

ROUGHDRAWN

Roughdrawn is a website that will be a highly stylized and modern gallery intened to promote my digital work in its own space.

There are far too many other personal sites for artists to count by any reasonable means, and while the ultimate goal of my site is no different from theirs I want to create a user experience that is more unique to me and my body of work. I am grateful for public sites like Deviantart, and the ease of using their resources, but I want to be able to display my work in a much more controlled manner.

I want the layout and flow of the site to impact the user almost as much as my artwork though I do not intend to overtly promote my web design skillset.

> OSCAR M.

A user familiar with my work through other sites where I have contributed work.
(DeviantArt, RPGamer)
He is comfortable with the new web standards such as CSS3 and HTML5

> MARY R.

An older user who is newer to the internet and the web. She stumbled upon my site, but could easily be overwhelmed by flashy gimmicks and bad design.

> RAUL P.

A recruiter looking for new designers/artists at his company. Will have to be impressed by more than just my art.

COMPS

unfold.no

<https://wimdelvoye.be/>

<http://taubaauerbach.com/>