



## CONCEPT MAP ACTIVITY: CONCEPT MAP





## PURPOSE

### THREE QUANTITATIVE ACCOMPLISHMENTS:

- 1) My storyboards saved the production company for The Night Shift \$11,000 per episode in VFX coordination costs. (Made up the number)
- 2) I have worked for four different film & TV productions so far in 2019.
- 3) I have been working full-time freelance since 2001 -- for 18 years.

### THREE QUALITATIVE QUALITIES:

- 1) I am good at keeping deadlines. (STRENGTH: Know importance of keeping to schedule. WEAKNESS: Might emphasize timeline over quality)
- 2) I am a quick worker. (STRENGTH: Getting a lot done quickly. WEAKNESS: Might go with first idea instead of developing more.)
- 3) I am good at understanding the job. (STRENGTH: Can get to work quickly. WEAKNESS: Might assume understanding and not ask enough questions.)

### PASSION PROJECT:

I'm not doing any now, but over the years I've drawn and sometimes written various comics projects, including six years as artist on the (Little Orphan) Annie newspaper strip! It was challenging because it paid so very little, and I needed to create six black-and-white daily strips and a full-color Sunday strip every week, so I needed to streamline as much as possible the logistical aspects of creating the strip -- formatting, lettering, etc. -- so I could maximize the time allotted to drawing and coloring the art! I had a great time navigating both the right-brained logistical limitations while pushing the left-brained, creative side of bringing the writer's script to life and telling our combined story!

### ELEVATOR PITCH:

Hi! I'm Ted. I love telling stories with pictures I draw and manipulate, both static and in motion. I work with film and TV productions on storyboards and with clients in all industries to help them tell their stories. What's your story?



## GOLDEN CIRCLE: PURPOSE

WHAT: I'm an illustrator who wants to expand to animation/motion graphics and VFX work

HOW: By learning new technology skills and tools, and new networking tools and skills, that will expand my client base and get me more work.

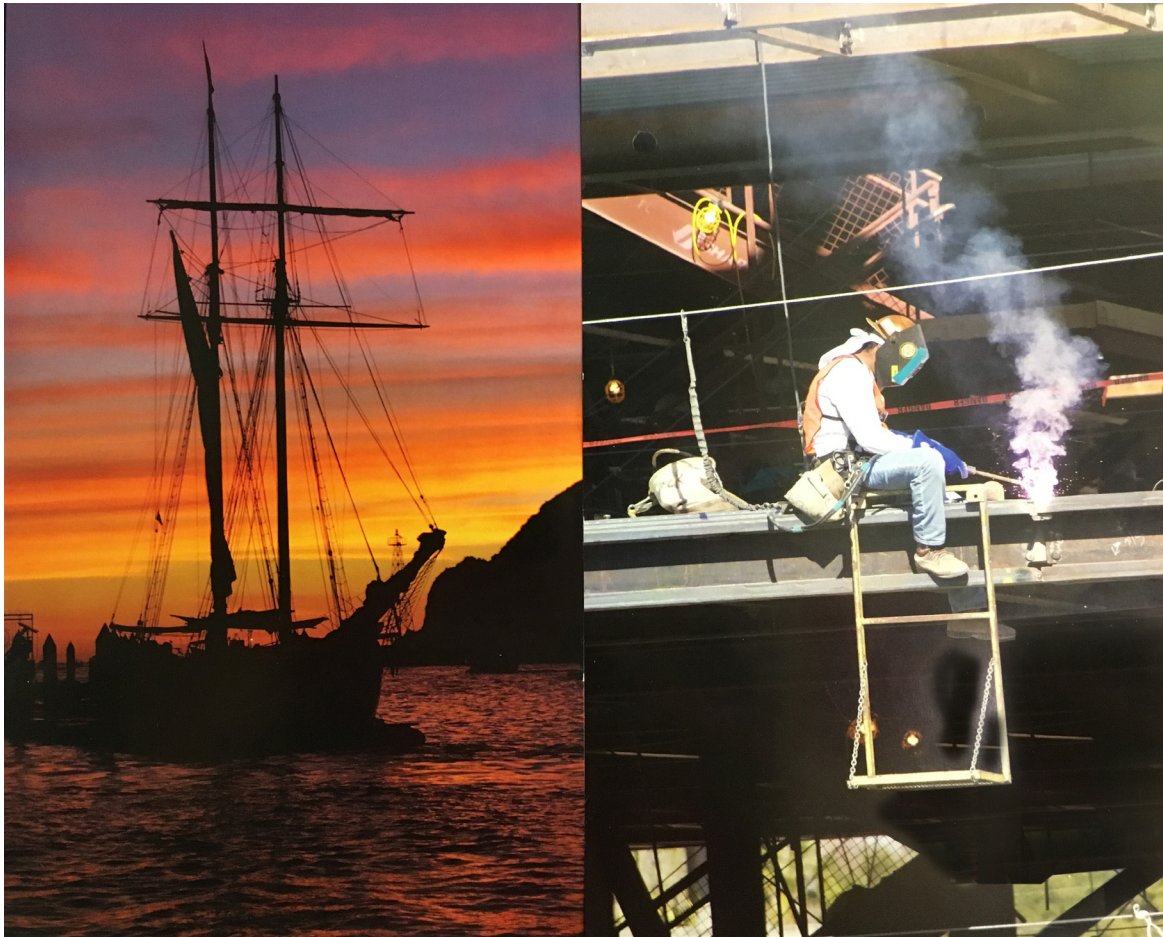
WHY: Because visual storytelling is what I love to do, and the only thing I want to do.

TED SLAMPYAK KINYAK



(BUDDY: ADIANA LIZARRAGA)

## IDENTITY ACTIVITY: VISUALS SPEAK



I'm an old wooden sailing ship — graceful and powerful in my way, but old, and in need of some upgrades and restoration.

Where I want to be is busy, engaged, engrossed in constructive, gainful work, focused and confident in my approach.

How I'm getting there is with this bootcamp — learning new skills, rebranding myself and getting a career reboot.

TED SLAMPYAK KINYAK



(BUDDY: ADIANA LIZARRAGA)

I AM AN ILLUSTRATOR  
AND I'M WORKING WITH ADOBE ANIMATE, PHOTOSHOP,  
ILLUSTRATOR AND AFTEREFFECTS.