SUGANDHA SAIN
UI UX Designer & Graphic Designer

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OBJECTIVE: -

Experienced and innovative UI/UX designer with over a decade of expertise in creating user-centric digital solutions across SaaS, E-commerce and Banking/Finance industries. Adept at leading cross-functional teams, streamlining workflows and driving user engagement, with a proven record of boosting conversations by 30%. Proficient in tools like Figma, Adobe XD, Adobe Photoshop, illustrator, Sketch, and Marvel app, with a strong focus on collaboration, problem-solving, and delivering high-quality results. Excellent interpersonal skills, with a high degree of flexibility and resourcefulness.

PROFESSIONAL EXPERIENCE: -

D2K Technologies | Navi Mumbai
Sr. UI/UX Designer, April 2020 – Present

- Develops wireframes, site maps, schematics, flowcharts, working prototypes, creates designs based on client specifications and documents user experience.

- Collaborates closely with the app development team and web team to bring prototypes into the production code process.

- Coordinates with Creative Team, Conducted, planned, and synthesized user research for use of app development and web development teams.

- Created mockup user interfaces to be used as reference points prior to finalizing the specifications and requirements of the app and web.

- Created interactive prototypes using **Figma, XD and Marvel app.**

AR Labs | Jaipur
UI/UX Designer, Nov 2018 – April 2020

- Develops wireframes, site maps, schematics, flowcharts, working prototypes, creates designs based on client specifications and documents user experience.

- Collaborates closely with the app development team and web team to bring prototypes into the production code process.

- Created interactive prototypes using **Figma, XD and Marvel app.**

- Worked with Australian client's environment and understand the UI work efficacy in international projects.

Divine Communications | Jaipur
Graphics Designer, March 2017 – Nov. 2018

- Using digital illustration, photo editing software, and layout software to create designs.

- Creating visual elements such as logos, original images, and illustrations that help deliver the desired message.

- Designing layouts and selecting colors, images, and typefaces to use.

- Presenting design concepts and tweaking designs based on feedback received.

- Reviewing designs for errors before printing or publishing them.

- Keeping up to date with the latest design trends, techniques, and technologies.

Kool Studios | Jaipur
Graphics Designer, Aug 2015 – March. 2017

- Made specializes in the complex effects of color and creates color solutions for clients' needs.

- Using digital illustration, photo editing software, and layout software to create designs.

- Creating visual elements such as logos, original images, and illustrations that help deliver the desired message.

- Designing layouts and selecting colors, images, and typefaces to use.

PROJECT SUMMARY: -

D2K Website

- Created website with modern and user-friendly platform to showcase their banking and finance innovation.

Bank of Baroda Application and Web

- Created mobile application for our BOB client and Admin dashboard to simplify navigation and information access.

EWS Product Dashboard

- Created user friendly dashboard for multiple government banks using EWS (Early Warning System) Product.

KissanSe Application

- Created E-commerce application for one of client in D2K, with simple and clean, understanding UI.

CERTIFICATION AND COURSE: -

- **UI/UX and Graphics (2020)**
  Diploma in design from Polytechnic college

- **Web Design**
  JMD Classes Jaipur (2023)

ACHIEVEMENT & AWARDS: -

- **The Sunshine Award (2021)**- *D2K Technologies Pvt. Ltd-* Recognized for outstanding projects delivery on less of time duration.

SKILLS & TOOLS: -

- **Design Skills:** User experience design, User interface design, Mobile UI/UX design, User flows, Interactive design, User case studies, Wireframing, Prototype, Website UI/UX Design and Interactive and user friendly dashboards.

- **Tools & Technologies:** Figma, Adobe XD, Adobe Photoshop, illustrator, Sketch, Marvel App, Canva, Wix, Wordpress, HTML/CSS, Bootstrap Basic JavaScript.

- **User Research:** Interviews, Usability Testing, Case Studies.

ACADEMIC CREDENTIALS: -

- Diploma in Commercial Art (DTP) from Polytechnic College 2015.

- Completed Master's (MA) from Rajasthan University in Year 2013.

- Completed Bachelor's (BA) from Rajasthan University in Year 2011.

- 12th Passed from Rajasthan Board in Year 2008.

- 10th Passed from Rajasthan Board in Year 2006.

LANGUAGE: -

- English (Conversational)

- Hindi (Native)