TAKEADS

Native ads in affiliate

Privacy first, contextual targeted native advertising network.

35,000+ advertisers already trust our innovative solutions.

TakeADS in brief

We are a part of Mitgo – an international group of companies working in performance advertising since 2010.

We deliver native format advertising service with **top notch contextual targeting to connect advertisers** to most relevant audiences in a non-intrusive way.

We work with **over 40 000+ publishers from all over the world.** Every publisher goes through the validation process of TakeAds Support Team.

Our solutions are **trusted by over 50+ affiliate networks** from all over the world.

TakeAds overview

Native advertising platform focused on data privacy

170+ countries
Overall number of markets of sold services

35k+
Number of advertisers

3,400,000,000
Ad impressions available monthly

40k+
Number of publishers

Mitgo founder, CEO and owner
Alexander Bachmann

TakeADS CEO
Pawel Mazurek

HQ
Neckarsulm (Germany)

Upcoming TakeScript contextual technology

By using own monitoring technologies and TakeScript – TakeADS delivers top traffic quality and brand safety for all our customers

It identifies a stack of contextual signals, identifying content category – all content signals on a given website:

- Website itself
- Category
- Position
- Keywords
- Sentiment
- And others

In order to deliver best contextual targeting possible

- We minimize brand and content related threats
- Prevent use of invalid/non-human traffic for your campaigns

TakeScript – our intelligent contextual recognition code.

What solutions does TakeAds deliver to attract customers?

Take Link

Take Word

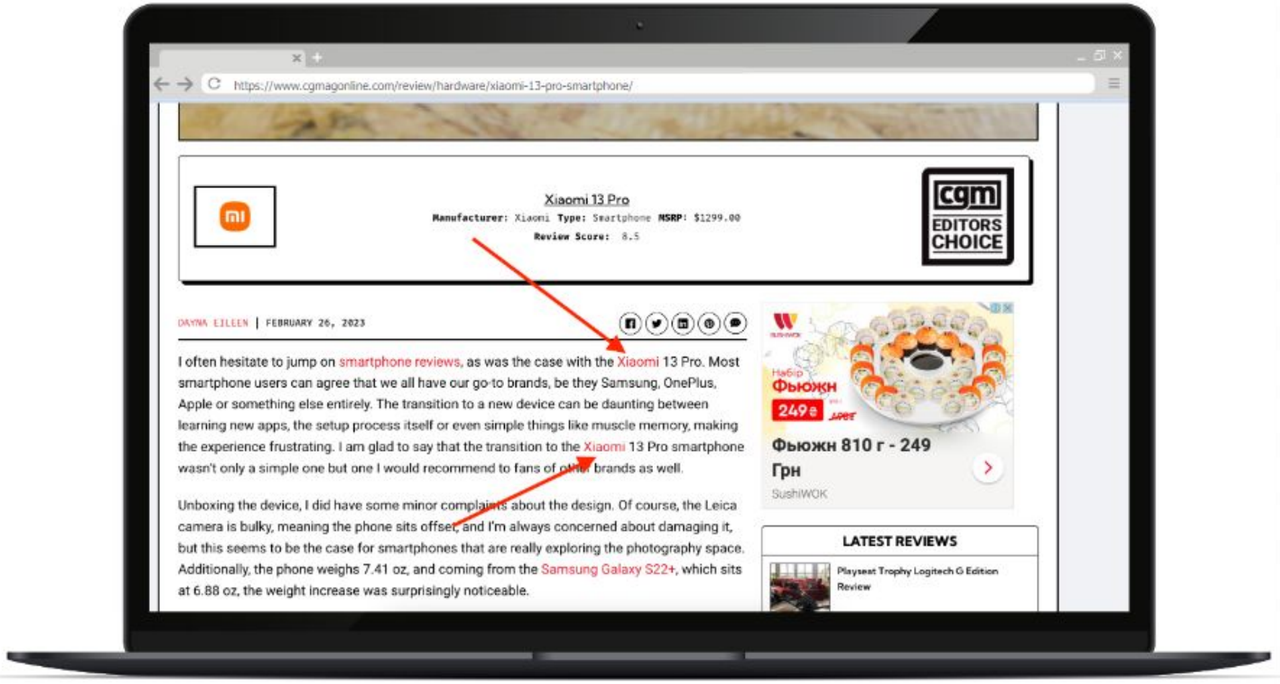
Take Search

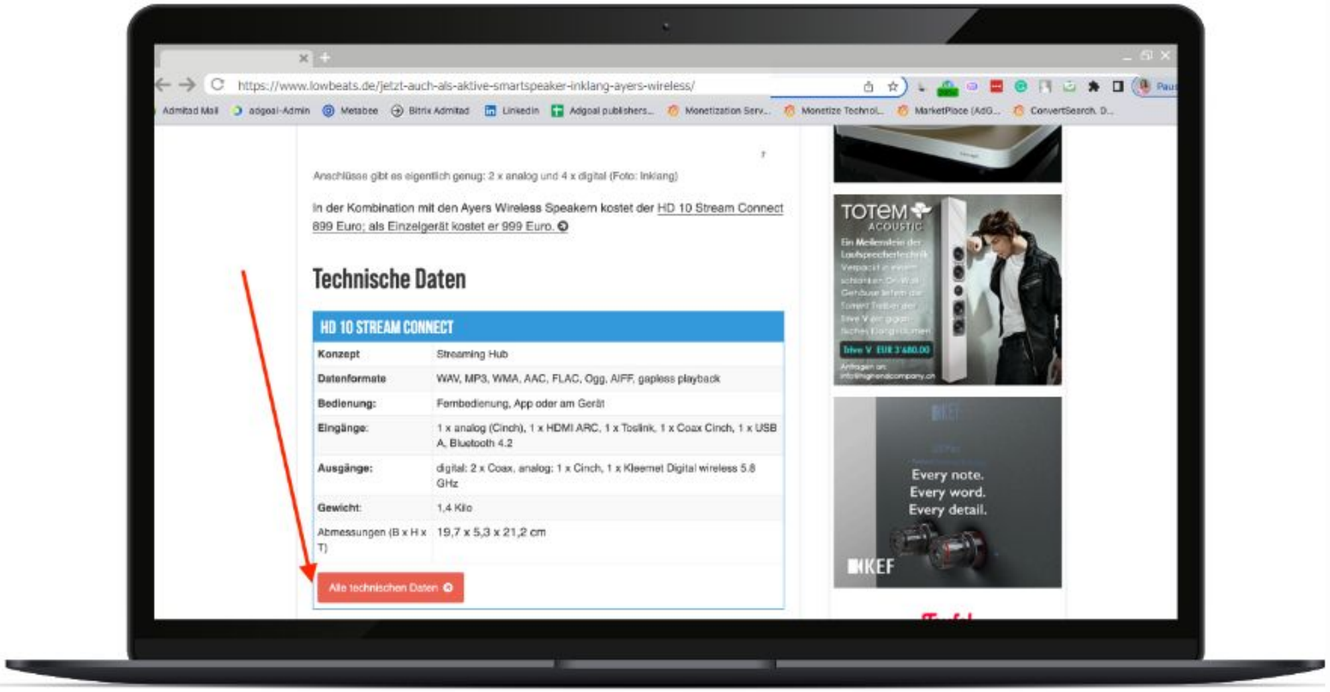
Take Suggest

Wordpress plugin

Take Link

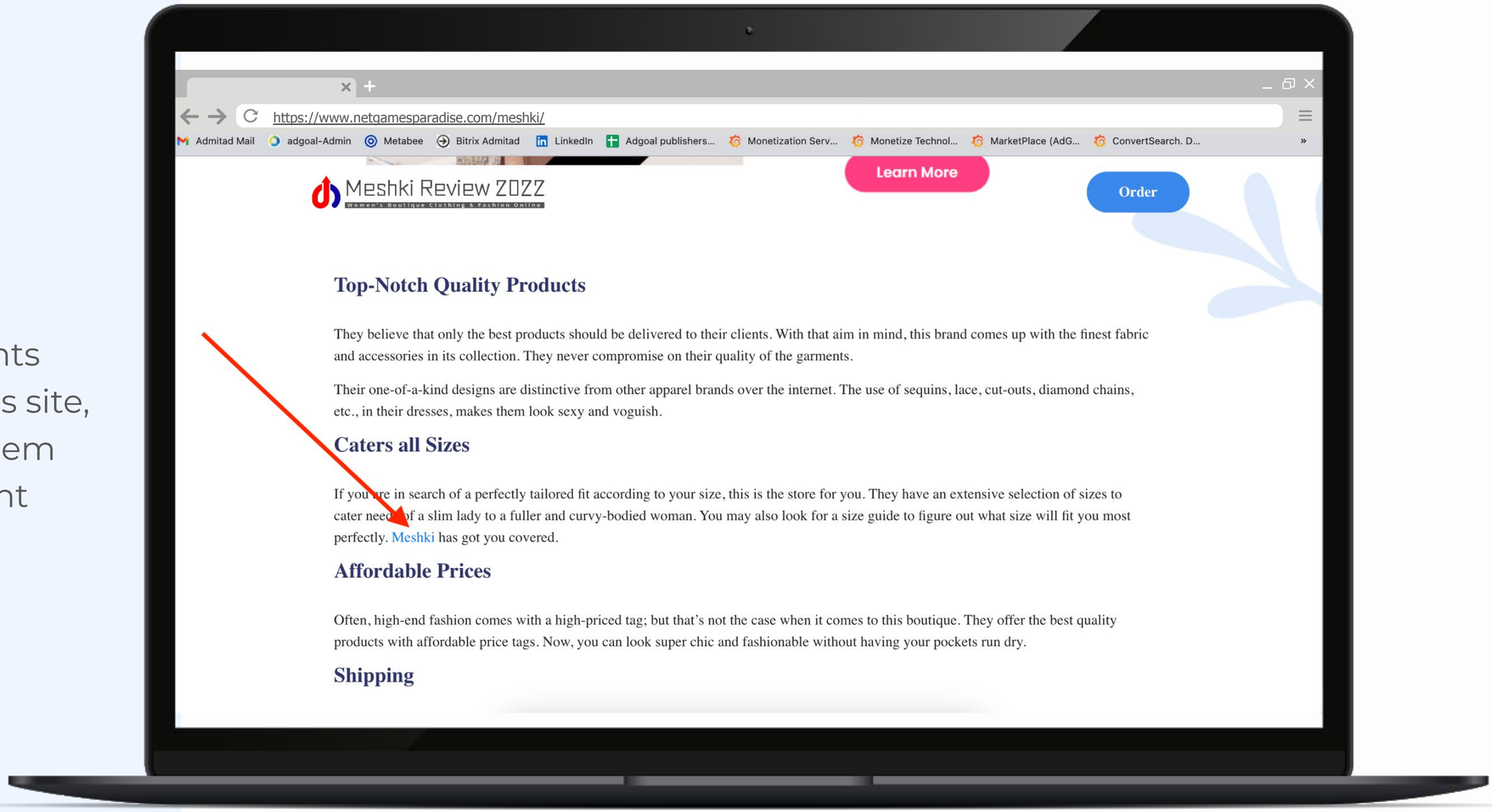
Take Link is a great solution for monetizing content websites (blogs, forums, news portals, etc.) Take Link automatically turns default links into affiliate links — by adding special tags to track clicks and orders.





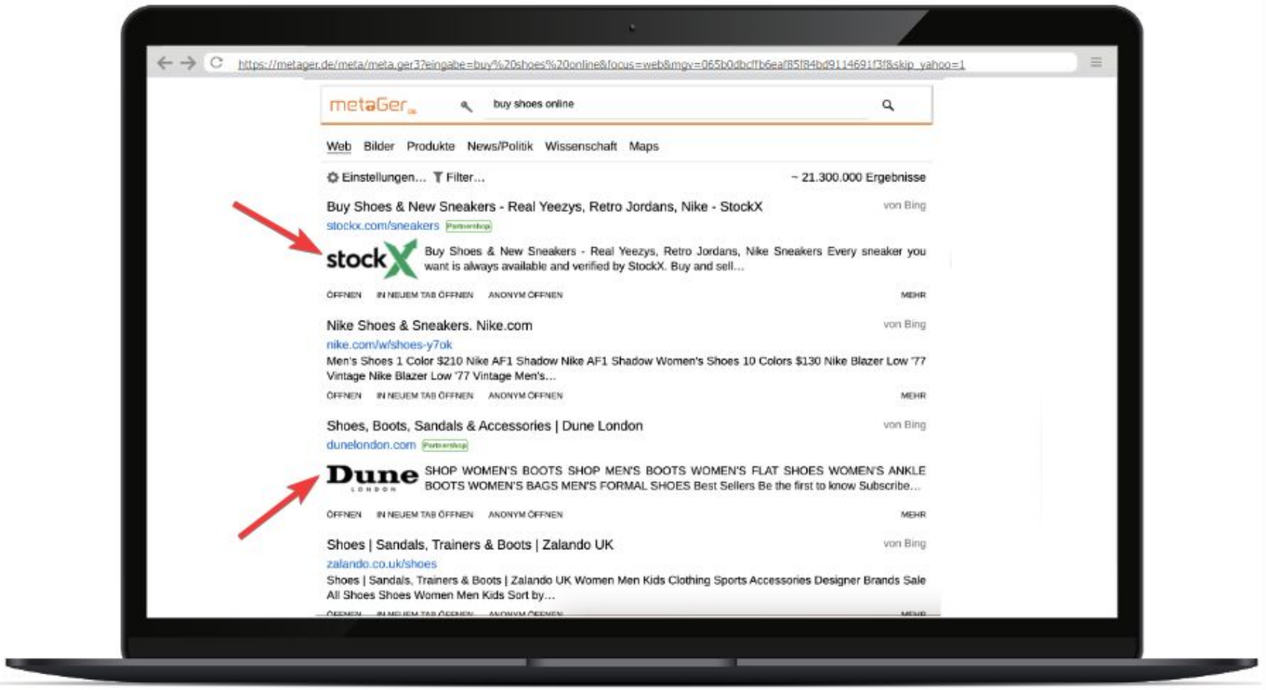
Take Word

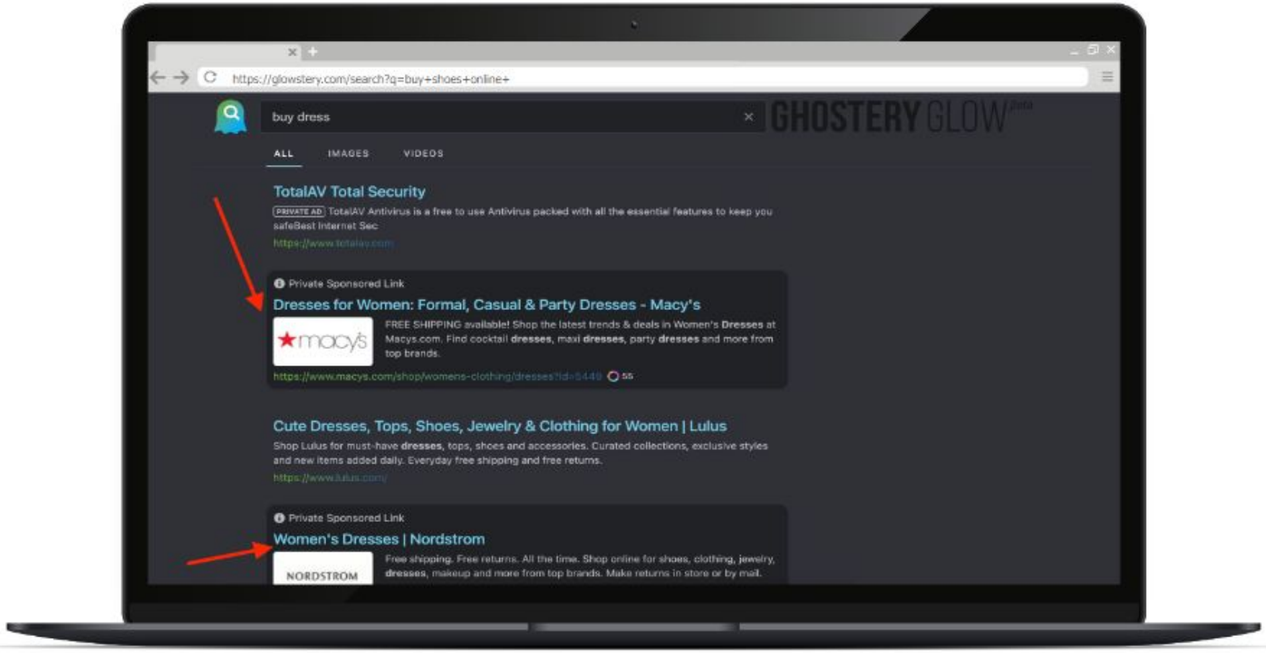
A solution that highlights keywords on publisher's site, adds affiliate links to them and leads to the relevant product.



Take Search

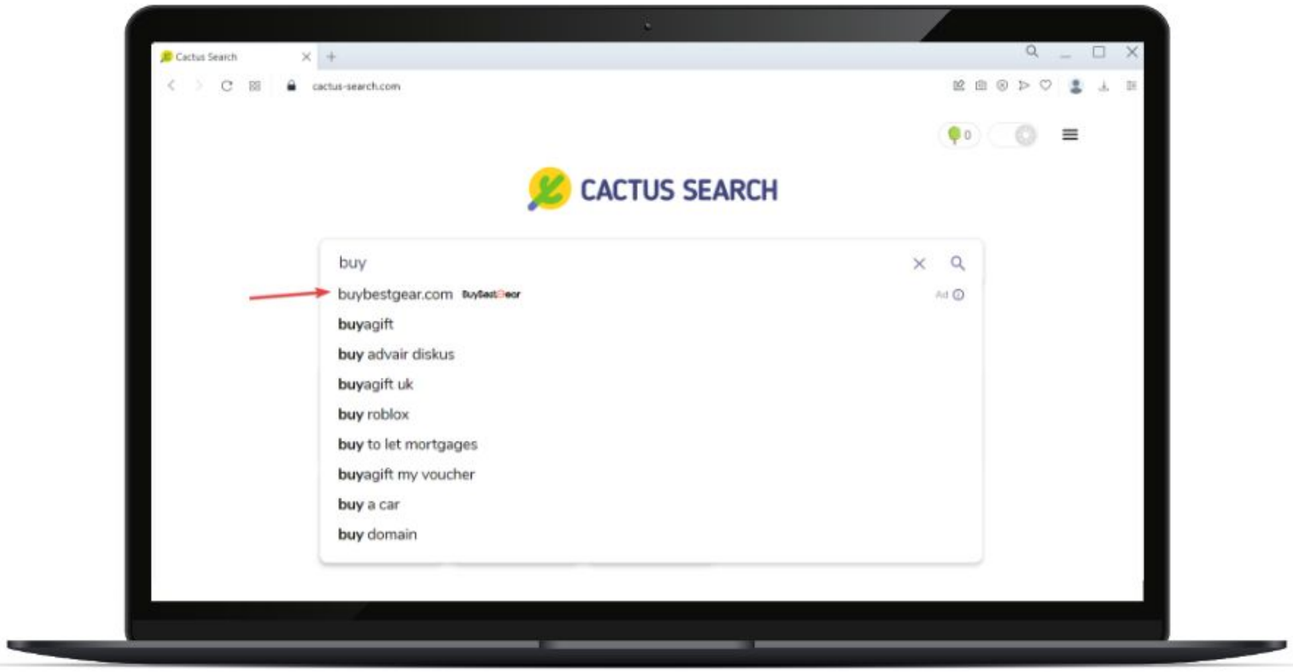
Take Search is a search engine monetization tool. It adds store logos to organic search results to attract users' attention. According to statistics, the first three search engine positions get 85% of clicks, while the first place is usually too expensive and difficult to reach. Take Search increases conversions through store logos in SERPs, adding additional brand visibility

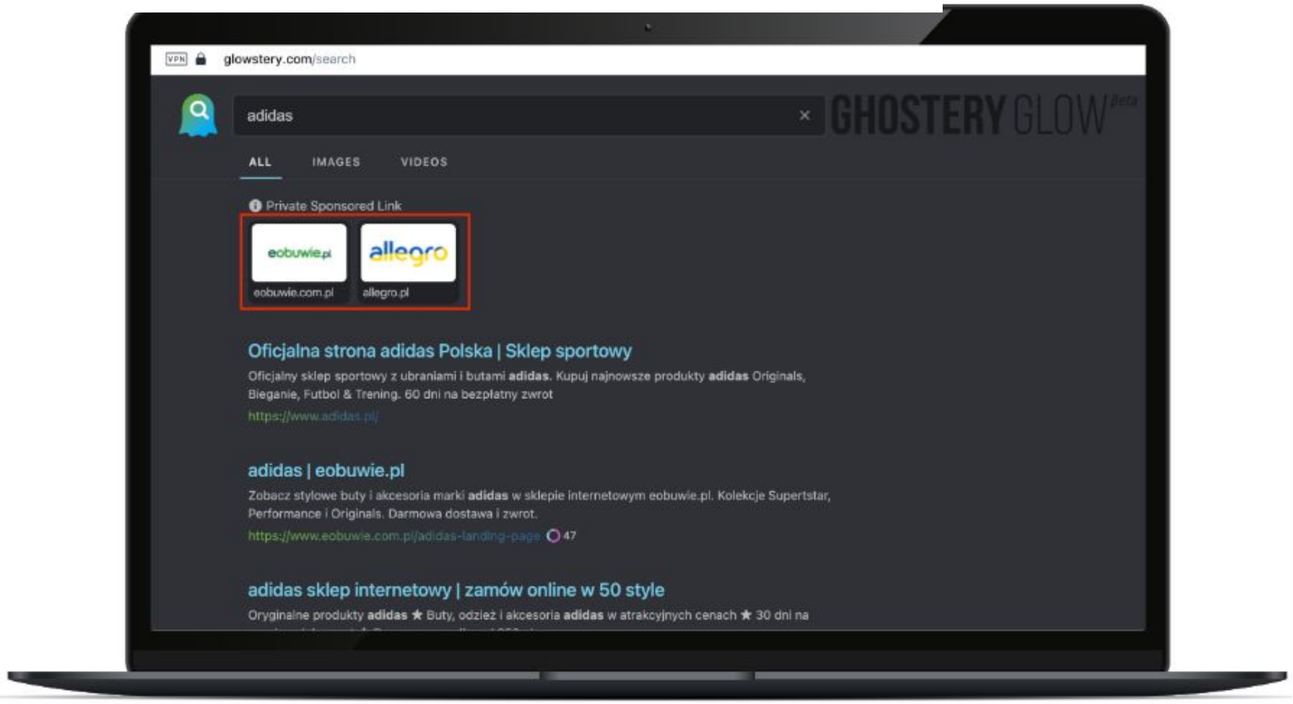




Take Suggest

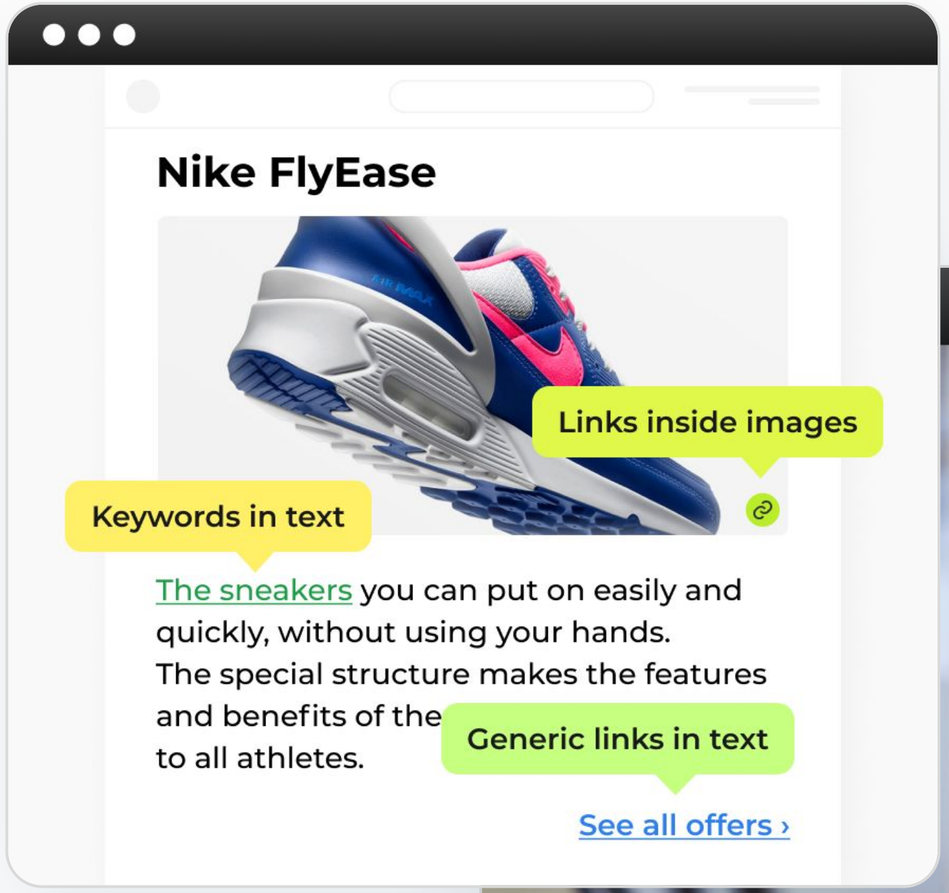
Take Suggest lists recommendations at the top of the SERP or while the user is typing in a query, thus putting the advertiser's site in a prominent spot (position 0) to capture the user's interest

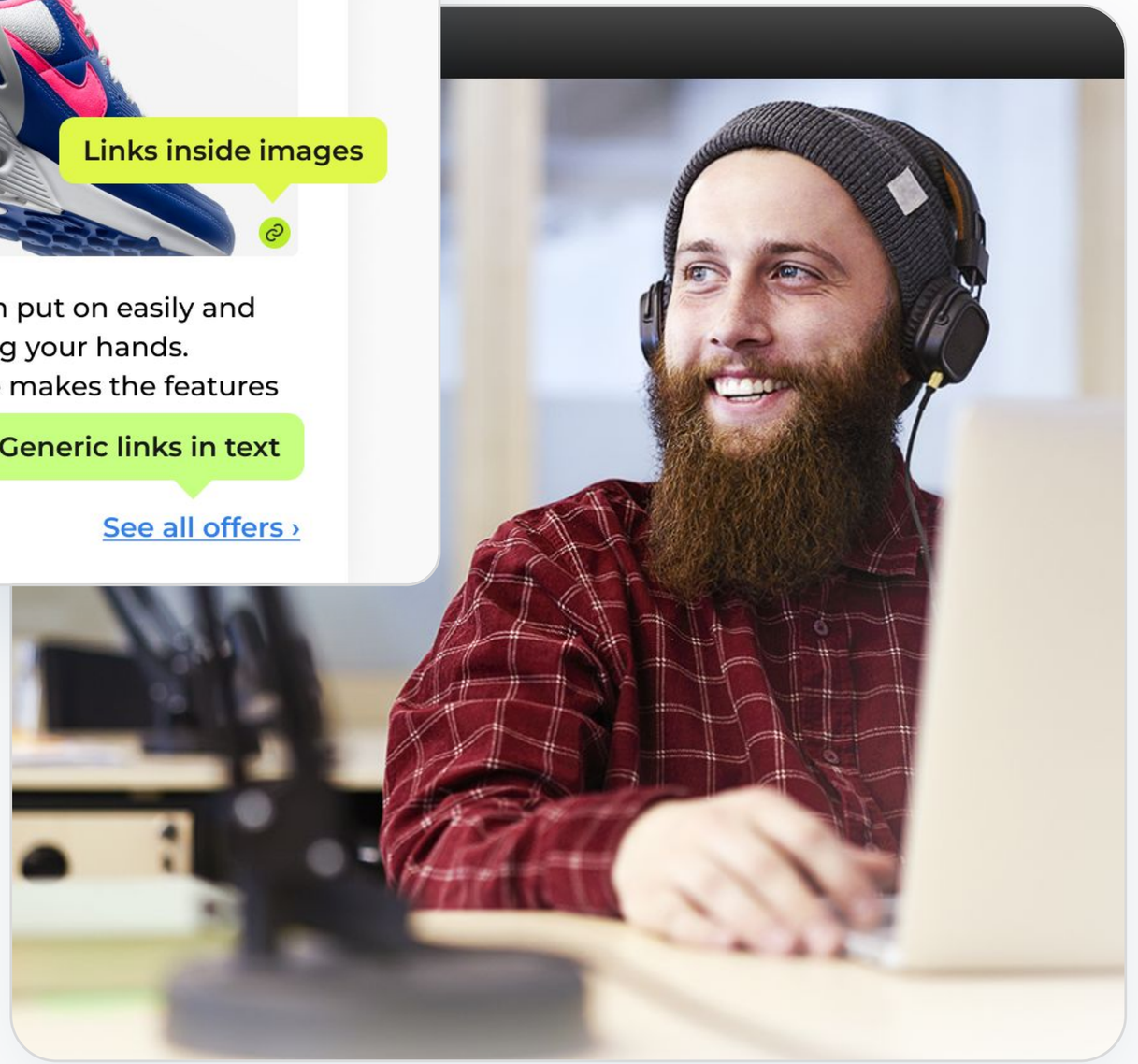




Wordpress plugin

The plugin enables site owners to monetize their platforms through affiliate marketing, an automated and scalable way of earning revenue. This saves site owners time and effort, allowing them to focus on creating quality content. It is ideal for various types of websites, including forums, personal blogging, review sites, news sites and thematic resources.





Who already cooperates with us

adidas

asos

Booking.com

OTTO

Gearbest

Iceland | the food WAREHOUSE

Target

LACOSTE

SEPHORA

Adobe

Walmart

Quality control

Choose the BEST

Our business development teams pick out the most noteworthy projects

We carefully evaluate all publishers who want to cooperate with us, inspect their resources and traffic, and communicate with them in person.

Payout-Audit

Payout-Audit (complete checkup before first payout) & NO anonymous payout-methods

Continuous publisher Audit

After starting cooperation, we continuously monitor publisher resources

Content quality is the most important service we provide, Takeads quality team and tools are monitoring our publishers 24/7

Check out Quality Control presentation to learn more

Post launch control!

Quality control

1. After the first 1,000 clicks, every publisher's resource undergoes **mandatory moderation.**
2. When evaluating quality, our team **checks a publisher's resource and traffic.** During moderation, all traffic becomes non-affiliate.
3. If the resource doesn't meet our requirements, we block the account and traffic until more information is discovered.

Anti-fraud

TakeAds combats fraud with automatic analysis systems that track the following:

- Clicks
- Conversion rates
- Referrals
- Bounce rates
- And many other indicators

If any case of fraud is detected – all of publishers placements are disabled in the system.

FAQ

Do you provide dedicated account manager support?

Answer

Yes.

For each affiliate network with which we work, we assign a dedicated manager who responds to requests from advertisers.

Is your service free to use?

Answer

Yes.

Our service is absolutely free, we do not charge any fee for use.

Can you suspend publishers on behalf of an advertiser?

Answer

Yes.

Any publisher platform that does not meet the standard may be suspended for the advertiser's campaign. Just write us a short notice to do so, and it will be done accordingly.

Join us via one of the affiliate networks we are already working with:

Admitad

AWIN

Partnerize

impact

ShareASale
Part of Awin

daisycon part of Linehub

TM

ADCELL
the affiliate network

Tradedoubler

FlexOffers

TradeTracker.com
performance marketing

WEBGAINS

Ascend by Partnerize

belboon

Rakuten Advertising

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feel free to contact us

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