

TEENHACKS

Website: teenhacks.org

Email: sponsors@teenhacks.org

24 HOURS
250 HACKERS
50 MENTORS

October 25-26, 2014

“The whole limit in the system is just that there just aren't enough people who are trained and have these skills today.” — Mark Zuckerberg

Overview

TeenHacks will be the largest high school hackathon in Southern California. It will be held at Sunny Hills HS in Fullerton, CA on October 25-26, 2014. 250 students will convene in one space to go from idea to working prototype in just 24 hours. Their creations will be judged and the winners will be awarded prizes.

Students will be coming from schools like Sunny Hills HS and Troy HS. Sunny Hills HS is home to the EPIC engineering program whose students compete in programs like US First Robotics. Troy HS, #3 ranked in the nation for STEM, is known for its elite tech program. We expect students from other highly ranked schools in the area to attend as well.

Benefits of Sponsoring

Sponsors will get the opportunity to:

- Encourage the use of their API and give API demos
- Send mentors to represent their company
- Get cool hacks made with their products
- Meet the most dedicated HS students interested in engineering
- Advertise their brands
- Distribute swag (branded objects like shirts, stickers, flash drives, etc.)
- Get their logos on our website and t-shirts

How Sponsors Can Help

Sponsors will add great value to this event. You can help fund meals and snacks, provide prizes or tech equipment, help out beginners, and tons more.

Monetary support is not the only way to help; we also would love the following:

1. **Sending engineers to act as mentors** is a great way to promote your company. Beginners at this event will appreciate the initial push that you can provide and experts will appreciate the help in using your APIs.
2. **Giving goodies** (“swag”) like t-shirts, stickers, and water bottles can really help advertise your brand. Hackers love this stuff and will continue to use/ wear them after the hackathon.
3. **Helping us out with our wish list** would be greatly appreciated. It can be found on the last page.

Tier	Bronze	Silver	Gold	Platinum (limit 3)	Title Sponsor (limit 1)
Cost	\$500	\$750	\$1,000	\$2,000	\$4,000
General					
Mentors	✓	✓	✓	✓	✓
Branded Prize	✓	✓	✓	✓	✓
Opening product demo	2 min	2 min	2 min	5 min	5 min
Sponsor table	-	✓	✓	✓	✓
Tech talk/workshop	-	-	30 min	1 hour	1 hour
SMS/Push notifications	-	-	1	1	3
Closing ceremony keynote	-	-	-	-	30 min
Opening ceremony keynote	-	-	-	-	30 min
Recruiting					
Material distribution	-	✓	✓	✓	✓
Onsite recruiters	-	-	✓	✓	✓
Resumes/GitHub/ LinkedIn	-	-	✓	✓	✓
Emails to participants	-	-	-	✓	✓
Branding					
Logo on website	✓	✓	✓	✓	✓
Distribute swag	✓	✓	✓	✓	✓
Logo on t-shirt	-	Small	Medium	Large	X-Large
Company banners	-	✓	✓	✓	✓
“TeenHacks cohosted by [you]”	-	-	-	-	✓
Logo on all communication and marketing material	-	-	-	-	✓

Wish List

We know that not every company can contribute financially, but that doesn't mean they can't help. Here are some alternatives that would still greatly help the event:

Food: Hackers will be working for 24 hours so energy is a must. If you can provide snacks or a meal, we can present them in a way that shows your sponsorship. (e.g. "Midnight Pizza presented by Yahoo!").

Power Strips: Hackers will need to power their laptops and devices. If you can provide them, that would be greatly appreciated.

Wi-Fi: The Sunny Hills gym will need to be outfitted with Wi-Fi capable of connecting all our hackers. If you can help us with this, please let us know.

Sleeping Bags or Blankets: Most students will catch a nap at some point — you can have them covered by sending us branded sleeping bags or blankets.

Interested?

Contact us at sponsors@teenhacks.org. If the amounts are not suitable or you have an idea not listed here, please contact us and we can work something out.

Questions?

Please don't hesitate to contact me at adrien@teenhacks.org or sponsors@teenhacks.org. I can also be reached at 1 (714) 388-5687.