

# TEENHACKS

Website: [teenhacks.org](http://teenhacks.org)

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**24 HOURS**  
**400 HACKERS**  
**100 MENTORS**

**October 2014**

*“The whole limit in the system is just that there just aren't enough people who are trained and have these skills today.” — Mark Zuckerberg*

## Overview

TeenHacks is going to be one of the largest high school hackathons in Southern California. It will run for the first time in October 2014. 400 students will convene in one space to learn, create, and compete. Their creations will be judged and the winners will be awarded prizes.

Students will be coming from schools like Sunny Hills and Troy. Sunny Hills is home to one of the most epic engineering programs and Troy has one of the best tech programs anywhere (ranked #3 in the nation for STEM). We expect students from other schools in the area to attend as well.

## Benefits of Sponsoring

Sponsors will get the opportunity to:

- Encourage the use of their API and give API demos
- Send mentors to represent their company
- Get cool hacks made with their products
- Meet the most dedicated HS students interested in engineering
- Advertise their brands
- Distribute swag (branded objects like shirts, stickers, flash drives, etc.)
- Get their logos on our website and t-shirts

## How Sponsors Can Help

Sponsors will add great value to this event. You can help fund meals and snacks, provide prizes or tech equipment, help out beginners, just to list a few.

In addition to monetary support, we also would love the following:

1. **Sending engineers to act as mentors** is a great way to promote your company. Beginners at this event will appreciate the initial push that you can provide and experts will appreciate the help in using your APIs.
2. **Giving goodies** (“swag”) like t-shirts, stickers, and water bottles can really help advertise your brand. Hackers love this stuff and will continue to use/ wear them after the hackathon.
3. **Helping us out with our wish list** would be greatly appreciated. It can be found on the last page.

| Tier                                             | Startup | Bronze  | Silver  | Gold    | Title Sponsor (limit 1) |
|--------------------------------------------------|---------|---------|---------|---------|-------------------------|
| Cost                                             | \$1,000 | \$2,000 | \$3,000 | \$4,000 | \$7,000                 |
| <b>General</b>                                   |         |         |         |         |                         |
| Mentors                                          | ✓       | ✓       | ✓       | ✓       | ✓                       |
| Branded Prize                                    | ✓       | ✓       | ✓       | ✓       | ✓                       |
| Product demo                                     | 1 min   | 2 min   | 3 min   | 4 min   | 10 min                  |
| Sponsor table                                    | -       | -       | ✓       | ✓       | ✓                       |
| SMS                                              | -       | -       | 1       | 3       | 5                       |
| Award ceremony speech                            | -       | -       | -       | 3 min   | 5 min                   |
| Opening ceremony keynote                         | -       | -       | -       | -       | ✓                       |
| <b>Recruiting</b>                                |         |         |         |         |                         |
| Material distribution                            | -       | ✓       | ✓       | ✓       | ✓                       |
| Onsite recruiters                                | -       | -       | ✓       | ✓       | ✓                       |
| Resumes/GitHub/LinkedIn                          | -       | -       | ✓       | ✓       | ✓                       |
| Emails to participants                           | -       | -       | -       | -       | ✓                       |
| <b>Branding</b>                                  |         |         |         |         |                         |
| Logo on website                                  | ✓       | ✓       | ✓       | ✓       | ✓                       |
| Distribute swag                                  | ✓       | ✓       | ✓       | ✓       | ✓                       |
| Swag in swag bag (given to all hackers)          | -       | ✓       | ✓       | ✓       | ✓                       |
| Logo on t-shirt                                  | -       | Small   | Medium  | Large   | X-Large                 |
| Company banners                                  | -       | -       | ✓       | ✓       | ✓                       |
| "TeenHacks cohosted by [you]"                    | -       | -       | -       | -       | ✓                       |
| Logo on all communication and marketing material | -       | -       | -       | -       | ✓                       |

## Wish List

We know that not every company can contribute financially, but that doesn't mean they can't help. Here are some alternatives that would still greatly help the event:

**Food:** Hackers will be working for 24 hours so energy is a must. If you can provide snacks or a meal, we can present them in a way that shows your sponsorship. (e.g. "Midnight Pizza presented by Yahoo!").

**Sleeping Bags or Blankets:** Most students will catch a nap at some point — you can have them covered by sending us branded sleeping bags or blankets.

## Interested?

Contact us at [sponsors@teenhacks.org](mailto:sponsors@teenhacks.org). If the amounts are not suitable or you have an idea not listed here, please contact us and we can work something out.

## Questions?

Please don't hesitate to contact us at [adrien@teenhacks.org](mailto:adrien@teenhacks.org) or [sponsors@teenhacks.org](mailto:sponsors@teenhacks.org). I can also be reached at 1(714)-388-5687.