TH

TEENHACKS LI

LONG ISLAND'S ONLY 24-HOUR HS HACKATHON

500+ STUDENTS • LEARN, HACK, AND
SHARE HACK FOR OUR FUTURE

FALL 2023

**SPONSORSHIP
PROSPECTUS**

TEAM@TEENHACKSLI.COM | WWW.TEENHACKSLI.COM

WHAT IS TEENHACKS LI?

TeenHacks LI is Long Island's premier 24-hour hackathon. Since Fall 2018, we have hosted over 800 student participants from all over the nation in collaboration and garnered tremendous support from the community. Now, we're back for a bigger and better event!

For Fall 2023, our event will be in-person. We will be hosting a 24-hour hackathon in the upcoming fall 2023. Approximately 300 high school students from all over the United States will get together to learn, build, and share. We will have professional mentors whom students can connect with and an array of workshops to experience. We hope to inspire young minds to be active and innovate!

> **TeenHacks LI** is working with high school students by using hacking and coding to assist in philanthropic efforts worldwide.
>
> - *Mornings with Maria*, Fox Business

> **TeenHacks LI** event is meant to empower high school aged coders and entrepreneurs to work collaboratively to use technology to tackle real world issues.
> - *Free LI hackathon for teens focuses on coding, entrepreneurship*, Newsday

> History shows us that great **innovation** and **discovery** can happen at **any age.** Now more than ever, our future depends on the next generation's ability to **collaborate** to harness **creativity** in order to solve some of the most intractable **challenges** we face. *TeenHacks LI* is **vital** because they promote **breakthroughs** in scientific innovation but also **inspire** our young people to pursue careers in **STEM.**
>
> - *Laura Curran, Nassau County Executive*

540+ APPLICANTS FOR THE FALL 2019* THLI Hackathon

50+ GROUP PROJECTS SUBMISSIONS

STUDENTS ACROSS **24** STATES **29** SCHOOLS

*LAST IN-PERSON HACKATHON DUE TO COVID-19

Why Become A Sponsor?

Support computer science engagement for the young, brilliant minds of tomorrow

Easily reach Long Island's untapped and unique market through us, Long Island's only 24-hour high school hackathon.

Promote your company/organization's through branding, workshops, sending swag, and/or sending representatives.

Demo your product/service, provide tech resources, receive live feedback, and recruit from a pool of incredible individuals.
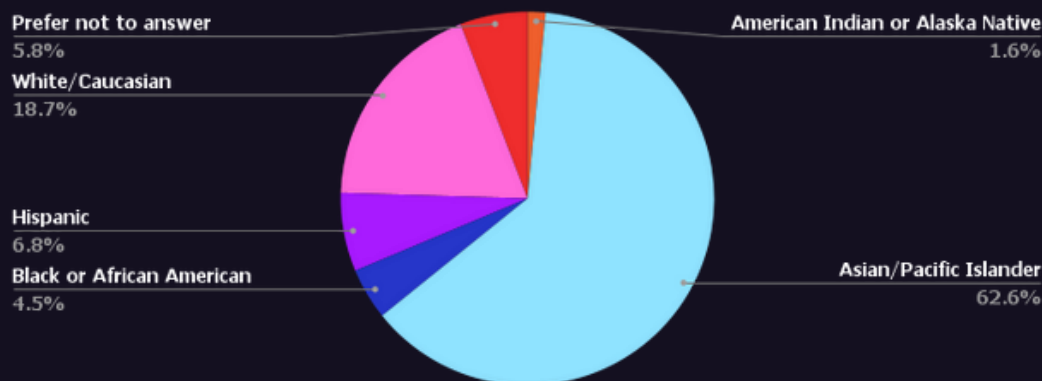
Your money will all go directly towards making TeenHacks LI possible and free for all. This includes venue, services, food, prizes, and anything else to make the hacker's experience the best it can be. We are completely student-run and have no paid staff.

STATISTICS

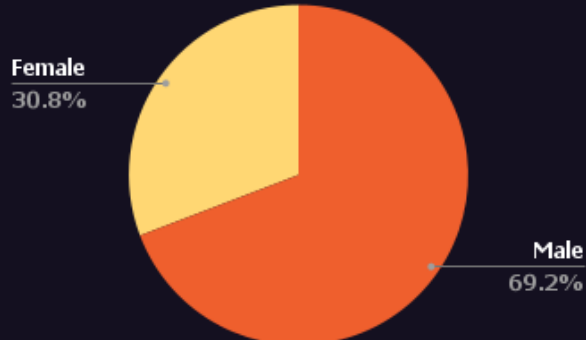## PARTICIPANTS OF ALL BACKGROUNDS & PROGRAMMING LEVELS

Ethnicity Distribution

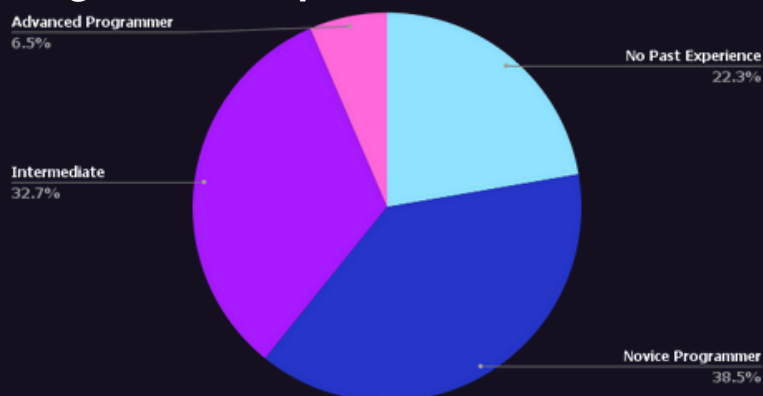- Prefer not to answer 5.8%
- White/Caucasian 18.7%
- Hispanic 6.8%
- Black or African American 4.5%
- American Indian or Alaska Native 1.6%
- Asian/Pacific Islander 62.6%

Grade Level Distribution

- Other 3.5%
- Grade 12 31.3%
- Grade 9 12.6%
- Grade 10 21.1%
- Grade 11 31.5%

Gender Distribution

- Female 30.8%
- Male 69.2%

22% OF PARTICIPANTS ARE NEW TO PROGRAMMING

39% OF PARTICIPANTS ARE NOVICES

Programmer Experience Distribution

- Advanced Programmer 6.5%
- Intermediate 32.7%
- No Past Experience 22.3%
- Novice Programmer 38.5%

Budget Distribution

- Lunches (22%)
- Dinner (14%)
- Breakfast, Drinks, Snacks, & Other (16%)
- T-Shirts (26%)
- Drawstring Bags (4%)
- Other (2%)
- Prizes (8%)
- Activities (5%)
- Amenities (2.5%)
- **Food (51.7%)**
- **Merchandise (32.5%)**
- **Programming & Admin (15.8%)**
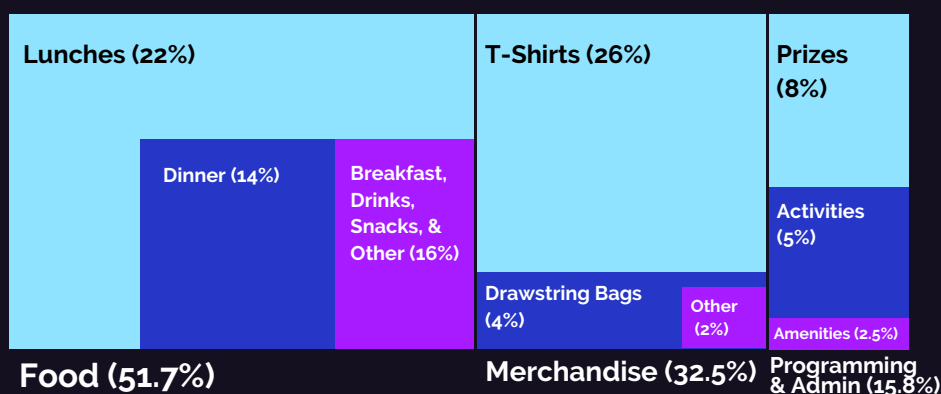
$52 SPENT ON EACH ATTENDING STUDENT

PAST PROJECTS

## PEOPLE'S CHOICE AWARD 2021

PROTEGO

Built using Figma, Adobe XD, Google Chrome API, JavaScript, HTML & CSS, Express, Twilio, Nodemailer, jQuery
Created by J. Xu

A privacy-focused chrome extension allowing users to monitor & control their data
- receive instant push notifications, SMS messages, or emails
- allow/disable analysis of user data
- Captures network data to benefit users
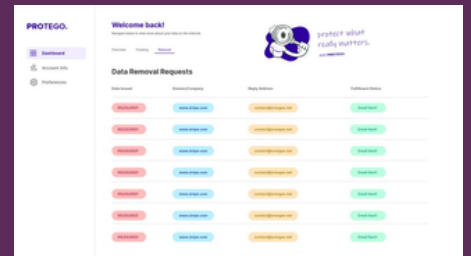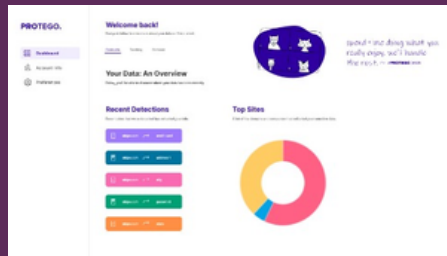
BEST OVERALL FALL 2019

INSITE

Chrome extension helping users to identify 'dark patterns' using machine learning prediction
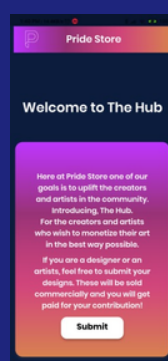- Dark patterns - deceptive interfaces used online to trick users into unintended actions
- 97% accuracy in predictions
- Insite highlights dark patterns

Built using JavaScript, Flask, Bernoulli Naive Hayes ML Model, datasets from Princeton University researchers
Created by D. Mo, J. Ribando, D. Wang, N. Tung
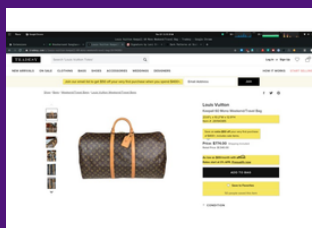
BEST BEGINNER HACK 2021

PRIDE STORE

Mobile app and online merchandise store designed to support the LGBTQ+ community
- Users can browse & register a catalog of apparel, mugs, and more
- Helps LGBTQ+ artists gain exposure

Built using Flutter, Firebase, Firestone, Figma, & Dart.
Created by A. Agrawal, S. Chawan, M. Nikam

SPONSORSHIP TIERS

GENERAL

GENERAL	BRONZE $500	SILVER $1000	GOLD $2000	DIAMOND $5000
Recognition at opening ceremony	★	★	★	★
Present award		★	★	★
Keynote slot			3 mins	5 mins
Host workshop			45 mins	90 mins
Company representative on judging panel			★	★
Provide company prize-track			★	★

BRANDING

BRANDING	BRONZE $500	SILVER $1000	GOLD $2000	DIAMOND $5000
Logo on website	small	medium	large	largest
Distribute marketing material/swag	★	★	★	★
Logo on T-Shirt	small	medium	large	largest
Social media promotion	★	★	★	★
Send company representatives		★	★	★
Sponsor table		★	★	★
Mentioned in email			★	★
Included on press releases				★
"Flagship Sponsor" branding on marketing materials				★

RECRUITING

RECRUITING	BRONZE $500	SILVER $1000	GOLD $2000	DIAMOND $5000
Hand out recruiting materials & flyers	★	★	★	★
Send recruiters to event		★	★	★
Add participants to a recruiting mailing list			★	★

ALL MONETARY DONATIONS ARE TAX DEDUCTIBLE

NOTE: ALL SPONSORSHIP PACKAGES ARE OPEN TO NEGOTIATION

CONTACT US AT TEAM@TEENHACKSLI.COM