

Other Improsys® Software Products

ERP Software

WMS Software

Planning Software

Inventory Software

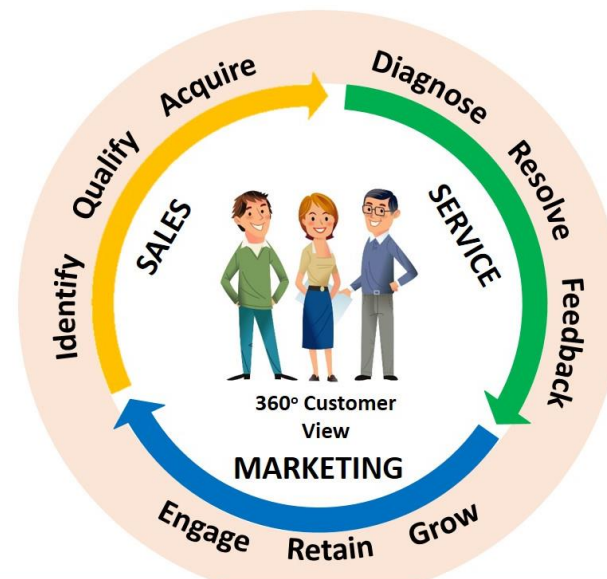
IMPROSYS® CRM FEATURES

- ❖ Easy to Use.
- ❖ Simplicity and ease of operation.
- ❖ Import Products & Customers data from Excel.
- ❖ Visit and Expenses tracking on a click.
- ❖ Lead generation and follow-up tracking.
- ❖ Prepare Quotation in less than 2 minutes.
- ❖ Send Quotation on Email in PDF format.
- ❖ Daily, reporting of Completed tasks.
- ❖ Hierarchy wise Sales Person Reporting to seniors.
- ❖ Sales Performance Analytics
- ❖ Sales person wise - Area/Zone wise sales targets.
- ❖ Quotation, Order, Service Follow-up & History.
- ❖ Increase Customer Service Productivity.
- ❖ Customer Payments Tracking & Follow-up.
- ❖ Keep track of customer Follow up history.

IMPROSYS® Major Customer List in Electrical and Lighting

- | | |
|--------------------------------------|---|
| ❖ PM Cona Electricals, Mumbai | ❖ Kakade Laser Unit -1, Narhe, Pune |
| ❖ Tata Power, Bhivpuri | ❖ Kakade Laser Unit-2, Velu, Pune |
| ❖ Tata Power, Bhira | ❖ Kakade Laser Unit-3, Karad, Pune |
| ❖ Tata Power, Khopoli | ❖ Fevino Industries LLP, Pune |
| ❖ Phoenix Mecano India Pvt Ltd, Pune | ❖ Amber Designtech Pvt Ltd, Mumbai |
| ❖ Technofab Industries, Pune | ❖ Birla Precisiontech Pvt Ltd, Aurangabad |
| ❖ Orra Lighting, Pune | ❖ Krishna Electricals, Pune |
| ❖ P.J. Electronics, Pune | ❖ Pioneer Engineers, Pune |

Sell More ↔ Serve Better



IMPROSYS® CRM SOFTWARE



ERP Software | WMS Software | Project Management Software |
Inventory Software | Planning Software | Billing Software

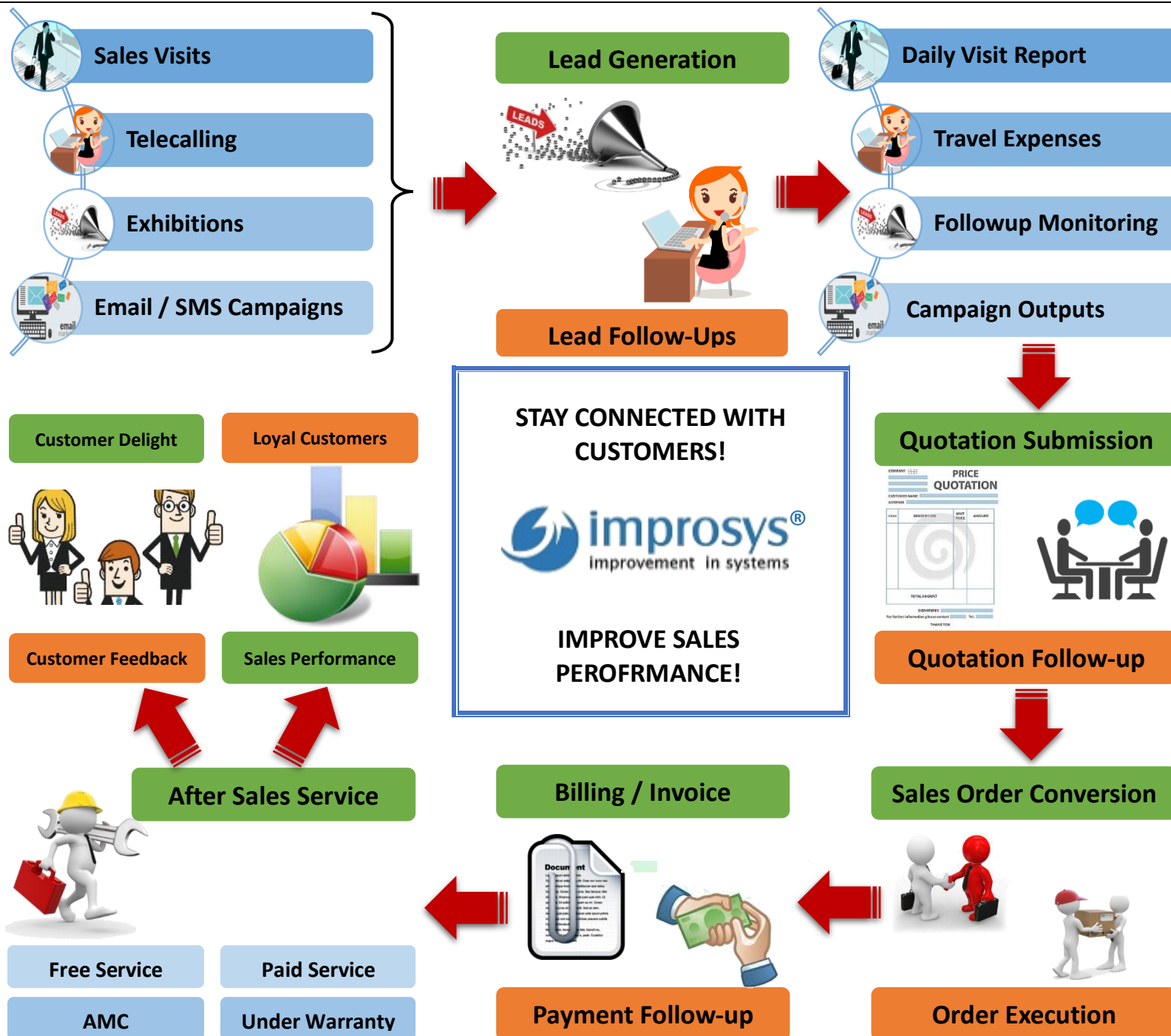
Contact Information:

Improsys, A-29,
A-Wing, Jai Ganesh Vision,
Akurdi, Pune – 411035

Mobile: +91-9922066745
Email: crm@improsys.in
Website: www.improsys.in

Improsys, A-29,
A-Wing, Jai Ganesh Vision,
Akurdi, Pune – 411035

Mobile: +91-9922066745
Email: crm@improsys.in
Website: www.improsys.in



IMPROSYS® CRM SOFTWARE BENEFITS

- ❖ Telemarketing Management
- ❖ Campaign Management
- ❖ Generate Leads
- ❖ Manage Sales Team
- ❖ Manage Sales Targets
- ❖ Deliver Instant Quotes
- ❖ Follow-up for Sales Conversion
- ❖ Book Sales Orders
- ❖ Provide Online Status of Order
- ❖ Record Delivery of Products
- ❖ Generate Invoice & Review Outstanding Payments
- ❖ Send Due Payments Alerts
- ❖ Payment follow up with Customers
- ❖ Capture Service complaints
- ❖ Track service enquiries
- ❖ Send service Status to Customer
- ❖ Leads / Order / Service Trends in Graphical reports
- ❖ Sales Person Task Allocation & Daily Sales Reporting, Expenses tracking
- ❖ Export reports to excel, word, PDF

IMPROSYS® CRM SOFTWARE COVERAGE

- ❖ Visit and Expense Management
- ❖ Telemarketing Management
- ❖ Lead / Enquiry Management
- ❖ Sales Target Management
- ❖ Quotation Management
- ❖ Sales Order Management
- ❖ Billing and Payment Receipt
- ❖ Service Module
- ❖ Admin Module