

Logo usage guidelines

Please allow for the following x-space around the logo.



Minimum size



150x32px (72dpi screen) 50x11.5mm (300dpi print)



Main colours

Almost black

Hex #1a1c1a RGB 27, 28, 26 CMYK 76, 65, 63, 82

Dark grey

Hex #55585a RGB 85,88,90 CMYK 62,50,47,40

Mid blue

Hex # 4770b1 RGB 71, 112, 177 CMYK 80, 56, 1, 0 Almost black and Dark grey for text headings and paragraphs.

Mid blue for linked text only.

Accent colours

Dark blue

Hex #295986 RGB 41,89,134 CMYK 95,67,23,6

Teal

Hex #37ae94 RGB 55, 174, 148 CMYK 72, 3, 50, 0

Lime green

Hex #d4de27 RGB 212, 222, 39 CMYK 25, 0, 88, 0

Pale grey

Hex #d8d8d8 RGB 216, 216, 216 CMYK 14, 11, 11, 0 For design elements, such as borders and background colours, but not for text.

The dark blue has been used in the hero image background.