KRENSI ARDESHANA

UI/UX Designer

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Behance Portfolio

PROFESSIONAL SUMMARY

Creative and detail-oriented UI/UX Designer with 2 years of experience crafting user-focused designs for web and mobile. Skilled in Figma, Adobe XD and Photoshop, with a strong grasp of wireframing, prototyping, and user flows. Experienced in working closely with developers and product teams to deliver clean, intuitive interfaces.

EXPERIENCE

Technithunder (Ahmedabad)   April 2023 - Present
UI/UX Designer

SKILLS & TOOLS

Skills : User Experience, User Interface Design, Problem Solving, User Interaction, Teamwork
Tools : Figma, Adobe XD, Adobe illustrator, Photoshop

PROJECTS

1) Planet Fitness
Description: Planet Fitness is a comprehensive healthcare and fitness mobile application designed to help users achieve their wellness goals with ease. The app offers personalized workout plans, nutrition guidance, daily activity tracking, and virtual fitness classes—all in one place.

Key Features:

- **Personalised Dashboard:** Designed a clean, motivational home screen showing daily goals, activity progress, and quick access to workouts.
- **Workout Library:** Created a categorised video-based workout section with filters (duration, difficulty, type – yoga, HIIT, strength, etc.).
- **Goal Setting & Progress Tracking:** Designed goal-setting features for steps, calories, and weight, with progress graphs and milestone animations.
- **User Profile & Achievements:** Built gamified elements like badges and streaks to encourage consistency.
- **Notifications & Reminders:** Crafted a friendly, supportive tone for reminders to work out, hydrate, or take rest days.

2) Virtual Lights (E-commerce App)
Description: Virtual Lights is an innovative e-commerce application specializing in lighting products, offering a seamless and immersive shopping experience. The app allows users to browse, visualize, and purchase a wide range of lighting solutions—ranging from decorative lamps to smart lighting systems.

Key Features:

- **Dealers Management :** Created intuitive interfaces for onboarding new dealers, setting commission structures, and tracking activity.
- **Staff Management :** Developed clean layouts for managing staff roles, permissions, and task assignments.
- **Order Management :** Crafted streamlined order tracking interfaces with filters for order status, payment, and shipping updates.
- **Product Management :** Designed an efficient system for adding, editing, and categorising lighting products with attributes like wattage, size, colour, and type.

3) Visayard

Description: Visayard is a smart, user-friendly application designed to simplify and accelerate the visa application process for travelers worldwide. With Visayard, users can apply for a visa to any country in just 10 minutes, right from their mobile device—no paperwork, no stress.

Key Features:

- **User Onboarding & Registration:** Focused on reducing friction and enhancing trust through clean UI, progress indicators, and microcopy.
- **Country & Visa Selection :** Built an intuitive interface to select destination country and visa type (tourist, business, etc.) with smart search and suggestions.
- **Form Filling & Documentation :** Streamlined multi-step visa application forms with field validation, auto-fill, and save-as-draft functionality.
- **Appointment & Slot Booking :** Created a calendar-based UI to select embassy appointment dates or biometric slots with real-time availability.
- **Application Tracking :** Designed a dashboard for users to monitor application status, pending actions, and processing timeline.

4) Laboratory Management System

Description: The Laboratory Management System is a digital platform that streamlines lab operations while empowering patients to conveniently schedule their medical tests and body checkup appointments online.

Key Features:

- **Service & Test Browsing :** Designed a user-friendly interface for browsing healthcare services and body tests categorised by specialty, symptoms, and popularity.
- **Appointment Booking :** Created a smooth step-by-step flow for users to book lab tests or doctor consultations with real-time slot availability.
- **Lab Report Access :** Designed a clean layout for users to view, download, and share digital test reports, including filters by date or test type.
- **Payment Integration :** Built a secure and minimal UI for payment, supporting multiple modes (UPI, cards, wallets).
- **Order & Test Tracking :** Developed a dashboard to view appointment status, test progress, and report availability with visual progress indicators.

EDUCATION

- Bachelor of Computer Application