Enrollment Id: - 22000223 Enrollment Id: - 22000282

Name: - Dev Vaghela Name: - Teerth Shah



PROJECT DOCUMENTATION

PROJECT DESCRIPTION: Enhancing the Vision kart shopping experience with Augmented Reality

Project goal: Our goal is to develop an augmented reality (AR) application for our application (Vision Kart) that allows users to virtually try on eyeglasses and sunglasses with help of real time feature, enhancing the user online shopping experience and increasing customer satisfaction and giving users a easy access to try glasses.

Key Features:-

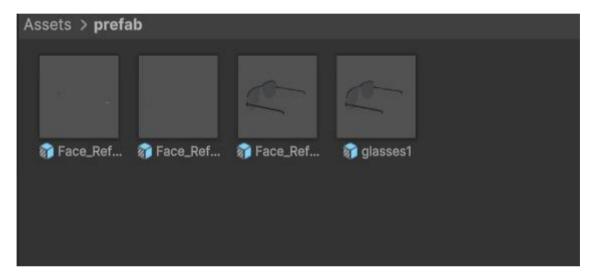
- 1) Real Time Face Tracking:-
 - It utilize an advance face tracking feature which accurately detect and track user real time Facial feature of a user.
 - It Ensure prefect fitting of eyewear frames on the user's face.
 - It also tracks the movement of head or lighting conditions
- 2) 3D Model Integration:
- Create high-quality 3D models of various eyewear frames, including a wide range of styles, colors, and shapes.
- Optimize models for efficient rendering and smooth AR experiences.
- 3) Virtual Try-On Experience:
- It Provides user a realistic virtual try-on experience by a smooth and accurate simulating the appearance of eyewears on the user's face.
- After Considering all factors like lighting conditions, facial features, and hair to enhance the realism of user experience.
- 4) Social Sharing:
- Enable users to capture and share their virtual try-on experiences on social media platforms.
- Encourage user-generated content to promote the app and drive engagement.

REASERACH:-

Assets:-

- All assest are found from google from an website know as Sketch Fab
- We took all the free assets available from the sketch fab.com

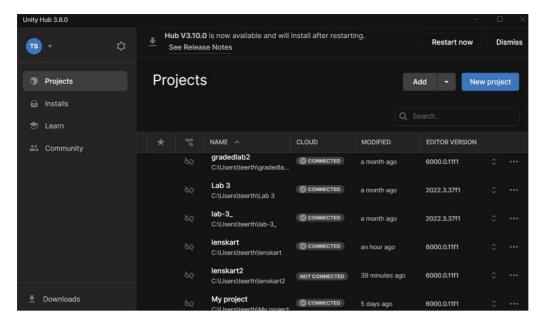




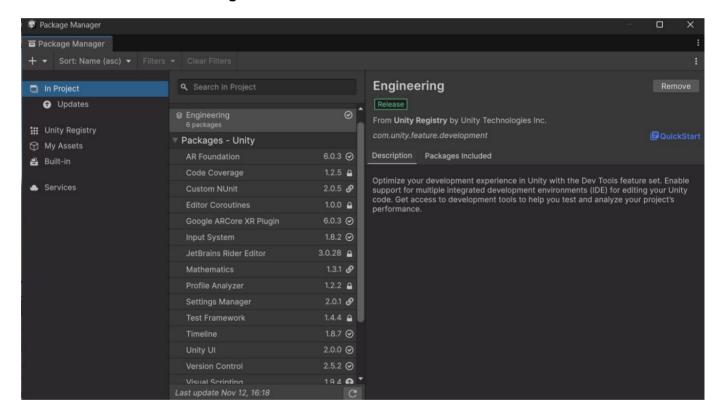
PROJECT STEPS

- 1. START UP THE UNITY HUB
- 2. MAKE NEW PROJECT AND NAMED IT AS LENSKART

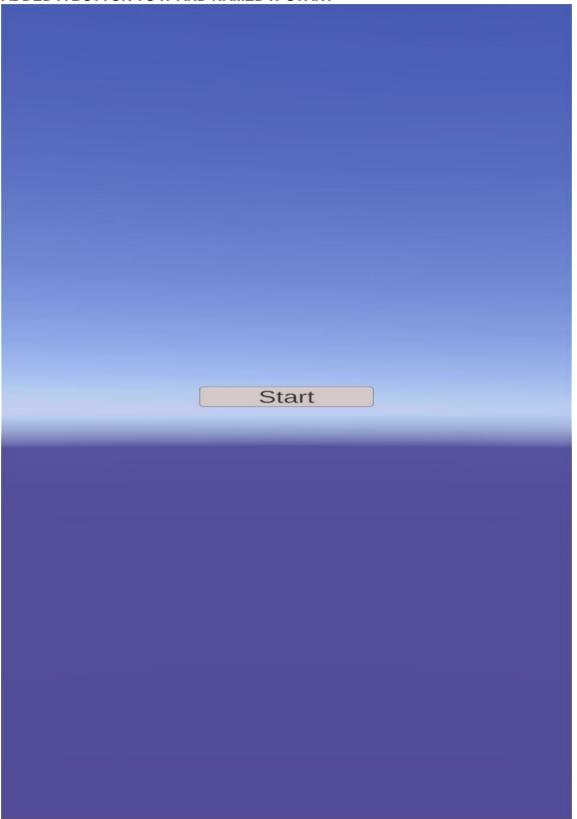
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We downloaded XR.Origin and Ar tool kit



3. WE MADE SCENES AND NAMED MENU WHERE WE MADE AN CANVAS AND THEN ADDED A BUTTON TO IT AND NAMED IT START



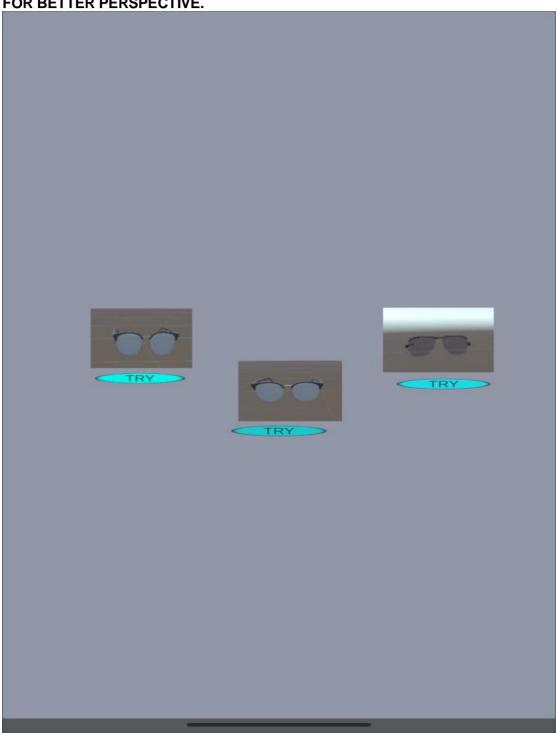
4.THEN WE ADDED A SCRIPT TO REDIRECT IT TO ANOTHER SCENE

```
Switch Menu.cs X
Assets >  Switch Menu.cs
       using UnityEngine;
       using UnityEngine.SceneManagement;
       using UnityEngine.UI;
       public class Start_home : MonoBehaviour
           // Use a string to store the scene name for flexibility
           public string sceneName;
           void Start()
               Button button = GetComponent<Button>();
               button.onClick.AddListener(OnStartButtonClicked);
           public void OnStartButtonClicked()
               if (!string.IsNullOrEmpty(sceneName))
                   SceneManager.LoadScene(sceneName);
               else
                   Debug.LogError("Scene name is not set.");
```

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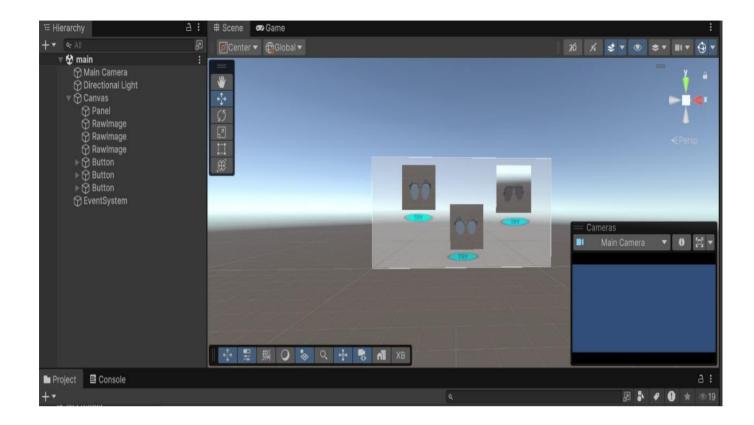
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5. AND WE HAVE MADE NEXT SCENE AND NAMED IT (MAIN) IN WHICH WE HAVE ADDED ANOTHER CANVAS AND WE ADDED PHOTOS OF THE PRODUCT(FRAMES)AND ALSO ADDED BUTTONS UNDER ALL PRODUCT WHICH HELP THE USERS TO TRY PRODUCT ON THEM FOR BETTER PERSPECTIVE.



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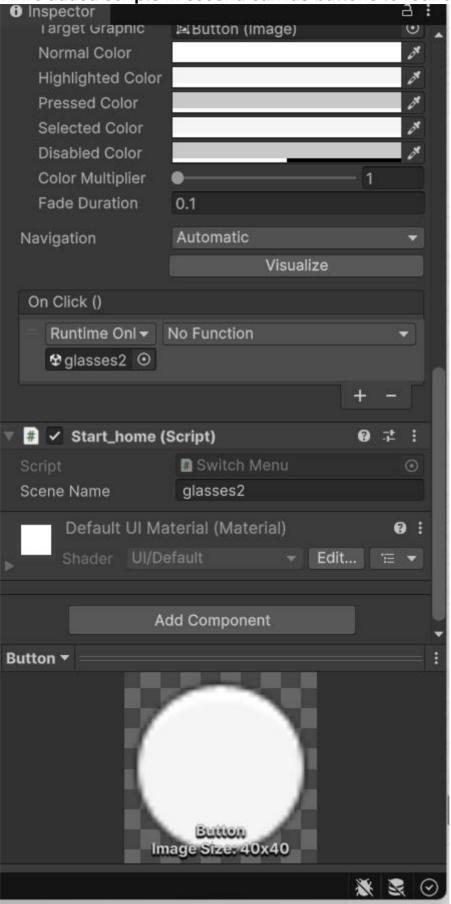
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6.After that we made prefabs in different scene



7. we added scripts in second canvas buttons to redirect it to try the frames

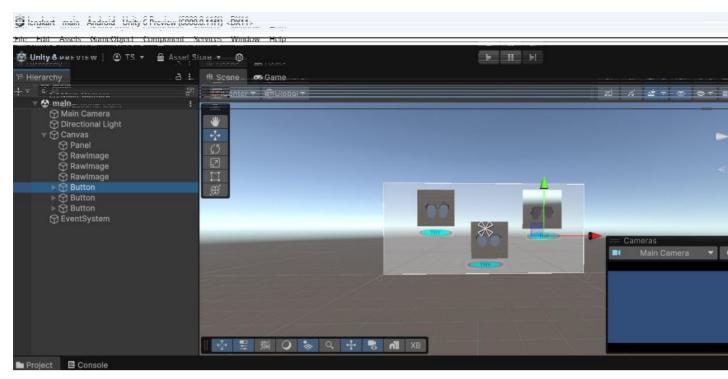


8. We added prefabs scenes in buttons

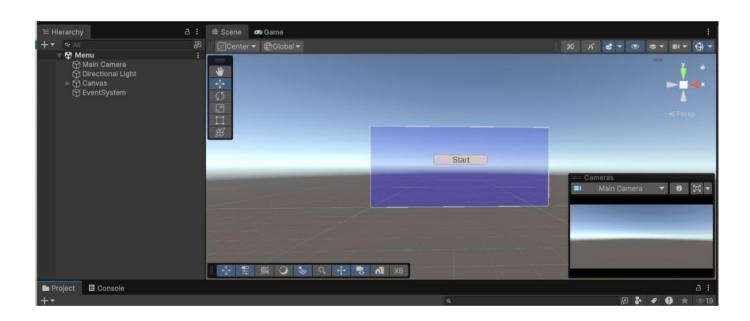
9. By clicking on button the camera of the users gets on and give them the trail of the product



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MENU



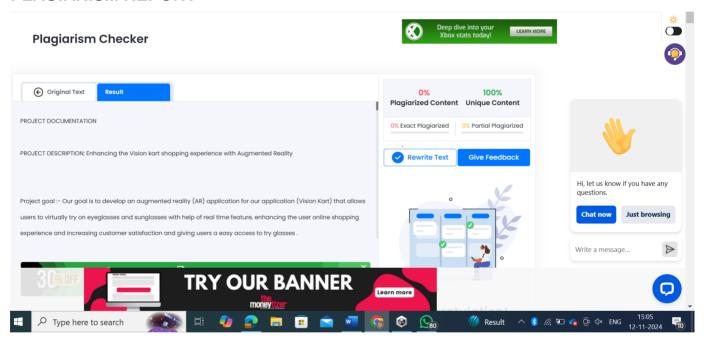
CONCLUSION

The development of an AR application for Lenskart marks a significant stride in the realm of e-commerce and augmented reality. By leveraging cutting-edge technology, this project has successfully transformed the traditional online shopping experience into a more immersive and personalized one.

EXPERIENCE

IT WAS A GREAT OPPORTUNITY GIVEN BY DARSHAN SIR TO LEARN THIS SUBJECT AND WAS A GREAT LEARNING

PLAGIARISM REPORT



THANK YOU: