

Ramkumar S

UI/UX Designer | 📍 Bangalore, India

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Check My Work :| 🔗 <https://bento.me/ramkumarux>

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Profile

User-focused UI/UX Designer with 2+ years of experience in Fintech, Edtech, mid-tech, enterprise tech, B2B, and SaaS products. Skilled in Figma, Adobe XD, After Effects, and UX research, with a strong focus on usability, micro-interactions, and responsive design.

Work Experience

Immerpact Private Limited – Bangalore

UI/UX Designer | Oct 2023 – Present

- Designed fintech dashboards and mobile and Web applications aligned with user behavior, increasing usability by 35%
- Created responsive UI, visual hierarchy, and micro-interactions across web and mobile
- Built and maintained a reusable design system to streamline team collaboration
- Conducted user interviews and usability testing to improve feature adoption
- Collaborated with developers and PMs to align UX with technical constraints

Self-Employed | Dec 2022 – Present (Freelance UI/UX Designer – Remote)

- Delivered 5+ product designs across billing, rentals, sustainability, and payment systems.
- Built user flows, wireframes, and interactive prototypes in Figma and Adobe XD.
- Created motion elements with After Effects and Lottie to enrich user experience.
- Handoff-ready assets prepared using Zeplin and Notion.

Early Career Experience (Non-Design Roles)

Accenture – Transaction Processing Representative, *Jan 2019 – Aug 2021, Chennai*

Concentrix – Process Associate (*Short-Term*), *May 2022 – Oct 2022, Chennai*

Sutherland (Amazon – Seller Support), *Oct 2022 – Oct 2023, Chennai*

(Built strong communication, empathy, and process skills—key foundations for UX design.)

Education

SRM Institute of Science and Technology- Bachelor of Computer Applications (BCA), 2019

Certification

Diploma in UI/UX & Graphic Design – Buff Creative College, 2023

Notable Projects

- View Full Portfolio: [🔗 behance.net/ramgubi](https://www.behance.net/ramgubi)
 - **TradeVault** – Currency trading app
 - **FoodBook** – Tablet billing UI
 - **RentLink** – App to streamline for landlords and tenants
 - **Fuel Station System** – UX research on public observations
 - **CA Monk & RSM Masterclass** – Edtech website UI redesign
 - **Stocko** – Inventory management tool app
 - **Sustainability Dashboard** – Visual data storytelling
 - **Zepto Case Study** – Feature and interaction upgrade
 - **Sustainability Dashboard** – Visual data storytelling
 - Fitpeo– Medtech tools and promotional visuals

Core Skills

UX Design:

User Research • Wireframing • Journey Mapping • Persona Creation • Usability Testing • User Flows • Feedback Integration

UI Design:

Interactive UI • Motion & Micro-interactions • Visual Design • Accessibility (WCAG) • Responsive Design • Design Systems • Prototyping

Tools & Tech:

Figma • Adobe XD • Zeplin • Sketch • Illustrator • Photoshop • Canva • After Effects • Miro • Notion • HTML • CSS • Web Design Concepts

Soft Skills:

Empathy • Attention to Detail • Critical Thinking • Creativity • Communication • Time Management • Problem-Solving • Collaboration • User-Centric Mindset