

Narni Teja

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Objective

To excel as a professional in the organization by utilizing my technical skills; to acquire skills and be a part in the growth of the organization that provides the scope for widening the spectrum of my knowledge.

Professional Experience

- 1+ year of experience in Digital Marketing & Data Analytics.
- Expertise in SMO On-page & Off-page Optimization, Keyword Research.
- Hand-full Knowledge on Google Adwords, Google Analytics, SMM.
- Enthusiastic to learn new technologies, keen to enhance the current technical expertise and eager to meet challenges.

Academic Profile

- Bachelor in Bussiness Administration(JNTUH), Telangana in 2021.
- Intermediate (Board of Intermediate) with 92%, Telengana in 2017.
- SSC (Board of Secondary Education) with 93%, Telengana in 2015.
- French and spanish language courses
- **Google Data Analytics professional Course**

Experience Summary

Company: Cloudmellow Technologies, Hyderabad & based out of USA(Texas)

Position: Digital Marketing Analyst

Duration: June 2020-Present

Primary Roles and Responsibilities

Lead Generation activities & campaigns for various clients

Optimizing the website to increase the traffic.

Google studio Board Visulazation

Analysis of client's website, Competitor Analysis and Top Keyword Analysis.

Keyword Researching.

On-page and Off-page

Optimization. Image Optimization.

Monitoring the Website Traffic with Google Analytics.

Social Media Optimization, Facebook ads, Google Adwords.

Project: Lampesecoenergie, France

Position: Digital Marketing Intern

Duration: June 2019-November 2019

This internship was part of my course work and helped with gain solid skillset and global exposure

Technical Skills

- Tool: Google Analytics, Keyword Rank Checker, Google Keyword Suggestion Tool. Wordpress.
- Search Engine: Google supported technologies to increase traffic.
- Others: MS office, data studio, email campaigns, content writing and promotional calendars

Technical Qualification:

DIGITAL Unlocked by Google certification
Google Ads Search and Analytics Certification

Personal Details

Name	: Narni Teja
Date of Birth	: 13 Oct 1999
Gender	: Male
Nationality	: Indian
Languages Known	: Telugu, English, Hindi French , Espanol

Declaration:

I hereby declare that the above mentioned information is true to the best of my knowledge and belief.

Place: Hyderabad.

Date:

Narni Teja.