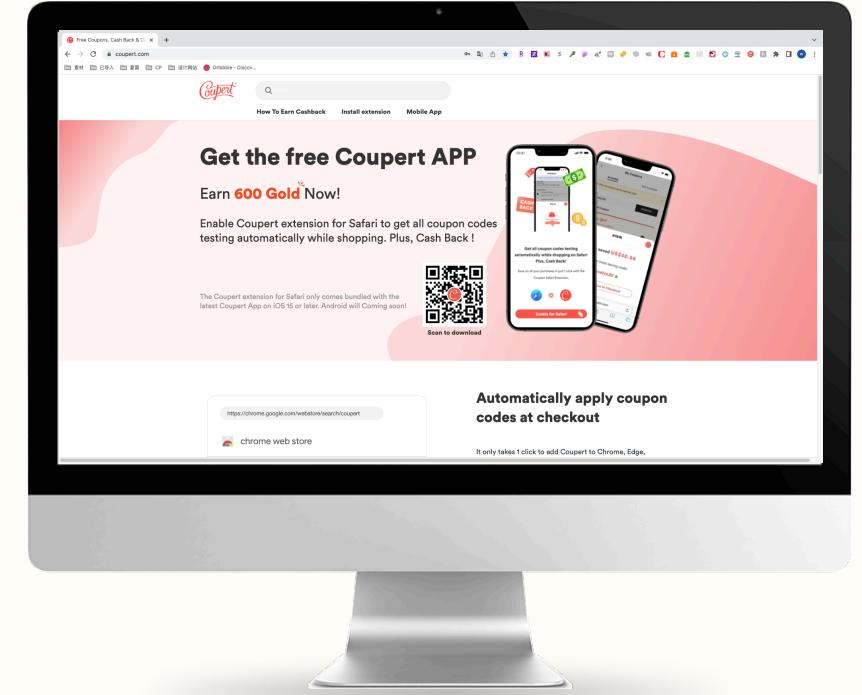




Business Media Kit

We are dedicated to smart shopping





Coupert Overview



\$68+

Average Cart Value Driven
by Coupert

5M+

Weekly Active Users

\$97M+

Monthly GMV

8M+

Monthly Unique Visits to
Coupert.com

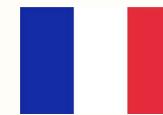


Our Global Network

200+ Countries



CA



FR



UK



AU



DE



BR



US



ES



RU



TH



How does Coupert help advertisers?



Impression

Increase brand awareness



Acquisition

Build customer loyalty



Conversion

Increase conversion rate (CR)

Reduce store abandonment



Sales

Increase average order value (AOV)

How To Add Coupert

Coupert Official Website

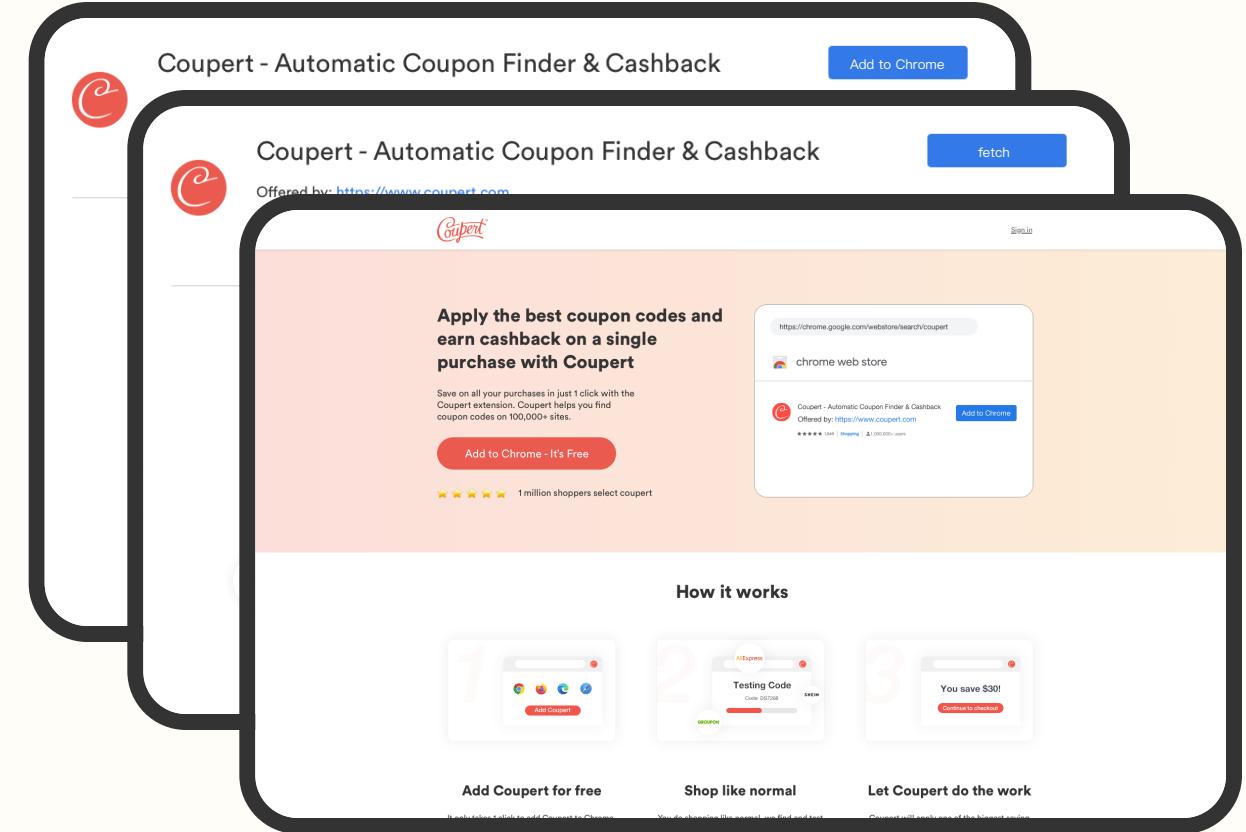
<https://www.coupert.com/extension>

Google Web Store

<https://chrome.google.com/webstore/detail/coupert-automatic-coupon/mfidniedmcgceagapgdekdbmanojomk>

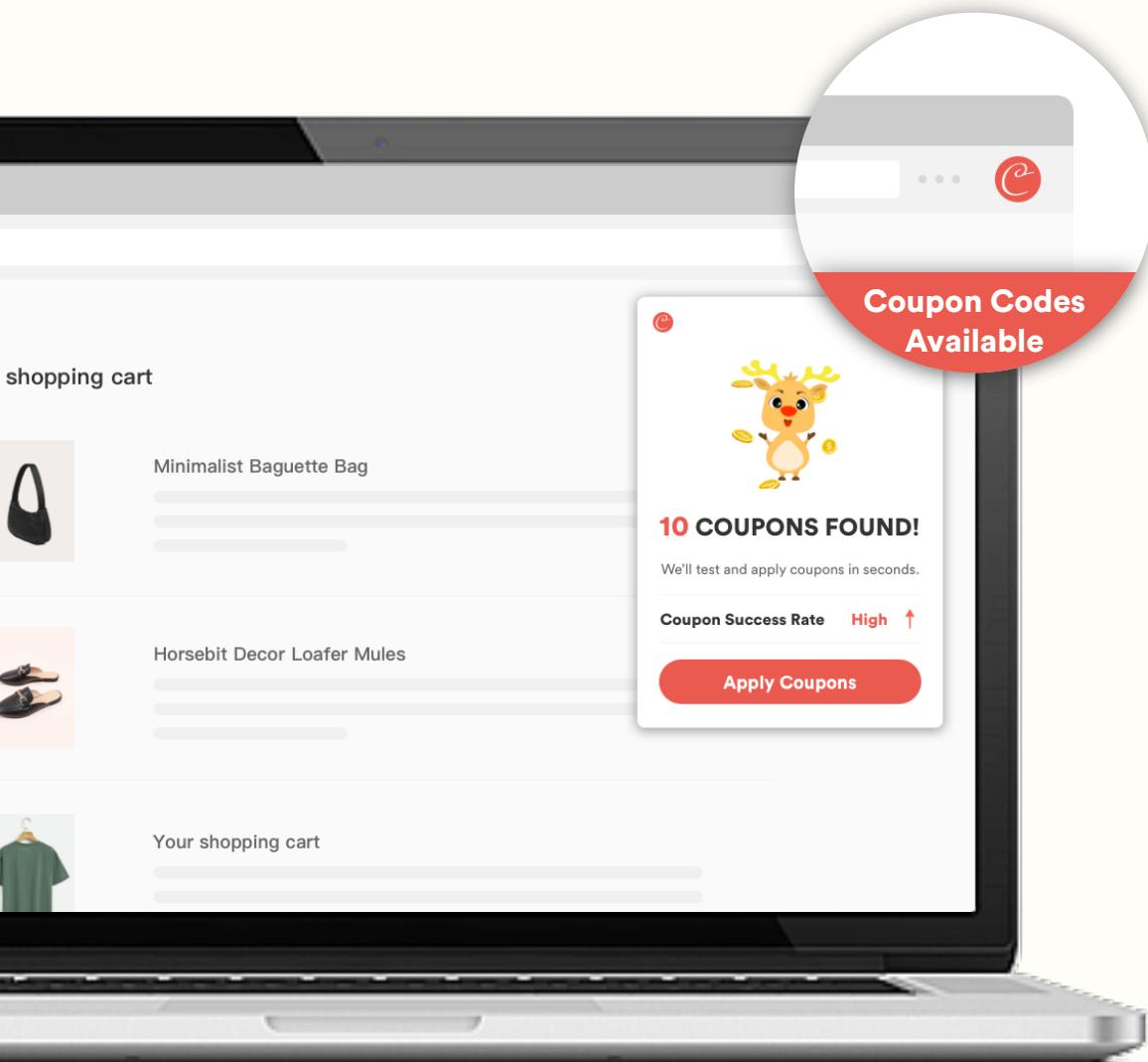
Edge Web Store

<https://microsoftedge.microsoft.com/addons/detail/coupert-automatic-coupo/pefhciejnkgdgoahgfeklebcpmhnhhhd>





Smart Button



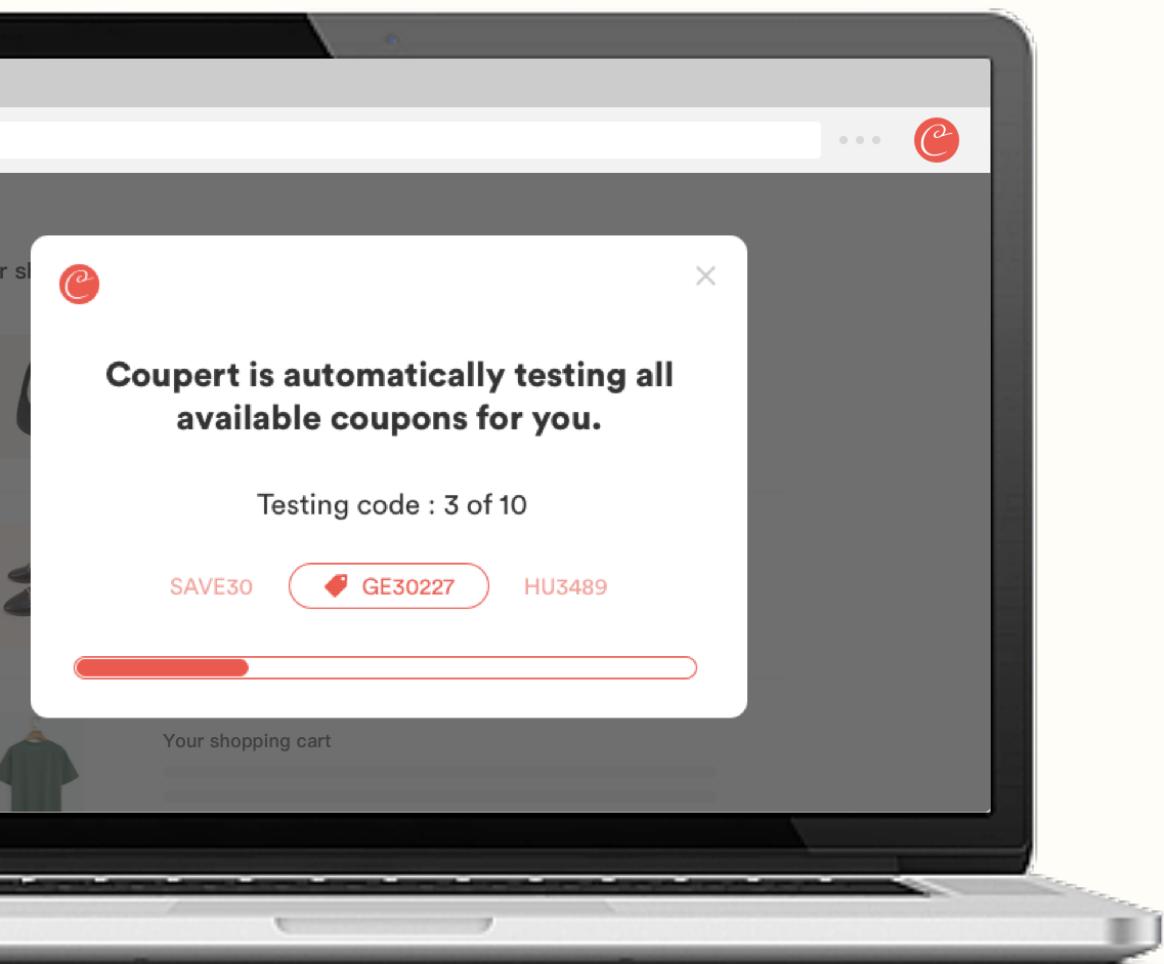
When users select goods on shopping site and put goods into shopping cart. Coupert will automatically show users several coupon codes.

Advertiser Benefit

- Enhance purchase intention
- Reduce cart abandonment
- Increase conversion rate



Automatic Test



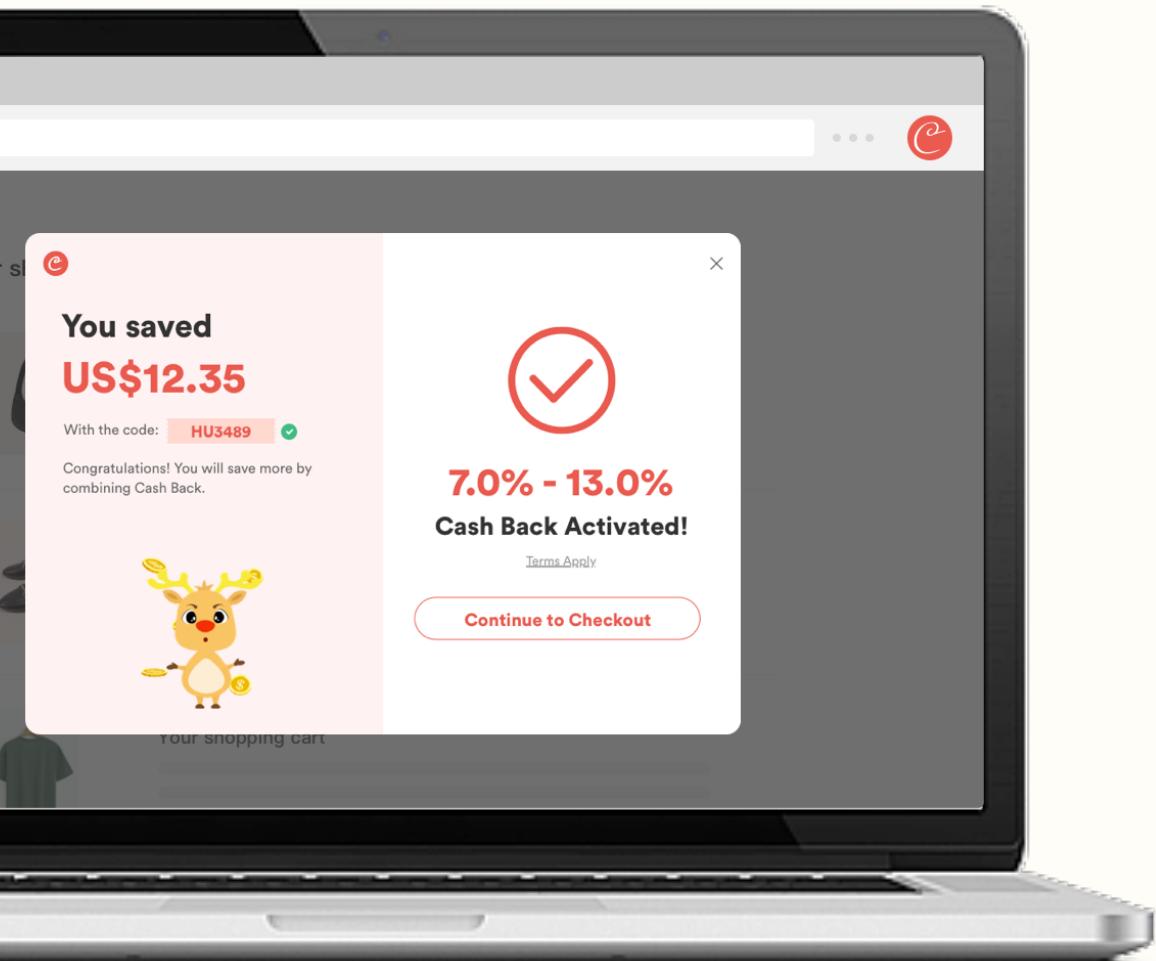
Coupert can automatically test all available coupons for users. Our selected and exclusive coupons will enable users to save money as well as their precious time.

Advertiser Benefit

- Prevent cross-site shopping
- Reduce cart abandonment
- Increase conversion rate
- Increase average order value (AOV)



CashBack Service



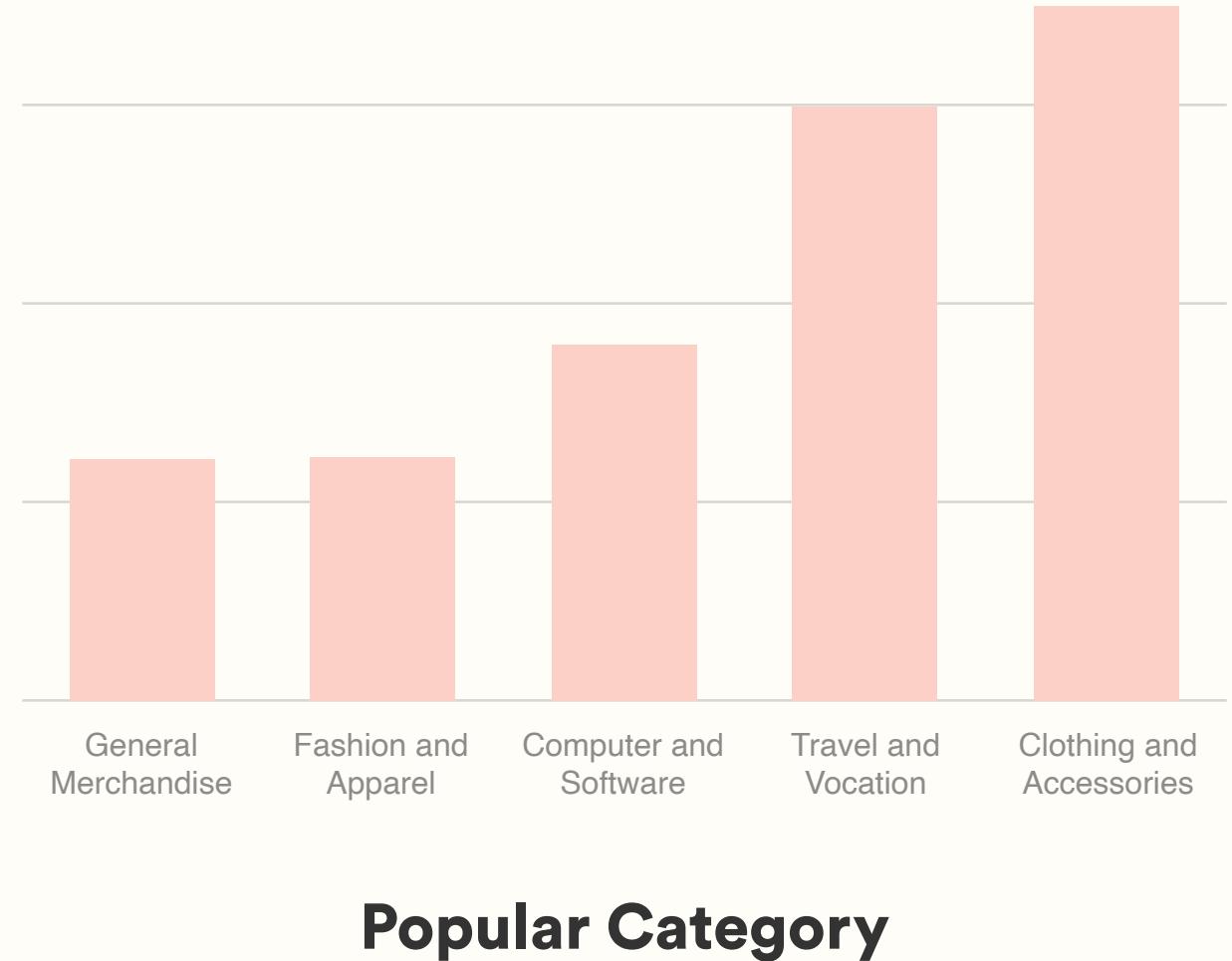
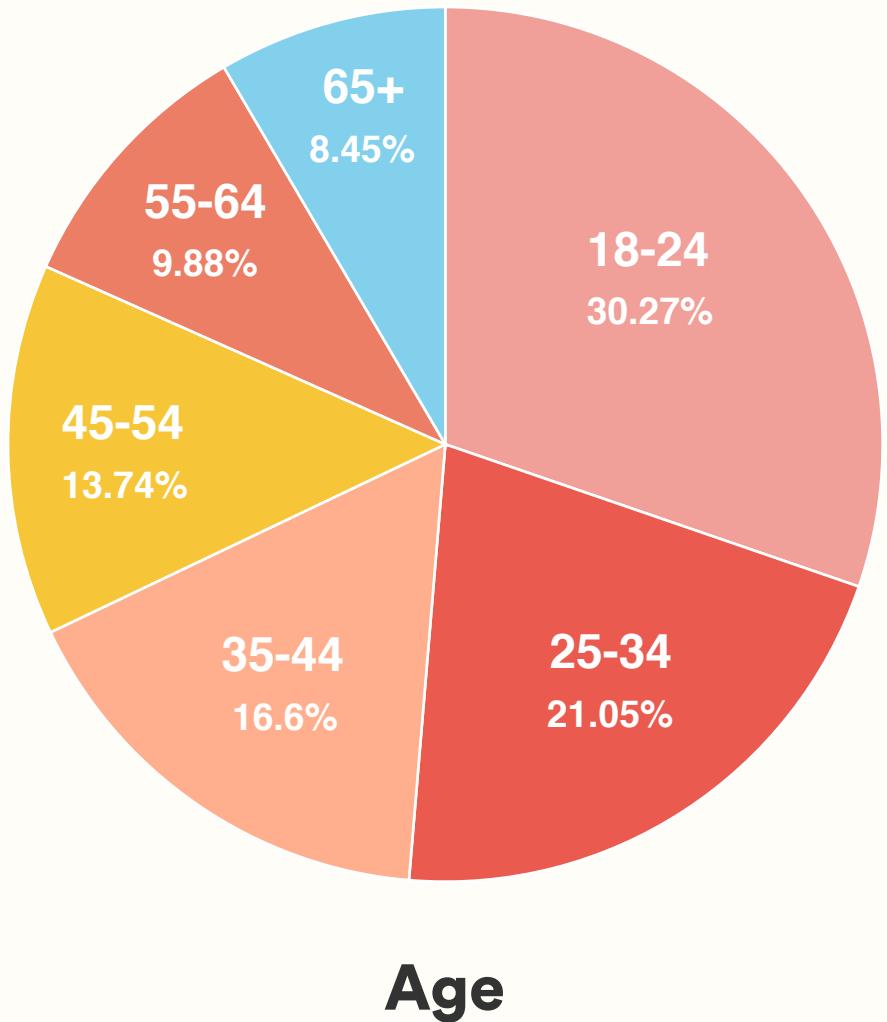
Then users can also enjoy the cashback service, stimulating their purchase intention. Buy more and save more.

Advertiser Benefit

- Enhance purchase intention
- Build customer loyalty
- Reduce cart abandonment
- Increase conversion rate
- Increase average order value (AOV)



User Image





Our Solutions



1.Extra Exposure

Getting featured on recommended Coupert placements.



2.TM+

Scale the performance with a coupon code-focused keyword list.



3.Cashback Optimization

Encourage the customers to make a purchase decision by providing more cashback.

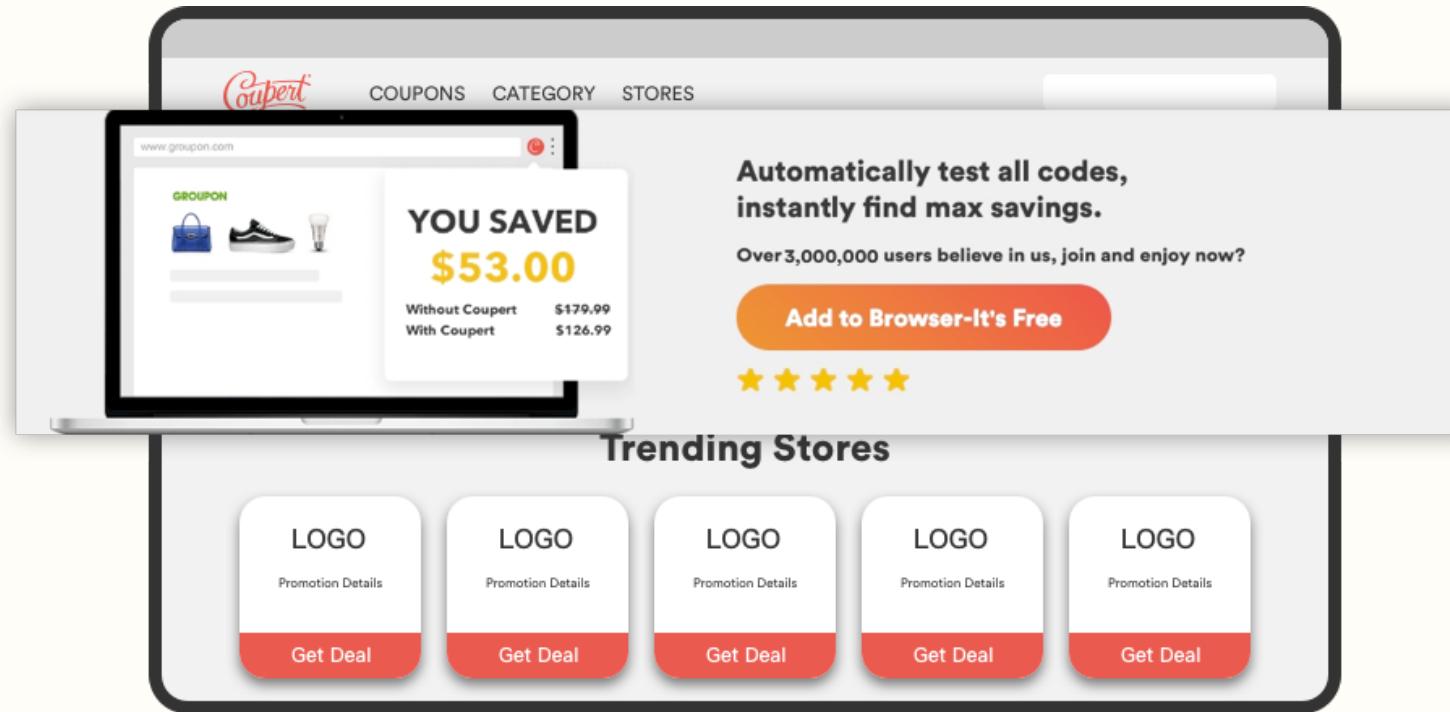


4.Email Newsletter

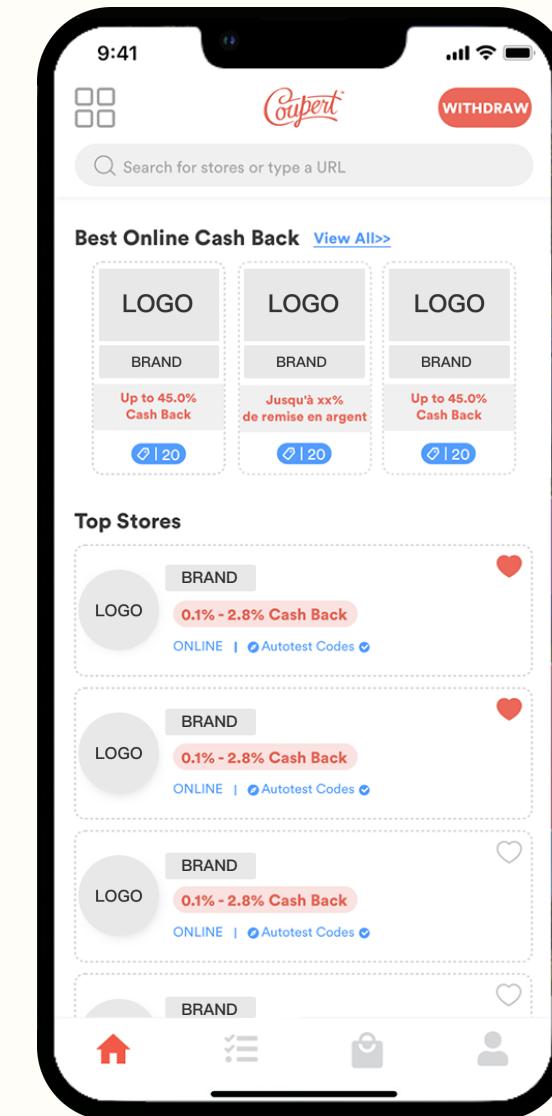
Target 6M+ shoppers.

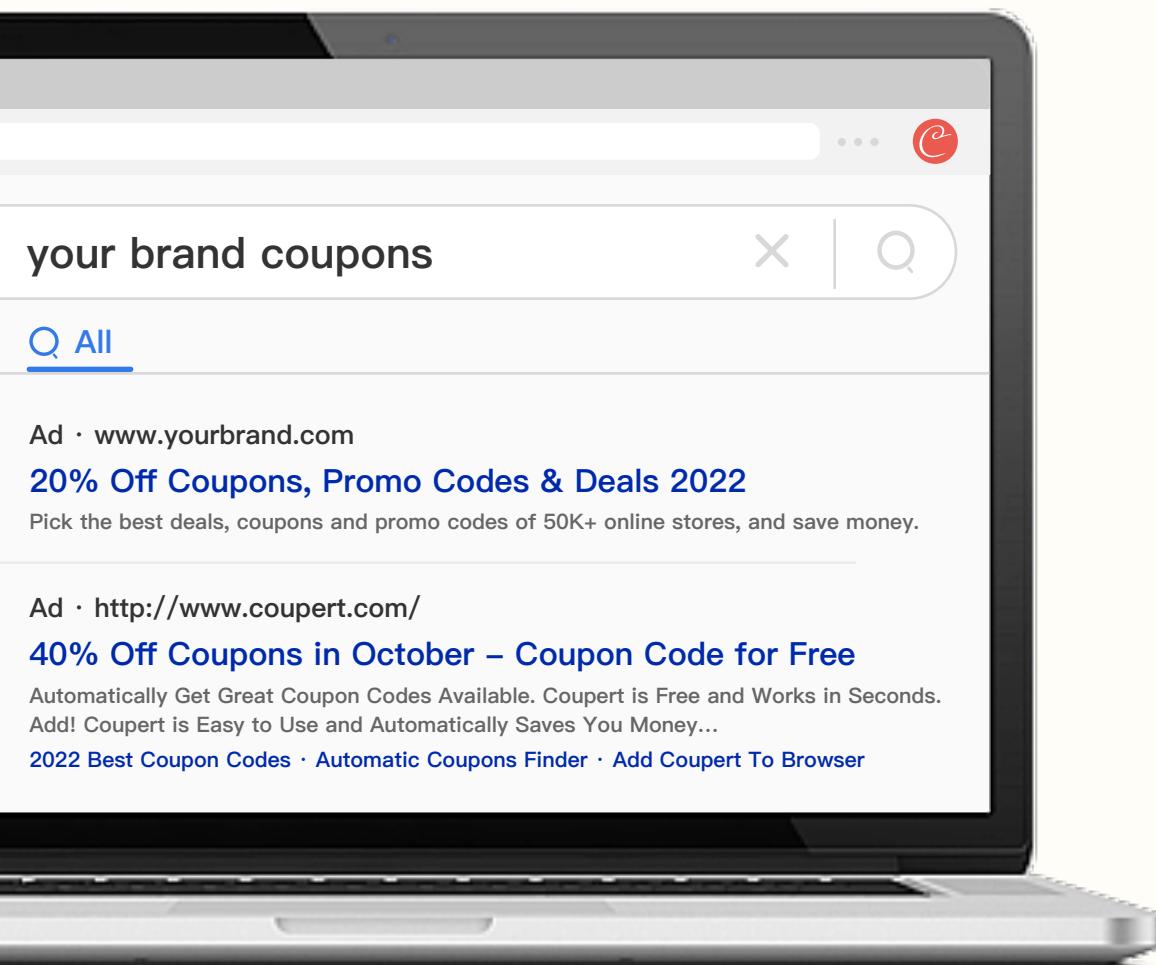


Coupert Website & APP



- Full access to our TOP exposure
- Multiple placement modes for your own advertising solution
- Featured slides and sections for larger audiences drive better visibility





Our dedicated SEM team will contribute to incremental revenue for our TM+ partners. By bidding on brand name+coupon/voucher/deal, our partners will maximize their potential to capture more market share.

Advertiser Benefit

- Optimize the conversion
- Increase brand awareness through better search ranking
- Reduce the marketing budget and improve the efficiency of spend
- Follow all keyword rules

*We will provide free or discounted extra exposure for our TM+ partners.



Rate Card

Website	Available Placements	Page Type	Rate (Per Day)	Other Opportunities
Coupert Extension	Hot Deals - Position 1~4	Extension	\$150	CPAi Exclusive Code TM+
	Hot Deals - Position 5~8		\$120	
	Trending Stores - Position 1~4		\$80	
	Trending Stores - Position 5~8		\$60	
Coupert Website	Homepage Banner - Position 1~3	Homepage	\$120	CPAi Exclusive Code TM+
	Homepage Banner - Position 4~8		\$100	
	Trending Stores - Position 1~5		\$80	
	Trending Stores - Position 6~10		\$60	
	Category Offers		\$60	
Coupert APP	Top Online Stores	Category Page	\$40	
	Best Online Cashback - Position 1~3	APP Homepage	\$120	
	Top Stores - Position 1~3		\$80	
eDM	Newsletter HERO Banner	Newsletter	\$1200 Per Send	
	Newsletter - Position 1~4		\$800 Per Send	
	Newsletter - Position 5~9		\$600 Per Send	



And Further More

Savings Alert!



The price is
\$30.00 ⓘ
\$36.00

About \$6.00 Cash Back in Coupert Rewards. Use coupons at checkout to save even more!

Seller	Special Offer	Savings
XXXX \$30.00 ⓘ	94 Coupons 5% - 10% Cash Back	Save \$6
XXXX \$30.00 ⓘ	1% - 5% Cash Back	Save \$6

[View more ▾](#)

Price Comparison

Explore the best discounts and available cashback service.

Watch this item for Price Drops



XXXX
Stanley Scissors Guppy 5-Inch Blunt Tip Kids Scissors, Te Comfortable...

\$30.00

Notify When **5% off** ▾

Add this Item to your watchlist. We'll watch for price drops over the next 60 days and email you when it reaches notify price.

Add to Droplist

Droplist

Subscribe to the latest special offers with every penny saved.



Future Perspective

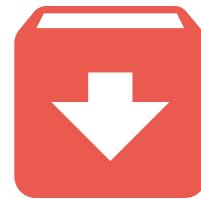
Our main goal is to become a global brand that helps retailers engage with shoppers across all consumer touchpoints while driving new customer acquisition and sales.

We are consistently dedicated to offering new solutions that drive ROI for our advertisers and brands, flourish their business while helping shoppers save money and time.





Mission in 2023



10M+
Installs



8M+
WAU

Thank You!

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