

Data Quality Report

1. Completeness

- **Missing Data:**
 - **Transaction Amount:** 2% missing.
 - **City Type:** No missing data.

2. Consistency

- Uniform date format ensured for all timestamp data.
- Duplicate records removed (e.g., duplicate customer entries).

3. Accuracy

- Verified data entries using summary statistics and domain knowledge.
- Outliers beyond three standard deviations reviewed for errors.

4. Timeliness

- Data spans the last 5 years, offering sufficient historical context for analysis.

5. Relevance

- All variables directly impact decision-making for cab investments.