Sathiya M

Ph: +91-7373615475

Email: sathiya463@gmail.com

Temporary address:

Plot no 43, 1st lane anna nagar, 7th cross street, pammal, Chennai 600075.

Objective:

UI/UX designer with hands-on experience in front-end development and a strong focus on user interface design and usability. Completed a Bachelor of Engineering and have working experience in business operations. Actively seeking a UI/UX Designer role to create intuitive, engaging, and user-focused digital experiences. Creative and detail-oriented UI/UX designer with a strong foundation in user-centered design principles, wireframing, and prototyping.

WORK EXPERIENCE:

1.**Designation: Operations Team Leader**   - February 2018 to March 2021.

Organisation: Altruist Customer Management.

- Set performance expectations for the team, monitoring progress towards goals and providing constructive feedback as needed.
- Developed team members" skills through targeted coaching sessions, resulting in improved individual performance.
- Enhanced team productivity by implementing efficient work processes and regularly reviewing performance metrics.
- Evaluated team member performance against established objectives during regular reviews, offering praise for achievements or identifying areas requiring further development.
-

2.**Designation: Quality support**   - November 2016 to January 2018.

Organisation: Datamatics Global service Limited

- Provided detailed reports on quality metrics to senior management, enabling informed decision-making regarding process improvements.
- Collaborated with cross-functional teams to develop and implement targeted solutions for identified quality issues, ensuring continuous improvement.
- Conducted thorough root cause analyses on recurring defects, resulting in the implementation of effective corrective actions.
- Conducted thorough root cause analyses on recurring defects, resulting in the implementation of effective corrective actions.

Projects:

Bike repairing application:

We Developed user personas and user journeys to guide the design process and seamless and enjoyable user experience throughout the product.

Designed bike repairing application and Collaborated with cross-functional teams including developers, product managers, and other stakeholders to deliver from concept to deployment.

Art & Craft Application (UI/UX Case Study) • Designed the complete brand identity, including logo, color palette, and typography Collaborated with stakeholders to align design with business goals and user expectations.

Soft Skills

• Effective Communication

• Cross-Functional Collaboration

• Problem Solving

UI/UX Design: Wireframing, Prototyping, User Flow Mapping, Information Architecture, Design Systems

Design Tools: Figma, Canva