



SARDAR PATEL TECHNOLOGY BUSINESS INCUBATOR
An Initiative by Sardar Patel Institute of Technology

Activity Report 2020-21

Sr No.	Activity conducted in 2020-21	Details
1	Mentoring- How to do Sales by Mr Deepak Varthak. (30 th Jan, 2020)	10 startups took 1-1 mentoring with mentor Deepak who is an expert in sales, startups found this session to be very useful.
2	ISCC 27 th and 28 th February	The Incubation and Startup Centre Congress (ISCC) was founded to accelerate the Government of India's emphasis on 'Startup India' and 'Standup India'. The GoI, to reach the target of a USD \$5 Trillion economy, recognizes the need to encourage potential employers to start and grow their businesses and create jobs for the economy.
3	Mr. Amit Aggarwal (Founder – OckyPocky; Ex Head of Youtube India) On 17 th April 2020	Digital Marketing & Social Media
4	Investors Perspective in COVID 19 Situation” by Mr Kevin Pinto – Entrepreneur, Investor & Founder of Webgodszilla.com	A webinar on the investment situation in the startup world post COVID-19. Over 49 startups participated.
5	Digital Reinvention in Turbulent Times by Mr Ashish Jian, CEO – JSS Business Incubator & Chief Evangelist the Startup Board.	An online webinar with over 22 participants.

6	Start-a-thon 1.0 (June 2020)	It was a start-up ideation competition, the judges for the same were Asim Jolly, Nitin Dadoo, Harshita Singh, Tulika Bhatia, Atul Gandre, and Nita Khare
7	Founder's Talk by Mr Ashutosh Burnwal on 11th September 2020	Mr. Burnwal is founder of Buddy4study - India's largest platform for scholarships. He shared his story from rags to riches.
8	Startup Pitching – 6 session in September and October 2020	Overall, 70 startups participated in startup pitching sessions with investors.
9	Aatmanirbhar Marketing (Jan 17 th 2020) Speaker- Mr. Malhar Potnis	This online mentoring session covered all the case studies of different well-established startups and Mr. Malhar also discussed different strategies of marketing for every startup participated in the online webinar
10	Webinar on “Getting Investment Ready” by Sandesh Hegde (24th Jan, 2021)	An online webinar with over 13 participants.
11	Webinar on “Leveraging the power of public relations for start-ups” by Hemant Batra, Veritas Reputation PR Pvt Ltd. (19 th Feb, 2021)	
12	Webinar on “Importance of Creating Human Experiences in Virtual world in association with CometChat” by Mahavir Sharma (TiE India Angles & RAIN) and Vijit Jain (CometChat) on 26 th Feb 2021	
13	Start-a-thon 2.0 (March 2021)	

Asim Jolly

Chandreshwar
CEO

Behanudhary
For SP-TBI

Chairperson