CODEDAY COMMUNITY-LEVEL SPONSORSHIPS

We offer many opportunities for organizations of all sizes with varying needs. We can custom-tailor a CodeDay sponsorhip to work best for you, and we have special regional discounts for sponsoring multiple events in a broader area.

Interested in hearing more? Talk to us: partners@codeday.org

	SUPPORT	GROW	REACH+RECRUIT	PARTNER
	Help build your local coding community.	Expose your product or service to hundreds of local tech enthusiasts.	Reach students excited about tech and eager to learn even more.	Let's work together to build the next generation of tech talent in your local community.
Per Event **Per Year (3 events)**	$500 $1,000	$2,500 $5,000	$5,000 $10,000	$10,000 $25,000
ADVERTISING				
Logo/name on website	✓	✓	✓	✓
Set up a banner		✓	✓	✓
Hand out swag		✓	✓	✓
Host a branded activity				✓
STAGE TIME				
Thanked during kickoff	✓	✓	✓	✓
Speech during kickoff		1 min	3 min	5 min
Branded prize ("Best use of...")		✓ [1]		✓ [1]
EVANGELISM				
Bring mentors		✓	✓	✓
Product workshop/demo		15 min	—	60 min
RECRUITING				
Email list		✓	✓	✓
Student resumes			✓	✓
Bring recruiters			✓	✓
Hand out recruiting materials			✓	✓
EMPLOYEE/FAMILY ENGAGEMENT				
Presale/reserved CodeDay Tickets				✓
Discounts on CodeDay Tickets				✓

Alternative sponsorship options:
• Pay for a meal ($500 value)
• Provide a venue for CodeDay ($2500)

[1] You must supply all of your prizes. Cannot exceed $100/person cash value.