



# UTTAR PRADESH STATE INDUSTRIAL DEVELOPMENT AUTHORITY

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Quarterly Newsletter from Uttar Pradesh State Industrial Development Authority

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**Anil Garg**

**Chief Executive Officer**

Uttar Pradesh State Industrial  
Development Authority

## From the CEO's desk

With the objective of providing contemporary Hi Tech quality infrastructure and services to the entrepreneurs, UPSIDA is spearheading the development of Industrial areas in the State with the goal of contributing effectively in the economic development of the State in particular and the Country in general.

- ▶ UPSIDA has adopted technology to minimise human interface in its land allotments, various approvals and clearances to investors with a view to enhance the ease of doing business environment in the Uttar Pradesh.
- ▶ In a leap towards Digital era, UPSIDA is engaged in the digitisation of all the records of the existing allotment/ allottees.
- ▶ UPSIDA is the first industrial Authority in UP to provide 24 online services through state single window portal Nivesh Mitra. These services ensure transparency in service delivery, time bound delivery of services through citizen charter, facility of online payment and monitoring of application.
- ▶ UPSIDA has earmarked its national presence by assimilating its 154 industrial areas measuring more than 50,000 acres of land into "Industrial Information system (IIS)" developed by Ministry of Commerce and maintained by DPIIT, Government of India.
- ▶ UPSIDA has introduced an efficient framework of eAuction of plots located in premium industrial areas where more than 75% of land has already been allotted to the industry. The eAuction aims to bring transparency in the allotment process of industrial plots

UPSIDA is committed to drive economic development in the state by providing world class infrastructure and inspiring entrepreneurship by providing effective and prompt services and facilitations.

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## HIGHLIGHTS

1. Measures and responses in COVID Times
2. Digital Reforms and Initiatives
3. E-Auction of plots
4. CSR Initiatives

**Synchronized Industrial Area services with the State Single Window Clearance System “Nivesh Mitra”**



## MEASURES IN RESPONSE TO COVID-19

Amidst challenges of COVID-19 and inevitable subsequent lockdown, UPSIDA has adopted futuristic approach to minimise human interface in its land allotments, approvals and in issuing various clearances to enterprises with a view to kick-start resumption of industrial units and investment attraction for setting up of new industries in the State for much needed economic revival and job creation.

UPSIDA has 154 industrial areas across 52 Districts of Uttar Pradesh. These Industrial Areas house more than 32,000 industrial units providing employments for lakhs of citizens. During the Lockdown period when all the economic activities across the world were on a stand still, UPSIDA took the initiative to induce the radical reforms in its functioning to help investors and has also supported community development.

## REFORMS AND INITIATIVES DURING COVID-19

- ▶ UPSIDA increased the number of online services delivered to investors and Allotees from 2 to 29.
- ▶ UPSIDA has integrated its GIS system having 154 industrial areas into “Industrial Information system (IIS) developed by Ministry of commerce and maintained by DPIIT , Government of India and online UPSIDC.com
- ▶ UPSIDA has received and processed 310 Online applications during lockdown period including 101 applications for land allotment.
- ▶ During the lockdown period UPSIDA attracted investment worth INR 407 crore from 47 industrial units which aims at providing direct employment to more than 4600 people.
- ▶ During the lockdown phase 3, UPSIDA supported industries to resume production by providing necessary assistance in obtaining approvals and clearances.
- ▶ UPSIDA through its Regional offices and Industrial Associations also helped the people by distributing more than 20000 food packets to the needy and poor people.

## ONLINE SERVICES OF UPSIDA LAUNCHED AMID COVID- 19 INTEGRATED WITH NIVESH MITRA

1. Addition of products within same premises use
2. Change of project within same premises use
3. Lease deed execution and registration
4. Restoration of plot after cancellation
5. Recognition of legal heir after death of Allottee
6. Reconstitution of Allottee firm company
7. Transfer of plot
8. Establishment of additional unit within same premises use
9. Application for subletting of Plot
10. Time extension for setting up of Project
11. NOC for permission to mortgage in favour of financial institution
12. Permission for creation of second charge in favour of financial institution
13. Permission for joint mortgage
14. Transfer of lease deed to financial institution
15. Issuance of certificate for start of production
16. Surrender of plot and refund of amount
17. Outstanding dues position
18. No dues certificate
19. Handover of Lease Deed to the Lessee
20. Online Demand Generation
21. Notices and Alerts to Allottees
22. Cancellation of Plots
23. Water Connection(Available through Regional Offices in residential areas only)
24. Allottee KYC (Available through Regional Offices)





## GIS BASED LAND BANK

Integration of UPSIDA's 154 industrial areas measuring more than 50,000 acres of land into Industrial Information system (IIS), Government of India

Adding another feather in its cap, UPSIDA has earmarked its national presence by integrating its 154 industrial areas measuring more than 50,000 acres of land into "Industrial Information system (IIS)" developed by Ministry of Commerce and maintained by DPIIT, Government of India.

The Geographical Information system provides industrial area-wise status of available plots of land along with details of infrastructure available and connectivity.

The System allows prospective Investors to locate details of plot with real time access to land bank details and enabling them in making informed decisions about investment viability. It also showcases the state Government's schemes/policies incentives, land price, lease rents of Industrial Areas, waste disposal facilities, and contact details of nodal officials.

The GIS is in real time sync with the allotment system of the authority. Any changes made in the status of plots such as allotments, transfers or physical possessions are reflected in Real-time. The Key salient features and benefits of the Authority's GIS are:

- ▶ Entire set of plots of land of UPSIDA along with infrastructure available are mapped on GIS platform
- ▶ Allottee/investor can easily locate plot of land on GIS portal
- ▶ Easy search for available plots
- ▶ Real time access to Allottee and plot details like name of the Allottee, area of the plot, type of product, category of plot etc.
- ▶ Facilitate search of sector wise availability of land
- ▶ Screening of plots in terms of pollution category
- ▶ Provision of investor query handling
- ▶ With the feedback from the Allottee we will further improve on the areas suggested

## DISPOSAL OF APPLICATIONS- MINIMAL SERVICE DISRUPTIONS DUE TO COVID-19

We observed minimal service disruptions during the lockdown period. **"We are available at your service"** - the digital initiative of UPSIDA acted as a boon and ensured that investors requiring any clearance, Approval or NOC are able to apply online even during the current pandemic situation

During the lockdown period these online services had facilitated Investors in applying for services provided from the comfort of their home. UPSIDA has received and processed **310 service requests** during the lockdown period. This includes **101 applications** received for land allotment.



### Integrated UPSIDA GIS with "Industrial Information system (IIS)" having 154 Industrial Area



## EAUCTION OF PLOTS

- ▶ UPSIDA has introduced an efficient framework of e-Auction of plots located in premium industrial areas where more than 75% of land has already been allotted to the industry. The e-Auction aims to bring transparency in the allotment process of industrial plots which will be solely on the basis of highest bidders after competitive bidding rounds.
- ▶ For the e-Auction of 4 plots on 16.06.2020, 24 bidders participated in the bidding, for the e-Auction of 5 plots held on 23.06.2020, 29 bidders participated in the bidding and the plots were able to fetch competitive market price paving way for historical start of transparent way of industrial allotment.
- ▶ E-auction provides an opportunity to serious investors for getting the plots and to set up industries in the state.

## SUPPORT TO INDUSTRY TO START PRODUCTION DURING LOCKDOWN PERIOD

- ▶ When the industries were allowed to resume commercial operations by the state Government during the 3rd phase of lockdown, UPSIDA provided extensive support to the industries located in its Industrial Areas. UPSIDA had been instrumental in providing requisite support to the industrialists in obtaining necessary permissions from the district administration to resume production, to arrange for the passes for the employees of the industrial units and resolution of other issues pertaining to clearances for smooth running of the industrial units.
- ▶ Regional Managers and the executive engineers also ensured that the social distancing norms were meticulously being followed at the industries in the Industrial areas.
- ▶ The proactive approach and continuous support from UPSIDA ensured more than 3000 industrial units to resume production in

## ESTABLISHMENT OF COVID HELPDESK AT ALL UPSIDA OFFICES

- ▶ As per the directives of State Government each office has a dedicated COVID helpdesk with 1 officer deputed for managing COVID helpdesk on roaster basis for two weeks at a stretch. Each COVID helpdesk displays posters for providing information on the “Dos and Don’ts” to mitigate the risk of spreading of the virus.
- ▶ The officer handling the COVID helpdesk is compulsorily required to wear gloves and masks and to ensure that social distancing norms are being meticulously followed.
- ▶ The officer has to ensure to sanitise hands of each individual, including the staff entering the office premises along with measure of temperature and maintaining due records of the same.
- ▶ The officer on duty has to ensure that “Aarogya Setu App” is installed in the mobile of each individual visiting the office and shall explain to them how to use the app.

### FOR QUERIES AND FEEDBACKS

For providing any feedback or raising any queries with respect to services offered by UPSIDA, please contact [feedback@upsidc.com](mailto:feedback@upsidc.com)

### IMPORTANT LINKS

To apply for online services: <https://niveshmitra.up.nic.in/>  
To apply for eAuction of plots: <https://upsida.mjunction.in/>  
To apply for tenders: <https://etender.up.nic.in/nicgep/app>

### HELPLINE NUMBER

Telephone: 0512-2582851. 2582852. 2582853



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