Customer Summary Dashboard
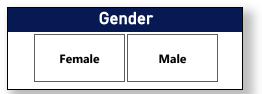
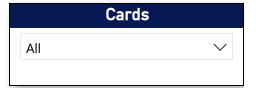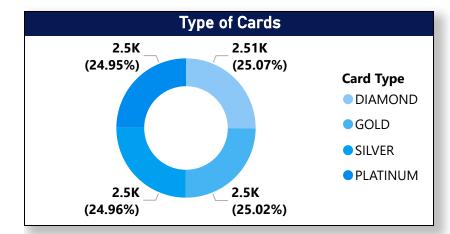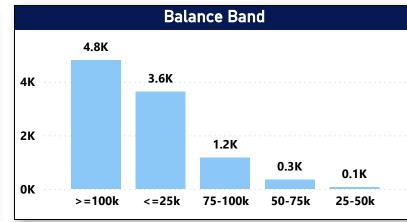| Customer Count	Total Balance
10000	764.86M

Gender

Female | Male

Country

All ▼

Cards

All ▼

Type of Cards

2.5K (24.95%)
2.51K (25.07%)
2.5K (24.96%)
2.5K (25.02%)

Card Type
- DIAMOND
- GOLD
- SILVER
- PLATINUM

Balance Band

Band	Value
>=100k	4.8K
<=25k	3.6K
75-100k	1.2K
50-75k	0.3K
25-50k	0.1K

Customer Ageing

Category	Value
Established	6.0K
Growing	2.1K
New	1.4K
Vintage	0.5K

Customers by Gender

Gender	Value
Male	5.5K
Female	4.5K

Customers by region

2.48K (24.77%)
5.01K (50.14%)
2.51K (25.09%)

Geography
- France
- Germany
- Spain

Ask Q&A

Ask a question about your data

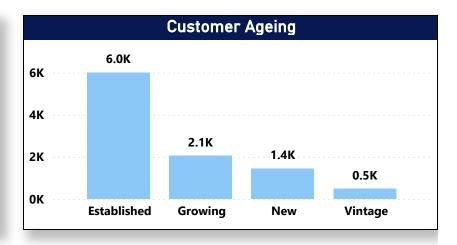Try one of these to get started
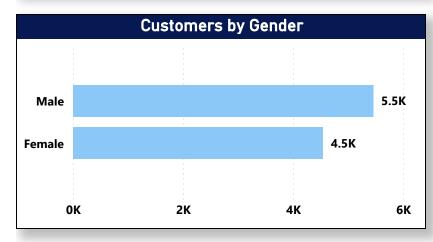
what is the count of complaints by card type

top tenure groups by count of complaints

Customer Tree

Customer Count	Total Balance	Age Group	Country	Cards
10000	764.86M	All	All	All

Customer Ageing

IsActiveMember	Gender	Tenure_Group	Card Type	NumOfProducts
1	Male	Growing	SILVER	

Count of CustomerId
10000

1
5151

0
4849

Male
2867

Female
2284

Established
1718

Growing
597

New
425

Vintage
127

SILVER
152

DIAMOND
150

PLATINUM
150

GOLD
145

2
76

1
70

3
5

4
1

Active Customer Trend

Active Customer Count

5151

Total Balance

390.83M

Gender

| Female | Male |

Age Group

All

Cards

All

Customer's by Credit card

HasCrCard ● 0 ● 1

Category	Value (1)	Value (0)
Established	2145	885
Growing	762	322
New	520	268
Vintage	180	

Active Customer by Region

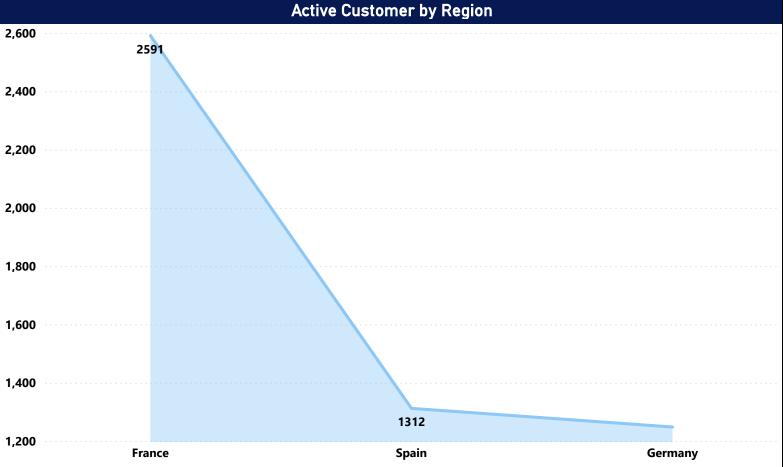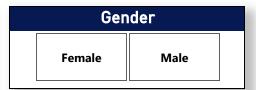| Region	Value
France	2591
Spain	1312

Customer Churn Trend

Exited Customer Count
2038

Total Balance Loss
185.68M

Gender
| Female | Male |

Age Group
All

Cards
All

Exited customer by Tenure

- Established: 1196
- Growing: 414
- New: 327
- Vintage: 101

Exited Customer by Region

- 814 (39.94%)
- 811 (39.79%)
- 413 (20.26%)

Geography
- Germany
- France
- Spain

Exited customer's Satisfaction Score

- Growing: 3.03
- Vintage: 3.00
- New: 3.00
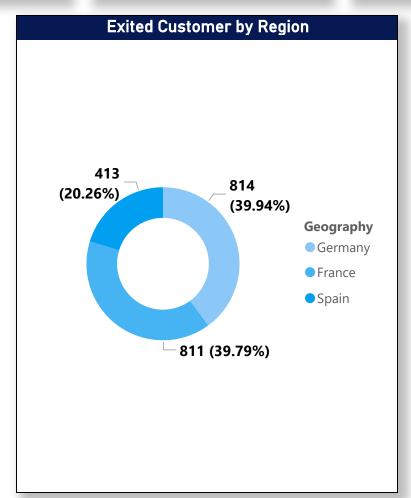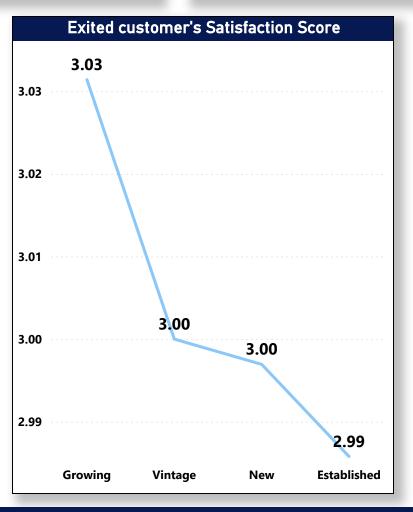- Established: 2.99

Customer Complain Analysis

Total Complains
2044

Gender
Female | Male

Is Active Customer
All

Age Group
All

Cards
All

Customer Satisfaction Score

- Growing: 3.03
- New: 3.00
- Vintage: 3.00
- Established: 2.99

Complains of Customer by Region

- 819 (40.07%)
- 812 (39.73%)
- 413 (20.21%)

Geography
- Germany
- France
- Spain