

PROBLEM Lack of accessible health information Misinterpretation of SDG 3 goals Misinformation from general AI	SOLUTION RAG chatbot using Gemini + FAISS Responds only using curated SDG 3 documents Works on mobile/desktop	UNIQUE VALUE PROPOSITION Your personal AI assistant for SDG 3 – factual, fast, and health-focused.	UNFAIR ADVANTAGE Verified knowledge base Custom fallback logic Streamlit + Gemini integration	CUSTOMER SEGMENTS Students & youth NGOs working in healthcare Citizens seeking health scheme info
EXISTING ALTERNATIVES Google Search Government websites (confusing UX) Manual inquiry to health officers	KEY METRICS No. of unique queries answered User satisfaction score Avg. response accuracy		CHANNELS Streamlit public app Social media promotions Campus/community events	
COST STRUCTURE Gemini API usage Streamlit hosting Content curation & development time		REVENUE STREAMS Educational licenses Institutional subscriptions NGO/government partnerships		

