashboard
- Did UI Design for Student CMS
- Social Media Post & story
- Poster & Banner Design

Tomato Private Limited | Jr. UX/UI Designer

24.02.2022 – 11.11.2022

- Social Media Post & story
- Poster & Banner Design

Portfolio

[Click here for the portfolio link](#)

Important Doc.

[Document Drive Link](#)

Education

Bachelor of Design

Jagannath University, Jaipur

Language

English, Hindi, Bengali

Skills



Software Skills

- Figma
- Android/IOS (UI Design)
- Responsive Design
- Wireframing
- Prototyping
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Usability Testing
- Miro
- Google Analytics
- Data visualization Tools
- Material Design

Personal Stack

- Easy to communicate
- Knowledge of WCAG Guidelines
- Knowledge of the Design principles and Laws
- User Research
- UX Methodologies
- Self motivated
- Attentive to details