

Website Planning Document

The 24-7 Weather Teller

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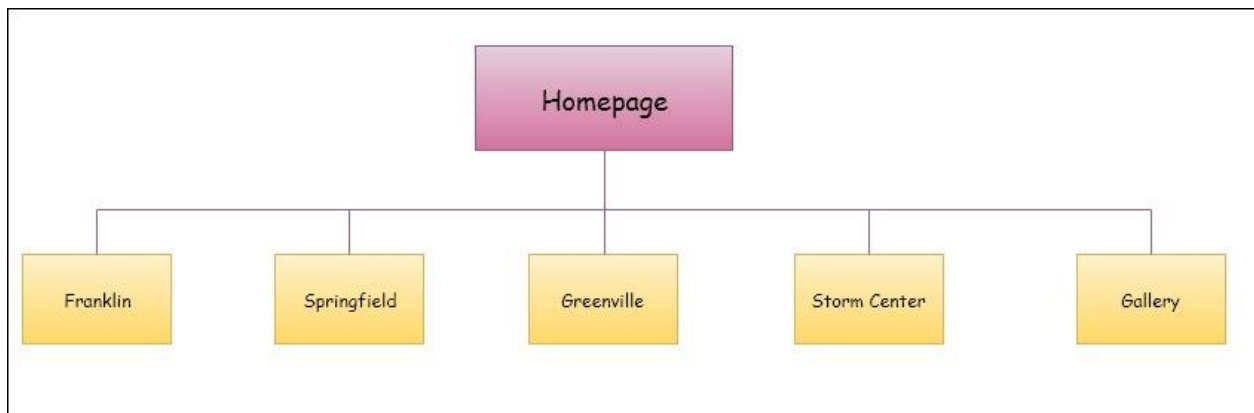
Site Purpose

This website will provide the visitors predictions of the weather as accurate as possible; so that, they can feel that they can rely on these predictions. It will also offer them an easy navigation in order that they can find easily what they are looking for.

Target Audience

- People who visit the website because they are planning to travel to one of the cities in it or to do another activity. (age: usually 18 or more)
- People whose work or the work of those who work for him/her depend on the weather. Some works can include: “agriculture, construction industry, etc.” (age: usually 24 or more)
- People who feel curious about the weather in the different cities presented in this website.

Site Map



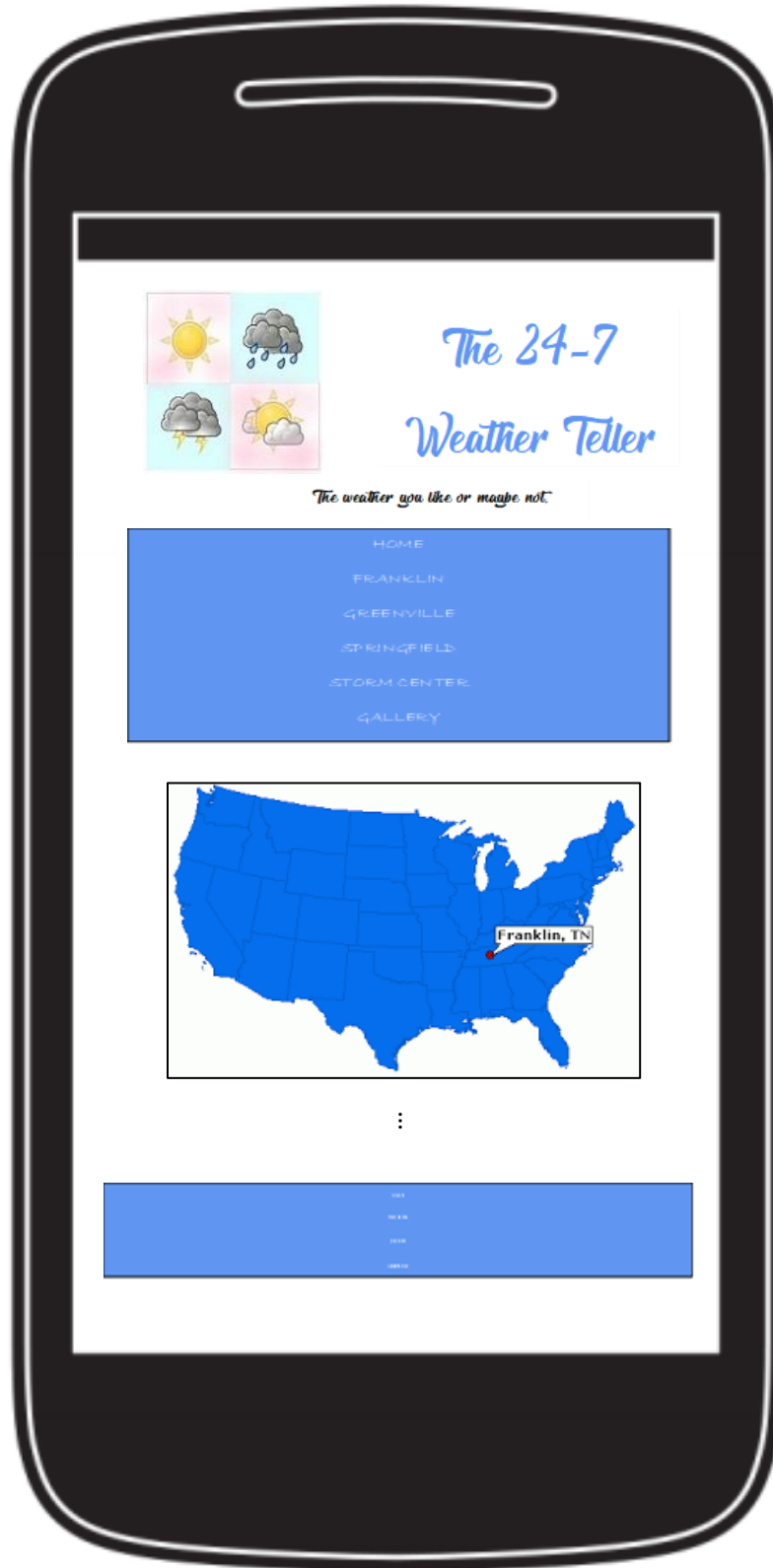
Color Scheme

Hex	Color
#6096f2	
#fddce7	
#ffffff	

Typography

Site header Heading 1 (h1)	The Blacklist	107px	#6096f2	Sample
Site Header Subheading	The Blacklist	19px	#0000000	Sample
Primary Navigation	Bradley Hand ITC	19px	#ffffff	SAMPLE
Footer Navigation	Arial Narrow	15px	#ffffff	Sample
Heading 2 (h2)	The Blacklist	64px	#000000	Sample
Heading 3 (h3)	Britannic Bold	27px	#000000	Sample
Paragraph text (p)	Calibri	19px	#000000	Sample

Wire-Frame Sketches



Android tablet (small) – (600 pixels wide X 1024 pixels tall): Example – Kindle Fire



Browser Window – (1024 pixels wide X 1200 pixels tall) For typical desktop or laptop browsers

