



TEENHACKS

SPONSORSHIP PROSPECTUS

**CIVIC HIGH SCHOOL HACKATHON
SEPTEMBER 8, 2018
NETSCOUTS, SAN JOSE**



TEEN HACKS

SEPTEMBER 8, 2018

teentechhacks@gmail.com | teenhacks.org | @NetScouts Systems, Inc

What is [TeenHacks](#)?

We are a group of high school students who are passionate about teens in technology. We are passionate about computer science and want to learn about new technology by hacking , participating in workshops and talking to industry mentors says TeenHacks founder, Zachary Thomas Abraham who is currently a Senior at Aragon High, San Mateo. TeenHacks is a student-run civic hackathon primarily aimed at high school students in the Bay Area. Approximately 100-200 of the Peninsula's most innovative high school students will gather to use computer science and technology to create novel products and solutions for today's challenges. TeenHacks will offer attendees an inclusive, diverse environment to share unique ideas and make them realities. TeenHacks 2018 is a charity civic hackathon focused on civic innovation to make our communities better. TeenHacks has partnered with [Shooting Stars Foundation](#), a non-profit 501(c)(3) organization that raises money for scholarship for education in third world countries.

Why sponsor us?

Teen Hacks will gather the most creative and promising young hackers that will shape our future and brainstorm ideas for a better community. TeenHacks event is free for attendees. This is possible only because of our sponsors. TeenHacks gives companies an opportunity to make a lasting impression on attendees. By sponsoring Teen Hacks your company will be able to connect with tomorrow's programmers and entrepreneurs—finding possible interns. Additionally, the resources you provide—such as APIs, developer tools, prizes and mentors—will have a lasting impact on these developers. Being a sponsor will not only help foster the attendees continued interest, but also allow your company to build recognition among a new generation of programmers.

Where will your money go?

All of the funds will be dedicated to providing the best hacker experience at TeenHacks and raise money for education that will fund students internationally through Shooting Stars Foundation. Shooting Stars Foundation, a 501(c)(3) nonprofit organization situated in Fremont, is our fiscal sponsor. All donations to Teen Hacks are tax deductible.



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LOGISTICS:

TeenHacks will host approximately 100 high school students all across the bay area with various skill levels in design, development and technology at NetScout Systems, San Jose located at 178 E Tasman Dr, San Jose, CA 95134. It will be held from 9:00 am September 8, 2018 to 9:00 pm September 8, 2018.

HOW CAN YOU HELP?

- Bring a developer or staff to the event!
- Support students with resources to use (i.e. APIs and hardware)
- Conduct workshops
- Volunteer as a judge, speaker or mentor.
- Donate money directly, allowing us to support a fun and energetic event.
- Sponsor meals/snacks that will be served during the hackathon
- Bring promotional material such as t-shirts, stickers, and/or hardware, which can be a great way to spread your brand among attendees

BENEFITS:

TeenHacks thanks and welcomes all sponsors! We cannot conduct the event without your support.

The table below provides an idea of the benefits we will provide for cash sponsorship.



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However, we appreciate any cash and non-cash sponsorship, and all sponsors will have their company logo on our website and promotional materials for the event.

| General | Pearl \$500+ | Gold \$1000+ | Emerald \$1500+ | Diamond \$2000+ |
|---------------------------------|-----------------|-----------------|--------------------|--------------------|
| Distribute promotional material | ✓ | ✓ | ✓ | ✓ |
| Send developers and mentors | ✓ | ✓ | ✓ | ✓ |
| Access to Attendee Info | | ✓ | ✓ | ✓ |
| Send Recruiters | | | ✓ | ✓ |
| After-Event e-mail Blast | | | | ✓ |
| Branding | | | | |

| | | | | |
|------------------------------|-----------|-----------|-----------|-----------|
| Sponsor logo on website | ✓ | ✓ | ✓ | ✓ |
| Sponsor logo on t-shirt | | ✓ | ✓ | ✓ |
| Company Banner | | ✓ | ✓ | ✓ |
| Special prizes | ✓ | ✓ | ✓ | ✓ |
| Sponsor Table | ✓ | ✓ | ✓ | ✓ |
| Swag | Unlimited | Unlimited | Unlimited | Unlimited |
| Presenting | | | | |
| Opening Ceremony Demo | 1 min | 2 min | 3 min | 5 min |
| Awards ceremony presentation | | | | ✓ |

If you have other ideas, questions, or concerns, please contact us at teentechhacks@gmail.com.

