Forrett, Ted

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Skills / Qualifications

Experienced in / Understanding of: Microsoft Excel, Power BI, SQL, Tableau, Data Modeling, Data Visualization, Oracle OBIEE, Hyperion Essbase, Python, VBA

Certifications: Microsoft Excel Expert, Microsoft Power BI Data Analyst (PL-300), IBM Data Analysis with R, SQL for Data Science - UC Davis, Google Advanced Data Analytics, CompTIA CSIS, Cisco CCNA & More.

Portfolio

https://tedf-analyst.github.io/

Examples of work completed in **Excel**, **SQL**, **Python**, **Power BI**, and **Tableau**. These include data extraction and cleansing, visualization, forecasting, and web scraping. You can also view my full resume, certifications, and more on the website.

Professional Experience
Skills listed relevant to position being applied for

Sales Representative 2023 – Current
Rubber Inc

- Develop and execute a strategic territory sales plan to identify and pursue new business opportunities, resulting in increased sales and customer acquisition.
- Proactively generate leads and qualified prospects through cold calling, networking events, and referrals, expanding the customer base and sales pipeline.
- Build and maintain strong relationships with key accounts, acting as a trusted advisor and providing personalized solutions to meet their needs.
- Utilize consultative selling techniques to understand customer pain points and present product offerings as valuable solutions.

Data Analyst 2021 – 2023
Auto-Wares, Inc

- Utilized programming languages (R, DAX & SQL) and data analysis tools (Power BI) to manipulate and visualize data effectively.
- Created reports, dashboards, and visualizations to present analytical findings and key performance indicators (KPIs) to stakeholders and senior management.
- Cleaned, transformed, and validated large datasets to ensure data accuracy, completeness, and integrity.
- Conducted comprehensive data analysis to extract meaningful insights and support data-driven decision-making processes.
- Conducted exploratory data analysis to identify trends, outliers, and opportunities for financial and operational improvement and streamlining.
- Conducted data quality assessments and implemented data governance strategies to ensure data consistency and adherence to industry standards and regulations.

Data Analyst 2016 – Current
Freelance

- Provide freelance data analysis services to multiple clients, offering tailored solutions to address their unique business challenges.
- Conduct data discovery and requirements gathering sessions with clients to understand their specific data needs and project objectives.
- Develop and implement data analysis and reporting processes to improve data-driven decision making for clients.
- Conduct data cleaning and auditing to maintain quality and completeness to ensure future usability.

Regional Director of Operations / District Manager 2003 – 2021
CARQUEST Auto Parts / Advance Auto Parts

- Developed over 30 monthly dashboards, reports and interactive visualizations to present data insights.
- Implemented data-driven strategies to improve sales and profitability in the district.
- Monitored and analyzed KPIs to measure the effectiveness of business strategies and identify areas for improvement.

- Worked with large, complex data sets to extract insights and identify patterns.
- Managed multiple projects simultaneously, meeting deadlines and exceeding expectations.
- CARQUEST was acquired by Advance Auto Parts in 2014.

Education

Associates Degree – Information Technology - Kaplan University