



Frontlines Edutech_LinkedIn Profile Building Session

Headline: Show people Who you are & What you can do for them

Sample Headlines:

✓ Recent Computer Science graduate with a focus in JAVA | Data Science Enthusiast | Creative

✓ Recent Electronics graduate with a focus in IoT| VLSI/Python Enthusiast | Creative

✓ Civil graduate with a focus in Python | Data Science Enthusiast | Problem Solver

✓ Mechanical graduate with a focus in Python | Data Science Enthusiast | Creative

✓ Mention Job Title | Industry-Specific Keywords | Add hard skills that recruiters may search for | Personal Skills

✓ **E.g.**

Aspiring Java Software Developer | Seeking Entry-Level Programming Position | Experience with Javascript/Python/C/DS | Creative

✓ Actively searching for a job in the field of Computer Vision/Machine Learning/IoT | Creative

✓ If you have any additional skills other than technical, do include them

✓ Accomplished Solution Engineer • Business Development Rockstar • Volunteer • Make Things Happen

✓ Sr. Process Executive with a focus on Data | Seeking SQL Developer Position | Problem Solver



Share the certificate on LinkedIn & Tag us:

Dear #linkedinfamily,

I'm happy & delighted to share that I've successfully completed **JAVA** Certification Course from @Frontlines Edutech Private Limited. It was a great journey and learned the topics in an easy way. Thanks to the team FLM for helping me achieve this.

I recommend you all attend this course by @Frontlines Edutech Private Limited and get industry-ready.

#Java #flm #frontlinesedutechprivatelimited #upskilling #certification #certified

Upload your certificate and tag us.

How to Optimize your LinkedIn Profile?

1. Make your profile photo and cover photo stand out
 - Use a professional profile photo with Neutral background
 - Look in the camera, Smile
 - Dress appropriately
 - Use tools to prepare a professional cover photo (E.g. <https://www.canva.com/>)
2. Make a catchy LinkedIn Profile Headline
 - What do you do: Your Job Title with Company Name, if you are a professional & your studies if you're still a student /fresher looking for a job
 - Include keywords of your professional skills
 - Noteworthy personal achievements
3. Write a LinkedIn profile summary that stands out from the crowd:
 - Take advantage of the character limit
 - Add technical skills, interests, extracurricular activities, and measurable accomplishments, extra detail to let recruiters and prospects know more about you
 - Do not overuse special characters or symbols in your LinkedIn summary. Emojis usually come across as unprofessional on your profile and may not display correctly on all browsers.
4. Add all the relevant sections: Core, Recommended, and Additional
5. Post regularly:
 - Use storytelling in your posts, use hashtags, links, PDFs, and videos to get more reach
 - Like your own post



- Share it with your friends and colleagues to increase views
- Connect with everyone who liked/commented on your post to increase the network

Q & A

- 1. Will sharing other people's posts have an effect on our followers/connections?**
 - No, it won't. But there will not be any reach for that post.
- 2. As I'm a student, please give us some tips on how to optimize the profile.**
 - Optimize your cover picture, title, summary, and skills
 - Post your thoughts, your ideas about diverse technologies regularly to build credibility.
- 3. If you're looking for a job in a particular domain, what approach should you have?**
 - Build your personal brand by posting content.
 - Post content about your knowledge and experiences in that domain and hiring managers will eventually notice.
- 4. My objective is to find a better job and my target is HRs. What should be my approach considering HRs are usually bombarded with requests?**
 - The best approach would be to send requests with a custom message.
 - Even if they still don't, there are more things you can do to grab their attention!! And you should figure them out wisely.
- 5. What reaches the target audience better? Text content or videos?**
 - Text content has more reach but with videos, people are able to see you and it gives you more influence and authority