

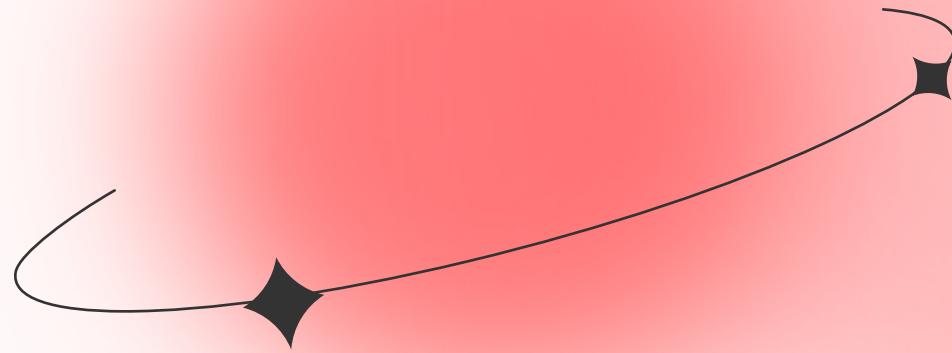


Hotdeals[®]

Media Kit

2023

BUSINESS





Content

BUSINESS

01 Overview

02 Rate Card

03 Contact

2023

Introduction —— About Hotdeals



We, the brand are trusted by 395K+ merchants all over the world, contributing to rapid growth, increasing brand awareness, and providing ultimate revenue increase. We help our business partners attract new customers and drive incremental sales.



- **High conversion rate**
- **Extra exposure**
- **Various categories**
- **Global traffic**



Key Metrics



Monthly
Page views
30.1M+

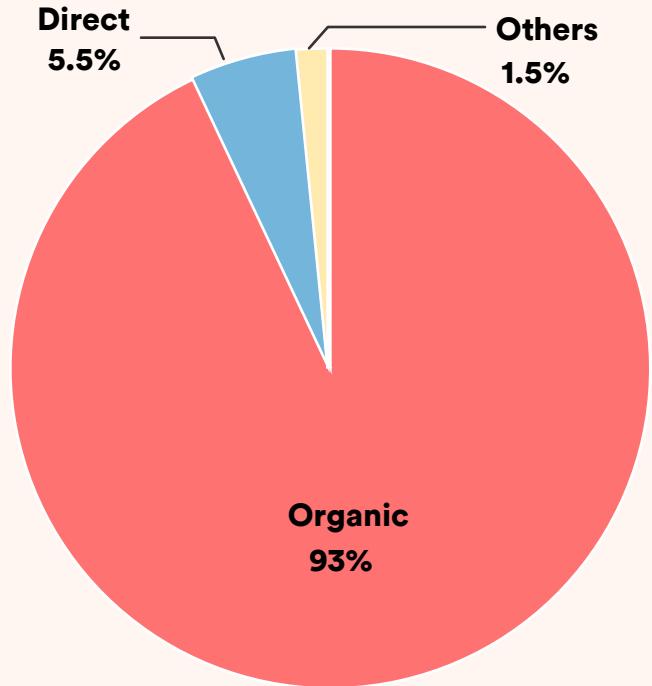
Monthly Visits
9.2M+

Number of
Partners
395K+

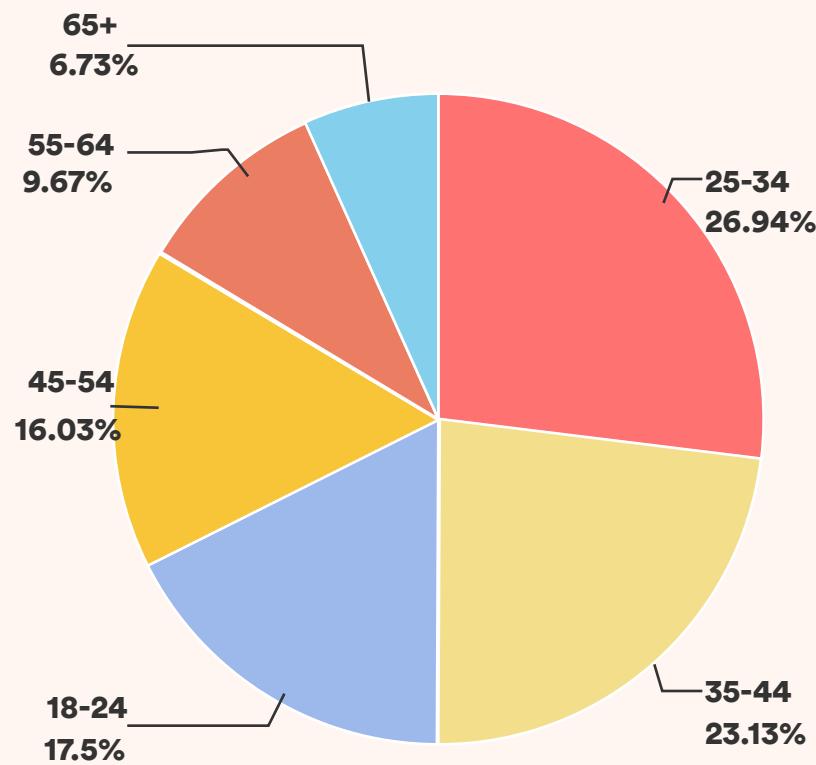
Annual GMV
\$168M+

Number of
Subscribers
3.3M+

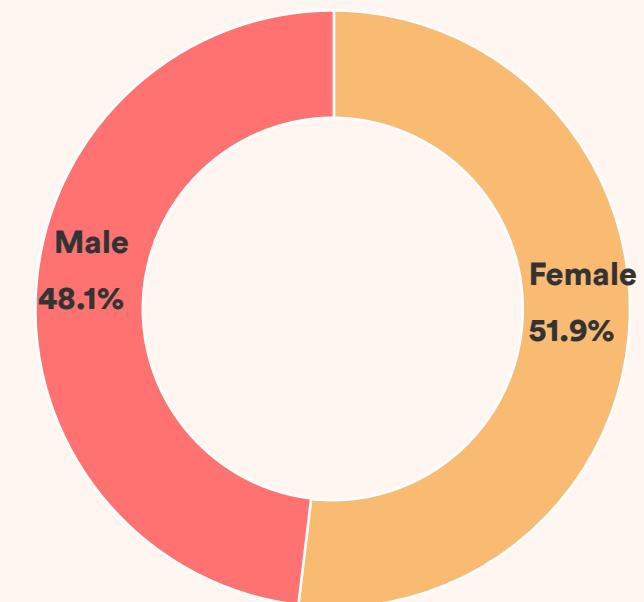
User Image



Traffic source



Age

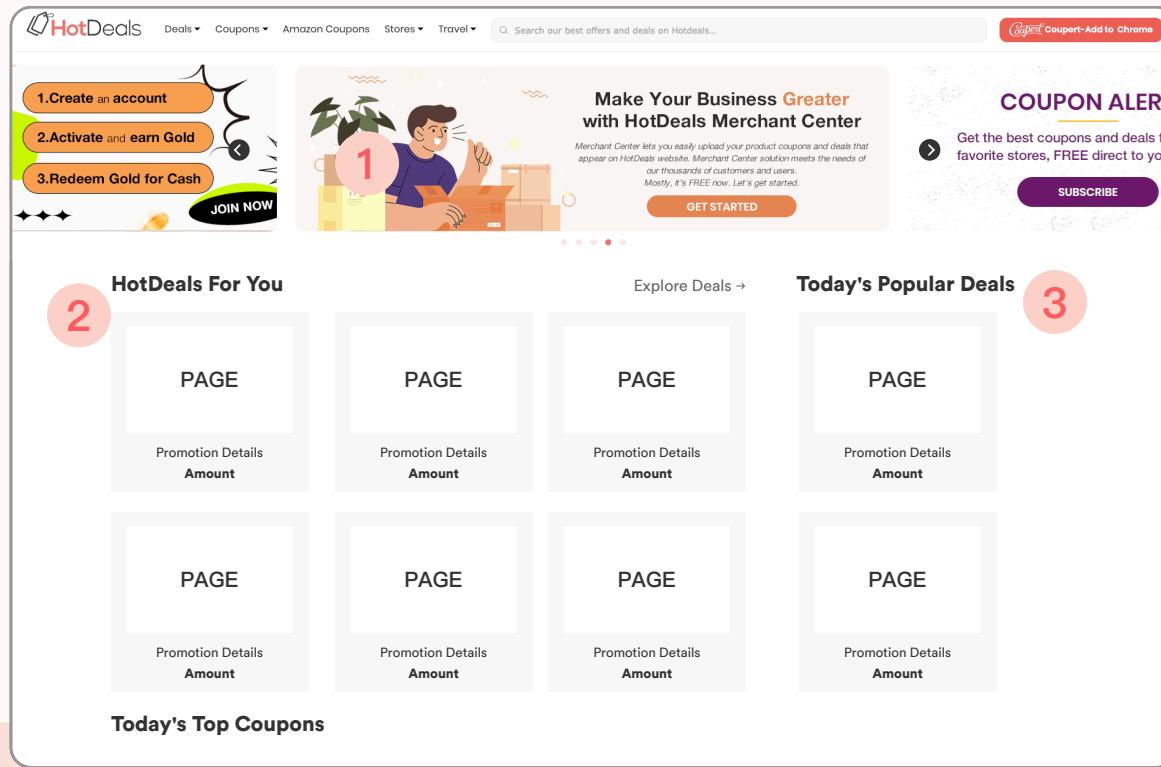


Gender distribution

Partners



Homepage Position



1. Homepage Banner

- Flat Fee: \$180/day
- Creatives: Banner 968*270

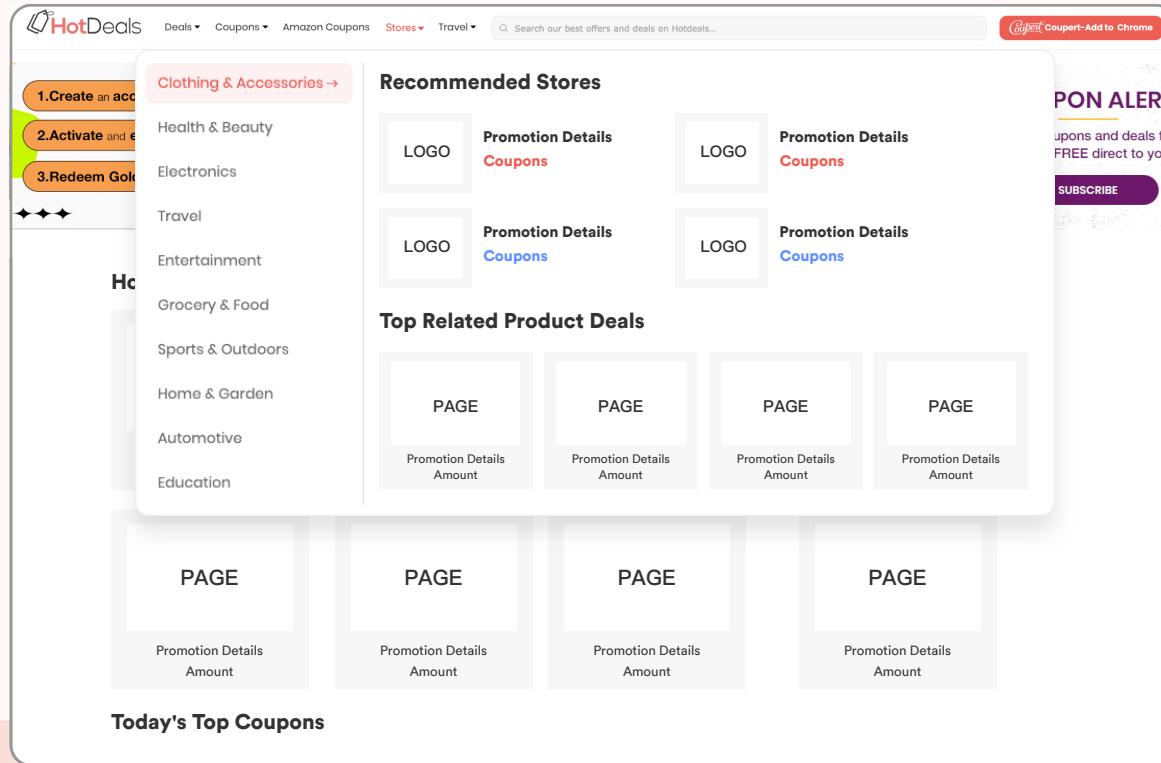
2. HotDeals For You

- Flat Fee: \$120/day
- Creatives: Specific Deal Product

3. Today's Popular Deals

- Flat Fee: \$100/day
- Creatives: Specific Deal Product

Stores Section



HOT DEALS

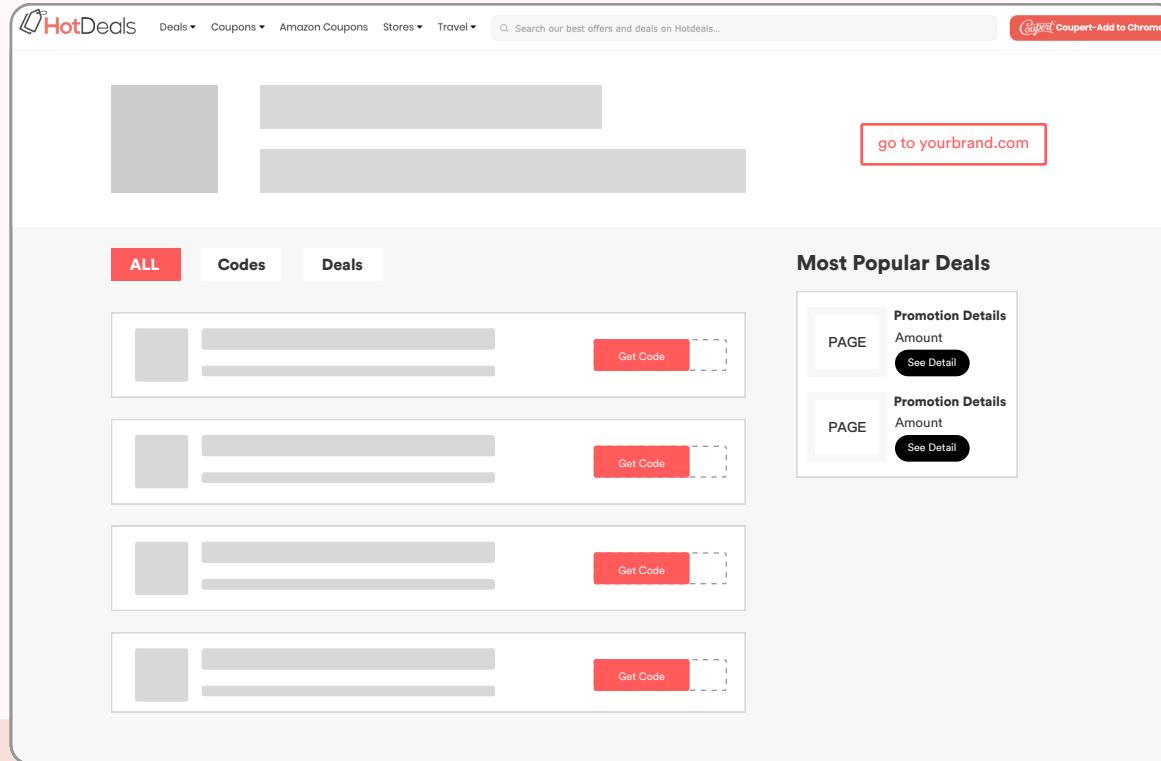
1. Recommended Stores

- Flat Fee: \$80/day
- Creatives: Logo

2. Top Related Product Deals

- Flat Fee: \$60/day
- Creatives: Specific Deal Product

Store Page Position



Most Popular Deals

- Flat Fee: All Stores \$180/day
Category \$80/day
- Creatives: Specific Deal Product

Rate Card



Website	Available Placements (optional)	Page Type	Flat Fee	Creatives
hotdeals.com	Homepage Banner	Homepage	\$180/day	Banner (968*270)
	HotDeals For You		\$120/day	Specific Deal Product (200*205)
	Today's Popular Deals		\$100/day	Specific Deal Product (200*205)
	Today's Top Coupons		\$60/day	Logo and Coupon
	Hot Brands		\$60/day	Logo (97*97)
	Holiday Coupons		\$60/day	Banner (285*130)
	Most Popular Deals	Store Page	\$80/day	Specific Deal Product (115*115)
	Category- Recommended Stores	Stores Section	\$80/day	Logo (97*97)
	Category- Top Related Product Deals		\$60/day	Specific Deal Product (106*106)
	Holiday Page Banner	Holiday Page	\$100/day	Banner (968*270)
	HotDeals Section		\$80/day	Specific Deal Product (200*205)

Contact Info



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Address: LEVEL 54 HOPEWELL CTR 183 QUEEN'S
RD EAST HK

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Future Perspective



15M

Monthly Visits



300M

Annual GMV



Thanks

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