

# MEGHA MADHAVAN

UI/UX DESIGN | PRODUCT DESIGN | WEB DESIGN | MOBILE DESIGN

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[Linkedin](#) , [Behance](#)

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## SUMMARY

Dynamic UI/UX Designer with expertise in user research, wireframing, prototyping, and visual design to craft intuitive and engaging digital experiences. Passionate about innovation and storytelling, creating designs that captivate users and drive conversions. Skilled in end-to-end design for web and mobile, ensuring seamless interactions aligned with user needs and business goals. Adept at collaborating with cross-functional teams to develop user-centered solutions that balance usability and business objectives.

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## WORK EXPERIENCE

### Junior UI/UX Designer , Neosoft IT Solutions

Jan 2024 - Present

- Worked on UI/UX design projects from concept to completion for website and responsive design.
- Assisted in designing Dia Life website, focusing on user experience, wireframing, and interface design.
- Collaborated with developers to ensure a seamless and responsive UI.
- Conducted user research and usability testing to enhance engagement.
- Used Figma/Adobe XD/Sketch to create high-fidelity prototypes.
- Implemented micro-interactions and accessibility features improving user satisfaction scores.
- Assisted in creating Solar Company Website design,user research, surveys, and competitor analysis, gathering insights from 20+ users to identify pain points in selecting solar solutions.
- Designed and tested low-fidelity wireframes and high-fidelity interactive prototypes using Figma/Adobe XD/Sketch, reducing development time by 30%

### UI/UX Design Intern ,Neosoft IT Solutions

June 2023 - Dec 2023

- Competitive Analysis, Prototype, Low-Fidelity & High-Fidelity Wireframe, Case Study of different product, Style guides, typography, Data analysis of Semi - Structured Interviews, Components. Design library, components, variants, CTA, Colour, Typography etc
- Worked on the product Signals - One Stop Solution to multiple Research needs and Visual of Signals Directly Interact with Developers and Product management team

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## EDUCATION

### UI/UX Design

2022

Aspira Design Institute,Chennai

### Master of Science

2019 - 2021

Mangalore University, Mangalore

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## **SKILLS**

### **Technical Skills**

- UI/UX Design
- Wireframing & Prototyping
- Responsive & Mobile-First Design
- Interaction Design & Micro-animations
- Information Architecture (IA)
- User Research & Usability Testing
- Data-Driven Design (Analytics & Heatmaps)
- Design Thinking & Problem-Solving
- AR/VR UI Design(Spatial UI Basics)
- 3D UI Elements(Blender Basics)

### **Tools/Software**

- Figma
- Adobe XD
- Sketch
- Adobe Illustrator
- InVision
- Zeplin
- Framer
- Principle
- Lottie
- Maze
- Miro
- FigJam
- Notion
- Galileo AI
- Uizard
- Blender
- Webflow (No-Code)

### **Soft Skills**

- Effective Communication & Presentation Skills
- TeamCollaboration
- Agile & Lean UX Practices
- Storytelling & Design Communication
- Creativity & Innovative Thinking
- Problem-Solving & Critical Thinking
- Attention to Details
- Adaptability & Continuous Learning
- Time Management & Prioritization

### **Languages**

English, Malayalam, Hindi, Kannada

**Certifications:** Certified UI/UX Designer