

# RAJESH ANUSURI

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## OBJECTIVE

Creative and detail-oriented UI/UX Developer with 1 year of hands-on experience in designing intuitive user interfaces and seamless user experiences across web and mobile platforms. Proficient in Figma, Photoshop, HTML/CSS, and modern front-end technologies. Passionate about creating human-centered designs that enhance usability and engagement. Seeking to contribute my skills in a dynamic, collaborative environment to build user-focused digital solutions.

## EDUCATION

Bachelor of Technology (B.Tech), Ideal College of Engineering	2019 – 2022
Diploma, Aditya Engineering College	2014 – 2018
SSC, Victory Public (EM) School	2013 – 2014

## SKILLS

Design Tools	Figma, Photoshop, Wireframing, Prototyping
Technologies	HTML, CSS, Bootstrap, Angular, WordPress
Design Concepts	UI, UX, Responsive Design, Web Design, Mobile App Design, Website Design

## EXPERIENCE

<b>UI/UX Designer</b> Vinutnaa IT Services India Pvt. Ltd., Kakinada, Andhra Pradesh	April 2024 – April 2025
<ul style="list-style-type: none"><li>1 year of professional experience as a UI/UX Developer, proficient in translating business requirements into visually engaging and functional designs.</li><li>Skilled in using design tools like Figma and Photoshop to wireframe, prototype, and deliver high-fidelity UI/UX designs for responsive web and mobile applications.</li><li>Knowledgeable in front-end technologies like HTML, CSS, Bootstrap, and JavaScript frameworks for implementing design systems.</li><li>Experienced in collaborating with cross-functional teams including developers and stakeholders to ensure pixel-perfect design implementation.</li><li>Strong understanding of UX principles, accessibility standards, and mobile-first responsive design.</li></ul>	

## PROJECTS

### Project 1: Nirvana Farmhouse Community Website

Tech Stack: Figma, Photoshop

- Designed a high-conversion landing page for Nirvana, a premium gated farmhouse community beside a 600-acre lake, targeted at high-income investors and nature lovers.

### Role Responsibilities

- Conducted user research and translated insights into wireframes and mockups using Figma.
- Designed a visually compelling and conversion-optimized landing page for the farmhouse community.
- Collaborated with developers to implement responsive layouts and ensured design consistency. ([Project Link](#))

## **Project 2: AequitasJuris Law LLP Website**

**Tech Stack:** Figma, Photoshop

- Designed the official website for AequitasJuris Law LLP, a law firm operating across India, to enhance digital presence and client acquisition.

### **Role Responsibilities**

- Created UI/UX designs to enhance navigation and brand professionalism.
- Delivered responsive layouts for both desktop and mobile devices.
- Coordinated with backend teams for API integration and smooth user flow.

## **Project 3: Aditya Digitals – Mobile Login UI (Personal Project)**

**Tech Stack:** Figma, Photoshop

- Designed a mobile app interface for Aditya Digitals, a conceptual photography service platform offering bookings for pre-wedding, maternity, and baby photoshoots.

### **Role Responsibilities**

- Designed mobile UI components and mapped user journeys for an intuitive booking flow.
- Built interactive prototypes in Figma for testing and stakeholder feedback.
- Iteratively improved the UI based on usability testing and user feedback.
- ([Personal Project Link](#))

**Portfolio:** [Portfolio Link](#)