



UTM

UNIVERSITI TEKNOLOGI MALAYSIA

Faculty of Computing

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SECD3761 Technopreneurship Seminar

Section 1

Final Report

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Section 1 - Group 11

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SKUDAI, June 2025 — The Technopreneurship: Empowering Innovation Through Emerging Technologies event took place at N28A, Faculty of Computing, Universiti Teknologi Malaysia (UTM) on 26 June. The event brought together computer science students from various programs for a day filled with learning, sharing, and real-world exposure to the field of technopreneurship. Throughout the day, three seminar sessions were held, each led by a different speaker who shared real-world insights from their professional journey.

Alongside the seminars, a showcase was held featuring six companies where students had the opportunity to interact with the exhibitors and learn about practical applications of technology. Food trucks were also present, adding a casual and relaxed touch to the event atmosphere, allowing participants to enjoy a quick meal, unwind, and connect with their peers between sessions.



Technopreneurship Seminar at N28A, Faculty of Computing, Universiti Teknologi Malaysia

The first seminar session was delivered by Mr. Chan Weng Hun from Huawei Malaysia, who shared about the company's core values, vision, and user-centric product strategy. He urged students to investigate skill sets outside of standard IT tasks and underlined the value of both technical and non-technical roles in helping a business, specifically in Huawei. From his point of view, he also shared his journey of growing from an introvert to someone thriving in a competitive work environment. He also talked about Huawei's unique culture, the advantages of joining the team, and even their sales competitions, the Huawei Malaysia Sales Elite Challenge, where top performers receive amazing prizes. For those who intend to apply, Mr. Chan also provided a helpful breakdown of Huawei's four-step interview procedure.



Mr. Chan from Huawei delivering his talk during the seminar session

Next, Dr. Yeong Che Fai from DF Automation & Robotics Sdn. Bhd took the stage to talk about his startup journey. His idea began with a simple visit to a factory, where he noticed repetitive tasks still being done by humans. This prompted him to develop industrial robots, particularly for use in settings that are unsuitable for human labor, such as big warehouses and semiconductor facilities. Besides, he emphasized the importance of software in robotics and urged students to be brave, take on difficult problems, and attempt creating meaningful answers, rather than simply trying to complete tasks for the sake of passing, which brings little long-term benefit. In line with that, Dr. Yeong also shared his personal experience of launching ten startups, out of which seven failed. Through this, he reminded students that failure is part of the journey, and urged them not to give up easily because every step, whether successful or not, brings valuable lessons.



Dr. Yeong Che Fai sharing his entrepreneurial journey during the seminar session

Mr. Russell Marland led the last session and gave advice on how to establish a powerful LinkedIn profile. He gave advice on how to create a professional yet approachable tagline and personal statement. He encouraged students to post regularly and engage meaningfully, especially with HR representatives and professionals in the field. Mr. Russell also pointed out common mistakes to avoid, such as leaving overly general comments or negative feedback on others' profiles. His talk gave students a clearer view on how to present themselves online and use LinkedIn as a platform to create career opportunities.



Mr. Russell Marland sharing LinkedIn strategies and career tips with students

On the other hand, the booth exhibition was held at the ground floor of N28a. The booths offered different types of information and engagement. Each booth introduced a specific area of focus, where visitors were able to ask questions and interact with the booth representatives. The booths that participated were Cyberport Academy, Huawei, TG Malaysia, Nexscholar, Runcloud, and Lattel Robotics.



The preparation and setup of booths at ground floor, N28a

Cyberport Academy presented itself as a certified training provider. The academy offers a Digital Transformation Professional course. This course is meant to help individuals and companies prepare for changes in the digital industry. The course is open to all and requires only 16 hours to complete. The team at the booth explained how the course could improve job skills and digital readiness. They encouraged visitors to consider how learning about digital transformation can support personal and career growth.

Huawei introduced its role as a global leader in ICT infrastructure and smart devices. The booth provided information on internship opportunities. These internships require a minimum CGPA of 3.00. The team also explained the Sales Elite Competition and shared rules from past competitions. Visitors who are interested in careers in technology all found the booth informative and useful.

TG Malaysia set up a booth that focused on giving recruitment advice. The agency specializes in both local and international hiring. The team shared stories about how to approach different companies as a person seeking a job and how interviews are conducted in different sectors. They also gave advice on future job options based on each student's area of study. They also invited visitors to stay connected through a feedback form available on their website. Many students found their advice practical and relevant.

Nexscholar is a web based platform that is built for postgraduate students. It helps researchers to find the right supervisors or research grants that match their research interests. The booth included demonstrations of how the platform works. The team answered questions and showed how to use the tool in real situations. This booth attracted postgraduate students as well as students who are planning to continue with postgraduate studies.



Students attending the Nexscholar booth

Runcloud introduced its product as a tool for web developers. The booth explained that Runcloud is a web server manager that helps developers set up and manage cloud servers more easily. The tool also simplifies the deployment of web applications. The team provided examples of how developers use Runcloud in their workflow. Visitors who are involved in coding and web development found the booth helpful.

Lattel Robotics gave a live demo of their Jupyter robot. The robot can detect emotion, age, and gender by using sensors and AI. Another demo showed how the robot follows a person while they are walking. The team explained how the robot was designed and how the concept works in many use cases. Many visitors were attracted by the robot and stayed to watch the demonstration. This booth received attention because of its interactive and engaging display.

The event was overall a successful and enjoyable experience for many participants. However, there were some challenges that affected the overall efficiency and convenience. One of the main issues was the lack of effective publicity, which led to low participation at booths, seminars and activities. Many students were unaware of the available attractions, resulting in missed opportunities for engagement. In addition, communication between different organizing teams was not well-coordinated, leading to confusion and a rushed atmosphere on the event day.

Technical issues also impacted the user experience. The event application was only compatible with Android devices, leaving iOS users unable to access important features such as voucher redemption. Furthermore, a bug in the app allowed vouchers to be used multiple times. As a temporary solution, users were asked to redeem vouchers manually at the registration table, which caused delays and inconvenience. Other concerns included the limited number of food trucks, only two were available, which led to long queues and limited food choices.



Long queues in both food trucks

To improve future events, better pre-event publicity, stronger team communication, thorough app testing for all platforms and a wider variety of food vendors are highly recommended. Addressing these issues will help ensure smoother and more inclusive event experiences in the future.

In conclusion, the technopreneurship seminar was a commendable effort in bridging academic learning with industry insights, offering students valuable exposure to real-world innovation, entrepreneurship, and career opportunities. Despite facing challenges in publicity, coordination, and technical issues, the event successfully showcased the potential of technopreneurship through engaging talks and interactive booths. Future improvements in communication, platform compatibility, and logistics will ensure an even more impactful and seamless experience for all participants.

Reflection

LinkedIn links:

https://www.linkedin.com/posts/teh-ru-qian-6745b9295_utm-technopreneurship-eventexperience-activity-7344624745683828737-bWeh?utm_medium=ios_app&rcm=ACoAAEd1R3gBH5i3hOu46CHq1P8e_wLf82Z81b0&utm_source=screenshot_social_share&utm_campaign=copy_link

Appendices



Ru Qian Teh · You
Data Engineering Students at UTM
1d · Edited

🌟 Technopreneurship: Empowering Innovation Through Emerging Technologies Event
📍 Faculty of Computing, UTM – 26 June 2025

I'm proud to have been part of the Technopreneurship: Empowering Innovation Through Emerging Technologies event, held at N28A, Faculty of Computing, Universiti Teknologi Malaysia (UTM). As a member of the seminar crew, I had the opportunity to participate with this event, which brought together students, startups and expert for a full day of learning, exploration and inspiration.

The seminar sessions were incredibly insightful. Mr. **Weng Hun Chan** from Huawei shared his journey of personal growth and the importance of both technical and non-technical roles in the tech industry. Dr. **Che Fai Yeong** inspired us with his real-life experiences in building startups, encouraging us to embrace failure as part of success. Mr. **Russell Marland** wrapped up the day with practical tips on building a strong LinkedIn profile, a talk that truly connected with me.

The event also featured a showcase of innovative companies including Huawei, Runcloud, Lattel Robotics, TG Malaysia, Cyberport Academy and Nexscholar. I indeed enjoyed exploring the booths, learning about new technologies and gaining valuable insights into career opportunities and future trends in the industry. One highlight was seeing the emotion-detecting robot by Lattel Robotics, which is a great example of how AI is shaping our future.

Being part of the organizing team gave me a deeper appreciation for the work that goes into making an event like this a success. It was both a learning experience and a chance to grow my teamwork, communication and problem-solving skills.

A heartfelt thank you to our dedicated lecturers Dr. Sean and Dr. Mohd Zaidi for their continuous guidance and encouragement throughout the planning of this event. Your mentorship truly made this experience meaningful for all of us.

Looking forward to being involved in more impactful events like this in the future! 🙌

#UTMFC #FCRI2025 #TechnoSeminar
#EmergingTechnology #Technopreneurship
#EventExperience #CrewReflection #Innovation
#StudentLeadership #Gratitude #CareerDevelopment
#Teamwork



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Russell Marland • 1st

Recruitment Business Leader | Regional Director |...

23h ...

Thanks Ru Qian, I'm pleased to have participated
in your well organised event

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Che Fai Yeong • 2nd

CEO & Co-Founder at DF

19h ...

Thanks for the mention. All the best.

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