



HOSPITALITY INTERIOR & DESIGN EXPO 2022

Goa Edition

30 September, 1st & 2nd October 2022 | Taliegao Hall (AC), Panjim, Goa

India's only Exclusive Trade Fair on
Furniture, Furnishings, Interiors, Lighting, Design & Surfacing
for Hospitality Industry



FURNITURE
ZONE



FURNISHINGS
ZONE



AL FRESCO
ZONE



LIGHTING
ZONE



SURFACING
ZONE



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ASSOCIATION OF FURNITURE
MANUFACTURERS & TRADERS (INDIA)

an INTRODUCTIONS event
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HOSPITALITY INTERIOR & DESIGN EXPO 2022

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SHOW OVERVIEW

The Hospitality Interior & Design Expo 2022 is India's leading event for the designs behind business growth!

This unmissable event unites the industry's leading creatives with a plethora of solutions they need to transform their business, customer loyalty and ultimately increase their profits. All under one roof, visitors can gain invaluable insights from the sectors leading visionaries as they reveal their secrets to success, whilst some of the biggest brands will be on hand showcasing the very best products the industry has to offer!

WHO SHOULD ATTEND?

- Hospitality Business Owners
- Interior Designers
- Heads of Design
- Creative Directors
- Brand Managers
- Heads of Marketing
- Graphic Designers
- Directors
- CEO's
- Business Development Directors
- Architects
- Professionals working across all forms of the design sector

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ABOUT THE SHOW

Exhibiting is one of the most efficient, effective and successful marketing activities available to you. Having a presence at HIDE 2022 will give you exposure to more than 3,000 highly targeted hospitality and design professionals, all hungry for growth and actively looking to find the very best in design to transform the look and feel of their businesses.

Exhibit at the 2022 event to be a part of this unprecedented experience which is curated to elevate the industry's most exciting visionaries and unite the biggest names in interior design with the most ambitious hospitality professionals.

Who Exhibits?

If you provide any of the following products or services, then you should be exhibiting at HIDE 2022

- Furniture
- Furnishings
- Doors & Windows
- Signage
- Lighting
- Interiors
- Ceilings
- Bathrooms
- Flooring
- Art
- Kitchens
- Smart Security Systems
- Bar Design
- Surface Materials & other products related to the industry



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FURNITURE ZONE



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Furniture has a big impact on the look and feel of an interior. While its main purpose is functionality, an appealing aesthetic is also crucial. From cozy, intimate lounges to light, open-plan atriums, the furniture that hotel designers choose creates a lasting first impression.

Guests who have traveled long distances require a relaxing environment from the moment they enter the lobby to the minute they rest their heads on their pillows. In between business meetings or sightseeing excursions, they often seek exciting leisure options and beautiful dining areas. The options for creativity are limitless, but décor must be chosen with the hotel's concept in mind.

Furniture trends are constantly evolving, in line with wider interior design tastes and preferences. More materials are available than ever before, inspiring furniture designers to produce imaginative new ideas or add modern twists to classic motifs. There are a plethora of furnishing options—from the big, eye-catching statement piece to the subtle finishing touch—all of which help define the theme and style of a venue.

Furniture Zone will exhibit the latest trends and designs of furniture for the Hospitality industry at HIDE 2022





FURNISHINGS ZONE



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The place to see and touch the furnishings that are enhancing the look and feel of businesses around the world.

Choosing the right style for your furnishings is absolutely crucial when you come to kit out or replace the fittings in your establishment. The wrong furnishings can quickly destroy the consistent image that your brand craves and hit your profits in the long run. Everything from the tables to the curtains need to be carefully planned and add to the overall ambience of your establishment.

In this zone, visitors will discover the trendiest and most stylish furnishings shaping the way that businesses around the world look, feel and function. Brimming with innovative supplier exhibitors and a plethora of experts in the industry, you'll see furnishings here that you'll have seen nowhere else.

Furnishings Zone will exhibit the latest trends and designs of furnishings for the Hospitality industry at HIDE 2022

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AL FRESCO ZONE



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Dedicated to the companies whose stylish outdoor furniture and fittings are revolutionising the alfresco experience.

While it's natural for many establishments to focus on and prioritise the look and feel of their inside space, the appearance and comfort offered on the outside is equally as vital to the overall customer experience. A business with a visually attractive outdoor space will appeal to more potential customers and create a strong first impression in their mind; while the rising popularity of alfresco experiences across the globe means it's never been more important to make the most of any outdoor space.

That's why the Hospitality Interior & Design Expo 2022 has created an Alfresco Zone that will be overflowing with only the trendiest and most innovative outdoor dining furniture and fittings on the planet. Housing everything from the very latest heating solutions to the most stylish all-weather seating, you will discover the products to transform an alfresco experience under the sun or stars.

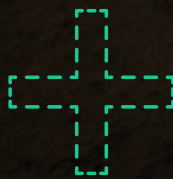
Al Fresco Zone will exhibit the latest trends and designs of Outdoor Dining Furniture for the Hospitality industry at HIDE 2022

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LIGHTING ZONE



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Where you'll find the latest lighting solutions from across the globe to transform the ambience of your establishment.

Lighting is one of the most important design elements, but it's often also one of the most underrated. The lighting in an establishment affects many aspects of the customer experience, and can set the correct mood, increase sales and help differentiate space within your establishment.

We want to help you ensure that your business is lit in a way that maximises its potential. That's why we've scoured the globe and crammed into one zone not only the most stylish lighting solutions available, but also a whole host of experts on the subject. Housing everything from accent lighting and wall sconces to display lights and recessed lighting, you'll find all the latest lighting solutions you could possibly wish for.

Lighting Zone will exhibit the latest trends and designs of Lights & Fittings for the Hospitality industry at HIDE 2022





SURFACING ZONE



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The place to source the highest-quality surfacing materials from around the world to enhance the look and feel of your establishment.

Having a well-designed, well-fitted and stain-resistant floors, walls, worktops and ceilings that adhere to health and safety guidelines is more often than not overlooked. Your choice of surfaces will play a part in your customer's overall experience of your business!

That goes to show that beautifully designed surfaces will help set the mood, open up the space within your establishment and will ultimately attract more customers to your business. Therefore we want to make sure that your surfaces don't let you down.

In this zone we will only be housing the most contemporary and hard-wearing surfacing materials available. From beautiful, easy-to-clean ceramic tiles, to opulent oak-wood flooring and even super stylish marble worktops, you'll be able to find the perfect solution for your business right here!

Surfacing Zone will exhibit the latest trends and designs of products for Walls, Ceilings, floorings for the Hospitality industry at HIDE 2022

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HIGHLIGHTS OF THE SHOW



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Keynote Speakers

Hear industry experts from the biggest brands on the planet divulge their very own secrets to success, enabling you to return to your business brimming with ideas and ambition.

Seminar Sessions

Our seminar sessions are specifically tailored to cover every aspect of the industry. Whether you're a global chain or an independent, you're guaranteed to gain invaluable insight into the design ideas forming the trends of tomorrow.

Sourcing Products & Services

This is an incredible opportunity not only to find over 200 of India's top suppliers all under one roof, but also to take advantage of free consultations that will provide you with that crucial competitive edge.

Thought-Provoking Panel Sessions

Our panel debates provide our visitors with a unique opportunity to hear design experts take on a plethora of the industry's most pressing topics. Each session is jam-packed with information, inspiration and advice, enabling the audience to put their questions to those who have all the answers.

Unparalleled Networking Opportunities

Compare notes with over 3,000 like minded individuals; learn from their mistakes and forge your own success, while making invaluable new business connections that will last a lifetime.

VIP Lounge

Providing unparalleled networking opportunities, the VIP Lounge provides visitors with the perfect platform to obtain invaluable new business contacts, connect with the industry's leading figureheads and explore new ideas across the hospitality sector. The Lounge offers a plethora of hospitality's leading professionals a chance to network in a relaxed and hospitable environment, complete with complimentary refreshments and nibbles, providing the ultimate VIP experience.



ABOUT US

INTRODUCTION TRADE SHOWS PVT LTD

Since 1994

Who are we..

Introductions Trade Shows Group is a multi-faceted award winning company specializing in event production, event management, organizing mega B2B trade fairs in domestic & international markets

- 20 years of experience in India's ever evolving marketing landscape
- Over 550 events produced and conceptualized since last 2 decades
- Presence in Asian, Europe & African Markets
- Results assured with focus driven marketing efforts
- Complete Guidance for the client from inception to completion

Our Work..

Domestic Clients & Markets covered :

- Founders of India Big 7- Mega B2B Trade Fair on Gifts, Housewares, Novelties, Foods, Stationery grown over last 14 years (Now Sold to Reed Exhibitions)
- IFEX (India Furniture Expo) Organized in association with AFMT (Association of Furniture Manufacturers & Traders India) B2B Trade Fair on Interiors annually
- Owned IP's of B2C & B2B Exhibitions, The Education Show, Health & Wellness Trade Shows, Thailand Trade Festival, Furniture & Home Decor Fair, Home Fair, Goa Property Fair, 2nd Homes Fair, Fashion Jalsa, Asia Jewels Fair , Asia Wedding Fair, Kidz World, The Culture Collection,

International Clients & Markets covered :

- Property Fairs in Thailand, Hongkong, Singapore, Belgium, Kenya, Indonesia, UK for last 11 years
- Education Fairs in Srilanka, Thailand, Nepal, Maldives, Jakarta for last 8 years , Fashion Events in Thailand , Indonesia, Kenya

Website : www.infairs.co.in



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FOR LAYOUT PLAN, BOOTH RATES AND PARTICIPATION PLEASE CONTACT :

INTRODUCTION TRADE SHOWS PVT LTD

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Mobile : 9322228089

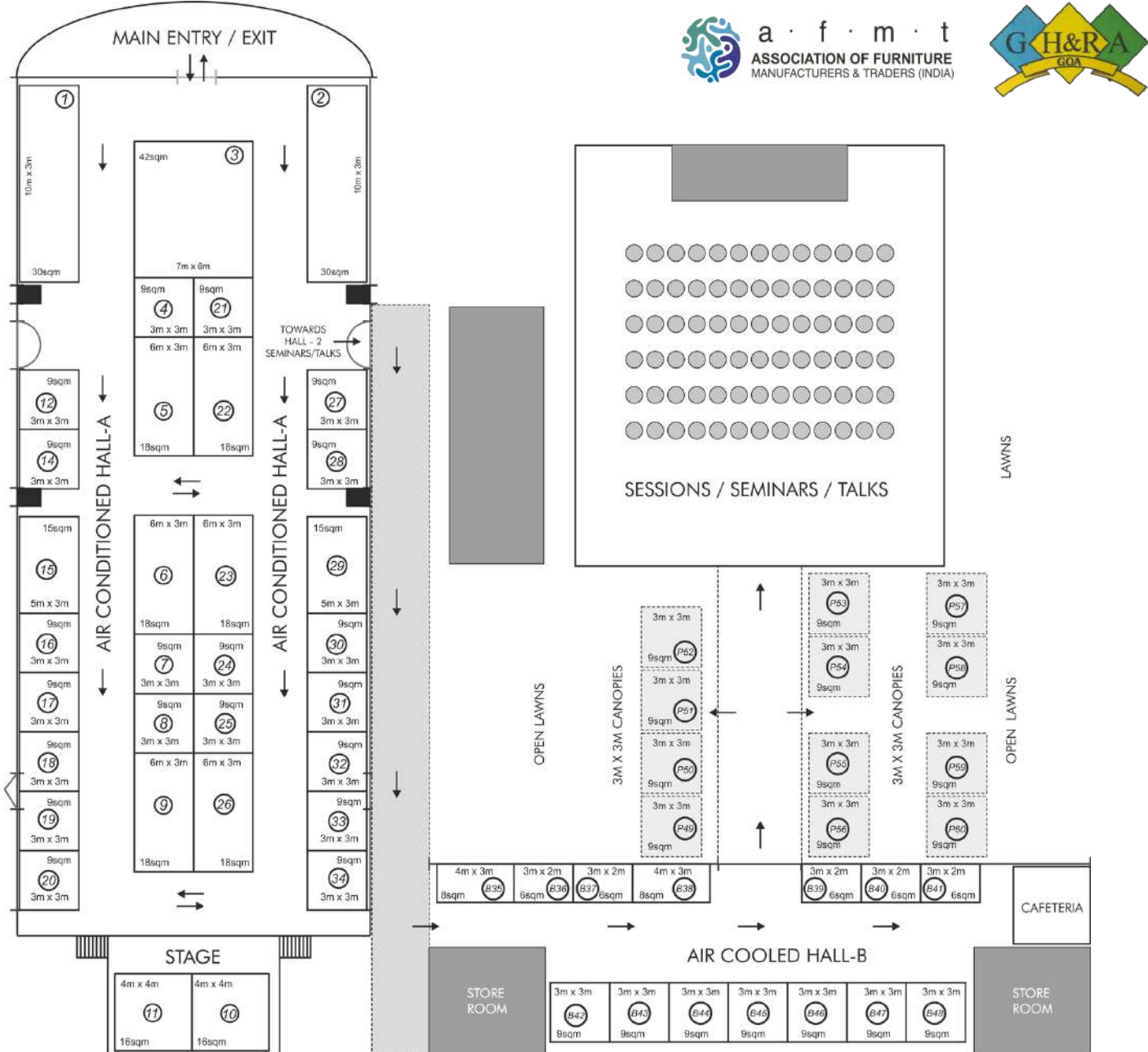
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LAYOUT PLAN



PARTICIPATION RATES

**HALL - A (Air Conditioned)
Rs.7500/- per sqm**

**HALL - B (Air Cooled)
Rs.6500/- per sqm**

**CANOPIES IN LAWNS
Rs. 45,000 each**

GST 18% will be additional on the invoice

1. Each 9 Sq.m booth consist of fully constructed shell scheme booth in Octonorm System, with 1 table, 2 chairs, 3 Spots, 1 Power Point, 1 Dustbin
2. Accessories in other sizes on pro-rata basis
3. BARE Space Charges will Rs.500/- less per sqm on the above rates, wherein only Bare Space marked on the floor will be provided with an power connection.
4. Additional Furniture and Lighting can be hired from the official vendor

FOR PARTICIPATION PLEASE CONTACT :

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