



Savitribai Phule Pune University

Indira College of Engineering and Management

An autonomous Institute of

Savitribai Phule Pune University, Pune

Maharashtra, India

National Education Policy (NEP)- 2020 Compliant Curriculum

First Year (I-MBA) Integrated- Masters of Business Management

(With effect from Academic Year 2025-26)

Indira Chanakya Campus (ICC), S. No. 64,65, Gat No. 276 at Post : Parandwadi,
Near Somatane phata, Tal. : Maval, Dis. Pune – 4100506.
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*AB
MR. Jai*

Level 4.5 Semester – I

| Course Code | Name of Course | Course Category | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|---|-------------------------------------|-----------------|---|---|-------|---------|-------------------|-----|-----|----------------|-----|-----------|
| | | | L | T | P | Total | | Theory | | | Practical/Oral | | Total |
| | | | | | | | | TAE | CAE | ESE | INT | EXT | Total Mar |
| MM01 | Principles of Management | Major Mandatory 01 | 2 | - | - | 2 | 2 | 10 | 20 | 70 | - | - | 100 |
| MM02 | Finance: Principles of Finance | Major Mandatory 02 | 2 | - | - | 2 | 2 | 10 | 20 | 70 | - | - | 100 |
| MM03 | Marketing: Principles of Marketing | Major Mandatory 03 | 2 | - | - | 2 | 2 | 10 | 20 | 70 | - | - | 100 |
| OE01 | Open Elective 1 | Open Elective (OE) | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| OE02 | Open Elective 2 | Open Elective (OE) | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| VSC01 | EXCEL | Vocational Skill Development Course | - | - | 4 | 4 | 2 | 10 | 10 | - | 30 | - | 50 |
| AEC01 | Business Communication Skills I | Ability Enhancement Course (AEC) | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| SEC01 | GST | Skill Enhancement Course (SEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 |
| VEC01 | Environmental Awareness | Value Education Course (VEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 |
| CC01 | Yoga and Meditation+ Health and Wellness / Physical Education/NSS | Co-Curricular Courses (CC) | - | - | 4 | 4 | 2 | - | - | - | 50 | - | 50 |
| IKS01 | Generic IKS | Indian Knowledge System (IKS) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 |
| | | Total | 18 | 0 | 8 | 26 | 22 | 70 | 100 | 300 | 230 | - | 700 |



2022
03/2022

Level 4.5 Semester – II

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|---|---|-----------------|----|----|-------|---------|-------------------|-----|-----|-----|-----|-------|
| | | | L | T | P | Total | | TAE | CAE | ESE | INT | EXT | Total |
| MM04 | Marketing: Consumer Behavior | Major Mandatory 4 | 2 | - | - | 2 | 2 | 10 | 20 | 70 | - | - | 100 |
| MM05 | Finance: Business Accounting | Major Mandatory 5 | 2 | - | - | 2 | 2 | 10 | 20 | 70 | - | - | 100 |
| MM06 | HRM: Principles of Human Resource Management | Major Mandatory 6 | 2 | - | - | 2 | 2 | 10 | 20 | 70 | - | - | 100 |
| MMN01 | Business Economics Micro | Mandatory Minor 01 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| OE03 | Open Elective 3 | Open Elective (OE) | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| OE04 | Open Elective 4 | Open Elective (OE) | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| VSC 02 | Advanced Excel | Vocational Skill Development Course (VSC) | - | - | 4 | 4 | 2 | - | - | - | 50 | - | 50 |
| AEC02 | Business Communication Skills II | Ability Enhancement Course (AEC) | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| SEC02 | Basics of Stock Market | Skill Enhancement Course (SEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 |
| VEC02 | Democracy Awareness & Gender Sensitization | Value Education Course (VEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 |
| CC02 | Yoga and Meditation+ Health and Wellness / Physical Education/NSS | Co-Curricular Courses (CC) | - | - | 4 | 4 | 2 | - | - | - | 50 | - | 50 |
| Total | | | 18 | 00 | 08 | 26 | 22 | 70 | 100 | 330 | 200 | - | 700 |



R.D.

Om Prakash

Level 5.0 Semester – III

(Major Finance+ Minor Marketing)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|---|---|-----------------|----|----|-------|---------|-------------------|-----|-----|-----|-----|-------|
| | | | L | T | P | Total | | TAE | CAE | ESE | INT | EXT | Total |
| MMF07 | Management Accounting- | Major Mandatory 7 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMF08 | Entrepreneurship and Startup Ecosystem | Major Mandatory 8 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MNF02 | Sales & Distribution Management | Minor | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| OEF05 | Open Elective | Open Elective 5 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| VSCF03 | Business Analytics/ Google Applications | Vocational Skill Development Course (VSC) | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 |
| AECF03 | Modern Indian Languages | Ability Enhancement Course (AEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 |
| FP F01 | Related to Major Course (Finance Research Project) | Project | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 |
| CCF03 | Yoga/Sports/Dance/Drama/Health and wellness/NSS/Cultural activities/Fine arts | Co-Curricular Courses (CC) | - | - | 4 | 4 | 2 | - | - | - | 50 | - | 50 |
| | | Total | 16 | 00 | 12 | 28 | 22 | 40 | 70 | 240 | 150 | 50 | 550 |





 Dr. S. R. Rao

Level 5.0 Semester – IV
 (Major Finance+ Minor Marketing)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|---|---|-----------------|----|----|-------|---------|-------------------|--------|-----------------|-------|-----|-----|
| | | | L | T | P | Total | | TAE | Theory | Practical/Or al | Total | EXT | |
| MMF09 | Business Taxation | Major Mandatory Finance 09 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | |
| MMF10 | Banking and Finance | Major Mandatory Finance 10 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | |
| MNF03 | Rural marketing | Minor Finance 03 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | |
| OEF06 | Open Elective | Open Elective 06 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | |
| SEC03 | Fundamental of Computers | Skill Enhancement Course (SEC) | 2 | - | - | 2 | 2 | - | - | - | 25 | 25 | |
| AEC04 | Modern Indian Languages | Ability Enhancement Course (AEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | |
| CEPF01 | Finance Community Engagement Project | Community Engagement Project Finance (CEPF) | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | |
| CCF04 | Yoga/Sports/Dance/Drama/Health wellness/NSS/Cultural activities/Fine arts | Co-Curricular Courses (CC) | - | - | 4 | 4 | 2 | - | - | - | 50 | - | |
| Total | | | 18 | 00 | 08 | 26 | 22 | 40 | 70 | 240 | 150 | 50 | 550 |





 Dr. R. K. Bhattacharya

Level 5.0 Semester - III
(Major Human Resource Management + Finance)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|--|---|-----------------|----|----|-------|---------|-------------------|-----|-----|-----|-----|-------------|
| | | | L | T | P | Total | | TAE | CAE | ESE | INT | EXT | Total Marks |
| MMH07 | Entrepreneurship and Startup Ecosystem | Major Mandatory 07 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMH08 | Human Resource Management Functions & Practices | Major Mandatory HRM 08 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MNH02 | Management Accounting | Minor HRM 2 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| OEH05 | Open Elective | Open Elective 05 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| VSCH03 | Business Analytics/ Google Applications | Vocational Skill Development Course (VSC) (Practical) | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 |
| AECH03 | Modern Indian Languages | Ability Enhancement Course (AEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 |
| FP H01 | HRM Research Project | Field Project HRM | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 |
| CCH03 | Industry Visit/Yoga/Sports/Dance/Drama/Health wellness/NSS/Cultural activities/Fine arts | Co-Curricular Courses (CC) | - | - | 4 | 4 | 2 | - | - | - | 50 | - | 50 |
| Total | | | 16 | 00 | 12 | 28 | 22 | 40 | 70 | 240 | 150 | 50 | 550 |



Ashish *Deshai*

Level 5.0 Semester – IV

(Major Human Resource Management + Finance)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|---|------------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----------------|-----|-------|-------------|
| | | | L | T | P | Total | | Theory | | Practical/Or al | | Total | |
| | | | | | | | | TAE | CAE | ESE | INT | EXT | Total Marks |
| MMH09 | Employee Recruitment and Record Management | Major Mandatory HRM 09 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMH10 | Cross - Cultural Human Resource and International Relations | Major Mandatory HRM 10 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MNH03 | Banking and Finance | Minor HRM 03 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| OEH06 | Open Elective | Open Elective 06 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| SEC03 | Fundamental of Computers | Skill Enhancement Course (SEC) | 2 | - | - | 2 | 2 | - | - | - | 25 | 25 | 50 |
| AECH04 | Modern Indian Languages | Ability Enhancement Course (AEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 |
| CEPH01 | HRM Community Engagement Project | Community Engagement Project (CEP) | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 |
| CCH04 | Industry Visit/Yoga /Sports/Dance/Drama/Health wellness/NSS/Cultural activities/Fine arts | Co-Curricular Courses (CC) | - | - | 4 | 4 | 2 | - | - | - | 50 | - | 50 |
| Total | | | 18 | 00 | 08 | 26 | 22 | 40 | 70 | 240 | 150 | 50 | 550 |





Dr. B. K. Bhattacharya

Level 5.0 Semester - III
 (Major Marketing + Human Resource Management)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|---|---|-----------------|----|----|-------|---------|-------------------|----|-----|-----------------|----|-------------|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total Marks |
| MMM07 | Entrepreneurshi p and Startup Ecosystem | Major Mandatory 07 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMMO8 | Sales & Distribution Management | Major Mandatory Marketing 08 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MNM02 | Human Resource Management Functions & Practices | Minor Marketing 02 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| OEM05 | Open Elective | Open Elective 05 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| VSCM03 | Business Analytics/ Google Applications | Vocatio nal Skill Develop ment Course (VSC) | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 |
| AECM03 | Modern Indian Languages | Ability Enhancem ent Course (AEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 |
| FP M01 | Marketing Research Project | Field Project Marketing | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 |
| CCM03 | Industry Visit/Yoga/Sport s/Dance/Drama/ Health wellness/NSS/Cu ltural activities/Fine arts | Co- Curricu lar Courses (CC) | - | - | 4 | 4 | 2 | - | - | - | 50 | - | 50 |
| | | Total | 16 | 00 | 12 | 28 | 22 | 40 | 70 | 240 | 150 | 50 | 550 |



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Level 5.0 Semester – IV
(Major Marketing + Human Resource Management)

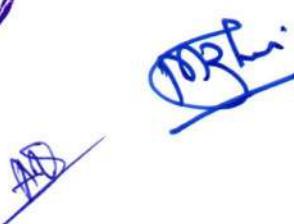
| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|--|---|-----------------|----|----|-------|---------|-------------------|-----|-----------------|-----|-------|-------------|--|
| | | | L | T | P | Total | | Theory | | Practical/Or al | | Total | | |
| | | | | | | | | TAF | CAF | ESE | INT | EXT | Total Marks | |
| MMM09 | Rural marketing | Major Mandatory Marketing 09 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMM10 | Retail Management | Major Mandatory Marketing 10 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNM03 | Employee Recruitment and Record Management | Minor Marketing 03 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| OEM06 | Open Elective | Open Elective 06 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 | |
| SEC03 | Fundamental of Computers | Skill Enhancement Course (SEC) | 2 | - | - | 2 | 2 | - | - | - | 25 | 25 | 50 | |
| AECM04 | Modern Indian Languages 2 | Ability Enhancement Course (AEC) | 2 | - | - | 2 | 2 | - | - | - | 50 | - | 50 | |
| CEPM01 | Marketing Community Engagement Project | Community Engagement Project Marketing (CEPM) | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 | |
| CCM04 | Industry Visit/Yoga/Sports/Dance/Drama/Health wellness/NSS/Cultural activities/Fine arts | Co-Curricular Courses (CC) | - | - | 4 | 4 | 2 | - | - | - | 50 | - | 50 | |
| | | Total | 18 | 00 | 08 | 26 | 22 | 40 | 70 | 240 | 150 | 50 | 550 | |



Level 5.5 Semester - V
(Major Finance+ Minor Marketing)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|--|------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----|-----------------|-----|-------------|--|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total Marks | |
| | | | | | | | | TAE | CAE | ESE | INT | EXT | | |
| MMF11 | Analysis of Financial Statement | Major Mandatory Finance 11 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMF12 | Legal Aspects in Finance | Major Mandatory Finance 12 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMF13 | Operations and Supply Chain Management | Major Mandatory 4 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNF04 | Digital marketing | Minor Finance 04 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| VSC04 | Power BI | Vocational Skill Development | - | - | 4 | 4 | 4 | - | - | - | 50 | 50 | 100 | |
| FPP02 | Field Project | Field Project Finance | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 | |
| Total | | | 16 | 00 | 08 | 24 | 22 | 40 | 80 | 280 | 75 | 75 | 550 | |







Level 5.5 Semester - VI
(Major Finance+ Minor Marketing)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|-------------------------------------|------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----|-----|-----|-------------|
| | | | L | T | P | Total | | TAE | CAE | ESE | INT | EXT | Total Marks |
| MMF14 | Financial Management | Major Mandatory Finance 14 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMF15 | Financial Services | Major Mandatory Finance 15 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMF16 | Decision Making and Risk Management | Major Mandatory 16 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMF17 | Business Economic-Macro | Major Mandatory 17 | 2 | - | - | 2 | 2 | - | 20 | 30 | - | - | 50 |
| MNF05 | Cases in Marketing | Minor Finance 05 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| OJT01 | On Job Training 01 | On Job Training 1 | - | - | 8 | 8 | 4 | - | - | - | 50 | 50 | 100 |
| Total | | | 18 | 00 | 08 | 26 | 22 | 40 | 100 | 310 | 50 | 50 | 550 |






Level 5.5 Semester - V
(Major Marketing + Minor HRM)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|--|-------------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----|-----------------|-----|-------------|-----|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total Marks | |
| | | | | | | | | TAE | CAE | ESE | INT | EXT | | |
| MMM11 | Digital Marketing | Major Mandatory Marketing 11 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMM12 | Legal Aspects in Marketing | Major Mandatory Marketing 12 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMM 13 | Operations and Supply Chain Management | Major Mandatory 13 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNM04 | Legal Aspects in HRM | Minor Marketing 04 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| VSC04 | Power BI | Vocational Skill Development course | - | - | 4 | 4 | 4 | - | - | - | 50 | 50 | 100 | |
| FPM02 | Field Research Project | Field Project Marketing | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 | |
| | | | Total | 16 | 00 | 08 | 24 | 22 | 40 | 80 | 280 | 75 | 75 | 550 |



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Level 5.5 Semester - VI
(Major Marketing + Minor HRM)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|-------------------------------------|------------------------------|-----------------|----|----|-------|---------|-------------------|----|----|-----------------|----|-------|-----|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total | |
| MMM14 | International Brand Management | Major Mandatory Marketing 14 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMM15 | Cases In Marketing | Major Mandatory Marketing 15 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMM 16 | Decision Making and Risk Management | Major Mandatory 16 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMM17 | Business Economic-Macro | Major Mandatory 17 | 2 | - | - | 2 | 2 | - | 20 | 30 | - | - | 50 | |
| MNM05 | Global Human Resource Management | Minor Marketing 05 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| OJT01 | On Job Training 01 | On Job Training 1 | - | - | 8 | 8 | 4 | - | - | - | 50 | 50 | 100 | |
| | | | Total | 18 | 00 | 08 | 26 | 22 | 50 | 90 | 310 | 50 | 50 | 550 |

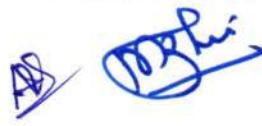


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TOPS

Level 5.5 Semester – V
(Major HR + Minor Finance)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|--|-------------------------------------|-----------------|----|----|-------|---------|-------------------|----|-----------------|-----|-------------|-----|-----|
| | | | L | T | P | Total | | Theory | | Practical/Or al | | Total Marks | | |
| MMH11 | Legal Aspects in HRM | Major Mandatory HR 11 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMH12 | Cases in HRM | Major Mandatory HR 12 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMH13 | Operations and Supply Chain Management | Major Mandatory 13 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNH04 | Analysis of Financial Statement | Minor HR 04 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| VSC04 | Power BI | Vocational Skill Development course | - | - | 4 | 4 | 4 | - | - | - | 50 | 50 | 100 | |
| FPH02 | Field Research Project | Field Project HR | - | - | 4 | 4 | 2 | - | - | - | 25 | 25 | 50 | |
| | | | Total | 16 | 00 | 08 | 24 | 22 | 40 | 80 | 280 | 75 | 75 | 550 |





Level 5.5 Semester - VI
(Major HR + Minor Finance)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|-------------------------------------|------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----|-----------------|-----|-------------|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total Marks |
| | | | | | | | | TAE | CAE | ESE | INT | EXT | |
| MMH14 | Global Human Resource Management | Major Mandatory HR 14 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMH15 | Recent Trends & HR accounting | Major Mandatory HR 15 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMH 16 | Decision Making and Risk Management | Major Mandatory 16 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMH17 | Business Economic-Macro | Major Mandatory 17 | 2 | - | - | 2 | 2 | - | 20 | 30 | - | - | 50 |
| MNH05 | Financial Management | Minor HR 05 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| OJT01 | On Job Training 01 | On Job Training 1 | - | - | 8 | 8 | 4 | - | - | - | 50 | 50 | 100 |
| | Total | | 18 | 00 | 08 | 26 | 22 | 40 | 100 | 310 | 50 | 50 | 550 |



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Level 6.0 Semester – VII (honours)

(Major Finance+ Minor Marketing)

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|----------------------|--------------------|-------------|-----------------------------------|--------------|---------|----------|----------|-------|
| Major Mandatory (10) | Major Mandatory 17 | MMF17 | New venture Creation & Start ups | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 18 | MMF18 | Business Law | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 19 | MMF19 | Operations Management | 4 | 4 | 30 | 70 | 100 |
| Major Elective | Major Elective 3 | MEF03 | Financial Derivatives | 2 | 2 | 15 | 35 | 50 |
| | Major Elective 4 | MNF04 | Project Finance and Trade Finance | 2 | 2 | 15 | 35 | 50 |
| | Major Elective 5 | MNF05 | Business Analysis & Valuation | 2 | 2 | 15 | 35 | 50 |
| Minor | Minor 4 | MNF06 | Research Methodology -1 | 4 | 4 | 30 | 70 | 100 |
| | | | Total | 22 | 22 | 165 | 385 | 550 |

Level 6.0 Semester – VIII (honours)

(Major Finance+ Minor Marketing)

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|----------------------|--------------------|-------------|---|--------------|---------|----------|----------|-------|
| Major Mandatory (10) | Major Mandatory 20 | MMF20 | Research Writing and Publication | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 21 | MMF21 | Content Writing and Blogging - Entrepreneurship & Small Business Management | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 22 | MMF22 | Business Reporting & analysis | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 23 | MEF23 | Business Strategy and Strategic Corporate Finance | 2 | 2 | 15 | 35 | 50 |
| Major Elective | Elective | MEF06 | Financial Modelling | 4 | 4 | 30 | 70 | 100 |
| OJT | | OJT02 | On the job training | 8 | 4 | 50 | 50 | 100 |
| | | | Total (6Subjects) | 26 | 22 | 185 | 365 | 550 |

(Four Year UG Honours Degree in a Major and Minor with 160 -176 Credits.)

Level 6.0 Semester – VII (Hons. with Research)

(Major Finance+ Minor Marketing)

| Course Type | Course | Course Code | Paper Title | Hour s / | Credit s | Internal 1 | External 1 | Total 1 |
|-------------|--------|-------------|-------------|----------|----------|------------|------------|---------|
|-------------|--------|-------------|-------------|----------|----------|------------|------------|---------|



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| | | | | Week | | | | |
|--------------------|--------------------------|-----------|---|------|----|-----|-----|-----|
| Major Mandatory | Major Manatory 24 | MMF2 4 | Investment & Financial Plan | 4 | 4 | 50 | 50 | 100 |
| | Major Mandatory 25 | MMF2 5 | Digital Banking | 4 | 4 | 50 | 50 | 100 |
| Major Elective | Major Elective | MEF07 | Advance Financial Resources | 2 | 2 | 15 | 35 | 50 |
| | Major Elective | MEF08 | International Finance | 2 | 2 | 15 | 35 | 50 |
| | Major Elective | MEF09 | Security Analysis & Portfolio Management | 2 | 2 | 15 | 35 | 50 |
| Minor | Minor | MNF05 | Research Methodology - 2 | 4 | 4 | 15 | 35 | 50 |
| RP | RPF01 | RPF01 | Research Paper | 4 | 4 | 100 | 100 | 200 |
| | | | Total | 22 | 22 | 260 | 440 | 600 |



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Level 6.0 Semester – VIII (Hons. with Research)

(Major Finance + Minor Marketing)

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|------------------|---------------------|-------------|--|--------------|---------|----------|----------|-------|
| | | | | | | Internal | External | |
| Major Mandator y | Major Mandator y 26 | MMF26 | Enterprise Performance Management/ | 4 | 4 | 50 | 50 | 100 |
| | Major Mandator y 27 | MMF27 | Banking Laws & Regulations | 4 | 4 | 50 | 50 | 100 |
| | Major Mandator y 28 | MMF28 | Business Ethics and Corporate social responsibility | 4 | 4 | 50 | 50 | 100 |
| Major Elective | Major Elective | ME F10 | Rural & Micro Finance - Research Writing and Publication | 2 | 2 | 15 | 35 | 50 |
| Research Project | RP | RP F01 | Research Project | 16 | 8 | 50 | 100 | 200 |
| | | | Total | 30 | 22 | 260 | 390 | 700 |

(Four Year UG Honours with Research Degree in Major and Minor with 160-176 Credits)



MBA SEM I
Level 6.0 Semester - VII
(Major Finance+ Minor Marketing)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|-----------------------------------|------------------------------|-----------------|----|----|-------|---------|-------------------|----|-----|-----------------|----|-------------|-----|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total Marks | |
| MMF18 | New venture Creation & Start ups | Major Mandatory 18 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMF19 | Business Law | Major Mandatory 19 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMF20 | Production & Operation Management | Major Mandatory 20 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MEF01 | Financial Derivatives | Major Elective 01 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNF02 | Project Finance and Trade Finance | Major Elective 02 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNF03 | Business Analysis & Valuation | Major Elective 03 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 | |
| | | | Total | 22 | 00 | 00 | 22 | 22 | 60 | 110 | 380 | 00 | 00 | 550 |



MBA SEM II
Level 6.0 Semester – VIII
(Major Finance+ Minor Marketing)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|---|------------------------------|-----------------|----|----|-------|---------|-------------------|----|-----|-----------------|----|-------------|-----|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total Marks | |
| MMF21 | Strategic Corporate Finance- Research Writing and Publication | Major Mandatory 21 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMF22 | Entrepreneurship & Small Business Management - MOOCs | Major Mandatory 22 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMF23 | Business Reporting & analysis | Major Mandatory 23 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 | |
| RM01 | Research Methodology | Research Methodology | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MEF04 | Financial Modelling | Major Elective 04 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| OJT02 | On the job training/SIP Summer Internship Program | OJT 02 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| | | | Total | 22 | 00 | 00 | 22 | 22 | 60 | 110 | 380 | 00 | 00 | 550 |



MBA SEM III

Level 6.5 Semester - IX

(Major Finance+ Minor Marketing)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|--|------------------------------|-----------------|----|----|-------|---------|-------------------|--------|-----------------|-----|-----|-------------|
| | | | L | T | P | Total | | TAF | Theory | Practical/Or al | INT | EXT | Total Marks |
| MMF24 | Investment & Financial Plan-Content Writing and Blogging | Major Manatory 24 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEF05 | Advance Financial Resources | Major Elective 05 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEF06 | International Finance | Major Elective 06 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEF007 | Security Analysis & Portfolio Management | Major Elective 07 | 2 | - | - | 2 | 2 | 10 | 20 | 70 | - | - | 100 |
| SIP F01 | Summer Internship Project | SIP F01 | - | - | 16 | 16 | 8 | - | - | - | 50 | 100 | 150 |
| Total | | | 14 | 00 | 16 | 30 | 22 | 40 | 80 | 280 | 50 | 100 | 550 |



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MBA SEM IV
Level 6.5 Semester - X
(Major Finance+ Minor Marketing)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|-----------------------------------|------------------------------|-----------------|----|----|-------|---------|-------------------|----|-----|-----------------|-----|-------------|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total Marks |
| MMF25 | Enterprise Performance Management | Major Mandatory 25 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMF26 | Banking Laws & Regulations | Major Mandatory 26 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| MEF08 | Rural & Micro Finance | Major Elective 08 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEF09 | Financial Analytics | Major Elective 09 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEF10 | Direct Tax | Major Elective 10 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| RPF01 | Research Project | RP 01 | | - | 12 | 12 | 6 | - | - | - | 50 | 100 | 150 |
| Total | | | 16 | 00 | 12 | 28 | 22 | 50 | 80 | 270 | 50 | 100 | 550 |



(Exit option: Award of UG Degree in a Major with 120-132 credits
 OR continue with Major and Minor)

Level 6.0 Semester – VII (honours)

(Major Marketing + Human Resource Management)

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|----------------------|--------------------|-------------|-----------------------------------|--------------|---------|----------|----------|-------|
| Major Mandatory (10) | Major Mandatory 17 | MMM17 | New venture Creation & Start ups | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 18 | MMM18 | Business Law | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 19 | MMM19 | Production & Operation Management | 4 | 4 | 30 | 70 | 100 |
| Major Elective | Major Elective | MEM03 | Neuro Marketing | 2 | 2 | 15 | 35 | 50 |
| Major Elective | Major Elective | MNM04 | Social Media Marketing | 2 | 2 | 15 | 35 | 50 |
| Major Elective | Major Elective | MNM05 | E Business & Marketing | 2 | 2 | 15 | 35 | 50 |
| Minor | Minor 4 | MNM06 | Research Methodology -I | 4 | 4 | 30 | 70 | 100 |
| | | | Total | 22 | 22 | 165 | 385 | 550 |

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|----------------------|--------------------|-------------|---|--------------|---------|----------|----------|-------|
| Major Mandatory (10) | Major Mandatory 20 | MMM20 | Research Writing and Publication | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 21 | MMM21 | Content Writing and Blogging - Entrepreneurship & Small Business Management | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 22 | MMM22 | Business Reporting & analysis | 4 | 4 | 30 | 70 | 100 |
| | Major Mandatory 23 | MEM23 | Business Strategy and Fundamentals of Rural Business development | 2 | 2 | 15 | 35 | 50 |
| Major Elective | Elective | MEM06 | E- Commerce- 2 Massive Open Online Course (MOOC) of 2 Credits each | 4 | 4 | 30 | 70 | 100 |
| OJT | | OJT02 | | 8 | 4 | 50 | 50 | 100 |



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|---|-------|----|----|-----|-----|-----|
| | Total | 26 | 22 | 185 | 365 | 550 |
| (Four Year UG Honours Degree in a Major and Minor with 160 -176 Credits.) | | | | | | |

Level 6.0 Semester - VII (Hons. with Research)

(Major Marketing + Human Resource Management)

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|-----------------------|--------------------|-------------|------------------------------------|--------------|---------|----------|----------|-------|
| Major Mandatory | Major Manatory 24 | MMM24 | Integrated Marketing Communication | 4 | 4 | 50 | 50 | 100 |
| | Major Mandatory 25 | | Services Marketing | 4 | 4 | 50 | 50 | 100 |
| Major Elective+ Minor | Major Elective | MEM07 | Business to Business Marketing | 2 | 2 | 15 | 35 | 50 |
| | Major Elective | | Marketing Analytics | 2 | 2 | 15 | 35 | 50 |
| | Major Elective | MEM09 | Marketing of Financial Services | 2 | 2 | 15 | 35 | 50 |
| | Minor 5 | | Research Methodology -2 | 4 | 4 | 15 | 35 | 50 |
| RP | RPM01 | RPM01 | Research Project | 8 | 4 | 100 | 100 | 200 |
| | | | Total | 26 | 22 | 260 | 340 | 600 |

Level 6.0 Semester - VIII (Hons. with Research)

(Major Marketing + Human Resource Management)

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|-----------------|--------------------|-------------|---|--------------|---------|----------|----------|-------|
| Major Mandatory | Major Manatory 26 | MMM26 | Enterprise Performance Management | 4 | 4 | 50 | 50 | 100 |
| | Major Mandatory 27 | | Business Ethics and Corporate social responsibility | 4 | 4 | 50 | 50 | 100 |



| | | | | | | | | |
|---------------------|--------------------------|--------|--|----|----|-----|-----|-----|
| | Major Mandatory 28 | MMM28 | Marketing Strategy | 4 | 4 | 50 | 50 | 100 |
| Major Elective | Major Elective | MEM07 | Research Writing and Publication on - Rural & Agriculture Marketing | 2 | 2 | 15 | 35 | 50 |
| Research Project | RP | RP F01 | Research Project | 16 | 8 | 50 | 100 | 200 |
| | | | Total | 30 | 22 | 260 | 390 | 700 |

(Four Year UG Honours with Research Degree in Major and Minor with 160-176 Credits)



MBA SEM I
Level 6.0 Semester - VII
(Major Marketing + Human Resource Management)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|-----------------------------------|------------------------------|-----------------|----|----|-------|---------|-------------------|----|-----------------|-----|-------------|-----|-----|
| | | | L | T | P | Total | | Theory | | Practical/Or al | | Total Marks | | |
| MMM18 | New venture Creation & Start ups | Major Mandatory 18 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMM19 | Business Law | Major Mandatory 19 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMM 20 | Production & Operation Management | Major Mandatory 20 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MEM 01 | Neuro Marketing | Major Elective 01 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNM02 | Social Media Marketing | Major Elective 02 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNM03 | E Business & Marketing | Major Elective 03 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 | |
| | | | Total | 22 | 00 | 00 | 22 | 22 | 60 | 110 | 380 | 00 | 00 | 550 |





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MBA SEM II
Level 6.0 Semester – VIII
(Major Marketing + Human Resource Management)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|---|---------------------------------|-----------------|----|----|-------|---------|-------------------|-----|----------------|----|-------------|-----|
| | | | L | T | P | Total | | Theory | | Practical/Oral | | Total Marks | |
| MMM21 | Fundamentals of Rural Business development - Research Writing and Publication | Major Mandatory 21 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMM22 | Entrepreneurship & Small Business Management-MOOCs | Major Mandatory 22 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMM23 | Business Reporting & analysis | Major Mandatory 23 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| RM01 | Research Methodology | RM 01 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEM04 | E- Commerce | Major Elective 04 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| OJT02 | On the job training/SIP Summer Internship Program | OJT 02 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| Total | | | 22 | 00 | 00 | 22 | 22 | 60 | 110 | 380 | 00 | 00 | 550 |



MBA SEM III

Level 6.5 Semester - IX

(Major Marketing + Human Resource Management)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|------------------------------------|------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----|-----|-----|-------------|
| | | | L | T | P | Total | | TAE | CAE | ESE | INT | EXT | Total Marks |
| MMM24 | Integrated Marketing Communication | Major Manatory 24 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEM05 | Business to Business Marketing | Major Elective 05 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEM06 | Marketing Analytics | Major Elective 06 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEM007 | Marketing of Financial Services | Major Elective 07 | 2 | - | - | 2 | 2 | 10 | 20 | 70 | - | - | 100 |
| SIP M01 | Summer Internship Project | SIP M01 | - | - | 16 | 16 | 8 | - | - | - | 50 | 100 | 150 |
| Total | | | 14 | 00 | 16 | 30 | 22 | 40 | 80 | 280 | 50 | 100 | 550 |







MBA SEM IV
Level 6.5 Semester - X
(Major Marketing + Human Resource Management)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|---|------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----|-----------------|-----|-------------|-----|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total | |
| | | | | | | | | TAE | CAE | ESE | INT | EXT | Total Marks | |
| MMM25 | Enterprise Performance Management | Major Mandatory 25 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMM26 | Business Ethics and Corporate social responsibility | Major Mandatory 26 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 | |
| MEM08 | Rural & Agriculture Marketing | Major Elective 08 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MEM09 | Documentary & AD Film making | Major Elective 09 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MEM10 | Marketing of Luxury Products | Major Elective 10 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 | |
| RPM01 | Research Project | RP 01 | | - | 12 | 12 | 6 | - | - | - | 50 | 100 | 150 | |
| | | | Total | 16 | 00 | 12 | 28 | 22 | 50 | 80 | 270 | 50 | 100 | 550 |



(Exit option: Award of UG Degree in a Major with 120-132 credits
 OR continue with Major and Minor)

**(Major Human Resource Management +Finance)
 Level 6.0 Semester VII (honours)**

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|----------------------|---------------------|-------------|---|--------------|---------|----------|----------|-------|
| Major Mandatory (10) | Major Mandator y 17 | MMH17 | New venture Creation & Start ups | 4 | 4 | 30 | 70 | 100 |
| | Major Mandator y 18 | MMH18 | Business Law | 4 | 4 | 30 | 70 | 100 |
| | Major Mandator y 19 | MMH19 | Production & Operation Management | 4 | 4 | 30 | 70 | 100 |
| Major Elective | Major Elective | MEH03 | Behavioral testing and training for employee retention. | 2 | 2 | 15 | 35 | 50 |
| Major Elective | Major Elective | MNH04 | HR Analytics | 2 | 2 | 15 | 35 | 50 |
| Major Elective | Major Elective | MNH05 | Talent acquisition and management | 2 | 2 | 15 | 35 | 50 |
| Minor | Minor 4 | MNH06 | Research Methodology -1 | 4 | 4 | 30 | 70 | 100 |
| | | | Total | 22 | 22 | 165 | 385 | 550 |

Level 6.0 Semester VIII (honours)
(Major Human Resource Management +Finance)

| Course Type | Course | | Paper Title | Hours / Week | Credits | Internal | External | Total |
|----------------------|---------------------|-------|---|--------------|---------|----------|----------|-------|
| Major Mandatory (10) | Major Mandator y 20 | MMH20 | Research Writing and Publication | 4 | 4 | 30 | 70 | 100 |
| | Major Mandator y 21 | MMH21 | Content Writing and Blogging - Entrepreneurship & Small Business Management | 4 | 4 | 30 | 70 | 100 |
| | Major Mandator y 22 | MMH22 | Business Reporting & analysis | 4 | 4 | 30 | 70 | 100 |
| | Major Mandator y 23 | MMH23 | Business Strategy and Fundamentals of | 2 | 2 | 15 | 35 | 50 |



| | | | | | | | | |
|----------------|----------|-------|----------------------------|----|----|-----|-----|-----|
| | | | Rural Business development | | | | | |
| Major Elective | Elective | MEH06 | Marketing Research - | 4 | 4 | 30 | 70 | 100 |
| OJT | | OJT02 | On the job training | 8 | 4 | 50 | 50 | 100 |
| | | | Total | 26 | 22 | 185 | 365 | 550 |

(Four Year UG Honours Degree in a Major and Minor with 160 -176 Credits.)

Level 6.0 Semester - VII (Hons. with Research)

(Major Human Resource Management +Finance)

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|-----------------|--------------------|-------------|--|--------------|---------|----------|----------|-------|
| Major Mandatory | Major Manatory 24 | MMH24 | Strategic Management | 4 | 4 | 50 | 50 | 100 |
| | Major Mandatory 25 | | Employee Relations and Labour Legislations | 4 | 4 | 50 | 50 | 100 |
| Major Elective | Major Elective | MEH07 | Compensation and Rewards Management | 2 | 2 | 15 | 35 | 50 |
| | Major Elective | MEH08 | International HR | 2 | 2 | 15 | 35 | 50 |
| | Major Elective | MEH09 | HR Perspectives in Mergers and Acquisition | 2 | 2 | 15 | 35 | 50 |
| | Minor | MNH05 | Research Methodology -2 | 8 | 4 | 15 | 35 | 50 |
| | RPH01 | RPH01 | Research Project | 8 | 4 | 100 | 100 | 200 |
| | | | Total | 26 | 22 | 260 | 340 | 600 |

Level 6.0 Semester - VIII (Hons. with Research)

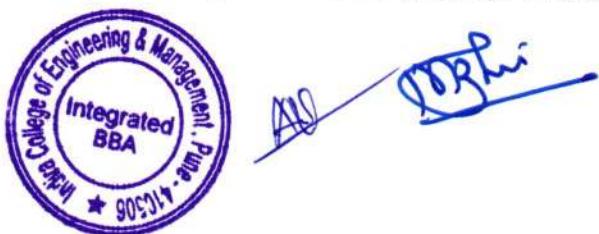
(Major Human Resource Management +Finance)

| Course Type | Course | Course Code | Paper Title | Hours / Week | Credits | Internal | External | Total |
|-----------------|-------------------|-------------|-----------------------------------|--------------|---------|----------|----------|-------|
| Major Mandatory | Major Manatory 26 | MMH26 | Enterprise Performance Management | 4 | 4 | 50 | 50 | 100 |



| | | | | | | | | |
|---------------------|--------------------------|-------|--|----|----|-----|-----|-----|
| | Major Mandatory 27 | MMH27 | Business Ethics and Corporate social responsibility | 4 | 4 | 50 | 50 | 100 |
| | Major Mandatory 28 | MMH28 | Compensation management | 4 | 4 | 50 | 50 | 100 |
| Major Elective | Major Elective | MEH07 | Research Writing and Publication - Public Relations and Corporate Communications | 2 | 2 | 15 | 35 | 50 |
| Research Project | RP | RPH01 | Research Project | 16 | 8 | 50 | 100 | 200 |
| | | | Total | 26 | 22 | 260 | 390 | 700 |

(Four Year UG Honours with Research Degree in Major and Minor with 160-176 Credits)



MBA SEM I
Level 6.0 Semester - VII
(Major Human Resource Management +Finance)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|---|------------------------------|-----------------|----|----|-------|---------|-------------------|----|-----|-----------------|----|-------------|-----|
| | | | L | T | P | Total | | Theory | | | Practical/Or al | | Total Marks | |
| MMH18 | New venture Creation & Start ups | Major Mandatory 18 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMH19 | Business Law | Major Mandatory 19 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMH 20 | Production & Operation Management | Major Mandatory 20 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MEH0 1 | Behavioral testing and training for employee retention. | Major Elective 01 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNH02 | HR Analytics | Major Elective 02 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MNH03 | Talent acquisition and management | Major Elective 03 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 | |
| | | | Total | 22 | 00 | 00 | 22 | 22 | 60 | 110 | 380 | 00 | 00 | 550 |



MBA SEM II
Level 6.0 Semester – VIII
(Major Human Resource Management +Finance)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|---|------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----|-----|-----|-------------|
| | | | L | T | P | Total | | TAE | CAE | ESE | INT | EXT | Total Marks |
| MMH21 | Fundamentals of Rural Business development - Research Writing and Publication | Major Mandatory 21 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMH22 | Entrepreneurship & Small Business Management- MOOCs | Major Mandatory 22 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MMH23 | Business Reporting & analysis | Major Mandatory 23 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 |
| RM01 | Research Methodology | RM 01 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEH04 | Marketing Research | Major Elective 04 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| OJT02 | On the job training/SIP Summer Internship Program | OJT 02 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| Total | | | 22 | 00 | 00 | 22 | 22 | 60 | 110 | 380 | 00 | 00 | 550 |





Dr. B. S. Patil

MBA SEM III
Level 6.5 Semester - IX
(Major Human Resource Management +Finance)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | |
|-------------|--|------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----|-----|-----|-------------|
| | | | L | T | P | Total | | TAE | CAE | ESE | INT | EXT | Total Marks |
| MMH24 | Employee Relations and Labour Legislations | Major Manatory 24 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEH05 | Compensation and Rewards Management | Major Elective 05 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEH06 | International HR | Major Elective 06 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 |
| MEH 07 | HR Perspectives in Mergers and Acquisition | Major Elective 07 | 2 | - | - | 2 | 2 | 10 | 20 | 70 | - | - | 100 |
| SIP H01 | Summer Internship Project | SIP H01 | - | - | 16 | 16 | 8 | - | - | - | 50 | 100 | 150 |
| | Total | | 14 | 00 | 16 | 30 | 22 | 40 | 80 | 280 | 50 | 100 | 550 |



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MBA SEM IV
Level 6.5 Semester - X
(Major Human Resource Management +Finance)

| Course Code | Name of Course | Course Category (as per NEP) | Teaching Scheme | | | | Credits | Evaluation Scheme | | | | | | |
|-------------|---|------------------------------|-----------------|----|----|-------|---------|-------------------|-----|-----|-----|-----|-------------|-----|
| | | | L | T | P | Total | | TAE | CAE | ESE | INT | EXT | Total Marks | |
| MMH25 | Enterprise Performance Management | Major Mandatory 25 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MMH26 | Business Ethics and Corporate social responsibility | Major Mandatory 26 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 | |
| MEH08 | Public Relations and Corporate Communications | Major Elective 08 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MEH09 | Labour Welfare | Major Elective 09 | 4 | - | - | 4 | 4 | 10 | 20 | 70 | - | - | 100 | |
| MEH10 | Strategic Human Resource Management | Major Elective 10 | 2 | - | - | 2 | 2 | 10 | 10 | 30 | - | - | 50 | |
| RPH01 | Research Project | RP 01 | | - | 12 | 12 | 6 | - | - | - | 50 | 100 | 150 | |
| | | | Total | 16 | 00 | 12 | 28 | 22 | 50 | 80 | 270 | 50 | 100 | 550 |

Dr Deepa Jamnik
HOD-IMBA

Dr. Archana Salave
BOS Chairman

Dr. Saurabh Gupta
Dean Academics

Dr. Nilesh Uke
Director

HOD - Integrated BBA
Indira College of Engineering & Management
Ranandwadi, Pune - 411056



GENERIC / OPEN ELECTIVE COURSES

Department of Integrated MBA

List of Open Elective (OE) Courses offered by the department of Integrated MBA to other Disciplines / Faculty

| Sr. No. | Course Code | Course Name | Credit s | | |
|------------|----------------|---------------------------|-------------|----|-------|
| | | | TH | PR | Total |
| Sem I | MM01 | Principles of Management | 02 | 00 | 02 |
| | AEC01 | Business Communication I | 02 | 00 | 02 |
| | MMM02 | Principles of Marketing | 02 | 00 | 02 |
| Sem II | MMH05 | Organizational Behavior | 02 | 00 | 02 |
| | AEC02 | Business Communication II | 02 | 00 | 02 |
| | MMF05 | Business Accounting | 02 | 00 | 02 |

| Sr. No. | Course Code | Course Name | Credit s | | |
|------------|----------------|---|-------------|----|-------|
| | | | TH | PR | Total |
| Sem III | MMM07 | Sales & Distribution Management | 02 | 00 | 02 |
| | MM08 | Entrepreneurship and Startup Ecosystem | 02 | 00 | 02 |
| | MMH07 | Human Resource Management Functions & Practices | 02 | 00 | 02 |
| Sem IV | MNM03 | Employee Recruitment and Record Management | 02 | 00 | 02 |
| | MMM10 | Retail Management | 02 | 00 | 02 |
| | MMF10 | Banking and Finance | 02 | 00 | 02 |


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