

Sardar Patel Institute Of Technology Autonomous Institution affiliated to Mumbai University Institution's Innovation Council Bhavans Campus, Old D N Nagar, Munshi Nagar, Andheri West, Mumbai, Maharashtra 400058

Event Summary Report

Program driven by: IIC Activity

Program / Activity Name: India's Leadership Talk Series

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Venue: Home Date: 06/05/2020

Students and Faculty of IIC SPIT attended the leadership talk series on 6th May and listened enthusiastically to Prajakta Kulkarni and Sanket Inamdar, the founder and co-founder respectively of Nodes Pvt. Ltd. They introduced the audience to design thinking so that one could identify the right problem. Later, they also came up with the Double Diamond approach to solve problems while also keeping the solution innovative. They talked about the steps of Design Thinking which include viability, desirability and feasibility. They emphasized on the fact that how the absence of any of these would lead to a solution that would not be the best.

Next, they moved on to the Double Diamond approach of Design Thinking which included Discover, Define, Develop and Deliver. Mrs. Prajakta Kulkarni then talked about how these steps initially diverge and then converge to form a Diamond and hence the name. They gave examples of the Nike and Uber and how they solved some of their design problems.

The session ended with Mr. Sanket re-emphasizing on the fact that a design problem should be solved in such a way that it is viable and keeps the problem away for a longer duration.