

CouponGini
Proposal



“Play long-term games with
long-term people”



“

All returns in
life, whether in
wealth,
relationships,
or knowledge,
come from
compound
interest.

- Naval

Who Are We?



We do the impossible to provide a full-featured, the best, and the largest collection of coupons and deals available online.

We pride ourselves on giving “**Discounts that Counts**”



Wild SECRETS

Levi's®

adidas

amazon

Norton

Walmart

houzz

PHILIPS

Surfshark®

Aosom.ca

Expedia®

GLOSSYBOX

carter's

PUREVPN

freshly®

Why Us?



Internet of things, Metaverse, 5G, Blockchain. World is moving fast! Shopping is getting easier & more frequent, but don't take our word. See what the facts say!

► Customer loyalty has plummeted, with buyers switching brands at unprecedented rates.	Mckinsey
► Over 158 million US adults redeemed digital coupons in 2020.	Statista
► 89% of millennial consumers would try a new brand if offered a coupon.	Statista
► Only 10% of shoppers prefer newspaper coupons.	Blippr

Still thinking?

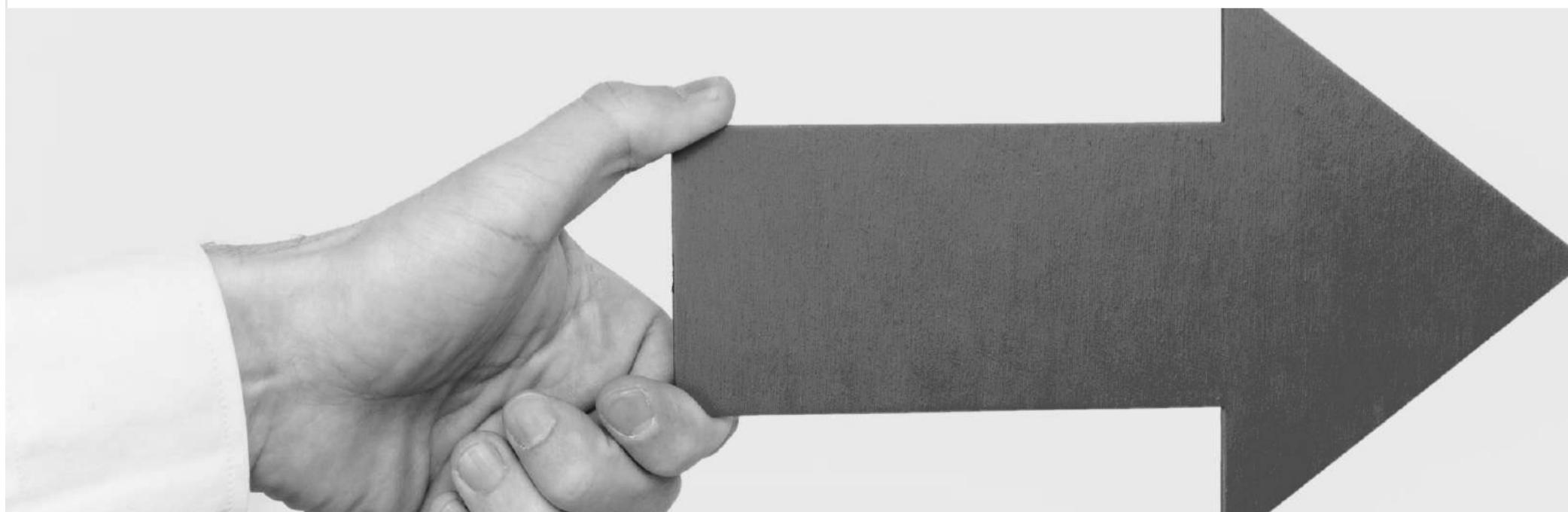
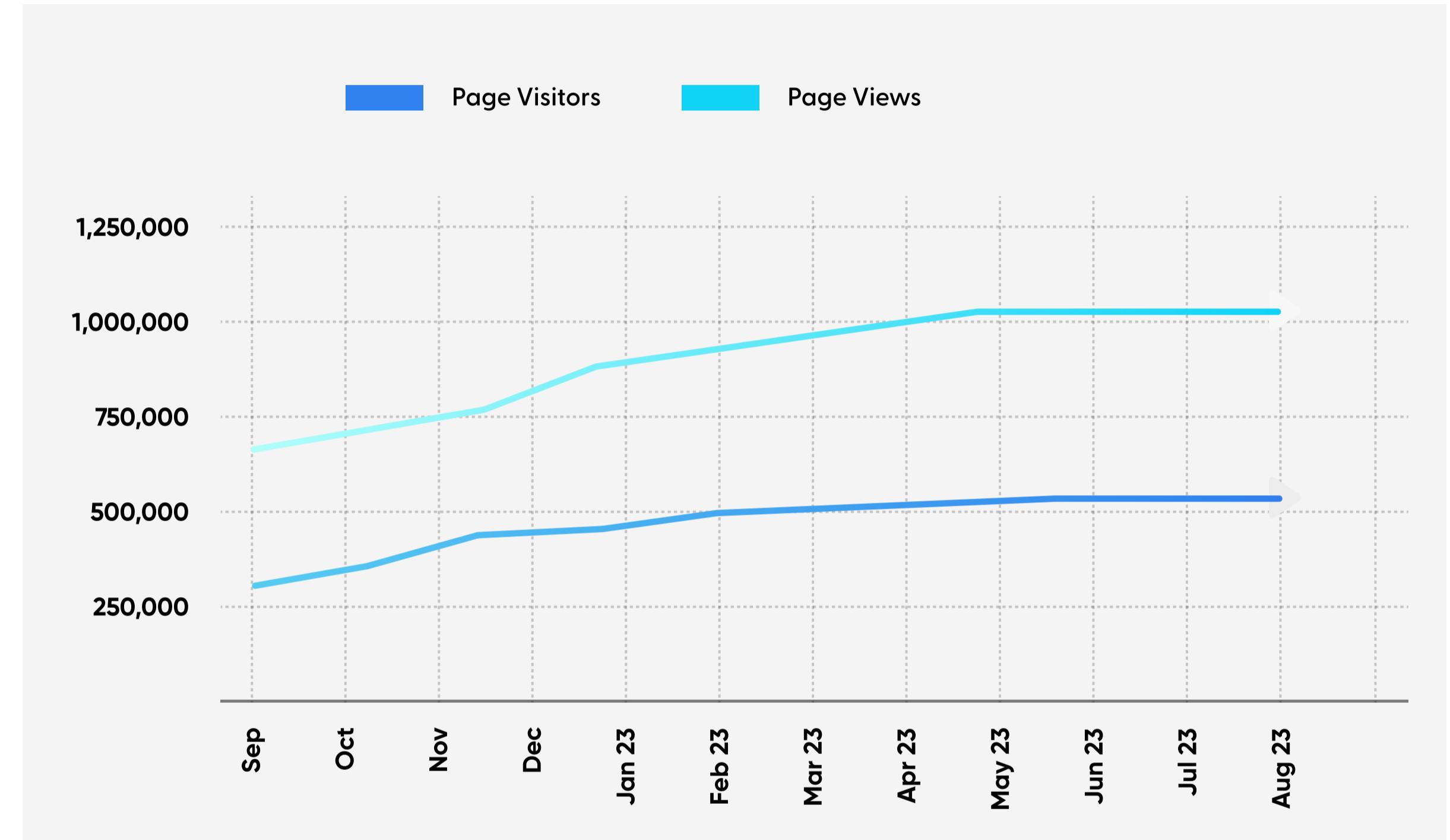
Lets join hands for a better business to move along the rapidly changing times!

Our Trajectory



“It is merely not about planning but execution too.”

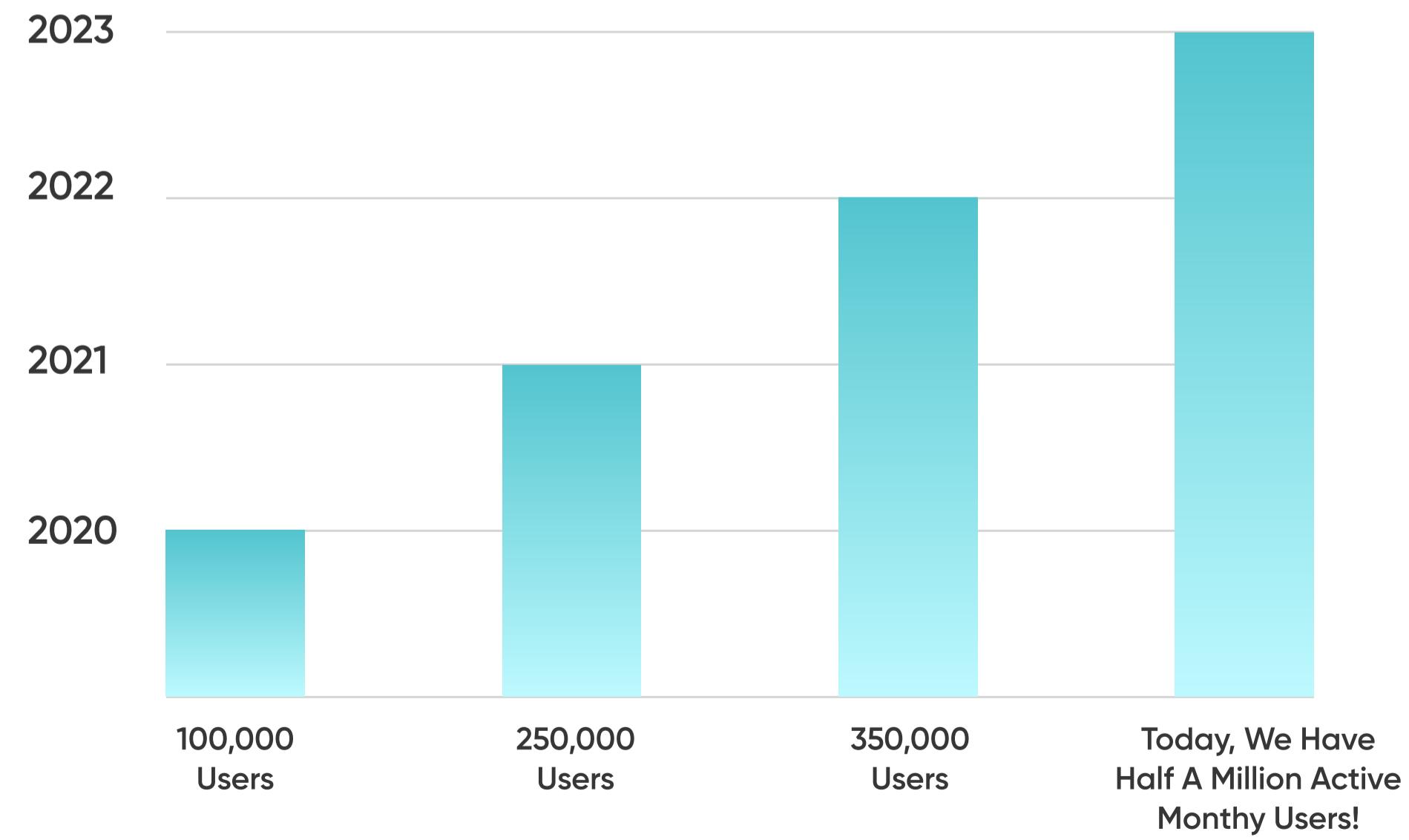
Team CouponGini works with the vision to turn the tables and view growth graphs rising!



Our Growth



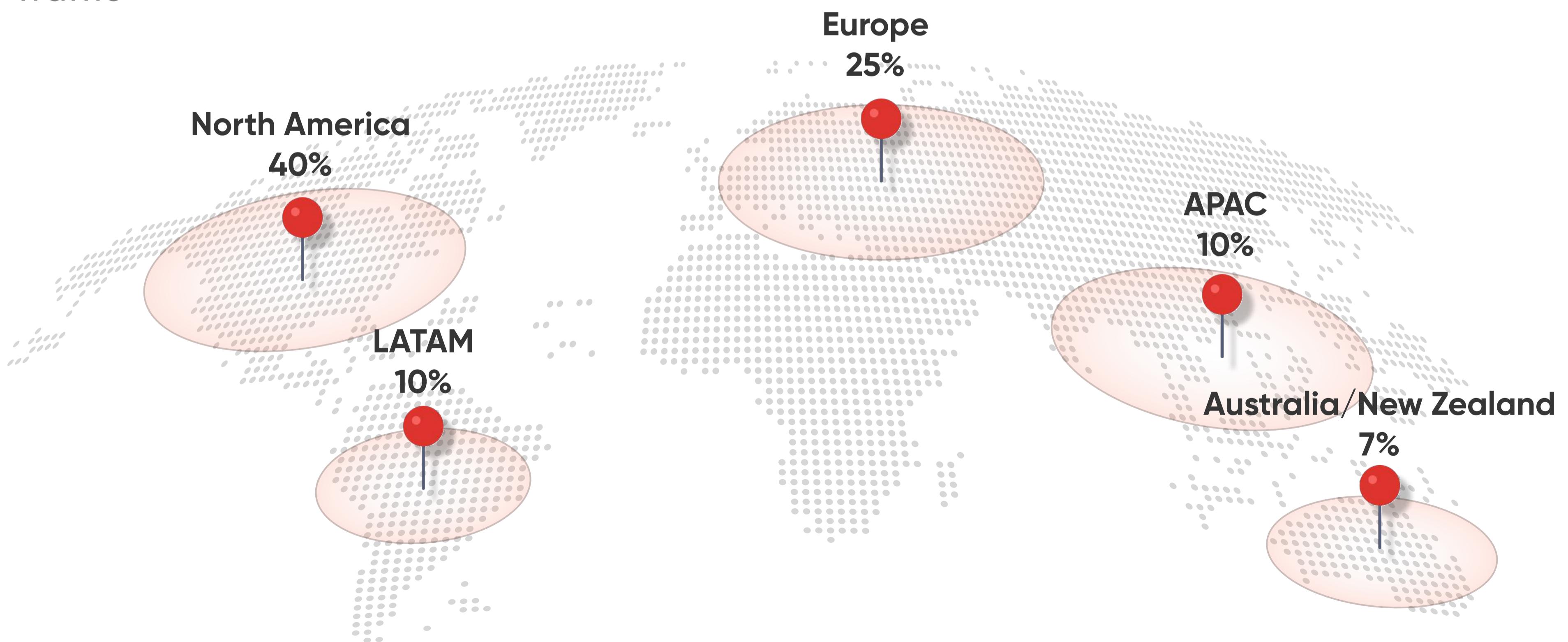
This motivates us to keep going,
keep strategizing, and keep
cherishing productivity.



Explore Some Data To Know The Inside -Out!



Country-Wise Breakdown Of
Traffic



How Do We Do It?



We do it through multiple means on our Website such as:

- ▶ Homepage Banner Listings
- ▶ Specially Featured Coupon Codes and Deals
- ▶ Push Notifications
- ▶ Footer Link
- ▶ Blogs /Write-Ups
- ▶ Special Feature In The 'What's Trending!'
- ▶ Email Marketing

We also ensure **marketing and promotion** of the brands, their products and services, and exclusive promo codes and deals through diverse and dynamic methods of **social media, videos, content, emails, newsletters, and much more!!!**

Price List

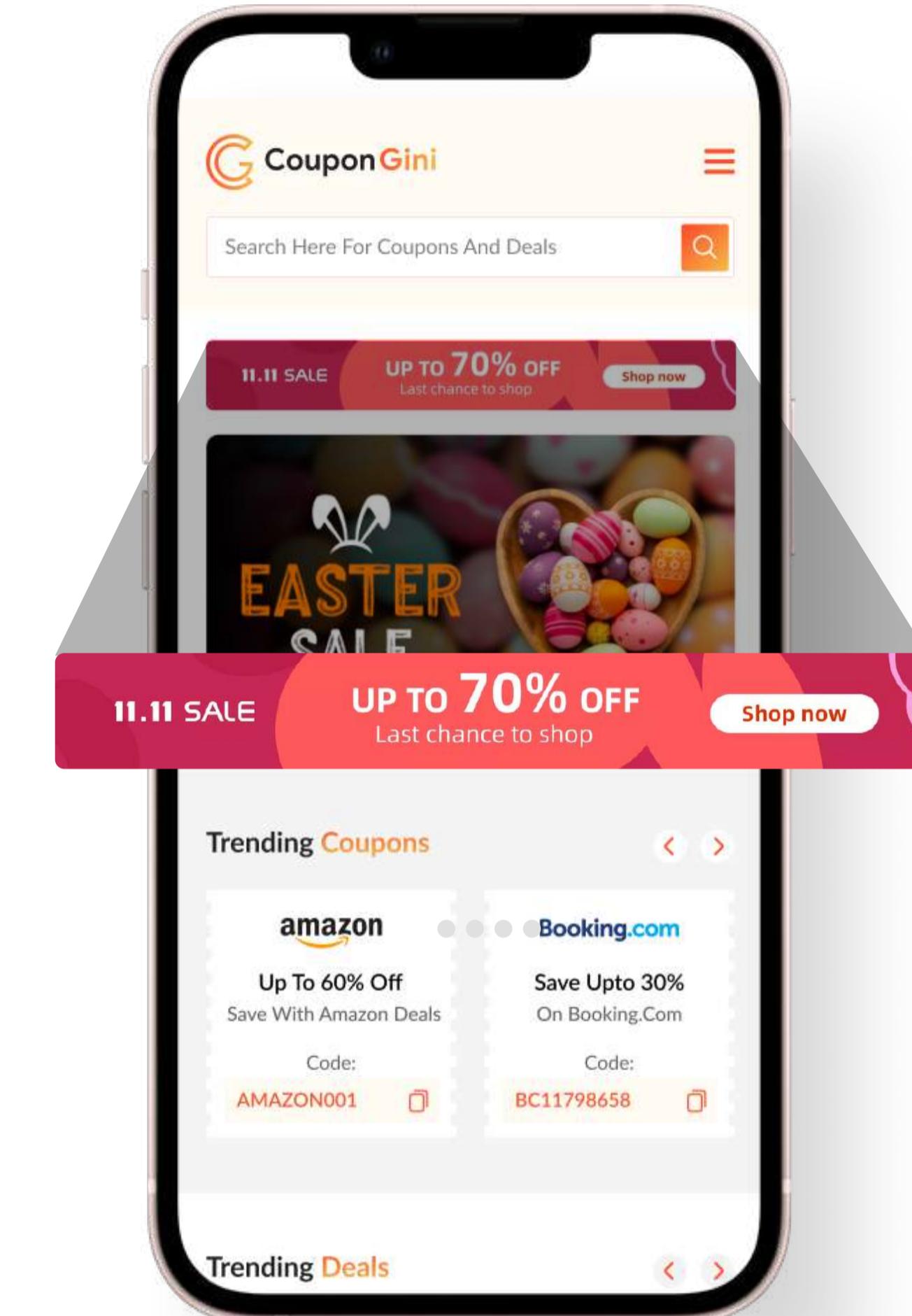


1. For Premium Placement

A special static space on the top of our website to promote and boost brand reach.

Static Placement:

\$400 Daily | \$6000 Monthly



2. Banner Placement

We believe in letting the customers stick to our website and give desired results. This pushes us to give space to promote businesses and coupons on the top of our website.

Above the fold Home-Page Banner

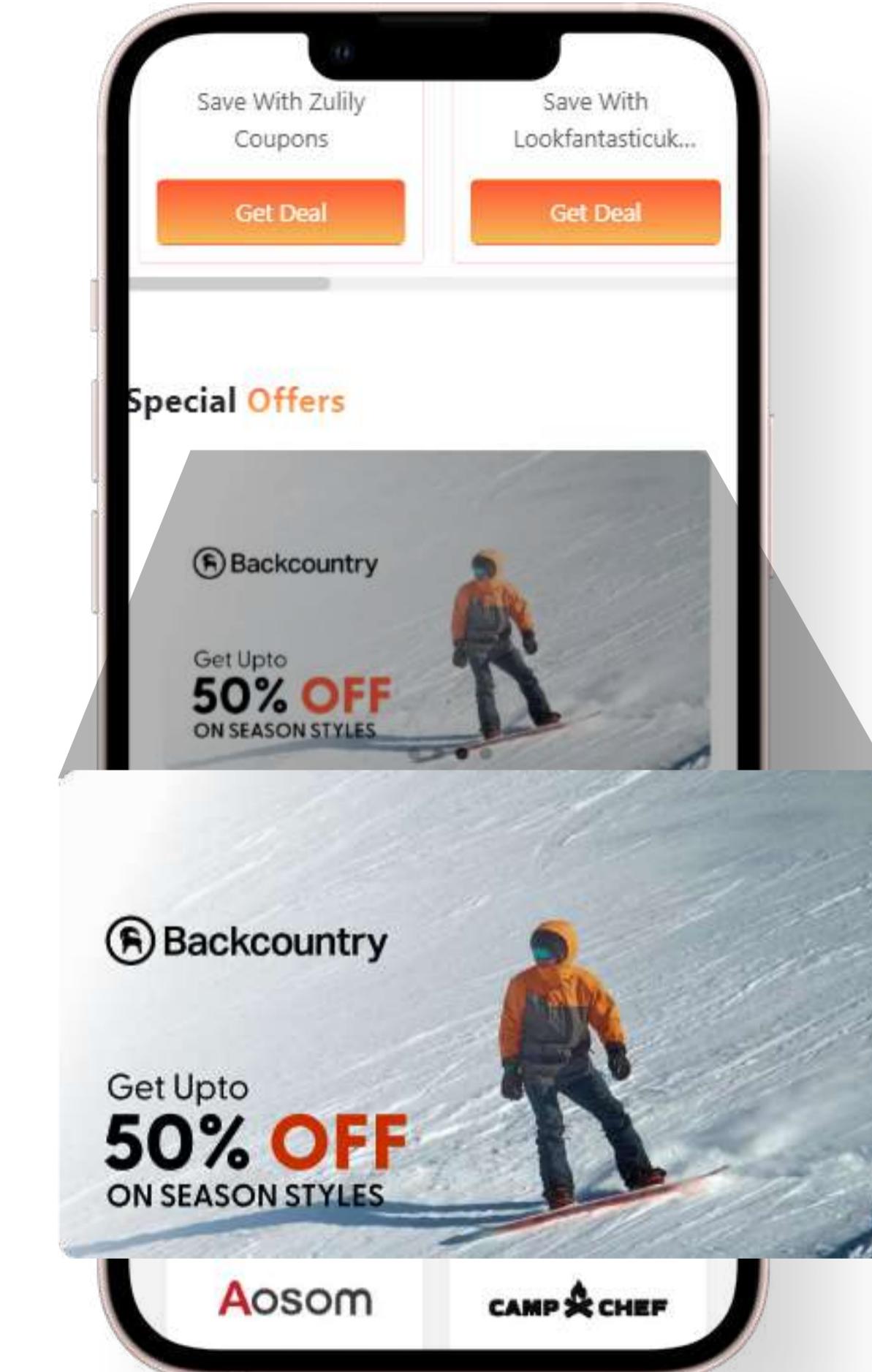
\$300 Daily | \$6000 Monthly



3. For Brands Who Want To Expand Reach

Below the fold Home-Page Banner

\$150 Daily | \$3000 Monthly

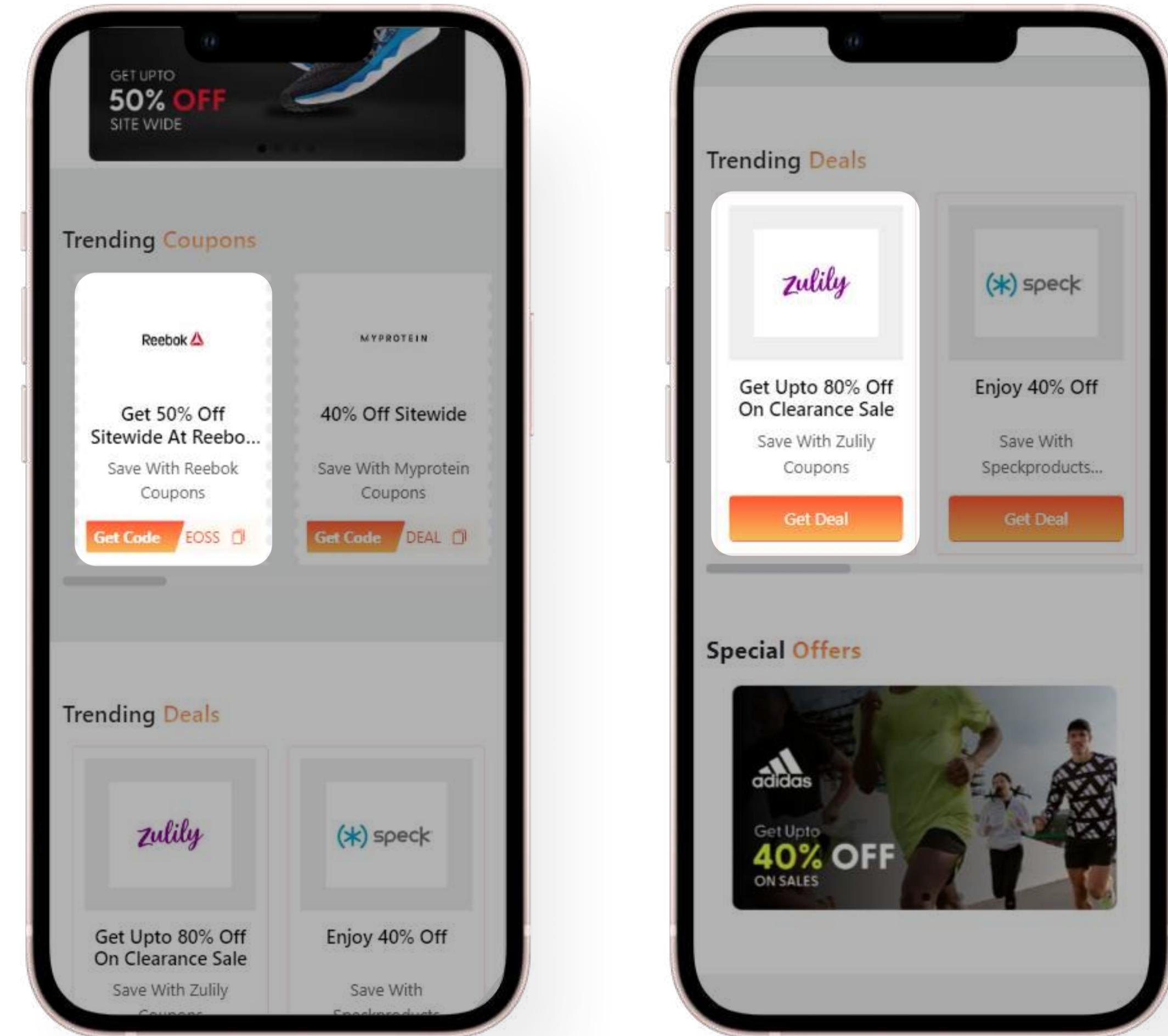


4. Get Featured On The Top!!!

Let your brand secure the most advantageous position to attract the potential customers.

Feature On Homepage: 'The Coupons And Deals Section'

\$200 a week | \$1000 monthly



Prices may vary according to the position of the Hot Coupons and Deals

5. Let The Benefits Pop Up!

We have a database of more than **50,000 subscribers** who can view and act upon our push notifications, sent directly in their browser or mobile.

Push Notifications

\$10 for every 1000 subscribers



6. From Top To End, We Aim To Give You Special Space!!

You get to make the most out of it! Why not avail of the beneficial space at our website?

Footer Links

\$200 monthly

 **CouponGini**

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Top Categories	Top Store	Useful Links	Subscribe to get hand-picked deals direct to your inbox
Beauty & Cosmetics	Edible Arrangements	Home	<input type="text" value="Enter your Email"/> 
Health	Nike	Stores	
Fitness	Belk	Categories	
Kids	Kohls	Contact Us	
Home Decor	Converse	About Us	
Web Services	Athleta	Privacy Policy	
Education	Avenco	Terms & Conditions	
Accessories	Verizon	Career	

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Home Store Categories Exclusive Blog Extension

7. We Aim At Making ‘Content’ The Real King!

‘We are capable enough to write creative, engaging, and action-driven blog content to promote your brand and website.’

Blog Postings

- **\$500 for every blog post**



Some Halloween Food Ideas To Make Your Dinner Spooky!

 Ela Lopez Oct 30th 2022



Are Your Supplements Natural And Effective?...

 Ela Lopez Oct 28th 2022



What Is The Best Costume For Spooky Halloween Horror...

 Ela Lopez Oct 25th 2022



How To Prepare For Halloween Horror Nights? (Get Best...)

 Ela Lopez Oct 18th 2022



AM I FALLING FOR FALL FASHION?

 Ela Lopez Sep 21st 2022



Healing Your Gut With ColonBroom: Is It Worth It?

 Ela Lopez Sep 15th 2022

[Read More](#)

8. What's Trending Is Selling!

We have placed the trending bar on every landing page of our website.

What's Trending Placement

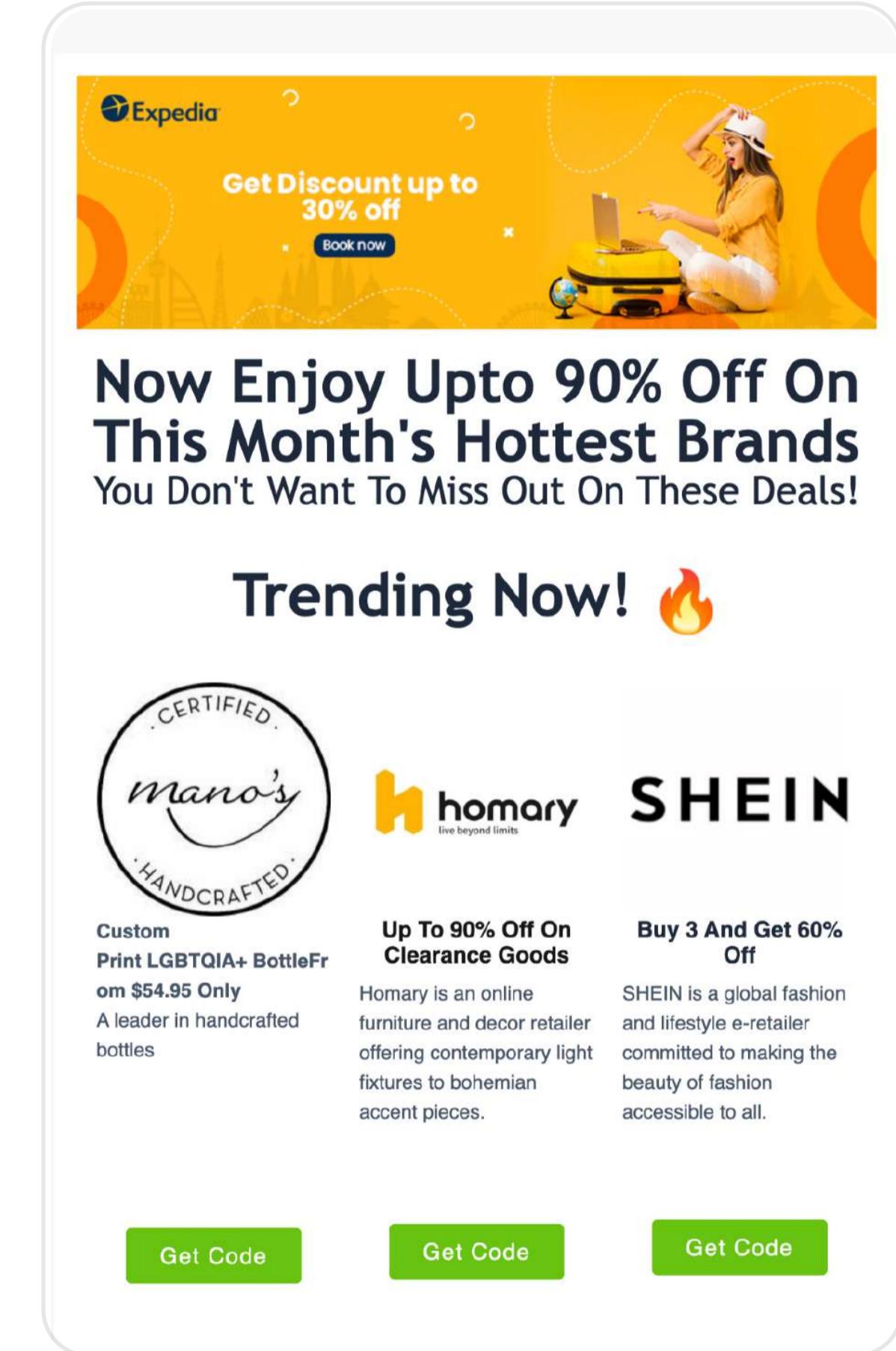
\$150 a week | \$500 monthly



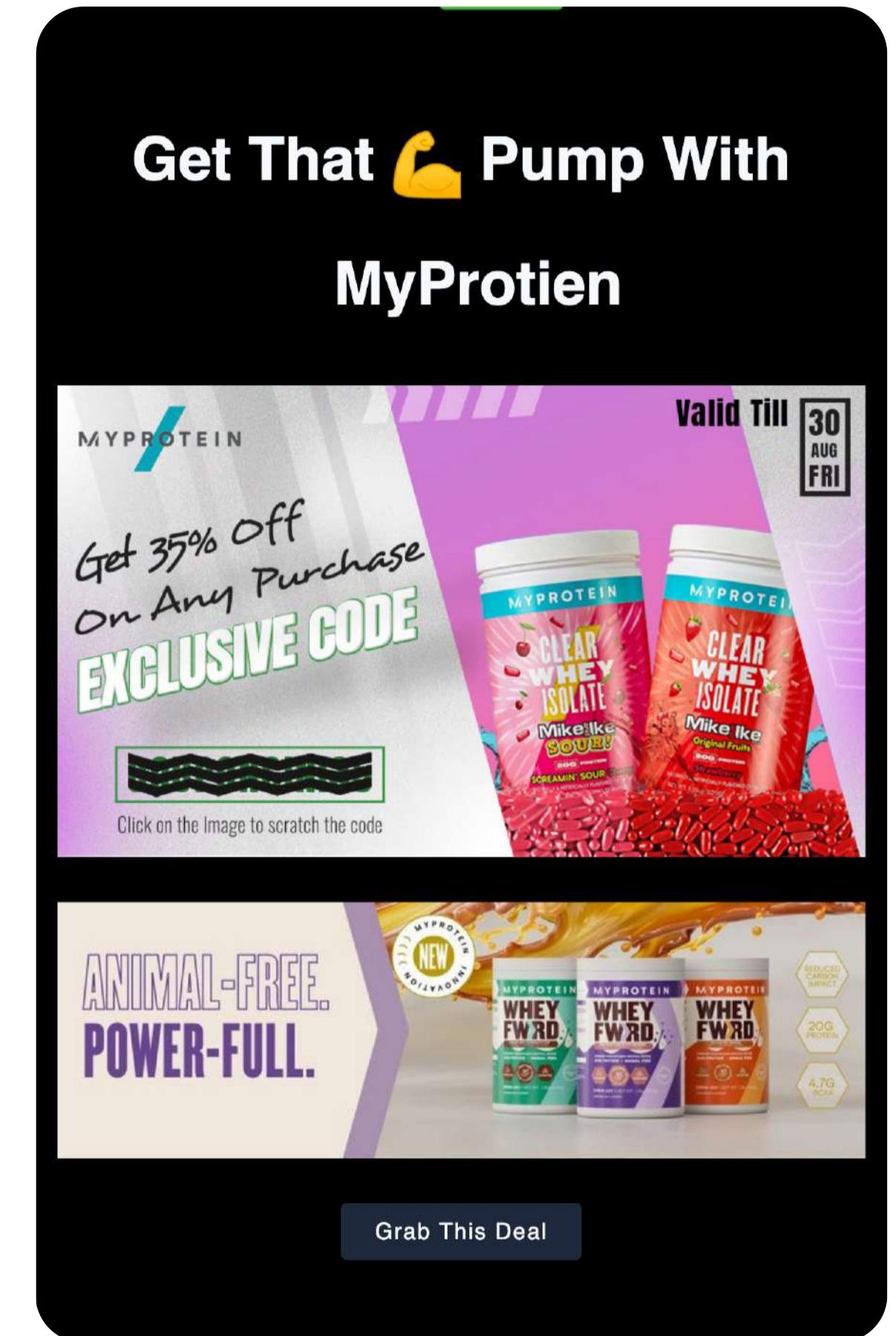
9. Email Marketing

Looking to get your message across to online shoppers directly in their inbox?

\$300 for one outreach



Generic Newsletter



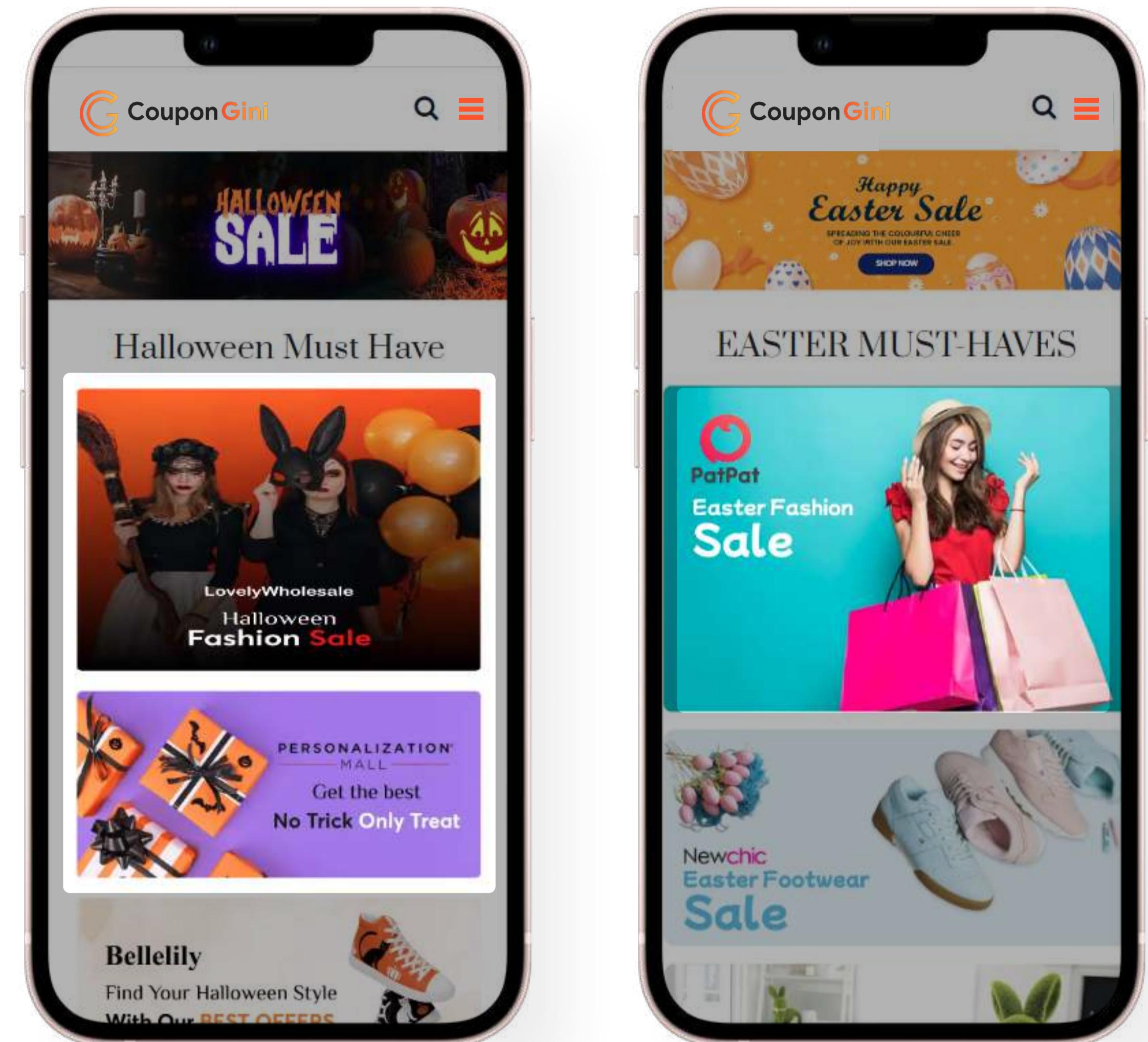
Brand Specific Newsletter

Special Coverage

Every holiday, festive, or shopping season is marked by our special designed page, where you can reserve your desired position.

Be it **Halloween, Easter or Black Friday, Christmas or Valentines Day, New Years or Thanksgiving**, we've got you covered!

We provide a platform to make the most out of the special days and events!!!



What Our Partners Have To Say



At Hola VPN, We Always Strive To Increase Our Exposure And Reach More Customers. Working With Coupongini Is A Great Way For Us To Do It. Coupongini Helped Us (And Still Do) To Reach Many More Customers Each Month By Listing Our Discount Coupon Codes On Their Website. Highly Recommended.

Meir Dahan

Affiliate Program Management Expert Hola VPN



At PatPat, We Always Find Many Coupons Website Partners To Share Our Specific Discount. Working With Coupongini, We Share Many Coupon Codes To Our Customers, We Gain More New Customers And Better Performance Together. Happy To Keep Long-Term Collaboration With Coupongini.

Jenny Chen

Affiliate Marketing Manager PatPat



Working With CouponGini Has Been A Fantastically Fruitfull Partnership. The Team Have Been Responsive To Every Request For Onboarding, Optimisation And Any Queries We Might Have, And Have Also Been A Consistent Revenue Driver For Our Business. They Are Everything We Look For In An Affiliate Partner.

Ames Wilson

Affiliate Marketing Manager

Rely On Our Statistics!

‘Our team works relentlessly to achieve all the targets and lets you witness exceptional statistics throughout.’

- **1% Click Through Rate for Push Notifications.**
- **Exposure to more than 500,000 Unique Visitors via Home-Page Banner Listing.**
- **Continuous Increase In The Audience from Top Countries.**

‘We can curate a bundle with all the above mentioned placement opportunities on a case by case basis.’



Our Checklist

Our Team ensures not working without this checklist!

'One-on-one' communication route with the client.	✓
Seamless usage of the deals and coupons for the customers.	✓
Understanding the desired outcome of the project.	✓
Having strict 'action' schedules and timetables.	✓
Possessing Plan-Bs in case of urgencies.	✓
Having 'CouponGini Team Special' tips and tricks.	✓



Why Join Hands With Us?

- **For Traffic:** Our collaboration will fetch you traffic with multiple benefits and advantages.
- **For Conversion Rate:** We work unstoppable to improve the 'Conversion Rate' for our clients.
- **For Better Users:** We target high intent users who aim to make their buying experience beneficial and memorable.
- **For No Cart Abandonment:** We help decrease cart abandonment successfully and ensure customer retention as they end up availing maximum savings.
- **For Better Promotion:** Our content, banners, regular updation of coupon codes, deals, & sales; and other promotional activities for subscribers and potential customers is the highlight.
- **For Great Results:** Our collaborations with prominent brands such as AliExpress, Aosom, Patpat, etc. has helped them gain a GMV of more than \$25 million and a Conversion Rate of above 50% consistently.

How Can We Connect?

We look forward to working with you for better results. Contact us at - partners@coupongini.com. After all,

'An Effective and Impactful collaboration yields fruitful results and initiates an unmatched growth rate!'