

OGHENETEGA OGHOGHO

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Professional Summary

I am an experienced data professional and leader with 5+ years of turning data into clear, actionable insights that drive business impact. Skilled in SQL (PostgreSQL, MySQL, and MS SQL Server), Python, and data visualization tools such as Tableau, Looker Studio, and Periscope (Sisense) for dashboard development, KPI design, and performance tracking. I have a proven track record in creating and enhancing data processes and products, conducting A/B testing, and ensuring GDPR-compliant data at scale. I value clarity, collaboration, and curiosity, and I'm passionate about using data to solve real problems and support strategic decision-making.

Competencies

- A/B Testing & Experimentation
- Data Analysis
- Visualization - Tableau, SISENSE, Looker Studio, Power BI, and Mix panel
- Dataform & ETL Pipelines (BigQuery, SFTP)
- Data Security & GDPR Compliance (Role-based Access Controls, Segregated Data Sets)
- GCP - Google Big Query
- Microsoft Excel, Google Sheets
- Monte Carlo Observability Tool
- Process Improvement
- Project tools - Jira, Confluence, Trello
- Python - Pandas, NumPy, Causal Impact, FB Prophet libraries
- SQL - PostgreSQL, MySQL, MS SQL Server
- Strong Written and Verbal Communication.

Work History

OVO Energy, London - United Kingdom

PAYGO Data Analyst

April 2024 - Present

- Led the end-to-end design and implementation of the data journey for OVO's Self-Disconnection process, ensuring full compliance with Office of Gas and Electricity Markets (OFGEM) policies and GDPR.
- Developed ML forecasting models using FB Prophet to predict customer self-disconnection trends, enabling proactive interventions and reducing operational risk.
- Built and maintained dynamic dashboards in Looker Studio to monitor customer journeys, policy controls, and business processes, enabling cross-functional data-driven decision-making.
- Automated SQL workflows using Dataform, streamlining ETL pipelines and improving data transformation efficiency by 40%.
- Implemented dataset partitioning and role-based access controls on IAM to securely manage personally identifiable information (PII) across multiple business units.
- Implemented Monte Carlo simulation models to enhance data observability, leading to a 15% improvement in forecasting data downtimes and reducing operational risk in the self-disconnection process.

Product Data Analyst

June 2023 - March 2024

- Partnered with Payments, FinOps, and Collections Data Tech teams to define KPIs and performance drivers, delivering actionable insights that improved operational efficiency in a new collections management system.
- Built and Maintained ELT pipelines from SFTP to Big Query (GCP) for data transformation into Tableau for analysis, visualizations and business decision making focusing primarily on OVO's 'Pay Monthly' customer base.
- Conducted trend analyses and forecasting to project payment performance, supporting cross-functional planning and process optimization.
- Designed and executed ad-hoc analyses to identify customer sub-segments, enabling targeted recovery strategies and personalized engagement campaigns.

Branch International Financial Services, San Francisco

Senior Analyst, Loan Servicing & Collections Team

April 2021 - June 2023

- Developed MS SQL Server scripts on Periscope (Sisense) to monitor bad debt behavior, loan performance, and recovery efficiency.
- Built forecasting dashboards to project delinquency and recovery rates, informing leadership's strategic decisions.

- Established Key Performance Indicators (KPIs) to assess and evaluate business performance against objectives, resulting in over 11% increase in quarterly recoveries.
- Conducted quality assurance evaluations and training for recovery/collection agencies to optimize collection processes, resulting in improved recoveries and quality assurance performance.
- Led cross-functional teams to deliver customer solutions on time and in full, coordinating with stakeholders across departments.
- Led A/B experiments and implemented process improvements, delivering a \$1.5M increase in recoveries and reducing commission costs by 10%.

Data Analyst, Loan Origination Team

September 2019 – March 2021

- Developed and designed SQL scripts and performance dashboards on Periscope (SISENSE) to monitor credit behaviour patterns, and loan performance.
- Analyzed credit behavior using SQL to identify patterns predictive of delinquency and fraud, leading to early intervention strategies.
- Utilized data analysis techniques to identify, analyze, and interpret trends and patterns indicative of potential fraud and successfully implemented solutions to prevent such occurrences.
- Evaluated and approved loans within predetermined limits, ensuring compliance with established policies and procedures.
- Conducted workflow process analysis, identified areas for improvement, and recommended actionable solutions to optimize efficiency.
- Designed, reviewed, and updated loan review and repayment documentation to maintain compliance with regulatory requirements and mitigate risk.

Career Break: Leadership Training and Course Facilitation, Cambridge International Education (CIE) Greensprings School Lekki

August 2018 – August 2019

Analyst

February 2016 – August 2018

ABI Alchemy Business Intelligence

- Partnered with business stakeholders to understand process inefficiencies and future requirements.
- Built financial models and dashboards using Excel, and Power BI to recover over \$3M in excess banking charges.
- Analyzed bank statements and facility agreements, and prepared comprehensive reports documenting findings towards the recovery of excess charges.
- Conducted audit reviews, implemented corrective actions, and delivered findings to senior leadership via reports and presentations.

Education & Learning

B.Sc. Industrial Mathematics

2015

University of Benin

Modules include: statistical analysis, operation research, mathematical methodology

Business Data Analytics & Intelligence with Python

2024

Udemy: [Certificate](#)

Understanding GDPR

April 2023

DataCamp: [Certificate](#)

SQL (Advanced)

April 2023

HackerRank: [Certificate](#)

Volunteering & Leadership

Volunteer Consultant at Gloed.co – Training aspiring analysts in SQL, data analysis, and BI best practices, while actively engaging in analytics community forums to share and gain knowledge.

Referees - Available upon request.