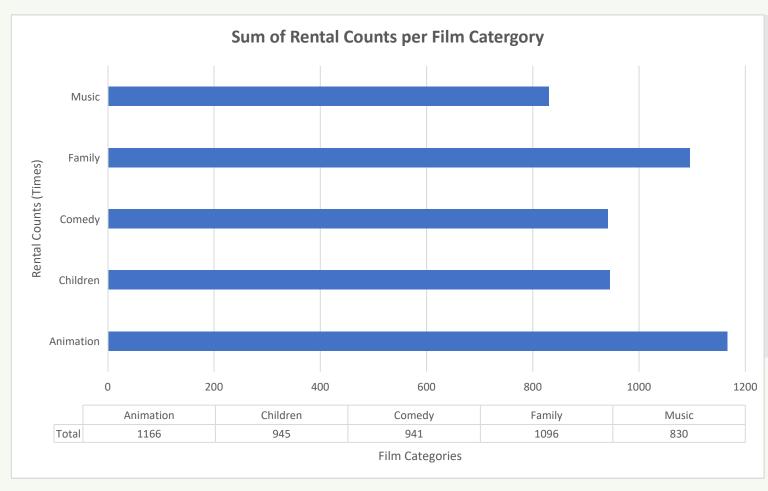
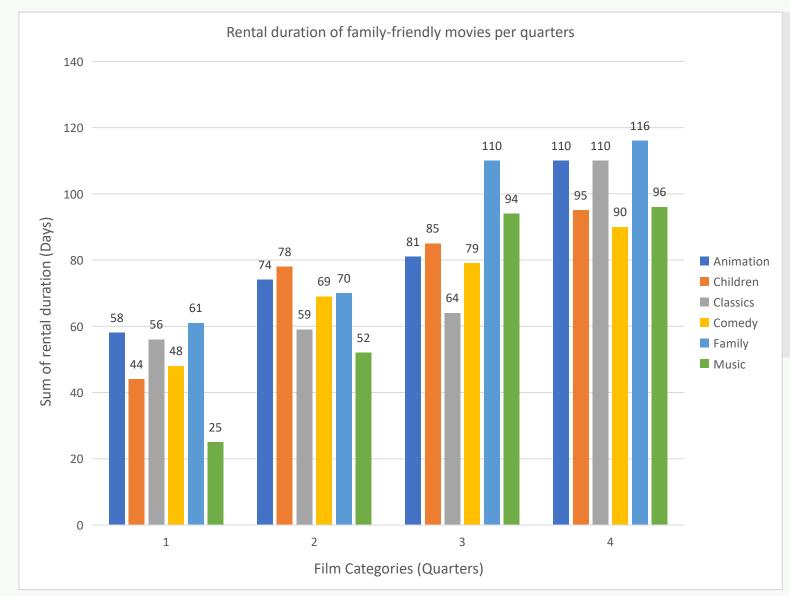
What were the number of times movies in their categories were rented out?



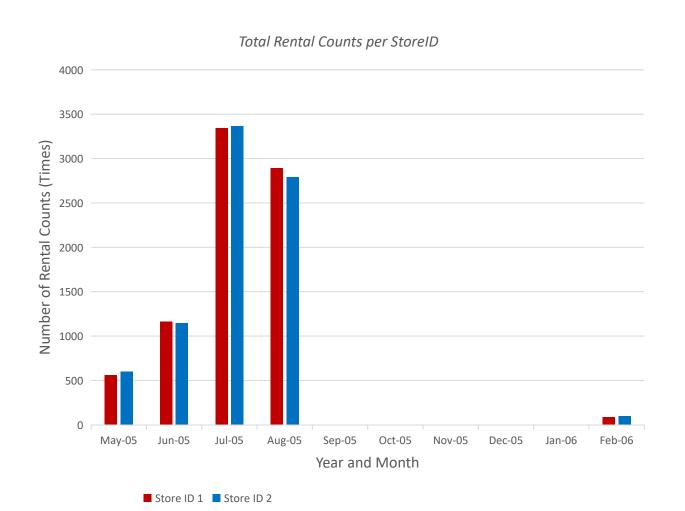
• The shows the total number of times movies under different film categories had been rented out. Different film titles has been collated into series of categories analyzed in the given chart.

Which category of movies has the most length of rental durations across quarters in a particular year?



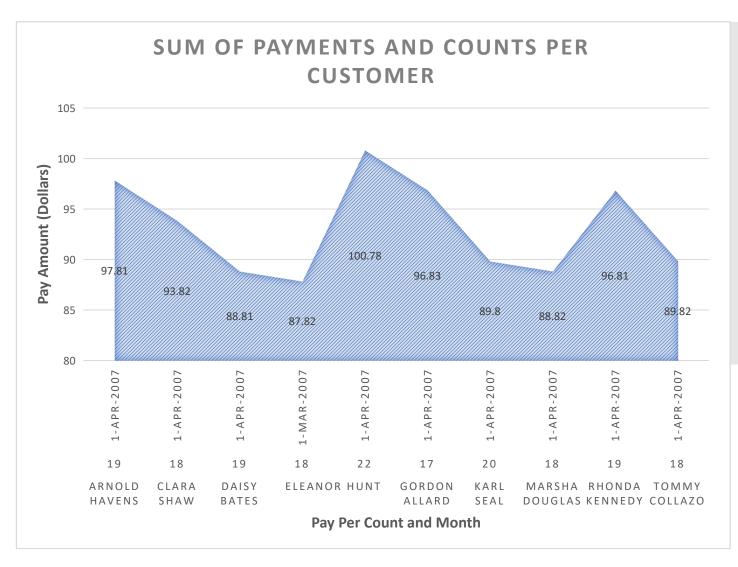
- In the given chart, we can see that the total count of movies under the family catergory in the fourth quarter has the highest length of rental durations.
- The trend of the movie catergories per rental duration increases has the quarters progresses from the first to the fourth in the given year.

What were the Total Rental Counts per StoreID?



- The chart indicates that both StoreIDs are almost the same in each given months per year.
- In the subsequent year, the StoreID-2 trend increased slightly above the StoreID-1, but both trends fell drastly from Aug-05.

What are the payments and monthly counts of the Top 10 customers?



- This visualization shows the trends of the Top 10 customers' payments and counts made on monthly basis.
- It was discovered that the Eleanor Hunt is the highest paying customer for two months and being the only cusromer to have made payment in the month of march of 2007.