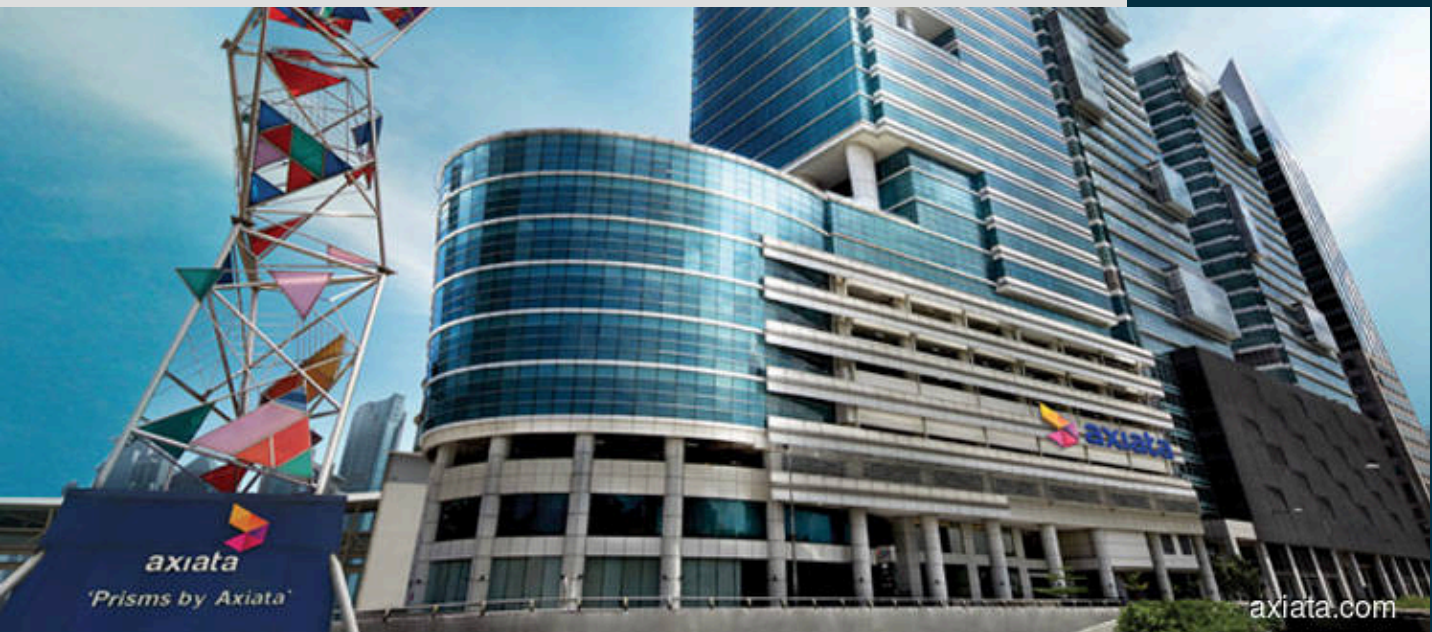


# PROGRAM PROPOSAL

SEMINAR:  
EVENT  
PLANNING



## THE RISE OF E-WALLETS: BOOSTING FINANCIAL INCLUSION IN MALAYSIA

Prepared by  
SECTION 1 GROUP 11

JUNE  
2025

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# Introduction

In the era of rapid technological advancement, the landscape of financial services is undergoing a profound transformation. Digital wallets and fintech solution are revolutionising the way people interact with money. In conjunction with the Technopreneurship Seminar Course, featuring Alex Ng, the Chief Financial Officer of Boost Holdings Sdn Bhd. The seminar is titled "The Rise of E-Wallets: Boosting Financial Inclusion in Malaysia", and it aims to provide valuable insights into the growing role of digital wallets in financial services, with a focus on enhancing financial inclusion in Malaysia.

This document presents a comprehensive overview of the proposed seminar. It outlines the seminar's objectives and aims to provide participants with a clear understanding of what to expect. Additionally, it includes detailed information about the activities, schedule, venue, costs, and the intended audience.

To facilitate a deeper understanding of the seminar's speaker, this document offers background information about our keynote speaker, Alex Ng. Highlighting his credentials and experience in the digital financial sector helps build trust and confidence, making his presentations more engaging and impactful. Potential attendees are more likely to participate when they recognize that a seasoned expert, with deep knowledge of e-wallets and financial inclusion, will be leading the seminar.

Additionally, the technical requirements and arrangements for the seminar are specified to prevent any technical difficulties on the day of the event. A detailed program schedule is included to ensure all activities occur on time and without delays.

# Objectives



The seminar, The Rise of E-Wallets: Boosting Financial Inclusion in Malaysia, will provide a comprehensive understanding of how e-wallets are transforming financial services and promoting financial inclusion in the country. It will focus on educating participants about the core functions of e-wallets, explaining their growing importance in making digital money and financial tools accessible to both individuals and businesses. The seminar will highlight how digital money helps more people access essential financial services, particularly those who are underserved by traditional banking systems. In addition to learning about the functionality of e-wallets, attendees will have the opportunity to network with industry professionals and fintech experts, fostering valuable connections within the sector. Key insights will be shared through real-world case studies, such as Boost Holdings' role in expanding digital financial solutions, and through expert presentations on the benefits and societal impact of digital payments. Special insights from Alex Ng, the CFO of Boost Holdings, will provide practical guidance on leveraging e-wallets for financial empowerment and growth. This seminar aims to inspire innovation and deepen participants' understanding of the evolving landscape of digital financial services.

# Target Audience



The "The Rise of E-Wallets: Boosting Financial Inclusion in Malaysia" seminar aims to attract a diverse audience, including university students, academic staff, industry professionals, and individuals interested in digital payments and financial inclusion. The primary focus is to create a collaborative learning environment that fosters discussions on the growth of e-wallets and their impact on financial inclusion in Malaysia. University students from Universiti Teknologi Malaysia (UTM) and other institutions, both undergraduate and postgraduate, are encouraged to attend, particularly those studying in fields like business, finance, and technology.

The seminar also targets academic staff, including lecturers, professors, and researchers, offering them valuable insights into the role of e-wallets in digital transformation and financial services, while presenting opportunities for future research. Industry professionals from sectors such as fintech, banking, and digital payments will find the seminar beneficial for staying updated on trends in e-wallet technology and exploring potential collaborations. Additionally, e-wallet enthusiasts, financial inclusion advocates, and the general public who are keen to learn about digital payments, safety measures, and the broader impact of e-wallets on financial accessibility are also invited, making the event inclusive and relevant to a broad range of participants.

# Technical Aspects of The Programme

The "The Rise of E-Wallets: Boosting Financial Inclusion in Malaysia" seminar will be held at Keroja Hall, N28a, UTM. To ensure the smooth execution of the seminar, several technical aspects will be carefully planned and implemented, including venue setup, presentation requirements, and the provision of necessary equipment and support. The venue will be equipped with high-quality audio-visual systems, including microphones, speakers, projectors, and screens, to facilitate clear communication during presentations. Reliable, high-speed internet connectivity will be provided to support live demonstrations, online interactions, and seamless access to relevant digital resources. The seating arrangement will be designed to ensure comfort for all attendees while allowing for networking opportunities during breaks.

All equipment, including audio-visual and internet connections, will be tested the day before the seminar to avoid any disruptions. A dedicated technical support team will be on-site throughout the event to assist with any issues that may arise, ensuring smooth transitions between sessions. For presentations, the speakers will utilize tools like Canva to create visually appealing and informative slides that effectively communicate the seminar's key topics. In case of any technical failures, contingency plans will include backup devices and copies of presentations.

During the seminar, interactive Q&A sessions will be conducted using wireless microphones to allow participants to engage with speakers easily. Breaks and designated networking areas will be available to encourage communication and collaboration among attendees. By addressing these technical aspects, the seminar will provide a professional, interactive, and engaging environment for participants, ensuring a successful and valuable learning experience for all involved.



# Guest Speaker

The talk features a distinguished speaker from the fintech industry who brings a wealth of knowledge and real-world experience in digital finance. His strategic insights and leadership in driving inclusive digital transformation promise to offer valuable perspectives to all attendees, enriching the overall learning experience.



**Mr. Alex Ng**

Chief Financial Officer of Boost Holdings Sdn Bhd

As the Chief Financial Officer of Boost Holdings Sdn Bhd, Mr. Ng brings extensive expertise in digital finance, strategic innovation, and ecosystem development within the fintech industry. At Boost, he plays a crucial role in shaping the company's direction to drive financial inclusion across Malaysia. His leadership has contributed to transformative initiatives, including digital micro-financing, eWallet adoption among underserved communities, and strategic collaborations with regulatory bodies. With a strong commitment to advancing Malaysia's digital economy, Mr. Ng continues to champion inclusive financial solutions that empower individuals and small businesses alike.

# Program Impact on SDG



## Quality Education

Participants will gain firsthand insights from industry leaders, bridging the gap between academic theory and industry. Besides, participants will gain knowledge about fintech and emerging digital trends.



## Decent Work and Economy Growth

Participants will be exposed to roles in fintech and entrepreneurship. Technopreneurship awareness will be promoted to participants, potentially contributing to job creation and economic activity.



## Industry, Innovation, and Infrastructure

Participants will be introduced to fintech innovations and sparks creative thinking about digital solutions that solve real-world problems.





# Program Impact on GUCI

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## → University

The seminar closes the gap between academic and real-world application. Participants will be exposed to valuable insights of the fintech industry and the emerging digital trends which can be integrated into their research and academic pursuits.

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## → Industry

Participants will gain insights into the journey from innovation to company establishment. This seminar serves as a catalyst, inspiring participants to either form their own ventures or prepare for careers in this rapidly evolving field.



# Program Impact on GUCI



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## → Synergy

The partnership between the Faculty of Computing and Boost Holdings Sdn Bhd promotes the concept of collaboration and partnership.

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## → Excellence

The seminar highlights the pursuit of excellence through consistent innovation in fintech products. By learning from industry leaders, participants will be encouraged to embrace a mindset of striving for excellence in both their academic and future endeavours.

# Financial Implications

Expenses	Total
Venue: Rental of N28A Kejora Hall	RM500
Speakers: 1.Mr. Alex Ng #Each speakers RM300	RM300
Audio-Visual Equipment: Microphones, Speakers, Projectors	RM200
Refreshments for Speakers and committee: Bread and Tea	RM250
Materials and Supplies: 1.Printing (Certificates) 2.Event Banner 3.Booth setup	RM200
Marketing and Promotion: Printed Posters	RM50
Contingency Fund: Unexpected Costs	RM100
Total	RM1600

# Programme Tentative

Time	Activity
9.00 am - 9.10 am	Arrival of Audience and Registration
9.10 am - 9.20 am	Opening Speech by Alex Ng - Important of e-wallets in Malaysia
9.20 am - 9.50 am	Session 1: How E-Wallets Are Growing in Malaysia
9.50 am - 10.20 am	Session 2: Helping More People Get Access to Digital Money
10.20 am - 10.50 am	Session 3: Safety and Rules in Using E-Wallets
10.50 am - 11.20 am	Networking Break – Refreshments and informal interaction
11.20 am - 11.50 am	Q&A Session
11.50 am - 12.00 pm	Closing Remarks
12.00 pm	End of Seminar

# List of Activities

## 1. Arrival of Audience and Registration:

- Time: 09:00 AM
- Participants will arrive at the seminar venue and engage in the registration process. This will involve checking in and receiving any materials required for the event.

## 2. Opening Speech:

- Speaker: Alex Ng, Chief Financial Officer at Boost Holdings Sdn Bhd
- Time: 09:10 AM
- Alex Ng will provide an introduction to the seminar, emphasizing the significance of e-wallets and how they are boosting financial inclusion in Malaysia.

## 3. Session 1 - How E-Wallets Are Growing in Malaysia:

- Time: 09:20 AM
- Alex Ng will discuss the rapid growth of e-wallets in Malaysia, highlighting key trends, adoption rates, and the digital transformation in the financial sector.

## 4. Session 2 - Helping More People Get Access to Digital Money:

- Time: 09:50 AM
- The seminar will cover the importance of helping underserved communities access digital money through e-wallets, contributing to financial inclusion.

## 5. Session 3 - Safety and Rules in Using E-Wallets:

- Time: 10:20 AM
- A discussion on the safety measures, regulations, and best practices for using e-wallets to ensure a secure and trustworthy digital payment experience.

## 6. Networking Break:

- Time: 10:50 AM
- Participants will have the opportunity to network, connect with others interested in fintech, and discuss the topics covered in the seminar.

## 7. Q&A Session:

- Time: 11:20 AM
- A session where attendees can ask questions to Alex Ng and other panel members regarding e-wallets, digital payments, and financial inclusion.

## 8. Closing Remarks:

- Time: 11:50 AM
- The seminar will conclude with closing remarks, summarizing the key takeaways and encouraging continued engagement with the topics discussed.

## 9. End of Seminar:

- Time: 12:00 PM

# Conclusion

In this proposal, we have introduced all the details and information for the seminar. The seminar, titled “The Rise of E-Wallets: Boosting Financial Inclusion in Malaysia” is scheduled to place on Thursday, 26<sup>th</sup> June 2025 at Dewan Kejora, N28A Faculty of Computing, UTM.

It aims to provides our participants with an understanding of fintech through real-world case studies from our industry partner.

To ensure an insightful experience, we have invited the Chief Financial Officer, Alex Ng from Boost Holdings Sdn Bhd.

Through this event, we believe that our participants and organizing team will both gain numerous benefits, such as improved teamwork and communication skills, enhanced event planning abilities, and broader networking opportunities with real industry experts.

We sincerely appreciate the opportunity to organize this event and look forward to making it a meaningful, impactful, and memorable experience for everyone involved.



# Team Members

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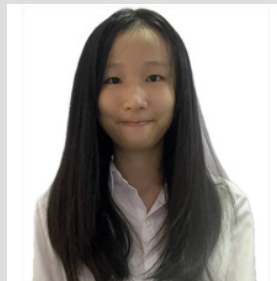
**Lam Yoke Yu**  
Team Leader



**Goe Jie Ying**  
Member



**Tan Yi Ya**  
Member



**Ling Yu Qian**  
Member



**Teh Ru Qian**  
Member