## Machine Learning - Regression

















## Data Tools and Techniques

- Basic Data Manipulation and Analysis
   Performing well-defined computations or asking well-defined questions ("queries")
- Data Mining
   Looking for patterns in data
- Machine Learning
   Using data to build models and make predictions
- Data Visualization
   Graphical depiction of data
- Data Collection and Preparation

## Machine Learning

#### Supervised machine learning

- Set of labeled examples to learn from: training data
- Develop model from training data
- Use model to make predictions about new data

#### Unsupervised machine learning

 Unlabeled data, look for patterns or structure (similar to data mining)

## Machine Learning

#### **Supervised** machine learning

- Set of labeled examples to learn from: training data
- Deve

Also...

- Use
   Semi-supervised learning Labeled + unlabeled
- Unsuper . Active learning Unla Semi-supervised, asks user for labels
  - (sim | Self-supervised learning Generates labels, often on unstructured data
    - Reinforcement learning Develops & refines model as data arrives

## Regression

- Supervised machine learning
- Training data, each example:
  - Set of predictor values "independent variables"
  - Numeric output value "dependent variable"
- Model is function from predictors to output
  - Use model to predict output value for new predictor values
- Example
  - Predictors: mother height, father height, age
  - Output: height

### Other Types & Uses of Machine Learning

#### Classification

- Like regression except outputs are labels or categories
- Example
  - Predictor values: age, gender, income, profession
  - Output value: buyer, non-buyer

#### Clustering

- Unsupervised
- Group data into sets of items similar to each other
- Example group customers based on spending patterns

#### **Generative Al**

Machine learning model used to create new data

## **Back to Regression**

- Set of predictor values "independent variables"
- Numeric output value "dependent variable"
- Model is function from predictors to output

### Training data

$$W_1, X_1, Y_1, Z_1 \rightarrow O_1$$
  
 $W_2, X_2, Y_2, Z_2 \rightarrow O_2$   
 $W_3, X_3, Y_3, Z_3 \rightarrow O_3$ 

Model f(w, x, y, z) = o

## **Back to Regression**

Goal: Function f applied to training data should produce values as close as possible in aggregate to actual outputs

#### Training data

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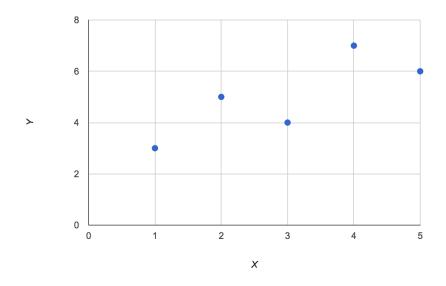
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$$f(w_1, x_1, y_1, z_1) = o_1'$$
  
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## Simple Linear Regression

#### We will focus on:

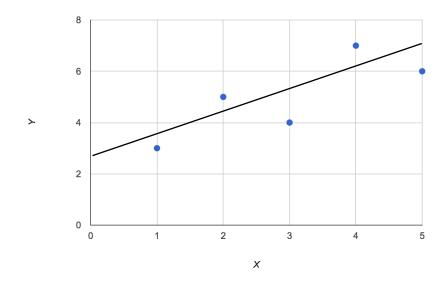
- One numeric predictor value, call it x
- One numeric output value, call it y
- > Data items are points in two-dimensional space



## Simple Linear Regression

#### We will focus on:

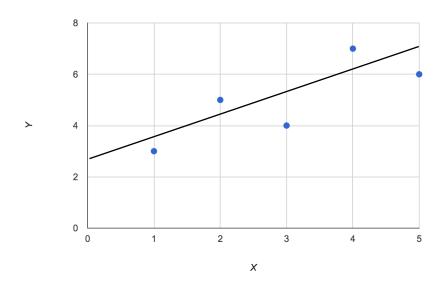
- One numeric predictor value, call it x
- One numeric output value, call it y
- Functions f(x)=y that are lines (for now)



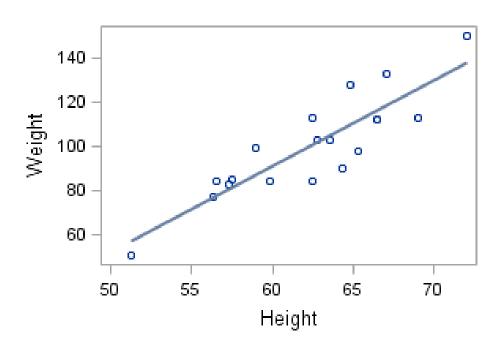
## Simple Linear Regression

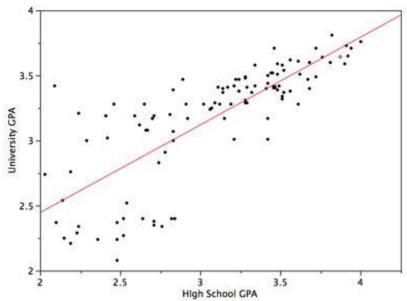
Functions f(x)=y that are lines: y = ax + b

$$y = 0.8x + 2.6$$



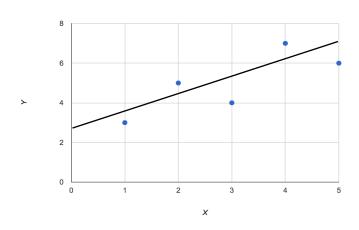
## "Real" Examples (from Overview)





## Summary So Far

- Given: Set of known (x,y) points
- Find: function f(x)=ax+b that "best fits" the known points, i.e., f(x) is close to y
- Use function to predict y values for new x's
- Also can be used to test correlation



### Correlation and Causation (from Overview)

#### Correlation - values track each other

- Height and Shoe Size
- Grades and Entrance Exam Scores

Causation - because one value influences the other

- Education Level → Starting Salary
- Temperature → Cold Drink Sales

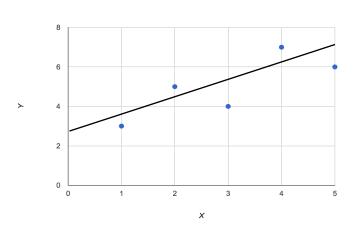
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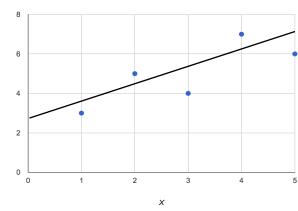
The better the function fits the points, the more correlated x and y are



## Regression and Correlation

# The better the function fits the points, the more correlated x and y are

- Linear functions only
- Correlation Values track each other
   Positively when one goes up the other goes up
- Also negative correlation
   When one goes up the other goes down
  - Latitude versus temperature
  - Car weight versus gas mileage
  - Class absences versus final grade



### Next

- Calculating simple linear regression
- Measuring correlation
- Hands-on with datasets
- Shortcomings and dangers
- Polynomial regression
- Done!

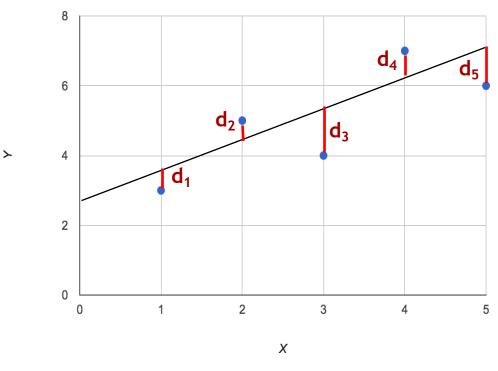
## Calculating Simple Linear Regression

#### Method of least squares

- Given a point and a line, the error for the point is its vertical distance d from the line, and the squared error is d<sup>2</sup>
- Given a set of points and a line, the sum of squared error (SSE) is the sum of the squared errors for all the points
- Goal: Given a set of points, find the line that minimizes the SSE

## Calculating Simple Linear Regression

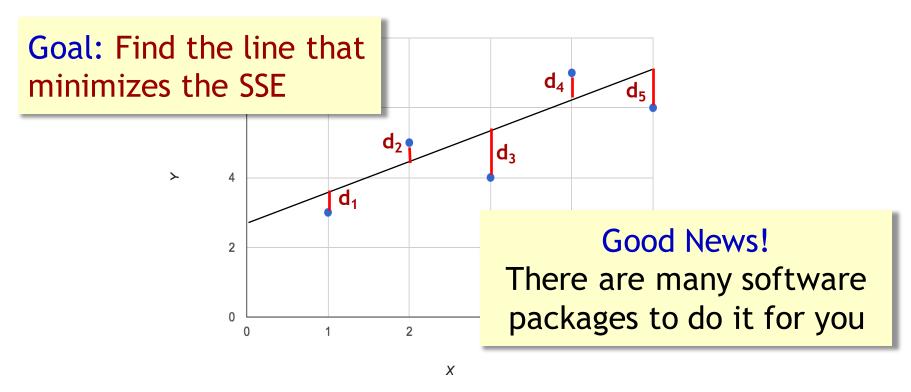
#### Method of least squares



SSE = 
$$d_1^2 + d_2^2 + d_3^2 + d_4^2 + d_5^2$$

## Calculating Simple Linear Regression

#### Method of least squares



SSE = 
$$d_1^2 + d_2^2 + d_3^2 + d_4^2 + d_5^2$$

## **Measuring Correlation**

More help from software packages...

#### Pearson's Product Moment Correlation (PPMC)

- "Pearson coefficient", "correlation coefficient"
- Value r between 1 and -1
  - 1 maximum positive correlation
  - 0 no correlation
  - -1 maximum negative correlation

#### Coefficient of determination

- r<sup>2</sup>, R<sup>2</sup>, "R squared"
- Measures fit of any line/curve to set of points
- Usually between 0 and 1
- For simple linear regression R<sup>2</sup> = Pearson<sup>2</sup>

## **Measuring Correlation**

More h
Swapping x and y axes
Pearson's Proc yields same values on (PPMC)

- "Pearson coefficient", "correlation coefficient"
- Value r between 1 and -1
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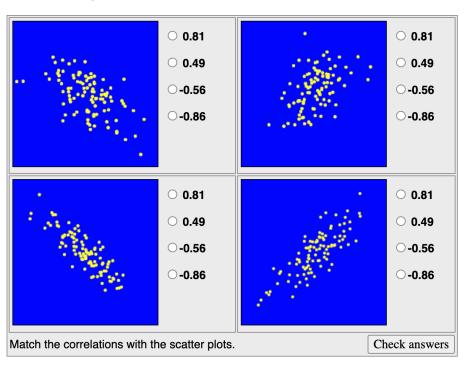
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### **Correlation Game**

### https://istics.net/Correlations

#### Guessing Correlations



Your Goal

48 correct in a row
(12 panels)
with no mistakes

## Regression Through Spreadsheets

#### City temperatures (using Cities spreadsheet)

- 1. temperature (y) versus latitude (x)
- 2. temperature (y) versus longitude (x)
- 3. longitude (y) versus temperature (x)

### Your Turn

#### Correlations in the World Cup data

- Use Teams and/or Players spreadsheets (unmodified)
- Linear trendlines only
- What is the strongest positive correlation you can find? (highest R<sup>2</sup> value)
- What is the strongest negative correlation you can find? (highest R<sup>2</sup> value)

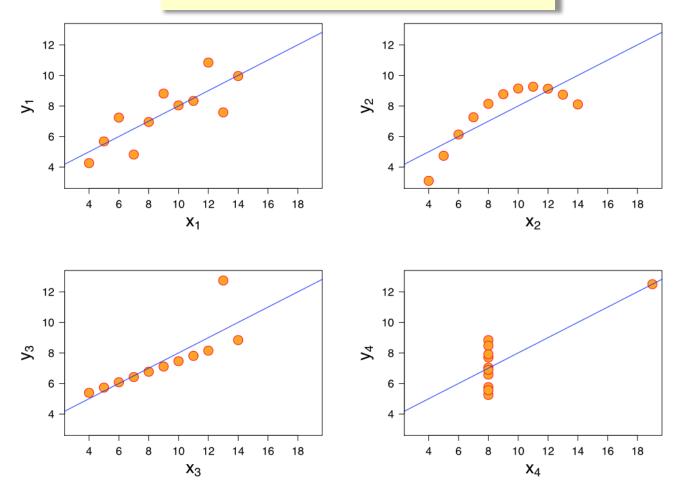
## Regression Through Spreadsheets (2)

Spreadsheet "correl()" function

### **Shortcomings of Simple Linear Regression**

#### Anscombe's Quartet (From Overview)

Also identical R<sup>2</sup> values!



### Reminder

Goal: Function f applied to training data should produce values as close as possible in aggregate to actual outputs

#### Training data

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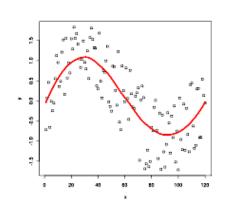
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## Polynomial Regression

Given: Set of known (x,y) points

Find: function f that "best fits" the known points, i.e., f(x) is close to y



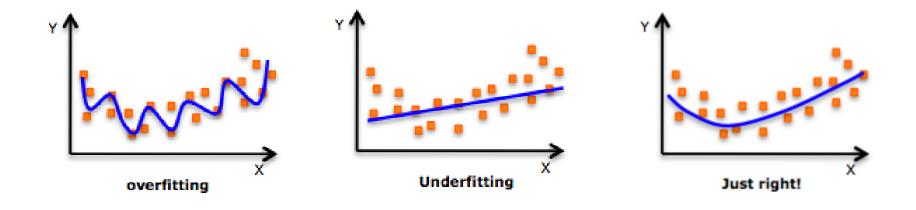
$$f(x) = a_0 + a_1 x + a_2 x^2 + ... + a_n x^n$$

- "Best fit" is still method of least squares
- Still have coefficient of determination R<sup>2</sup> (no r)
- Pick smallest degree n that fits the points reasonably well

Also exponential regression:  $f(x) = ab^x$ 

## Dangers of (Polynomial) Regression

Overfitting and Underfitting (From Overview)



## Anscombe's Quartet in Action

## Regression Summary

- Supervised machine learning
- Training data:
   Set of input values with numeric output value
- Model is function from inputs to output
   Use function to predict output value for inputs
- Balance complexity of function against "best fit"
- Also useful for quantifying correlation
   For linear functions, the closer the function fits the points, the more correlated the measures are

## Machine Learning - Regression















