

# Shivam Chandravanshi

UI/UX Designer

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Portfolio : <https://shivam-chandravanshi-portfolio.vercel.app/>

## SUMMARY

UI/UX Designer With Nearly 3 Years Of Experience Creating Intuitive, User-Friendly Web And Mobile Interfaces. Contributed To Award-Winning Products Like BRIO Health And Enterprise Platforms Like Marriott International. Skilled In User Research, Wireframing, High-Fidelity Prototyping, And Translating Complex Requirements Into Seamless User Experiences. Proficient With Modern Design And AI Tools, And Experienced In Agile Environments. Passionate About Delivering Human-Centered Solutions That Drive Measurable Outcomes.

## WORK EXPERIENCE

**SV Ventures** (UX/UI Designer) *Sep 2023 - Present*

Projects - **BRIO Health AI, Marriott International, SERMA, Golfhom ...**

- **Led UX design for BRIO Health, an award-winning AI-powered health search engine,** overseeing the mobile app, website, and dashboard experience through in-depth user research and cross-platform design strategy.
- Designed intuitive and scalable user interfaces for Marriott International's digital products, contributing to enhanced usability and customer engagement.
- Collaborated with cross-functional stakeholders, including product managers, developers, and QA, to launch ADA-compliant solutions.
- Conducted stakeholder interviews, usability testing, and iterative prototyping to inform and refine product direction.

**Eleopard Design Studio** (Junior UX/UI Designer) *Dec 2022 - Sep 2023*

Projects - **Solarize it, Battle Face, OOK Shipping and Transport B2B App ...**

- Produced low- and high-fidelity wireframes, interactive prototypes, and visual assets to support agile product development.
- Participated in cross-platform design initiatives, focusing on seamless UI consistency across web and mobile.
- Conducted heuristic evaluations, competitor benchmarking, and persona development to drive design strategy.
- Created UI components and maintained internal design documentation to improve collaboration and handoff quality.
- Actively contributed to team discussions, design critiques, and user validation processes.

## ACADEMIC BACKGROUND

**B.Tech in Computer Science** *July 2017 - June 2021*

Rajiv Gandhi Proudtyogiki Vishwavidyalaya

**ImaginXP, Pune** *December 2021 - June 2022*

UX Design Certification Courses

## SKILLS

### Design & AI Tools

Figma, Adobe XD, Sketch, InVision, Uizard, ReadyAI, ChatGPT, Galileo AI, Balsamiq, Photoshop, Illustrator

### UX Methods :

Wireframing, Prototyping, A/B Testing, Usability Testing, Personas, User Journey Mapping, Heuristic Evaluation

### Design Practices :

Interaction Design, Accessibility (WCAG), Micro interactions, UI Animation, Component Libraries

### Research & Strategy :

User Research, User Flows, Information Architecture, Empathy Mapping, Task Analysis, UX Strategy

### Techniques :

Design Thinking, Lean UX, Agile (Scrum), Responsive Design, Mobile-First Design

### Specialties :

Product Design, AR/VR Design, Experience Design, Interface Design

### Certification :

- Introduction to Machine Learning – NPTEL (2020)
- Digital Marketing – Google Garage (2020)

### Recognitions :

- Winner, Elocution Competition by GAIL (India) LTD
- Contributor to BRIO Health, awarded Best Digital Health Platform (2025)