



# An Ideal Platform

*Strive to make high sales for advertisers & stress-free savings for customers through the power of **coupons**, **reviews** and **blogs**.*



## About Revounts

Revounts is the fastest-growing platform that helps brands offer their coupons & reach savvy shoppers who want to shop for products and services at discounted prices in Australia. We help brands grow their audience and uplift their sales through our branded content.

As well as, we aim to help shoppers score more discounts and deals from their desired brands. Therefore we try hard to connect with brands that everyone admires. We are committed and serious about our work and take pride in it. We believe that our shoppers have made us who we are and where we stand in the market today.

*As Seen On*

Bloomberg

BUSINESS  
INSIDER

yahoo!  
news

AP

BENZINGA

NEWSMAX

asiaone

MarketWatch

DIGITAL JOURNAL

*Our Partners*

Commissionfactory

AWIN

Brandeward

Rakuten  
LINKSHARE™

Revounts is trusted by reputed AU Brands



Etsy



vistaprint

MüDeal

kogan.com

Kathmandu®



Kathmandu®



Kathmandu®



Kathmandu®



# Our Metrics

The following information describes the size and scale of Revounts traffic. Revounts currently generates average 100K+ leads a year and between 15000 - 20000 visitors per month, both new and returning.



## Sales

Revounts generated around AU\$7.9 million of sales in the year of 2021-2022. Our partners received high amount sales.



## Leads

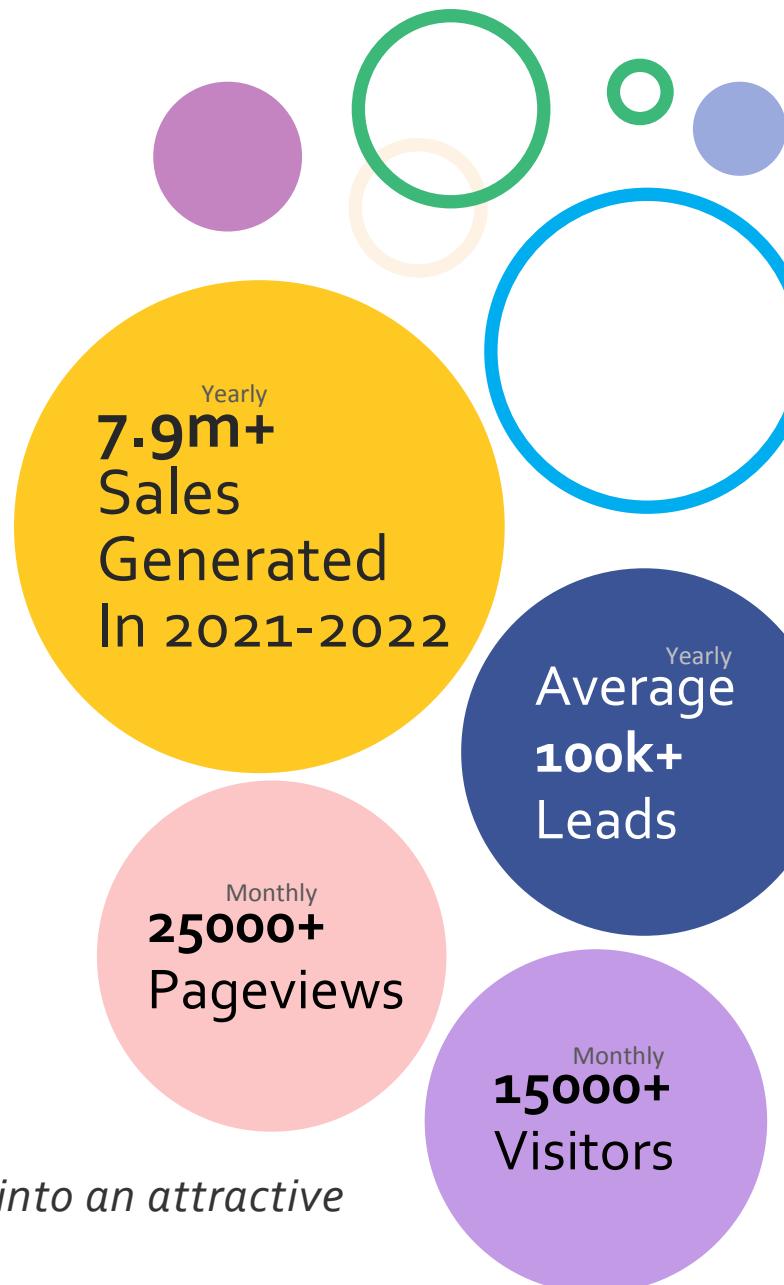
Revounts generates over 100k+ average leads in a year. Our 90% of the leads converts into sales.



## Traffic

Revounts experience a large amount of traffic flowing through web pages daily. We have a monthly average of 15,000+ visitors to our website.

*“Convert your abilities and thoughts into an attractive measure of cash in no time”*



## DEMOGRAPHICS

AGE	
18-24	22.73%
25-34	33.30%
35-44	21.01%
45-54	12.85%
55-64	6.22%
65+	3.90%

GENDER	
Male	41.2%
Female	58.8%

DEVICE	
Desktop	59.52%
Mobile	39.29%
Tablet	1.19%



LOCATION	
Australia	90.58%
New Zealand	6.85%
United States	1.42%
Canada	0.94%
Russia	0.12%
Others	0.09%

*The above demographical information was sourced via Google Analytics.*

# Join Revounts

Revounts is the fastest growing money-saving platform providing top-notch ways to shoppers before purchasing products online through bargains, brand reviews and blogs on almost every product category from the top online brands in Australia. Revounts is based in Canning Vale, Australia and was founded in 2017 by bargain lovers who love to hunt and share the best offers with customers. Revounts has a friendly relationship with more than 4000+ active brands and is growing. Therefore by becoming Revounts partner, you will get the opportunity to promote your brand to upraise your sales.

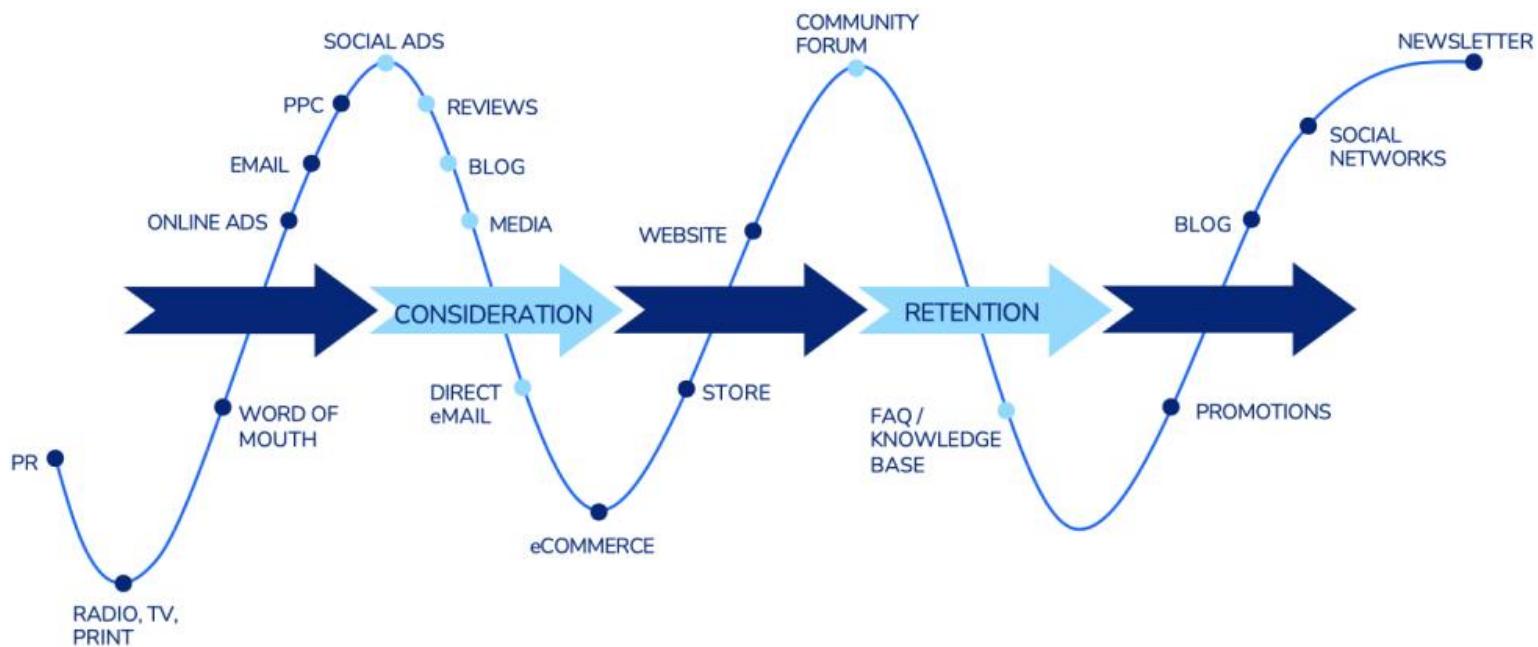
Revounts is inviting you to collaborate through these featured sections:

## Advertising Opportunities

 **Branded Pages**  
Coupons / Deals

 **Branded Content**  
Reviews / Blogs

 **Display**  
Banners / Offers



## Wants To Know More?

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[www.revounts.com.au](http://www.revounts.com.au)

Advertise@revounts.com.au

Info@ revounts.com.au

