



# SALES DASHBOARD

High-level insight into performance sales (2021)

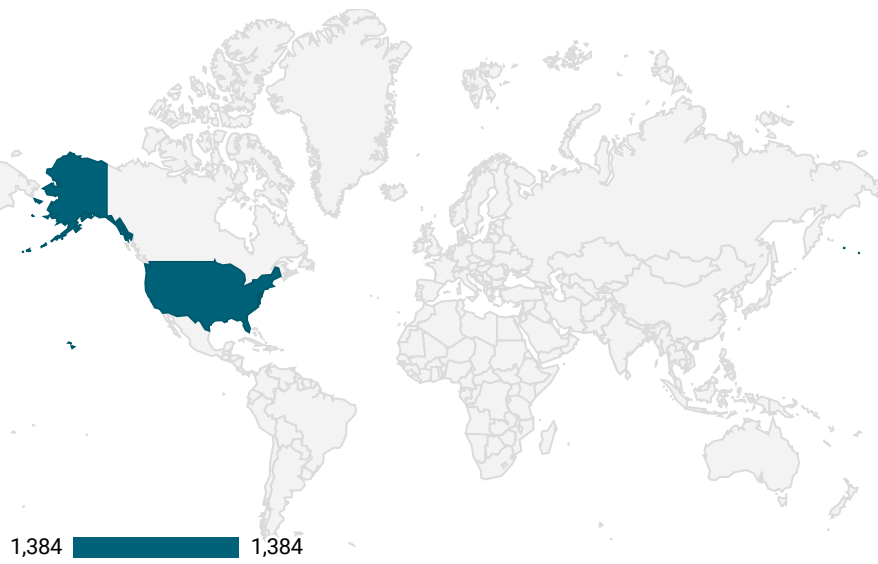
Delivery Country: United ... (1) ▾

Select date range ▾

SKU ▾

Coupon Code ▾

Buyer ▾



Average Item Price (\$)  
**30**

Total Item Sold  
**46**

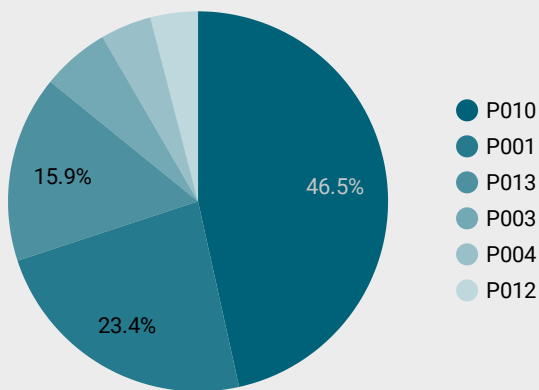
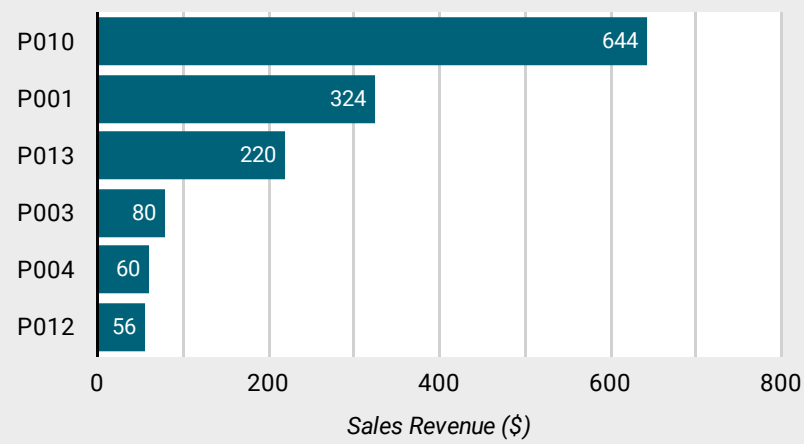
Sales Revenue (\$)  
**1,384**

Total Buyer  
**26**

## CAMPAIGN INSIGHT

	Coupon Code	Sales Revenue (\$)	Total Buyer	Discount Amount (\$)
1.	CYBER2021	1.2K	24.0	14
2.	SALE111121	70	2.0	18
3.	FLASH20	60	2.0	12
4.	SALE01	20	1.0	4
5.	OPENINGSALE08082021	20	1.0	4

## PRODUCT INSIGHT



● Sales Revenue (\$)

