
CHRISTIANA IBIGBEMI

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SUMMARY

A highly effective Sales Data Analyst with over 5 years of experience in driving revenue growth. Proficient in SQL, predictive analytics, and BI tools, I've utilized data mining to extract actionable insights, resulting in a 85% increase in sales performance.

SKILLS

- Data Analysis Tools
 - SQL Database Management
 - Statistical Analysis
 - Data Mining
 - Business Intelligence (BI) Tools
 - Data Cleaning
 - Predictive Analytics
 - Data Warehousing
 - Big Data Analytics
 - Data Visualization
 - Machine Learning
 - Reporting and Dashboards
 - Data Interpretation and Communication
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WORK EXPERIENCE

Assistant Data Analyst Instructor
SkillAhead

03/2023 to Current
Woji 500102, Port Harcourt, Rivers, Nigeria

RESPONSIBILITIES:

- Conducted 5 hands-on workshops weekly, equipping students with statistical methodologies, data mining techniques, and effective visualization tools, fostering advanced skills.
- Created and delivered engaging instructional materials on Excel, SQL, Python, and R, resulting in a 20% increase in students' practical proficiency in data manipulation and modeling.
- Led 3 live demonstrations monthly, reinforcing practical applications of data analytics methodologies and case studies, ensuring students' comprehensive understanding.
- Mentored 30 students on data-driven projects, providing personalized guidance and constructive feedback to enhance analytical techniques and skills.
- Administered assessments and tests to evaluate 50 students' progress, tailoring teaching methods to diverse learning styles, resulting in a 95% overall improvement in student performance.
- Collaborated with the curriculum development team to update course content regularly, ensuring alignment with current industry trends and best practices.
- Organized and conducted 10 seminars and webinars annually, inviting industry professionals to share insights, exposing 100 students to the latest advancements in data analysis methodologies.

Business Development Manager
Calebiista Universal Services Limited

02/2014 to 01/2020
Rumuodara, Port Harcourt, Nigeria

RESPONSIBILITIES:

- Identified and secured a robust portfolio of 15+ strategic partnerships and collaborations within the first quarter.
- Drove revenue growth, achieving a 20% increase through innovative sales strategies, negotiating, and closing deals valued at over \$500,000.
- Developed and executed 3 distinct marketing campaigns, boosting brand visibility and generating a 30% expansion in the client base.
- Facilitated a cross-functional team and achieved 100% quarterly targets, coordinating a group of 10 sales representatives, resulting in a 25% rise in sales performance.
- Implemented and monitored KPIs, tracking sales productivity and ensuring the team met and exceeded goals by 15%.

- Managed a budget of \$50,000 for marketing initiatives, ensuring optimal ROI and cost-efficiency.

CERTIFICATIONS

- Data Analytics, MYSQL and Tableau - SkillAhead

June, 2023

- Mini MBA - Tekedia Institute
- Power BI: Dashboards for Beginners - LinkedIn

EDUCATION

MINI MBA: Business Administration

09/2021

Tekedia Institute

Lagos, Nigeria

Bachelor of Science: Biology/Biological Sciences, General

04/2010

Ahmadu Bello University

Zaria, Nigeria.

Data Analytics

Cybersafe Foundation (DigiGirls Training Cohort 3)

Nigeria

LANGUAGE

English:

Native/ Bilingual