```
                          ┌──────────────────┐
                          │  Challenge Type  │
                          └──────────────────┘
          ┌──────────────────────┴────────────────────────┐
   ┌─────────────┐                                  ┌──────────────┐
   │  Freeform   │                                  │  Structured  │
   └─────────────┘                                  └──────────────┘
          │                                                 │
   ┌─────────────┐                                  ┌──────────────┐
   │  Question   │                                  │  Question    │
   └─────────────┘                                  └──────────────┘
          │                                                 │
   ┌─────────────┐                                  ┌──────────────┐
   │   Media     │                                  │   Media      │
   └─────────────┘                                  └──────────────┘
```

Media (Freeform)		
image		image description
		image source
video		video source
none		

Media (Structured)		
image		image description
		image source
video		video source
none		

```
Freeform:                          Structured:
 Challenge Tag                      Answers
 Primary Tag                        Answer Tags
                                    Challenge Tag
                                    Primary Tag
```
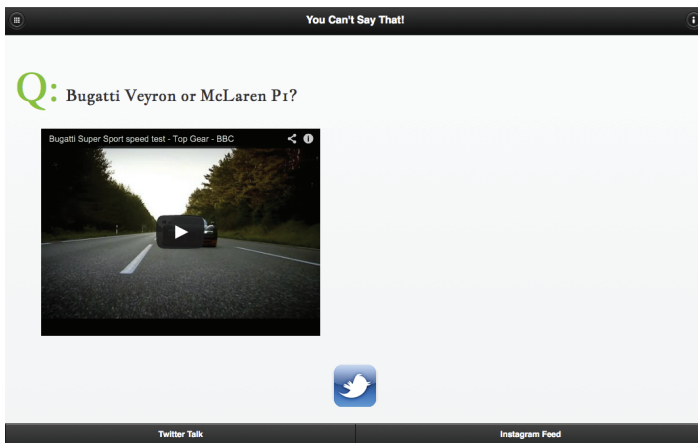
Freeform Example

Structured Example