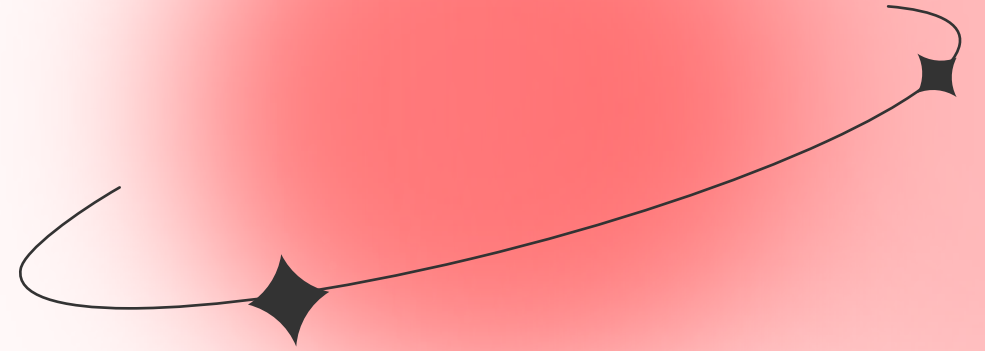




Hotdeals Media Kit



2023

BUSINESS



Content

01 **Overview**

02 **Rate Card**

03 **Contact**

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Introduction — About Hotdeals

We, the brand are trusted by 395K+ merchants all over the world, contributing to rapid growth, increasing brand awareness, and providing ultimate revenue increase. We help our business partners attract new customers and drive incremental sales.



- **High conversion rate**
- **Extra exposure**
- **Various categories**
- **Global traffic**



Key Metrics

Monthly
Page views

30.1M+

Monthly Visits

9.2M+

Number of
Partners

395K+

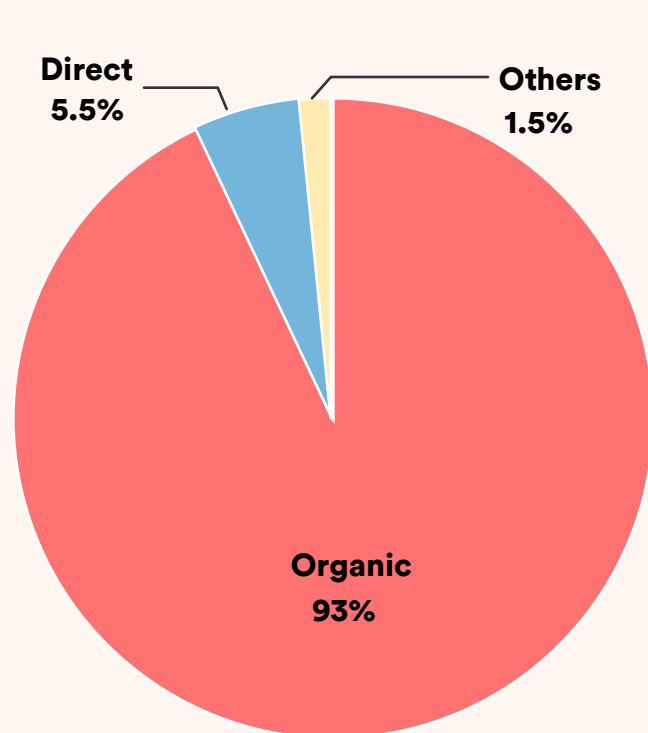
Annual GMV

\$168M+

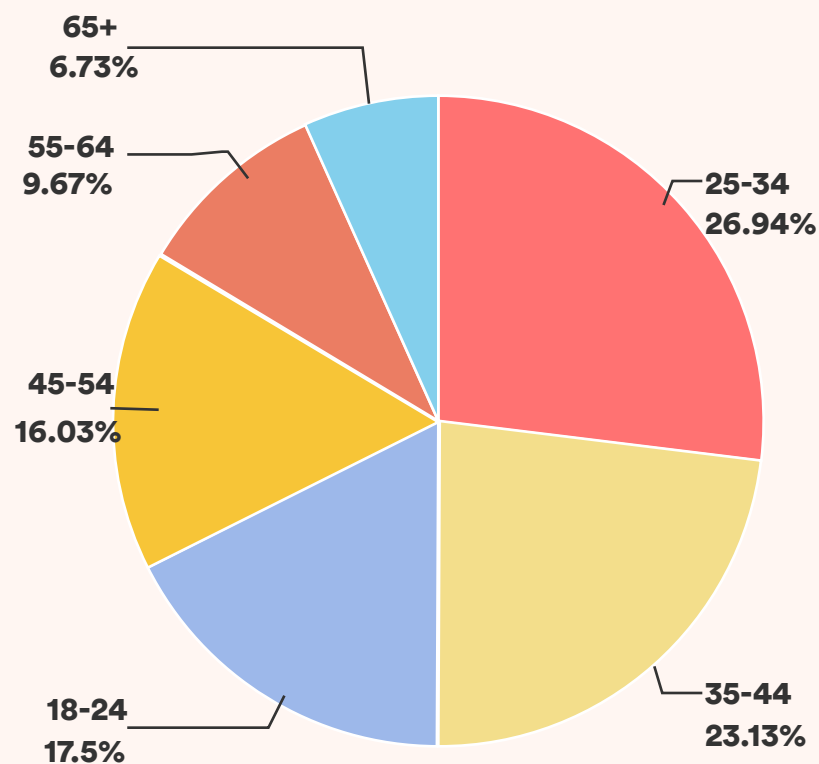
Number of
Subscribers

3.3M+

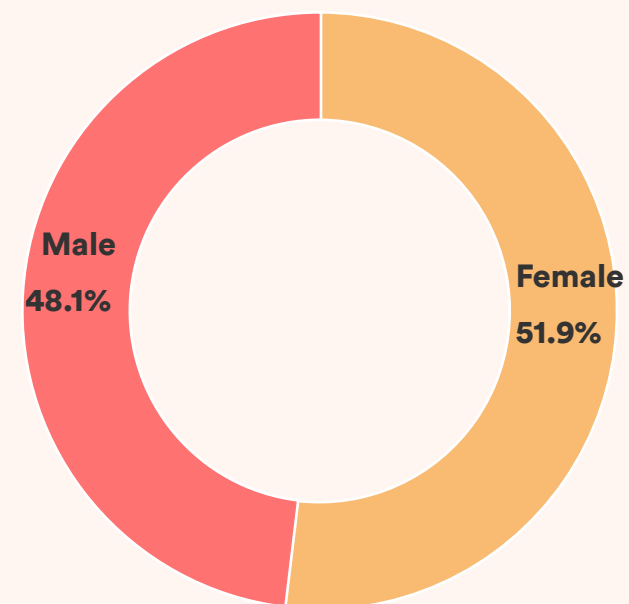
User Image



Traffic source



Age



Gender distribution

Partners



Argos

Microsoft

Target.com

JCPenney

M&S

a

★ macy's

GoDaddy

GROUPON

Rakuten

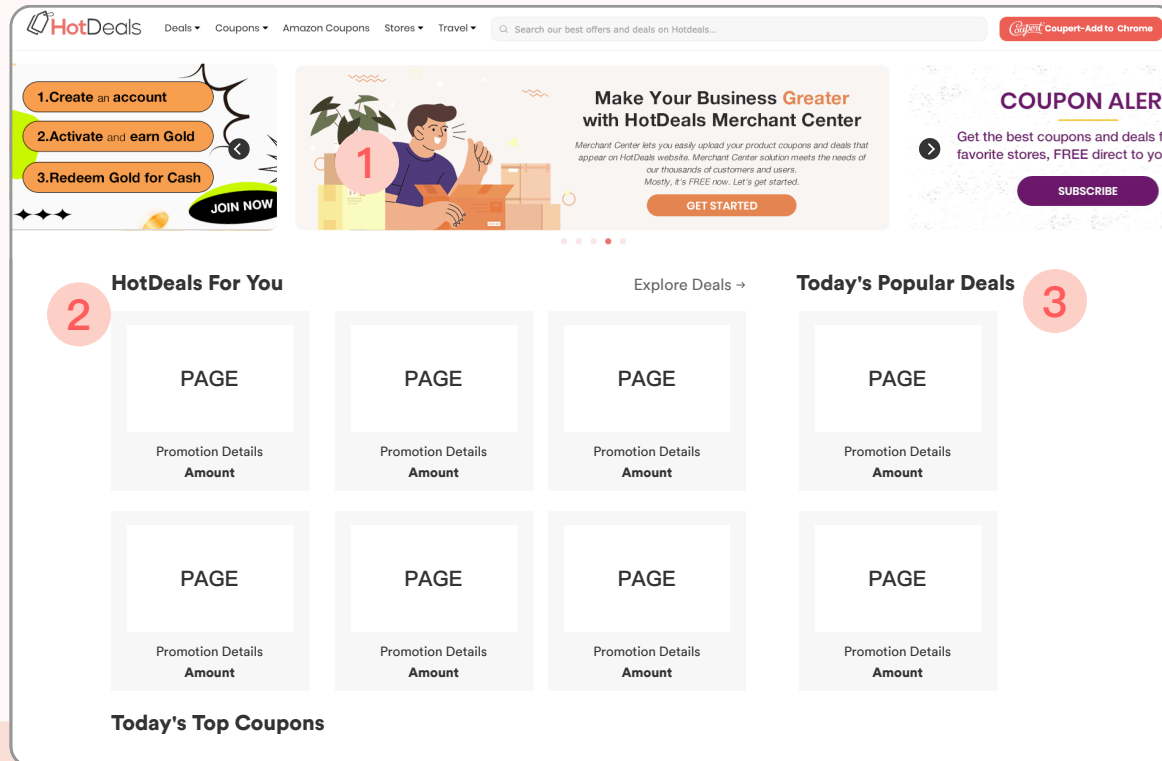
ebay

Walmart

SHEIN

AliExpress

Homepage Position



1. Homepage Banner

- Flat Fee: \$180/day
- Creatives: Banner 968*270

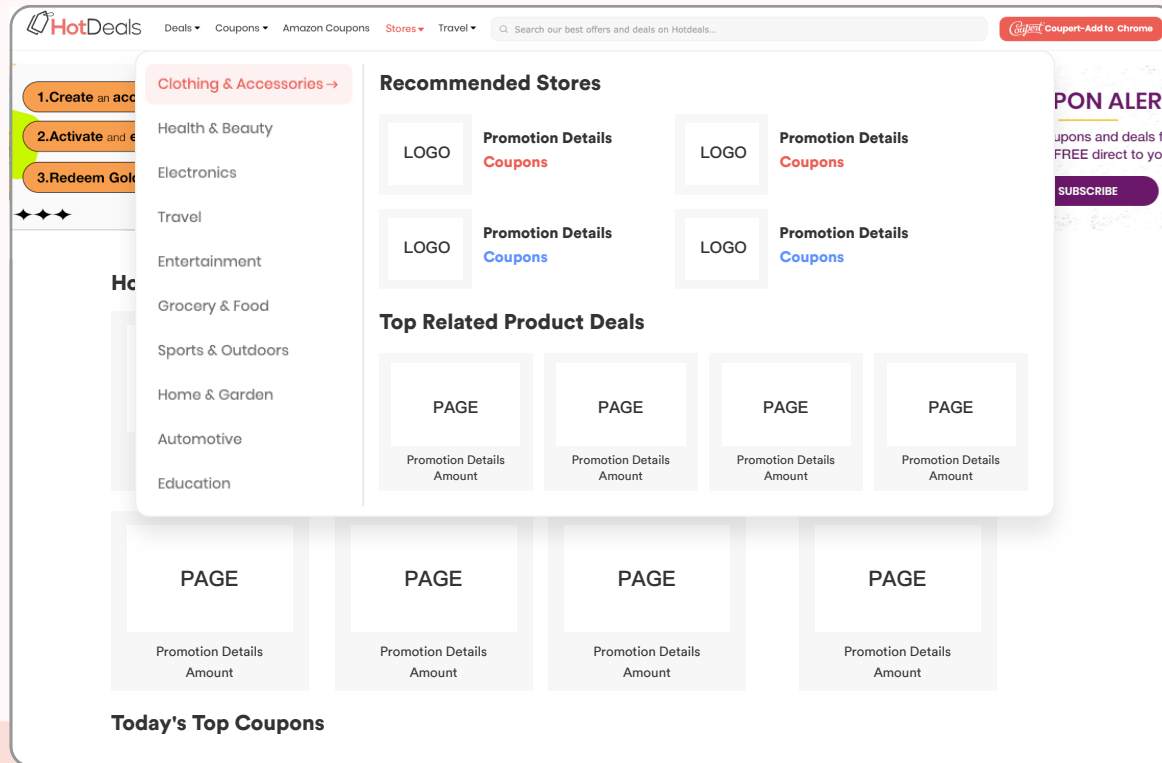
2. HotDeals For You

- Flat Fee: \$120/day
- Creatives: Specific Deal Product

3. Today's Popular Deals

- Flat Fee: \$100/day
- Creatives: Specific Deal Product

Stores Section



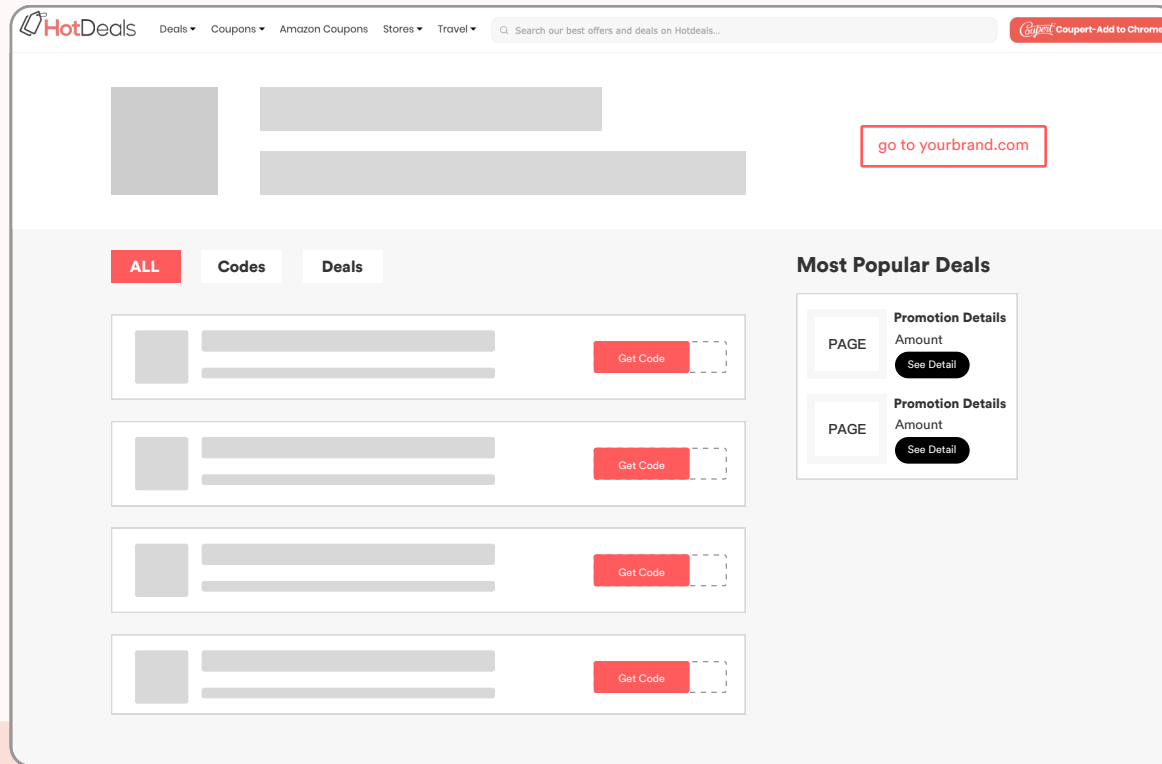
1. Recommended Stores

- Flat Fee: \$80/day
- Creatives: Logo

2. Top Related Product Deals

- Flat Fee: \$60/day
- Creatives: Specific Deal Product

Store Page Position



Most Popular Deals

- Flat Fee: All Stores \$180/day
Category \$80/day
- Creatives: Specific Deal Product

Rate Card



Website	Available Placements (optional)	Page Type	Flat Fee	Creatives
hotdeals.com	Homepage Banner	Homepage	\$180/day	Banner (968*270)
	HotDeals For You		\$120/day	Specific Deal Product (200*205)
	Today's Popular Deals		\$100/day	Specific Deal Product (200*205)
	Today's Top Coupons		\$60/day	Logo and Coupon
	Hot Brands		\$60/day	Logo (97*97)
	Holiday Coupons		\$60/day	Banner (285*130)
	Most Popular Deals	Store Page	\$80/day	Specific Deal Product (115*115)
	Category- Recommended Stores	Stores Section	\$80/day	Logo (97*97)
	Category- Top Related Product Deals		\$60/day	Specific Deal Product (106*106)
	Holiday Page Banner	Holiday Page	\$100/day	Banner (968*270)
	HotDeals Section		\$80/day	Specific Deal Product (200*205)

Contact Info



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Phone: +852 81930698



Skype: [live:.cid.e0695e502b313a93](skype:live:.cid.e0695e502b313a93) (Prefer)



Address: LEVEL 54 HOPEWELL CTR 183 QUEEN'S
RD EAST HK

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Future Perspective



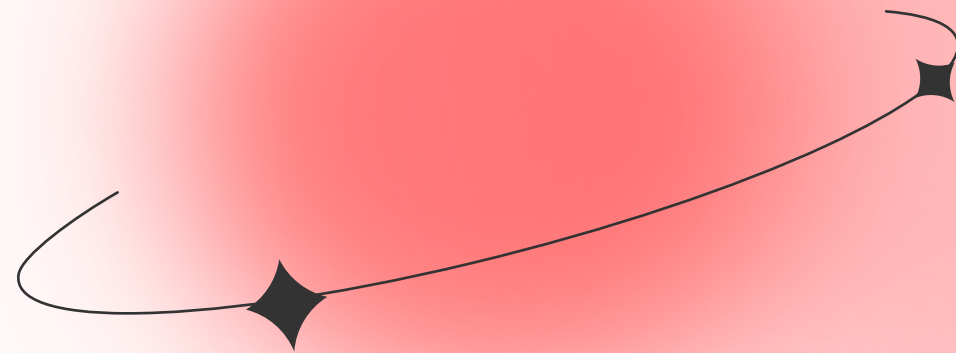
15M
Monthly Visits



300M
Annual GMV



Thanks



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