

# CIRCLES

PRESENTS

20



23

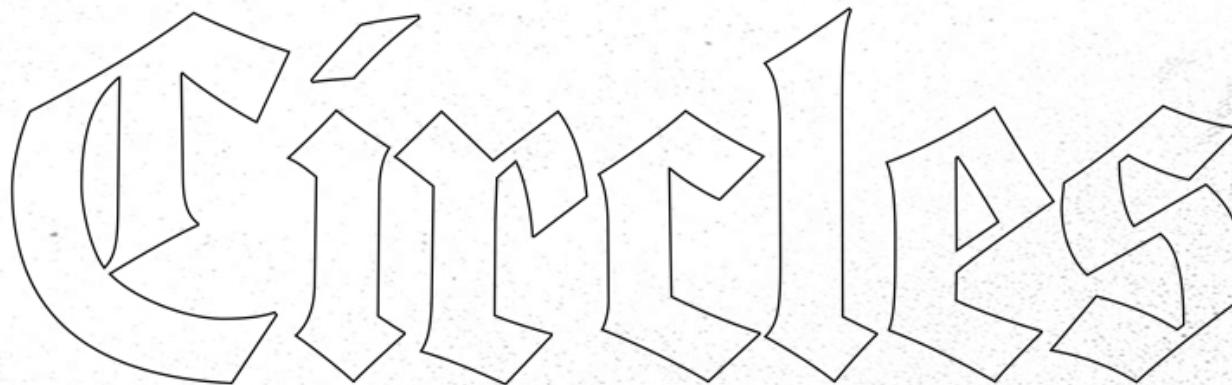
SEPTEMBER 7-8

## Sponsorship 2023

# CIRCLES

PRESENTS

**20**



**23**

SEPTEMBER 7 - 8

**9th Edition**

# 12 GREAT S P E A K E R S \*

*four of them being:*



**GEOFF SCHULTZ**

Digital Brand Manager  
Elevation Church



**KWAKU AMPAKO**

Logo Specialist + Brand Designer  
Amprako®



**ANDREW HOCHRADEL**

Circles Emcee



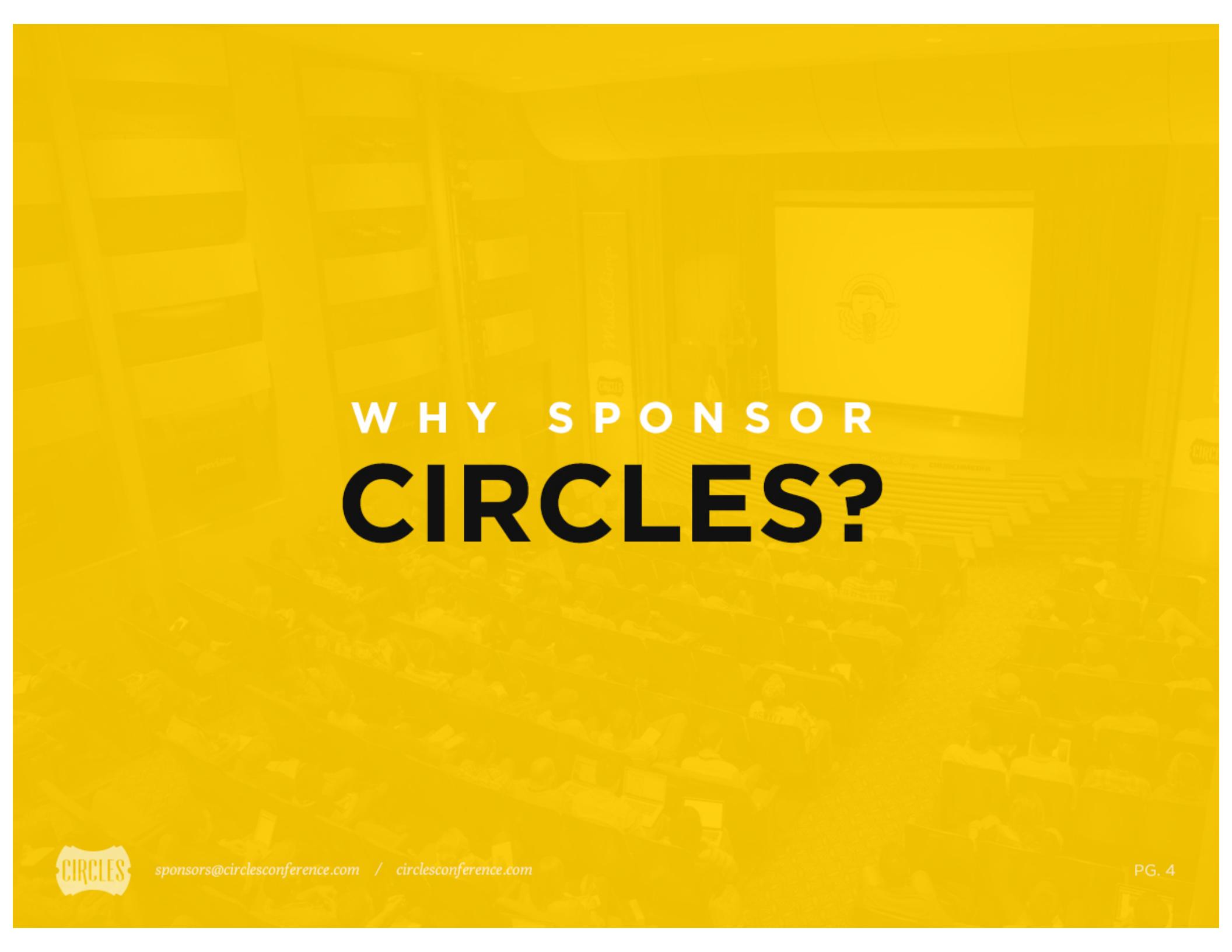
**JEREMY SLAGLE**

Illustrator  
Slagle Design



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\*SPEAKERS SUBJECT TO CHANGE



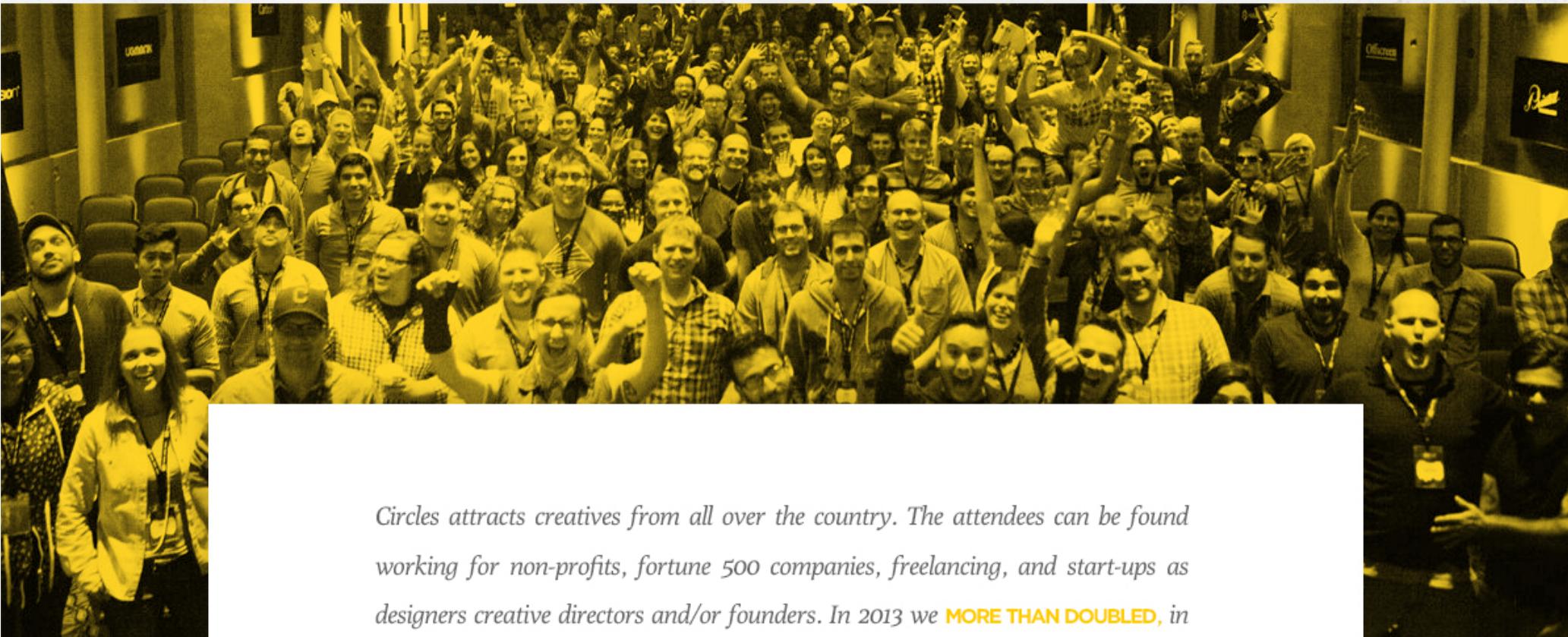
# WHY SPONSOR **CIRCLES?**



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PG. 4

## THE CREATIVES



*Circles attracts creatives from all over the country. The attendees can be found working for non-profits, fortune 500 companies, freelancing, and start-ups as designers creative directors and/or founders. In 2013 we **MORE THAN DOUBLED**, in 2014 we went from 420 to just over 520 with an additional 300+ online viewers.*

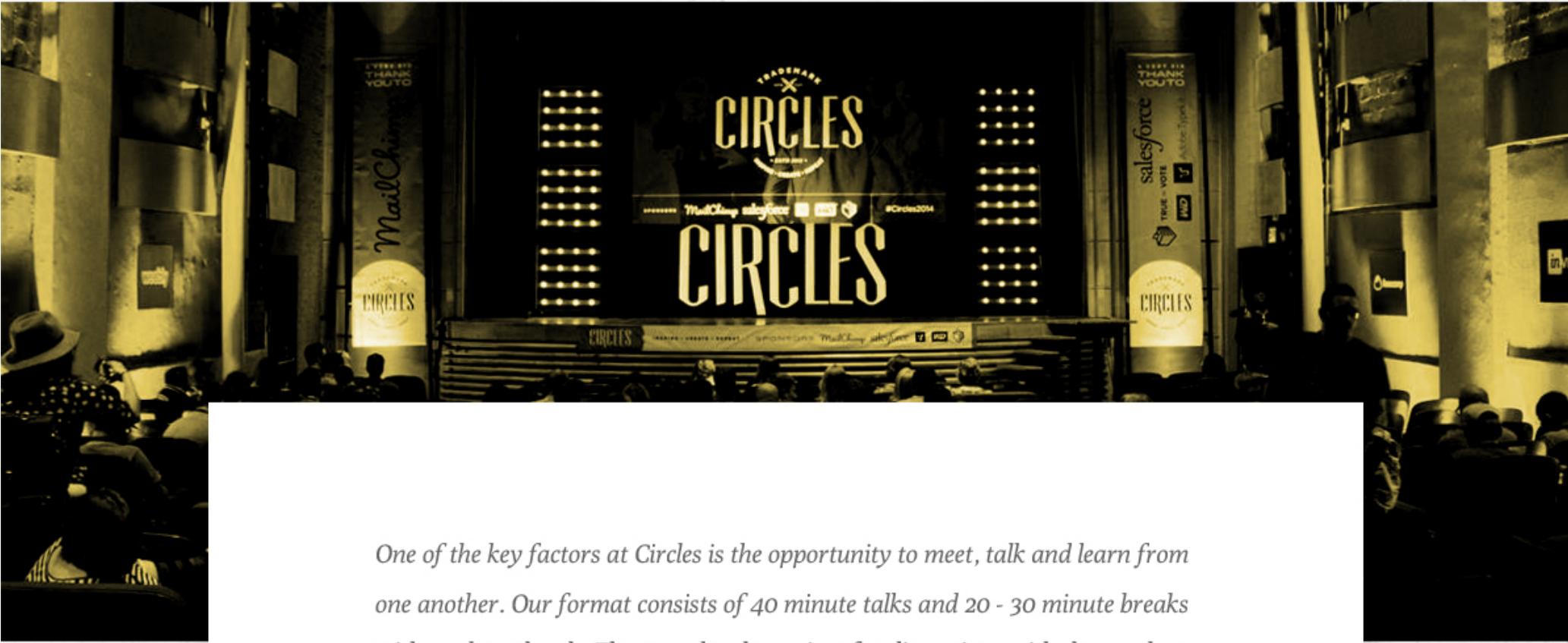
**50% DESIGNERS (PRINT/WEB/ILLUSTRATORS) / 15% DEVELOPERS  
/ 35% CREATIVE/ART DIRECTORS**



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PG. 5

## THE FORMAT



*One of the key factors at Circles is the opportunity to meet, talk and learn from one another. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other.* **IN 2018, CIRCLES INTRODUCED OUR FIRST SATELLITE VENUE WITH CLOSE TO 60 ATTENDEES.**



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PG. 6

## THE AFTER PARTY



*The after party is held on the night of Day 1 of our conference which falls on Thursday night. Dinner is provided alongside water, soft drinks, beer and specialty drinks. This is a great place for sponsors to connect with the attendees.*

**OUR GOAL FOR 2014** was to raise enough sponsorship to allow us to have two additional parties: An Opening and Closing party and we did.



FLYWHEEL



PAST SPONSORS

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FLYWHEEL

weebly

SCOUT  
BOOKS

lyft

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MyFonts®



Basecamp

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GoPro



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PG. 8

# MAIN VENUE SPONSORSHIP LEVELS

PACKAGE I

**\$1,000**

NO LIMIT

Logo on conference website

PACKAGE II

**\$2,500**

NO LIMIT

+ Package I

Twitter account added to our  
Twitter list  
**@circlesconf/sponsors**

A tweet from **@circlesconf**

1 ticket to the conference

PACKAGE III

**\$6,500**

6 AVAILABLE

+ Package I & II

Signage at registration and  
main entrance

2 tickets to the conference

PACKAGE IV

**\$10,000**

4 AVAILABLE

+ Package I, II & III

Mention of your sponsorship  
each day

Signage throughout the venue  
except for main stage

Sponsor Booth  
4 Tickets to conference

PACKAGE V

**\$16,000**

3 AVAILABLE

+ Package I, II, III & IV

Signage on main stage

Sponsorship of the opening  
and closing party

6 Tickets to conference

## THE ROCKSTAR PACKAGE (VI)

**\$20,000**

4 AVAILABLE

+ Package I, II, III, IV & V  
as well as Sponsorship of the  
MAIN After Party



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# ADDITIONAL SPONSORSHIP PACKAGES

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## THE BEANS

**\$4,000**

*This sponsors coffee and cups for both days*

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## THE LIQUIDS

**\$2,000**

*This sponsors drinks and water bottles for both days*

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## THE SOLIDS

**\$6,000**

*This helps sponsor part of the food at the after party*

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## THE VIP DINNER

**\$3,500**

*This sponsors the speaker dinner. 2 seats included.*

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## THE SESSIONS

**\$4,000**

*Your logo on the live stream page below player*

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## THE GLAMOUR SHOTS

**\$2,500**

*This sponsors the photobooth & GIF for the after party*

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## THE LANYARDS

**\$4,000**

*Your logo will be added on the back of all badges*

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## THE BOOZE

**\$3,000**

*Helps pay for drinks at the after party*

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PG. 10

# SHORT FILM LEVELS

## Why a short film?

Here at Circles Co. we believe in doing things well. Each year we start our Circles experience with a *KILLER* short film. It's the perfect way to start each year's conference and get our attendees excited about the days ahead. Our goal is to leave people inspired with goosebumps, sitting on the edge of their chairs.

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### SHORT FILM LEVEL I

**\$4,500**

- Become a sponsor of the film for 2020
- 

### SHORT FILM LEVEL II

**\$8,500**

- Become a premier sponsor of the film for 2020
  - Credit in the opening title sequence of the film
  - Copy of the footage for company use
- 

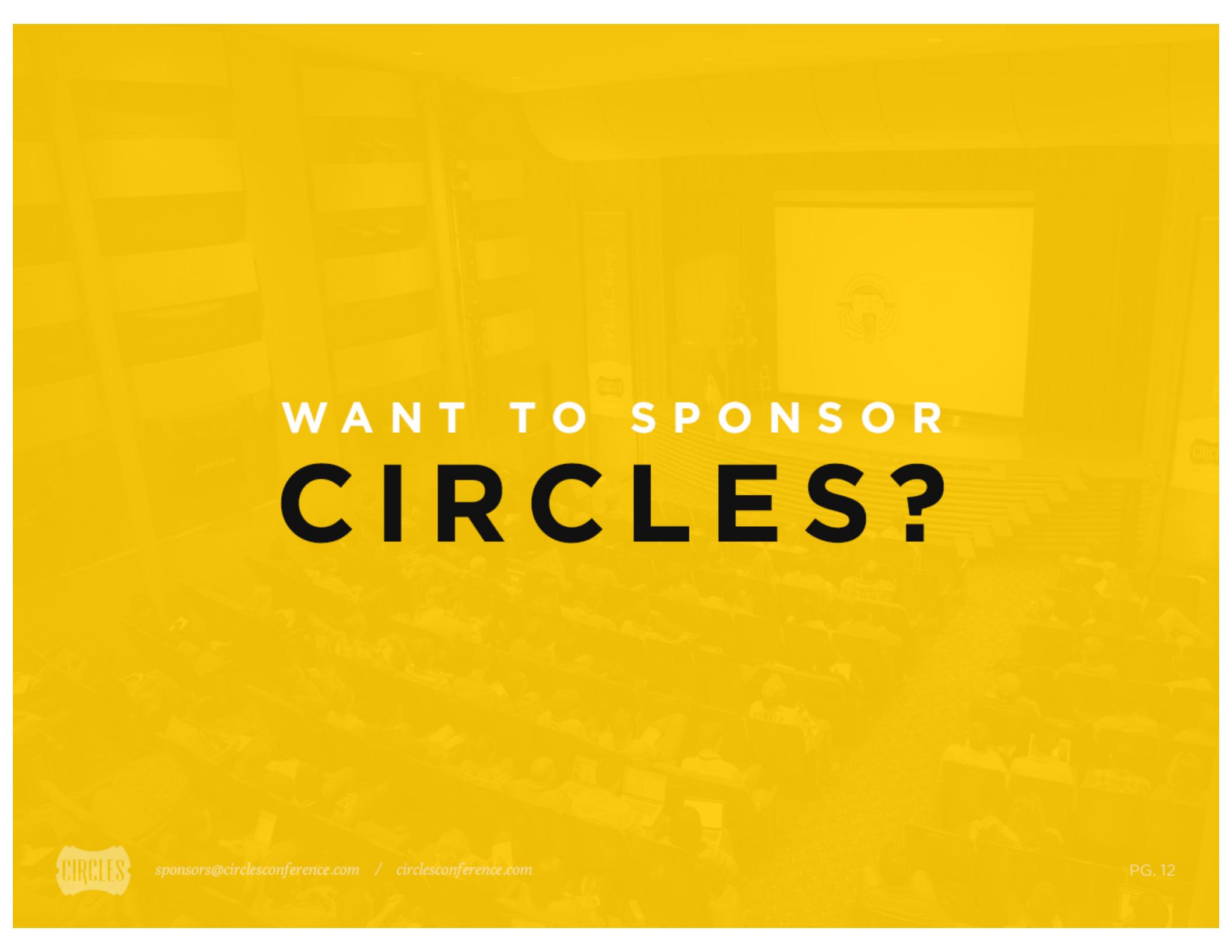


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PG. 12

# CONNECT WITH US AT

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CIRCLES