Student's Information Handbook - **Volume - II**
Batch 2025-27

- **MBA**
- **MBA** (Human Resource Management)
- **MBA** (Family Business & Entrepreneurship)
- **MBA** Phase of Integrated B. Tech. (Computer Science Engineering)-MBA
- **MBA** Phase of Integrated BBA-MBA

प्रार्थना

या कुन्देन्दु तुषारहार धवला या शुभ्र वस्त्रावृता ।
या वीणा वर दण्ड मण्डितकरा या श्वेत पद्मासना ॥
या ब्रह्माच्युत शंकर प्रभृतिभिः देवैः सदा वन्दिता ।
सा मां पातु सरस्वती भगवती निःशेष जाड्यापहा ॥

श्लोक अर्थ – जो विद्या की देवी भगवती सरस्वती कुन्द के फूल, चन्द्रमा, हिमराशि और मती के हार की तरह धवल वर्ण की हैं और जो श्वेत वस्त्र धारण करती हैं, जिनके हाथ में वीणा-दण्ड शोभायमान है, जिन्होंने श्वेत कमलों पर आसन ग्रहण किया है तथा ब्रह्मा, विष्णु एवं शंकर आदि देवताओं द्वारा जो सदा पूजित हैं, वही सम्पूर्ण जड़ता और अज्ञान को दूर कर देने वाली माँ सरस्वती हमारी रक्षा करें ।

Meaning - Salutations to Devi Saraswati, Who is pure white like Jasmine, with the coolness of Moon, brightness of Snow and shine like the garland of Pearls; and Who is covered with pure white garments, Whose hands are adorned with Veena (a stringed musical instrument) and the boon-giving staff; and Who is seated on pure white Lotus, Who is always adored by Lord Brahma, Lord Acyuta (Lord Vishnu), Lord Shankara and other Devas, O Goddess Saraswati, please protect me and remove my ignorance completely.

Preamble

The Handbook for Students contains information about Master of Business Administration Programmes offered by the Institute of Management.

It also contains a summary of the Rules and Regulations about the academic requirements and academic and personal conduct of the students at the University.

Further, the handbook carries important information on registration, curriculum, grading system, academic standards, attendance norms and the like.

It is the responsibility of all students to familiarize themselves with the rules and regulations of the Institute as well as of the University. It is expected that students will abide by these rules and will, at all times, conduct themselves in a manner so as to bring credit to the University and enhance its prestige in society.

Please also note that the University reserves the right to amend the rules and regulations mentioned in the Handbook without any prior notice.

In all matters of university rules and regulation and its interpretation the decision of the University shall be final on all matters.

This handbook is for the purpose of providing information to the students about the MBA Programme. Hence, no claim can be made based on the information given in the book. However, in any case, any student has any query / clarification they may contact the programme office.

Prof. Bhavesh Patel Programme Chairperson, MBA (FB&E)	**Prof. Hardik Shah** Programme Chairperson, MBA (HRM)	**Prof. Himanshu Chauhan** Programme Chairperson, MBA & MBA Phase of Integrated B. Tech(CSE)-MBA, 2024-26 Batch

Prof. Jayesh Aagja Programme Chairperson, MBA & MBA Phase of Integrated B Tech(CSE)-MBA, 2025-27 Batch	**Prof. Sapna Parashar** Programme Chairperson, MBA Phase of Integrated BBA-MBA

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Message from Director, Institute of Management

Dear Students,

I am extremely delighted to welcome you to the Institute of Management, Nirma University (IMNU), and extend my warm greetings for an enriching journey of two years!

We are committed to providing you with the intellectual resources, a conducive environment and numerous learning opportunities for a transformative educational drive. We maintain an academic rigour that includes exposure to real-world dynamic business environment.

We are here to facilitate your learning in a myriad ways. However, the onus of learning primarily rests with you. Make the best use of your two years stay at IMNU to realise your professional and personal goals. Engage with your professors, peers, and the varied academic resources that the Institute provides. Reach out to the alumni and corporate network for live assignments and projects. Additionally, participate in the co-curricular and extra-curricular activities of your choice for an all-round development. In nutshell, explore learning opportunities beyond the classroom environment too on a daily basis.

The Institute is housed on a 115-acre campus of the University. It is a 'Gold-Rated Green Campus' by the Indian Green Building Council (IGBC). The campus provides a serene environment for reflection and learning. It houses Institutes of Engineering, Technology, Design, Law, Architecture, Science, Commerce, and Pharmacy, providing a diverse environment for holistic interdisciplinary learning.

You are an inseparable and valuable part of the Institute now and collectively, we will scale newer heights of development and excellence. I am sure the next two years will be a major milestone for all of us, and I, along with my esteemed colleagues, look forward to you growing and celebrating your success and happiness.

This handbook is prepared to help and guide you to the resources, processes, policies, and opportunities available at your Institute. I encourage you to get familiar with it as soon as possible and keep it with you as a reference guide.

Together we can and we will make a difference!!

Dr. Nityesh Bhatt

INSTITUTE OF MANAGEMENT (IMNU)

Institute of Management, Nirma University, earlier known as Nirma Institute of Management and now a constituent of Nirma University, was established in 1996 with a view to promote excellence in management education and prepare young men and women to meet the challenges of the corporate world.

The Institute of Management has established itself as one of the leading B-schools in the country. The success of the Institute is reflected in all the B-School surveys conducted by various leading business magazines, such as Business World, The Pioneer, Business Standard, etc. have consistently rated the Institute among the top twenty B-schools in India.

Ranking

- The Institute of Management was ranked 55th Best B-Schools overall by the National Institutional Ranking Framework (NIRF) 2024 released by the Ministry of Education, Government of India.

- Ranked 8th Best Private B-School in the West Zone by India Today 2024.

- Ranked 27th Best B-School overall and 16th among Top Private B-Schools in India by The Week, 2024.

- Ranked 24th among Top Private B-Schools in India by Business World in May 2024.

- Ranked 35th Best B-School overall Ranking, 22nd in selection process and 23rd in Top 100 learning experience, 28th in Living experience ranking by Business Today, 13 October 2024.

Accreditation

Nirma University has been accredited with Grade "A+" by National Assessment and Accreditation Council (NAAC) in 2022. NAAC is an autonomous body established by the University Grants Commission (UGC) to assess and accredit higher education institutions in the country.

Master of Business Administration Programme of Institute of Management is accredited by the National Board of Accreditation (NBA).

The institute also got international accreditation "South Asian Quality Assurance System (SAQS)" for five years by Association of Management Development Institutions in South Asia (AMDISA), an international association, and a "SAARC Recognized Body.

The Institute of Management, Nirma University is a member of the Association to Advance Collegiate Schools of Business (AACSB) network, providing access to international networking communities

International Alliances

The Institute has signed MOUs for academic collaboration with the following foreign Universities:

- University of California at Davis, US

- University of Illinois at Chicago, US

- Michigan State University, East Lansing, US

- University of Cincinnati, Ohio, US

- Coventry University, UK

- Wolkite University, Ethiopia

- University of Newcastle, Australia

- The University of Dundee, UK

- Curtin University, Perth, Western Australia

- Universidad Publica de Navarra Nafarroako Unibertsitate Publikao, Spain

- Florida Atlantic University, Board of Trustees, USA

- Hof University, Germany

- Skyline University, UAE

- PPM School of Management, Indonesia

- Association of Commonwealth Universities

Academic Programmes

Master of Business Administration: It is a two-year, full-time, residential programme in management education. The aim of the programme is to mould future managers who would be business architects and also contribute to the corporate world through their impeccable services and leadership.

Master of Business Administration (Human Resource Management): This is a two-year full-time residential programme that follows a trimester system. The programme design includes a field immersion of three weeks in each trimester of the first year and a summer internship at the end of the first year. Skill workshops focused on various themes within HRM are also incorporated into the course curriculum. The design is thus, a blend of both conceptual as well as practical learning aimed at developing specialised human resource professionals Internationalization, Business Ethics and Information Technology are the concurrent themes running across courses in the programme.

Master of Business Administration (Family Business and Entrepreneurship): It is a two-year, full-time, programme in management education. The objective of the programme is to impart and develop entrepreneurial skills in the students who are set to join their family businesses or intend to start new businesses. The Institute aims to create entrepreneurs who would contribute in building world-class business organizations and set examples in the business arena.

Integrated BBA-MBA: The five-year integrated programme in Management is an innovative course that combines the undergraduate and postgraduate programmes – BBA & MBA. The first three years (under graduation period) comprise of Six Semesters as per National Education Policy 2020 (two semesters in each year). The fourth and fifth years (the post-graduation period) will have a total of six terms, with three terms in each of the two years. The Programme

provides an opportunity to exit at the end of third year. The students who complete the five-year programme are awarded two degrees," Bachelor of Business Administration" at the end of three years & "Master of Business Administration" at the end of Five years.

Integrated B.Tech.(Computer Science Engineering)–MBA Programme. It is a five years programme jointly offered by Institute of Technology and Institute of Management of Nirma University. Students will learn technical and analytical skills during Phase I (first three years – Six Semesters) at Institute of Technology. The Phase II, fourth and fifth years (the post-graduation period), to be offered by Institute of Management will have a total of six terms. Here, students will be able to sharpen their managerial skills with major specialization in one of the core management disciplines like Marketing, Finance, Operations Management etc and minor specialization in Digital Transformation and Analytics (DnA).

Integrated B.Tech.(Mechanical Engineering)–MBA Programme. It is a five years programme jointly offered by Institute of Technology and Institute of Management of Nirma University. Students will learn technical and analytical skills during Phase I (first three years – Six Semesters) at Institute of Technology. The Phase II, fourth and fifth years (the postgraduation period), to be offered by Institute of Management will have a total of six terms. Here, students will be able to sharpen their managerial skills with major and minor specialization in one of the core management disciplines like Marketing, Finance, Operations Management and Digital Transformation and Analytics (DnA), International Business.

BBA (Honours) : The BBA programme is a four-year, full-time programme designed in accordance with the National Education Policy (NEP) 2020. The objective of the programme is to equip the graduates with a sound knowledge of business principles and practices and provide them with cross-continental exposure to national and global business realities. The programme helps the students understand the role of businesses in society and enhance their creativity, innovation, critical thinking and decision-making skills. The BBA (Honours) follows a 4-year structure, with the curriculum focusing on core business subjects, while allowing students to specialize in areas of their interest. In addition, the programme offers opportunities for internships, industry visits, and hands-on experience to complement the academic learning. The students will also benefit from exposure to global business practices and preparing them for leadership roles in the global marketplace.

Ph. D. Programme: The PhD Full time and Part Time programmes strive to prepare students for challenging opportunities in the field of teaching, research and consultancy.

Executive Diploma Programme (EDP): It is a unique 33-weeks programme for executives in the middle of their careers. It is offered in different functional areas of management viz. Business Analytics, Marketing and Operations Management. The sessions for this programme are scheduled on the weekends on the campus to suit the working executives.

Other Programmes

Management Development Programmes: The Institute conducts various management development programmes for working executives. These programmes are open as well as customized in-house programmes.

Faculty Development Programmes: The Institute conducts development programmes for faculty members of Management as well as other disciplines in various areas.

ACADEMIC CALENDAR

Tentative Academic Calendar, A.Y. 2025-26
MBA & MBA Phase of Integrated B. Tech-CSE MBA

Term	Description	Date	Day
FIRST YEAR			
Term I	Registration	19-Jun-25	Thursday
	Induction Programme	20-Jun-25 to 25-Jun-25	Friday to Wednesday
	Inauguration	26-Jun-25	Thursday
	Teaching Phase	26-Jun-25 to 15-Sep-25	Thursday to Monday
	Mid Term Exam	05-Aug-25 to 07-Aug-25	Tuesday to Thursday
	Term End Examination	17-Sep-25 to 23-Sep-25	Wednesday To Tuesday
Term II	Registration	25-Sep-25	Monday
	Teaching Phase	25-Sep-25 to 20-Dec-25	Thursday to Saturday
	Alumni Day	04-Oct-25	Saturday
	Management Conclave	09-Oct-25 to 10-Oct-25	Thursday & Friday
	Diwali Vacation	19 Oct-25 to 24 Oct-25	Sunday to Friday
	Mid Term Exam	12-Nov-25 to 14-Nov-25	Wednesday to Friday
	Alumni Conclave	06-Dec-25	Saturday
	Term End Examination	22-Dec-25 to 30-Dec-25	Monday to Tuesday
Term III	Registration	31-Dec-25	Wednesday
	Teaching Phase	31-Dec-25 to 25-March-26	Wednesday To Wednesday
	NICOM conference	07-Jan-26 to 09-Jan-26	Wednesday to Friday
	Richter 10 / Perspective	27-Feb-26 to 01 March-26	Friday To Sunday
	Mid Term Exam	04-Feb-26 to 06-Feb-26	Wednesday To Friday
	Term End Examination	30 March-26 to 06-April-26	Monday To Monday
	Summer internship	15-April 26 to 15-June 26	Tuesday to Saturday
Term IV	Tentative Commencement	23-Jun-26	Monday

Term	Description	Date	Day
SECOND YEAR			
Term IV	Orientation	26-Jun-25	Thursday
	Registration	26-Jun-25	Thursday
	Teaching Phase	26-Jun-25 to 15-Sept 25	Monday to Monday
	SIP report submission date	08-July-25	Tuesday
	SIP Presentation	18-July-25 to 23-July-25	Friday to Wednesday
	Term End Examination	16-Sep-25 to 26-Sep-25	Tuesday to Friday
Term V	Registration	29-Sep-25	Monday
	Teaching Phase	29-Sep-25 to 20-Dec-25	Monday to Saturday
	Alumni Day	04-Oct-25	Saturday
	Management Conclave	09-Oct-25 to 10-Oct-25	Thursday & Friday
	Diwali Vacation	19 Oct-25 to 24 Oct-25	Sunday to Friday
	Alumni Conclave	06-Dec-25	Saturday
	Term End Examination	22-Dec-25 to 03-Jan-26	Monday to Saturday
Term VI	Registration	05-Jan-26	Monday
	Teaching Phase	05-Jan-26 to 25-Mar-26	Monday to Wednesday
	NICOM conference	07-Jan-26 to 10-Jan-26	Wednesday to Friday
	Richter 10 / Perspective	27-Feb-26 to 01 March-26	Friday to Sunday
	Term End Examination	30-March-26 to 10-April-26	Monday to Wednesday

ACADEMIC CALENDAR
Tentative Academic Calendar, A.Y. 2025-26
MBA-HRM Programme

Term	Description	Date	Day
FIRST YEAR			
Term I	Registration	19-Jun-25	Thursday
	Induction Programme	20-Jun-25 to 25-Jun-25	Friday to Wednesday
	Inauguration	26-Jun-25	Thursday
	Teaching Phase	26-Jun-25 to 16-Sep-25	Thursday to Tuesday
	Mid Term Exam	23-July-25 to 25-July-25	Wednesday to Friday
	Term End Examination	17-Sep-25 to 23-Sep-25	Wednesday To Tuesday
Term II	Registration	25-Sep-25	Thursday
	Teaching Phase	25-Sep-25 to 01-Dec-25	Thursday to Monday
	Alumni Day	04-Oct-25	Saturday
	Management Conclave	09-Oct-25 to 10-Oct-25	Thursday & Friday
	Diwali Vacation	19 Oct-25 to 24 Oct-25	Sunday to Friday
	Mid Term Exam	3-Nov-25 to 4-Nov-25	Monday to Tuesday
	Alumni Conclave	06-Dec-25	Saturday
	Term End Examination	2-Dec-25 to 09-Dec-25	Tuesday to Tuesday
	Field Work	10-Dec-25 to 30-Dec-25	Wednesday to Tuesday
Term III	Registration	31-Dec-25	Wednesday
	Field Work	31-Dec-25 to 21-Jan-26	Wednesday to Wednesday
	NICOM conference	07-Jan-26 to 09-Jan-26	Wednesday to Friday
	Teaching Phase	22-Jan-26 to 01-April-26	Thursday To Wednesday
	Richter 10 / Perspective	27-Feb-26 to 01 March-26	Friday To Sunday
	Mid Term Exam	23-Feb-26 to 25-Feb-26	Monday to Wednesday
	Term End Examination	02 April-26 to 08-April-26	Thursday to Wednesday
	Summer internship	15-April 26 to 15-June 26	Tuesday to Saturday
Term IV	Tentative Commencement	23-Jun-26	Monday

Term	Description	Date	Day
SECOND YEAR			
Term IV	Orientation	26-Jun-25	Thursday
	Registration	26-Jun-25	Thursday
	Teaching Phase	26-Jun-25 to 16-Sept 25	Thursday to Tuesday
	SIP report submission date	10-July-25	Thursday
	SIP Presentation	15-July-25 to 16-July-25	Tuesday to Wednesday
	Term End Examination	17-Sep-25 to 23-Sep-25	Wednesday to Tuesday
Term V	Registration	25-Sep-25	Thursday
	Teaching Phase	25-Sep-25 to 20-Dec-25	Thursday to Saturday
	Alumni Day	04-Oct-25	Saturday
	Management Conclave	09-Oct-25 to 10-Oct-25	Thursday & Friday
	Diwali Vacation	19 Oct-25 to 24 Oct-25	Sunday to Friday
	Mid Term Exam	12-Nov-25 to 13- Nov-25	Wednesday to Thursday
	Alumni Conclave	06-Dec-25	Saturday
	Term End Examination	22-Dec-25 to 30-Dec-25	Monday to Tuesday
Term VI	Registration	31-Dec-25	Wednesday
	Teaching Phase	31-Dec-25 to 25-Mar-26	Wednesday to Wednesday
	NICOM conference	07-Jan-26 to 10-Jan-26	Wednesday to Friday
	Mid Term	06-Feb-26	Friday
	Richter 10 / Perspective	27-Feb-26 to 01 March-26	Friday to Sunday
	Term End Examination	30-March-26 to 08-April-26	Monday to Wedenday

ACADEMIC CALENDAR

Tentative Academic Calendar, A.Y. 2025-26
MBA Phase of Integrated BBA-MBA

Term	Description	Date	Day
FIRST YEAR			
Term I	Registration	19-Jun-25	Thursday
	Induction Programme	20-Jun-25 to 25-Jun-25	Friday to Wednesday
	Inauguration	26-Jun-25	Thursday
	Teaching Phase	26-Jun-25 to 15-Sep-25	Thursday to Monday
	Mid Term Exam	05-Aug-25 to 07-Aug-25	Tuesday to Thursday
	Term End Examination	16-Sep-25 to 23-Sep-25	Tuesday To Tuesday
Term II	Registration	25-Sep-25	Monday
	Teaching Phase	25-Sep-25 to 20-Dec-25	Thursday to Saturday
	Alumni Day	04-Oct-25	Saturday
	Management Conclave	09-Oct-25 to 10-Oct-25	Thursday & Friday
	Diwali Vacation	19 Oct-25 to 24 Oct-25	Sunday to Friday
	Mid Term Exam	12-Nov-25	Wednesday
	Alumni Conclave	06-Dec-25	Saturday
	Term End Examination	22-Dec-25 to 01-Jan-25	Monday to Thursday
Term III	Registration	02-Jan-25	Friday
	Internship	02-Jan-26 to 13-June-26	Friday To Friday
	NICOM conference	07-Jan-26 to 09-Jan-26	Wednesday to Friday
	Richter 10 / Perspective	27-Feb-26 to 01 March-26	Friday To Sunday
Term IV	Tentative Commencement	23-Jun-26	Monday

Term	Description	Date	Day
SECOND YEAR			
Term IV	Orientation	26-Jun-25	Thursday
	Registration	26-Jun-25	Thursday
	Teaching Phase	26-Jun-25 to 15-Sept 25	Thursday to Monday
	SIP report submission date	19-July-25	Saturday
	SIP Presentation	28-July-25 to 29-July-25	Monday to Tuesday
	Term End Examination	16-Sep-25 to 26-Sep-25	Tuesday to Friday
Term V	Registration	29-Sep-25	Monday
	Teaching Phase	29-Sep-25 to 20-Dec-25	Monday to Saturday
	Alumni Day	04-Oct-25	Saturday
	Management Conclave	09-Oct-25 to 10-Oct-25	Thursday & Friday
	Diwali Vacation	19 Oct-25 to 24 Oct-25	Sunday to Friday
	Alumni Conclave	06-Dec-25	Saturday
	Term End Examination	22-Dec-25 to 03-Jan-26	Monday to Saturday
Term VI	Registration	05-Jan-26	Monday
	Teaching Phase	05-Jan-26 to 25-Mar-26	Monday to Wednesday
	NICOM conference	07-Jan-26 to 10-Jan-26	Wednesday to Friday
	Richter 10 / Perspective	27-Feb-26 to 01 March-26	Friday to Sunday
	Term End Examination	30-March-26 to 08-April-26	Monday to Wednesday

ACADEMIC CALENDAR
Tentative Academic Calendar, A.Y. 2025-26
MBA (FB&E) Program

Term	Description	Date	Day
FIRST YEAR			
Term I	Registration	19-Jun-25	Thursday
	Induction Programme	20-Jun-25 to 15-Sept-25	Friday to Wednesday
	Inauguration	26-Jun-25	Thursday
	Teaching Phase	26-Jun-25 to 15-Jun-25	Thursday to Monday
	Mid Term Exam	05-Aug-25 to 07-Aug-25	Tuesday to Thursday
	Term End Examination	17-Sep-25 to 23-Sep-25	Wednesday To Tuesday
Term II	Registration	25-Sep-25	Thursday
	Teaching Phase	25-Sep-25 to 20-Dec-25	Thursday to Saturday
	Alumni Day	04-Oct-25	Saturday
	Management Conclave	09-Oct-25 to 10-Oct-25	Thursday to Friday
	Diwali Vacation	19-Oct-25 to 24-Oct-25	Sunday to Friday
	Mid Term Exam	12-Nov-25 to 15-Nov-25	Wednesday to Saturday
	Alumni Conclave	06-Dec-25	Saturday
	Term End Examination	22-Dec-25 to 31-Dec-25	Monday to Wednesday
Term III	Registration	01-Jan-26	Thursday
	Teaching Phase	01-Jan-26 to 25-Mar-26	Thursday to Wednesday
	NICOM conference	07-Jan-26 to 09-Jan-26	Wednesday to Friday
	Richter 10 / Perspective	27-Feb-26 to 01-Mar-26	Friday to Sunday
	Mid Term Exam	04-Feb-26 to 06-Feb-26	Wednesday to Friday
	Term End Examination	30-Mar-26 to 04-Apr-26	Monday to Saturday
	Summer internship	15-Apr-26	Tuesday to Saturday
Term IV	Tentative Commencement	23-Jun-26	Monday

Term	Description	Date	Day
SECOND YEAR			
Term IV	Orientation & Registration	26-Jun-25	Thursday
	Teaching Phase	26-Jun-25 to 15-Sep-25	Thursday to Monday
	Industry Orientation Presentation	11-Jul-25	Friday
	SIP Presentation	25-Jul-25	Friday
	B Plan Title Registration	22-Aug-25	Friday
	Term End Examination	16-Sep-25 to 26-Sep-25	Tuesday to Friday
Term V	Registration	29-Sep-25	Monday
	Teaching Phase	29-Sep-25 to 20-Dec-25	Monday to Saturday
	Alumni Day	04-Oct-25	Saturday
	Submission of B Plan Proposal	06-Oct-25	Monday
	Management Conclave	09-Oct-25 to 10-Oct-25	Thursday to Friday
	Presentation B Plan Proposal	17-Oct-25 to 18-Oct-25	Friday to Saturday
	Diwali Vacation	19-Oct-25 to 24-Oct-25	Sunday to Friday
	Submission of B Plan Draft Report	07-Nov-25	Friday
	Presentation B Plan Draft Report	20-Nov-25 to 21-Nov-25	Thursday to Friday
	Alumni Conclave	06-Dec-25	Saturday
	Term End Examination	22-Dec-25 to 03-Jan-26	Monday to Saturday
Term VI	Registration	05-Jan-26	Monday
	Teaching Phase	05-Jan-26 to 25-Mar-26	Monday to Wednesday
	NICOM conference	07-Jan-26 to 09-Jan-26	Wednesday to Friday
	Submission of B Plan Final Report	17-Jan-26	Saturday
	Viva: B Plan Final Report	30-Jan-26 to 31-Jan-26	Friday to Saturday
	Richter 10 / Perspective	27-Feb-26 to 01-Mar-26	Friday to Sunday
	Term End Examination	30-Mar-26 to 04-Apr-26	Monday to Saturday

List of Holidays of 2025

- 06 July 2025 (Sunday) – Muharram / Ashura

- 09 August 2025 (Saturday) – Raksha Bandhan

- 15 August 2025 (Friday) – Independence Day

- 16 August 2025 (Saturday) – Janmashtami

- 27 August 2025 (Wednesday) – Ganesh Chaturthi / Samvatsari

- 02 October 2025 (Thursday) – Gandhi Jayanti / Dussehra

- 20 October 2025 (Monday) – Diwali

- 22 October 2025 (Wednesday) – Govardhan Puja

- 05 November 2025 (Wednesday) – Guru Nanak Jayanti

- 25 December 2025 (Thursday) – Christmas Day

PROGRAMME FEE STRUCTURE

MBA & MBA(HRM) Programme (Batch 2025-27),

The complete details of various Fees, Deposits, Advances, and other charges to be paid during the entire Programme are as follows:

Sl. No.	Description	Frequency	First Year Amount	Second Year Amount
1.	Tuition Fees	Per Annum	640000/-	640000/-
2.	Examination fee	Per Annum	11000/-	11000/-
3.	Registration Fee	One Time	1000/-	---
4.	Eligibility Fees	One Time	1000/-	---
5.	Convocation Fees	One Time	------	2500/-
6.	Alumni Fee	One Time	3500/-	----
7.	Placement Registration Fee	One Time	----	7000/-
8.	Refundable Security	One Time	13000/-	-----
9.	Student Development Advance	Per Annum	15000/-	15000/-
10.	*Books/Study Material Advance	Per Annum	16000/-	16000/-
11.	*Mess Advance	For 10 months	58800/-	58800/-
12.	*Laundry Advance	For 10 months	5500/-	5500/-

Note:

1. The Tuition fee can be paid in two (equal) installments.

2. Books/Study Material will be charged on actual use basis. Refundable Security deposits will be refunded at the end of the programme.

3. Hostel Fee will be shared separately

4. *Books /study material advance, Mess advance and Laundry advance may be revised as per requirement.

PROGRAMME FEE STRUCTURE

MBA Phase of Integrated BBA-MBA (Batch 2022-27)

The complete details of various Fees, Deposits, Advances, and other charges to be paid during the entire Programme are as follows:

Sl. No.	Description	Frequency	First Year Amount	Second Year Amount
1.	Tuition Fees	Per Annum	640000/-	640000/-
2.	Examination fee	Per Annum	11000/-	11000/-
3.	Convocation Fees	One Time	------	2500/-
4.	Alumni Fee	One Time	3500/-	----
5.	Placement Registration Fee	One Time	----	7000/-
6.	Student Development Advance	Per Annum	15000/-	15000/-
7.	*Books/Study Material Advance	Per Annum	16000/-	16000/-

Note:

1. The Tuition fee can be paid in two (equal) installments.

2. Books/Study Material will be charged on actual use basis. Refundable Security deposits will be refunded at the end of the programme.

3. * Books /study material advance may be revised as per requirement.

PROGRAMME FEE STRUCTURE

MBA Phase of Integrated B. Tech (CSE)-MBA (Batch 2022-27)

The complete details of various Fees, Deposits, Advances, and other charges to be paid during the entire Programme are as follows:

Sl. No.	Description	Frequency	First Year Amount	Second Year Amount
1.	Tuition Fees	Per Annum	500000/-	500000/-
2.	Examination fee	Per Annum	11000/-	11000/-
3.	Convocation Fees	One Time	------	2500/-
4.	Alumni Fee	One Time	3500/-	----
5.	Placement Registration Fee	One Time	----	7000/-
6.	Student Development Advance	Per Annum	15000/-	15000/-
7.	*Books/Study Material Advance	Per Annum	16000/-	16000/-
8.	*#Mess Advance	For 10 months	58800/-	58800/-
9.	*#Laundry Advance	For 10 months	5500/-	5500/-

Note:

1. The Tuition fee can be paid in two (equal) installments.

2. Books/Study Material will be charged on actual use basis. Refundable Security deposits will be refunded at the end of the programme.

3. Hostel Fee will be shared separately

4. *Books /study material advance, Mess advance and Laundry advance may be revised as per requirement.

5. #Mess Advance and Laundry will be applicable for students staying in the NU hostel.

PROGRAMME FEE STRUCTURE

MBA(FB & E) Programme, Batch 2025-27

The complete details of various Fees, Deposits, Advances, and other charges to be paid during the entire Programme are as follows:

Sl. No.	Description	Frequency	First Year Amount	Second Year Amount
1.	Tuition Fees	Per Annum	512000/-	512000/-
2.	Examination fee	Per Annum	11000/-	11000/-
3.	Registration Fee	One Time	1000/-	---
4.	Eligibility Fees	One Time	1000/-	---
5.	Convocation Fees	One Time	------	2500/-
6.	Alumni Fee	One Time	3500/-	----
7.	Refundable Security	One Time	13000/-	-----
8.	Student Development Advance	Per Annum	15000/-	15000/-
9.	Books/Study Material Advance*	Per Annum	16000/-	16000/-

Note:

1. The Tuition fee can be paid in two (equal) installments.

2. Books/Study Material will be charged on actual use basis. Refundable Security deposits will be refunded at the end of the programme.

3. * Books /study material advance may be revised as per requirement.

SECTION-I : TEACHING & EXAMINATION SCHEME

1.1 MBA & MBA phase of Integrated B. Tech.(CSE)-MBA

Framework: Master of Business Administration Programme

Duration of the Programme	:	2 Years
Duration of a Term	:	11-12 Weeks
Credits Requirements	:	108 Credit
No. of Terms	:	6 Terms
Total Contact Hours	:	1080 (108*10)
Summer Internship	:	8-10 weeks at the end of the first year
Field Courses	:	(1) Summer Internship (06 Credits)
		(2) Social Project as core course "Ethics, Accountability and Social Project" (03 credits)
Programme Structure	:	First Year – 57 credits • Core Courses : 57 credits Second Year – 51 credits • Summer Internship – 06 Credits • Elective Courses : 45 credits
Specialization Areas	:	Marketing Finance Operations Management Digital Transformation and Analytics (DnA) International Business (only minor specialization)
Major Specialization	:	At least 24 credit hours of electives in an area of Specialization
Minor Specialization	:	At least 15 credit hours of electives in an area of Specialization

A student can opt for only one Major Specialization and one Minor Specialization or one Major Specialization without Minor Specialization or no Specialization

2. Teaching-Learning Process

2.1 Programme Outcomes for MBA Programme

After undergoing this programme, the student shall be able to:

1. Evaluate different business issues using an integrative approach
2. Communicate effectively in different contexts
3. Demonstrate leadership, teamwork, and social skills
4. Analyze business environment for effective decision making
5. Use relevant conceptual frame works and best management practices
6. Develop functional and general management skills
7. Develop global orientation
8. Demonstrate creativity, risk-taking ability and cope with ambiguity
9. Act as an ethical & socially responsible management professional.

Framework: Phase II (MBA phase) of Integrated B. Tech (CSE)-MBA

Duration of the Programme	:	2 Years
Duration of a Term	:	12 Weeks
Credits Requirements	:	108 Credit
No. of Terms	:	6 Terms
Total Contact Hours	:	1080 (108*10)
Summer Internship	:	8-10 weeks at the end of the first year
Field Courses	:	(1) Summer Internship (06 Credits)
		(2) Social Project as core course "Ethics, Accountability and Social Project" (03 credits)
Programme Structure	:	First Year – 57 credits

- Core Courses: 51 credits
- Elective Courses: 06 credits

Second Year – 51 credits

- Summer Internship – 06 Credits
- Elective Courses : 45 credits

Specialization Areas	:	Marketing
		Finance
		Operations Management
		Digital Transformation and Analytics (DnA)
		International Business (only minor specialization)
Major Specialization	:	At least 24 credit hours of electives in an area of Specialization
Minor Specialization	:	At least 15 credit hours of electives in an area of Specialization

A student can opt only one Major Specialization from the above Specialization area, however a student has to opt for Digital Transformation and Analytics (DnA) specialization as a Major Specialization or a Minor Specialization.

TEACHING & EXAMINATION SCHEME

Master of Business Administration Programme
and
Phase II (MBA phase) of Integrated B. Tech (CSE)-MBA

TERM - I

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme					
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1	6MP101CC22	Financial Reporting and Analysis	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MP102CC22	Microeconomics	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MP201CC22	Quantitative Techniques	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MP202CC22	Operations Management	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MP301CC22	Marketing Management-I	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MP501CC24	Organizational Behaviour	3	0	0	3	3 hours	-	0.6	0	0.4
7	6MP502CC24	Business Communication*	1.5	0	0	-	-	-	1	0	0
		Total	**19.5**			**18**					

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the examination components, at the end of Term II.

Term – II

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1	6MP103CC22	Corporate Finance	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MP104CC22	Macroeconomics	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MP105CC22	Accounting for Decision Making	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MP203CC22	Decision Science	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MP302CC22	Marketing Management-II	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MP401CC22	Human Resource Management	3	0	0	3	3 hours	-	0.6	0	0.4
7	6MP502CC24	Business Communication*	1.5	0	0	3	-	-	1	0	0
		Total	**19.5**	**0**	**0**	**21**					

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the examination components, at the end of Term II.

Term – III

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1	6MP601CC22	Strategic Management	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MP701CC22	Digital Transformation	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MP801CC24	Ethics, Accountability and Social Project	1.5	1.5	0	3	-	-	0.6	0.4	0
4	6MP803CC22	Business Research Methods	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MP607CC24	Design thinking	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MP624CC24	Corporate Governance and Legal aspects of Business	3	0	0	3	3 hours	-	0.6	0	0.4
		Total		**0**	**0**	**18**					

Term - IV

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
		Electives*				9.0/ 18.0					
	7MP901CC22	Summer Internship#	-	-	-	06				1	

#The summer internship will be conducted and evaluated as per summer internship guideline.

*The student has to opt at least 03 elective courses

Term V

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
		Electives*				9.0/ 18.0					

*The student has to opt at least 03 elective courses

Term VI

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
		Electives*				9.0/ 18.0					

*The student has to choose at least 03 elective courses

L: Lectures, P/T: Practicals/Tutorial, C: Credits   TEE: Term End Examination

LPW: Laboratory / Project Work   CE: Continuous Evaluation

AREA OF SPECIALIZATIONS

The Institute shall offer Specializations in the following areas:

1.   Marketing

2.   Finance

3.   Operations Management

4.   Digital Transformation and Analytics (DnA)

5.   International Business (minor specialization only)

Human Resource Management specialization will not be offered as major or minor specialization. The actual number of specializations offered in the Programme shall depend on registration and available resources. The list of specialization elective courses selected by students will be finalized and notified before the commencement of Term III. An elective course will be offered only if a minimum number of students opt for it and subject to the availability of required resources.

SPECIALIZATION ELECTIVES

Given below is the complete list of Specialization Elective courses.

AREA: FINANCE

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP101SE24	Bank Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP102SE22	Behavioral Economics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP103SE22	Derivatives and Risk Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP104SE22	Direct and Indirect Taxes	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP105SE22	Econometrics for Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP108SE22	Economics of Financial Markets	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP110SE22	Financial Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP111SE22	Financial Markets, Institutions and Services	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

9.	7MP112SE22	Financial Planning and Wealth Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP113SE22	Financial Statement Analysis	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP114SE22	FinTech and Omni Commerce	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP115SE22	Insurance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP116SE22	International Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP117SE24	Investment and Portfolio Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP118SE22	Investment Banking	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP119SE22	Investor Psychology and Behavioral Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
17.	7MP120SE22	Management Control Systems	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
18.	7MP121SE22	Management of Financial Services	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP122SE22	Mergers and Acquisitions	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
20.	7MP123SE22	Personal Finance and Taxation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
21.	7MP124SE22	Project Planning and Control	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
22.	7MP126SE22	Stochastic Calculus in Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
23.	7MP127SE22	Strategic Cost Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
24.	7MP128SE22	Strategic Financial Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
25.	7MP129SE24	Valuation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
26.	7MP130SE22	Working Capital Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
27.	7MP131SE25	Commercial Credit Analysis & Underwriting	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: MARKETING

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP301SE22	Advanced Marketing Research	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP302SE22	Business-to-Business Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP303SE22	Consumer Behaviour	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP304SE22	Contagion Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP305SE22	Corporate Communication and Social Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP306SE22	Customer Relationship Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP307SE22	Digital Commerce and Social Media	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP308SE22	Digital Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP309SE22	Direct Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP310SE22	Event and Entertainment Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP311SE22	Franchising	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP312SE22	Innovation and Product Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP313SE22	Integrated Marketing Communication	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP314SE22	International Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP315SE22	Internet Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP316SE22	Marketing Models	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
17.	7MP317SE22	Marketing Simulation	2.0	2.0	-	3.0	-	-	0.60	0.40	-
18.	7MP318SE22	Qualitative and Quantitative Research in Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP319SE22	Retail Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
20.	7MP320SE22	Return on Marketing Investment	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

21.	7MP321SE22	Rural Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
22.	7MP322SE22	Sales & Distribution Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
23.	7MP323SE22	Services Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
24.	7MP324SE22	Sports Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
25.	7MP325SE22	Strategic Brand Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
26.	7MP326SE22	Strategic Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
27.	7MP328SE24	Marketing Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
28.	7MP329SE23	AI-powered Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
29.	7MP330SE24	Pricing Strategies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA : OPERATIONS MANAGEMENT

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | L | LPW/ PW | T | C | Duration | | Component Weightage | | |
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP201SE22	Data Analytics and Data Mining	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP202SE22	Decision Modelling and Applications	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP203SE22	Deep Learning and Model Optimization	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP204SE22	Descriptive Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP205SE22	Infrastructure Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP206SE22	Lean Six Sigma	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP207SE22	Multivariate Data Analysis and Visualization	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP208SE22	Operations Management in Services and Distribution	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP209SE22	Operations Strategy & Strategic Outsourcing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP210SE22	Predictive Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

11.	7MP211SE22	Project Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP212SE22	Statistical Techniques in Quality Control	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP213SE22	Supply Chain Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP214SE22	Technology Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP215SE22	Total Quality Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP807SE22	International Logistics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
17.	7MP216SE25	Green and Sustainable Logistics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
18.	7MP217SE25	Shipping and Logistics Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP218SE25	Warehouse and Materials Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
20.	7MP219SE25	Managing Reverse Logistics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
21.	7MP220SE25	Inland Logistics Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
22.	7MP221SE25	Lean Logistics & Supply Chain Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: DIGITAL TRANSFORMATION AND ANALYTICS (DNA)

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	6MP702CC22	Python Programming	2.0	2.0	-	3.0	-	-	0.60	0.40	-
2.	7MP701SE22	Big Data	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP702SE22	Business Analytics & Data Visualisation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP703SE22	Business Continuity of IT Infrastructure and Services	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP704SE22	Business Intelligence	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

6.	7MP705SE22	Business Process Re-engineering	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP706SE22	Data Mining and Data Science	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP707SE24	Data Visualization and Visual Storytelling	2.0	2.0	-	3.0	-	-	0.60	0.40	-
9.	7MP708SE22	Digital Consulting	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP709SE22	E-Business Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP710SE22	Enterprise Resource Planning	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP711SE22	Financial Technologies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP712SE22	Information Technology Strategy for Business	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP713SE22	InfoSec for Governance, Risk Management and Compliance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP714SE22	Machine Learning & Artificial Intelligence	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP715SE22	Managing Business on Cloud	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
17.	7MP716SE22	Natural Language processing and Text Mining	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
18.	7MP718SE22	Social Network Analysis	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP719SE22	Software Project Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
20.	7MP720SE22	Technology Enabled Operations Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
21.	7MP721SE22	Telecommunications Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
22.	7MP722SE24	Digital Product Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: INTERNATIONAL BUSINESS

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP116SE22	International Finance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP802SE24	Export- Import Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP803SE22	Foreign Trade Policy, Procedures and Documentation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP804SE24	Global Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP805SE22	International Business	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP806SE22	International Business Laws	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP808SE24	International Market Research	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP809SE22	International Organizations, Regional Blocks & WTO	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP810SE22	International Technology Transfer and Multinational Enterprises	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP811SE24	International Trade	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

NON-SPECIALIZATION ELECTIVE COURSES

In addition to the specialization elective courses, the following non-specialization elective courses from different areas are also offered.

AREA: HUMAN RESOURCE MANAGEMENT

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | L | LPW/ PW | T | C | Duration | | Component Weightage | | |
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP401NE22	Compensation Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP402NE22	Competency Mapping and Talent Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP403NE22	Employee Relations and Labour Laws	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP404NE22	Global Business Leadership	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP405NE22	Human Resource Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP406NE22	Instruments For Human Resource Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP407NE22	International Human Resource Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
8.	7MP408NE22	Organization Development & Change Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP409NE22	Performance Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP410NE22	Recruitment and Selection	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP411NE22	Strategic Human Resource Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP412NE22	Training and Development	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP601NE22	Business Development Strategies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP602NE22	Business Simulation	2.0	2.0	-	3.0	-	-	0.60	0.40	-
3.	7MP603NE22	Case Study of Entrepreneurs	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP604NE22	Corporate Entrepreneurship	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
5.	7MP605NE22	Corporate Governance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
6.	7MP606NE22	Creativity and Innovation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
7.	7MP607NE22	Design Thinking	3.0	-	-	3.0	-	-	1.0	-	-
8.	7MP608NE22	International Relations and Strategic Alliances	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
9.	7MP609NE22	Management of Strategic Alliance	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
10.	7MP610NE22	Management of Technology and Innovation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
11.	7MP611NE22	Managing a Growing Organization	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
12.	7MP613NE22	New Age Strategies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
13.	7MP614NE22	Social Entrepreneurship	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
14.	7MP617NE22	Strategic Management of an Innovation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MP618NE22	Strategizing Corporate Social Responsibility	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP619NE22	Strategy Execution	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
17.	7MP620NE22	Start up and New Age Business Models	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

18.	7MP621NE22	Start-up Funding Strategies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP622NE22	Managing Lean and Agile Startups	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
20.	7MP623NE24	ESG for Competitive Strategies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: ECONOMICS & FINANCE

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MP106NE22	Economic Thought	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP107NE22	Economics of Business Strategy	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP109NE22	Economics of Innovation and Entrepreneurship	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
4.	7MP125NE22	Public Policy Analysis	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: GENERAL MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MP801NE22	Dissertation	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
2.	7MP812NE22	Management Consulting	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
3.	7MP813NE22	Qualitative Research	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: ORGANIZATIONAL BEHAVIOUR & COMMUNICATION

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MP501NE22	Art of Negotiation	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP502NE22	Coaching and Counseling	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP503NE22	Diversity and Inclusion at Workplace	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP504NE22	Management of Co-operation and Conflict	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP505NE22	Managerial Skills for Effectiveness	3	-		3	-	-	1	-	-
6.	7MP506NE22	People Management and Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP507NE22	Personality Development & Business Etiquette	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP508NE22	Power, Influence and Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP509NE22	Psychometric Testing	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP510NE22	Public Speaking and Presentation Skills	2	2	-	3	-	-	0.6	0.4	-
11.	7MP511NE22	Stress and Coping	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP512NE22	Transactional Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4

The following Specialization Elective courses are considered for more than one specialization

Course Name	Primary Area of specialization	Secondary Area of Specialization
Business Process Re-engineering	Digital Transformation and Analytics (DnA)	Operations Management
Data Visualization and Visual Storytelling	Digital Transformation and Analytics (DnA)	Operations Management
Enterprise Resource Planning	Digital Transformation and Analytics (DnA)	Operations Management
Financial Technologies	Digital Transformation and Analytics (DnA)	Finance
Natural Language processing and Text Mining	Digital Transformation and Analytics (DnA)	Operations Management
Social Network Analysis	Digital Transformation and Analytics (DnA)	Operations Management
Technology Enabled Operations Management	Digital Transformation and Analytics (DnA)	Operations Management
International Finance	Finance	International Business
International Logistics	International Business	Operations Management
Digital Commerce and Social Media	Marketing	Digital Transformation and Analytics (DnA)
International Marketing	Marketing	International Business
Data Analytics and Data Mining	Operations Management	Digital Transformation and Analytics (DnA)
Deep Learning and Model Optimization	Operations Management	Digital Transformation and Analytics (DnA)
Descriptive Analytics	Operations Management	Digital Transformation and Analytics (DnA)
Predictive Analytics	Operations Management	Digital Transformation and Analytics (DnA)

INTERNSHIP/ INTERNATIONAL IMMERSION/ RESEARCH PROJECT

At the end of the 3rd term, all students must undergo a summer project or internship lasting for 8-10 weeks with an industrial, business, or service organization. Alternatively, students may opt for an International Immersion, which can range from 3 to 7 weeks. To ensure the total duration remains 8-10 weeks, additional related activities may be assigned to the concerned student for the duration of 2-5 weeks by the Programme Coordinator with the approval of the Dean. The immersion can also be done in form of undergoing a course in a foreign country for 3-7 weeks.

1.2 TEACHING & EXAMINATION SCHEME OF MASTER OF BUSINESS ADMINISTRATION (HUMAN RESOURCE MANAGEMENT) PROGRAMME

1. Framework:

Duration of the Programme	:	2 Years
Duration of a Term	:	12 Weeks
One Credit Hour	:	10 hours of classroom contact hours (10 Sessions of 60 minutes each)
Session Duration	:	60 minutes each
Credit Requirements	:	108 Credits=1080 hours
No. of Terms	:	6 Terms
Field Immersion	:	6-8 weeks, spread across the first year
Summer Internship	:	8-10 weeks at the end of the first year
Programme Structure	:	First Year – 57 credits

- Core Courses: 48 credits

- Skill Workshop: 06 credits

- Field Immersion: 03 credits

Second Year – 51 credits (including Summer Internship - 06 credits)

Minor Specialization (Optional) : At least 15 credit hours of electives in an area of Specialization

2. Teaching-Learning Process

2.1 Programme Outcomes for MBA (HRM) Programme

After undergoing this programme, the student shall be able to:

1. Evaluate different business issues using an integrative approach

2. Demonstrate leadership, teamwork, decision making and social skills

3. Develop functional and general management skills

4. Evaluate objectively the contribution of the HRM function in specific organizational contexts

5. Show proficiency in HRM process tasks

6. Develop global orientation

7. Demonstrate creativity, risk-taking ability and cope with ambiguity

8. Act as an ethical & socially responsible management professional.

TEACHING & EXAMINATION SCHEME
Master of Business Administration (HRM) Programme

TERM - I

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1	6MP106CC22	Economics	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	6MP107CC22	Accounting for Managers	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	6MP502CC24	Business Communications*	1.5	0	0		-	-	1.00	0	0.00
4	6MP501CC22	Organisational Behaviour	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5	6MP206CC22	Production & Operations Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
6	6MP401CC22	Human Resource Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
7	6MP303CC22	Marketing Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
		Total	**19.5**	**0.0**	**0**	**18.0**					

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term II.

TERM - II

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | L | LPW/PW | T | C | Duration | | Component Weightage | | |
							TEE	LPW/PW	CE	LPW/PW	TEE
1	6MP207CC22	Business Statistics	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	6MP108CC22	Financial Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	6MP502CC24	Business Communications*	1.5	0	0	3.0	-	-	1.00	0	0.00
4	6MP704CC22	Information Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5	7MP410NE22	Recruitment & Selection	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
6	6MP403CC22	Labour Law*#	1.5	0	0	0	-	-	0.3	-	-
7	6MP901CC22	Field Work#	-	1.5	0	0	-	-	1.00	-	0.00
8	6MP402CC22	Skill Workshop I	-	3.0	0	3.0	-	-	1.00	-	0.00
		Total	**15.0**	**4.5**	**0**	**18.0**					

6.0 credits will be awarded in Term III on successful completion of Field work offered in term I, II and III.

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term II.

*# The Course will be spread over 2 terms (term II & III) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term III.

TERM - III

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1	6MP803CC22	Business Research Methods	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	7MP401NE22	Compensation Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	7MP409NE22	Performance Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
4	7MP412NE22	Training & Development	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5	6MP403CC22	Labour Law*#	1.5	0	0	3.0	3 hours	-	0.30	0	0.40
6	6MP901CC22	Field Work#	0	1.5	0	3.0	-	-	1.00	0	0.00
7	6MP404CC22	Skill Workshop II	-	3.0	0	3.0	-	-	1.00	0	0.00
		Total	**13.5**	**6.0**	**0**	**21.0**					

*# The Course will be spread over 2 terms (term II & III) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term III.

The Course will be spread over 2 terms (term II & III) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term III

Term – IV

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1	6MP601CC22	Strategic Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	7MP427NE22	HR Measurement & Analytics	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	7MP417NE22	Organisational Leadership	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
4	7MP416NE22	Organisation Design, Development & Change	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5		Elective I	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
6		Elective II	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
7	7MP901CC22	Summer Internship	-	-	-	6.0	-	-	-	1	-
		Total	**18.0**	**0**	**0**	**24.0**					

Term – V

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1	7MP426NE22	HR Consulting	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2	7MP407NE22	International Human Resource Management	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3	7MP418NE22	Psychometric Tools & Techniques	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
4	7MP424NE22	Employee Relationship Management & Industrial Relations	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
5		Elective III	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
6		Elective IV	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
		Total	**18.0**	**0**	**0**	**18.0**					

Term – VI

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	7MP423NE22	Counselling & Mentoring	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
2		Elective V	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
3		Elective VI	3.0	0	0	3.0	3 hours	-	0.60	0	0.40
		Total	**9.0**	**0**	**0**	**9.0**					

Current Electives for MBA-HRM

Course Code	Course Title	Credit
7MP415NE22	Office Administration and Management	3.0
7MP421NE22	Corporate Communications and Public Relations	3.0
7MP425NE22	Employer Branding	3.0
7MP420NE22	Career Planning and Succession Management	3.0
7MP414NE22	Human Resource Management in Service Sector	3.0
7MP419NE22	Stress Management and Work Life Balance	3.0
7MP413NE22	HRM in Nonprofit Organizations	3.0
7MP422NE22	Corporate Social Responsibility and Sustainable Development	3.0

***Electives of other specifications will be as per elective courses given above.**

SUMMER PROJECT/INTERNSHIP//INTERNATIONAL IMMERSION

At the end of the 3rd Term, all students will have to do summer project/internship of 8-10 weeks with an industrial, business or service organization. The conditions of successfully completing the programme shall not be deemed to have been satisfied unless a student does summer project/internship.

Alternatively, the students can go for International Immersion. The duration for such immersion will be 5-7 weeks followed by 2-3 weeks for preparing detailed report so as to maintain the overall period of 8-10 weeks. The immersion can also be done in form of undergoing a course (s) in a foreign country for 5-7 weeks.

Each student shall be required to submit a project report to the Institute for the work undertaken by him/her during this period within two weeks of the commencement of the 4th Term. S/he will also have to submit a copy of the report to the organization guide. The reports are assessed by a panel of faculty members. The reports are graded like any other course and also reflected in the Grade Reports.

SUPPLEMENTARY COURSE(S) – INDUSTRY READINESS

This course intends to equip students to sharpen their contemporary business and industry knowledge. It will also enhance their confidence so as to make them ready to interact with industry officials in professional manner. Multiple exposure to such sessions will facilitate them in facing tough business situations as well during interviews. A students' active participation in industry interaction events is source of valuable learnings for every student in this programme as it brings out latest trends in industry practices and rich experiences of the experts of relevant fields.

It will be entirely taught through co-curricular activities and during entire term(s). Pedagogy will include (but not limit to) industry lecture series, conclaves, conferences, seminars, workshops, films, documentaries, field visits, industry visits, group discussions, exhibitions, projects etc. Assessment would be periodic and based on student's engagement and involvement at different forums. Student may also be required to submit a learning log after each term

AREAS OF MINOR SPECIALIZATIONS

For MBA-HRM students, some of the students may opt for minor specialization. The elective subjects will be offered and selected through the survey by the program office. There is no compulsion to take a minor specialization for MBA-HRM students. Those students who do not opt for Minor, will study available HR electives from available specialization. In order to take minor specialisation, the student is required to take at least 15 credits of the selected minor specialization. The actual number of minor specializations offered in the Programme shall depend on registration and available resources. The list of specialization elective courses selected by students will be finalized as notified by the program office. An elective course will be offered only if a minimum number of students opt for it and subject to the availability of required resources.

The Institute shall offer minor specialization in the following areas:

1. Marketing

2. Finance

3. Operations Management

4. Digital Transformation and Analytics (DnA)

5. International Business

1.3 TEACHING & EXAMINATION SCHEME
MBA PHASE OF INTEGRATED BBA-MBA

1. Framework: MBA Phase of Integrated BBA-MBA

Duration of the Programme	:	2 Years
Duration of a Term	:	11-12 Weeks
Credits Requirements	:	108 Credit
No. of Terms	:	6 Terms
Total Contact Hours	:	1080 (108*10)
Internship Project	:	18-20 weeks in Term III
Programme Structure	:	First Year – 60 credits
		• Core Courses : 09 credits
		• Electives Courses : 33 credits
		• Internship Project: 18 Credits
		Second Year – 48 credits
		• Elective Courses : 48 credits
Specializations Areas	:	• Marketing
		• Finance
		• Operations Management
		• Digital Transformation and Analytics (DnA)
		• International Business (Minor Specialisation only)
Major Specialization*	:	At least 30 credit hours of electives in an area of Specialization
Minor Specialization*	:	At least 21 credit hours of electives in an area of Specialization

A student can opt for only one Major Specialization and one Minor Specialization or one Major Specialization without Minor Specialization or no Specialization

1. Programme Outcomes

Integrated BBA- MBA Programme: After undergoing this programme, the student shall be able to:

1.1.1. Evaluate different business issues using an integrative approach

1.1.2. Communicate effectively in different contexts

1.1.3. Demonstrate leadership, teamwork, and social skills

1.1.4. Analyze business environment for effective decision making

1.1.5. Use relevant conceptual frame works and best management practices

1.1.6. Develop functional and general management skills

1.1.7. Develop global orientation

1.1.8. Demonstrate creativity, risk-taking ability and cope with ambiguity

1.1.9. Act as an ethical & socially responsible management professional.

MBA PHASE OF INTEGRATED BBA-MBA
TERM - I

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
	6MP205CC22	Advanced Statistics	3.0	0	0	3.0	3 hours	-	0.60	-	0.40
	6MP702CC22	Python Programming	2.0	2.0	0	3.0	-	-	0.60	0.40	-
		Prerequisite Courses for Specialization - Elective 1	3.0	0	0	3.0	3 hours	-	0.60	-	0.4
		Prerequisite Courses for Specialization - Elective 2	3.0	0	0	3.0	3 hours	-	0.60	-	0.4
		Electives*	3.0	-	-	9.0					
		Total				**21**					

The student has to opt 03 elective courses

PREREQUISITE COURSES FOR SPECIALIZATION

Course Code	Courses Name	Specialization	
7MP704SE22	Business Intelligence	Digital Transformation and Analytics (DnA)	Elective 1
7MP710SE22	Enterprise Resource Planning	Digital Transformation and Analytics (DnA)	Elective 2
7MP132SE22	Managerial Accounting and Controls	Finance	Elective 1
7MP131SE22	Applied Corporate Finance	Finance	Elective 2
7MP326SE22	Strategic Marketing	Marketing	Elective 1
7MP303SE22	Consumer Behaviour	Marketing	Elective 2
7MP208SE22	Operations Management in Services and Distribution	Operations Management	Elective 1
7MP212SE22	Statistical Techniques in Quality Control	Operations Management	Elective 2

Term - II

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme					
							Duration		Component Weightage			
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
	6MP703SE22	Managing Digital Enterprises	3	0	0	3	3 hours	-	0.6	-	0.4
		Electives*		-	-	18.0					
		Total				**21**					

Term - III

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme					
							Duration		Component Weightage			
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
	6MP902CC22	Internship Project / Research Project / International Immersion	0	18	0	18	-	-	0	1	0
	Total					**18**					

The internship project will be conducted and evaluated as per summer internship guideline.

Term IV

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme					
							Duration		Component Weightage			
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1		Electives*	-	-	-	5.0/ 21.0					

The student has to opt at least 05 elective courses

Term V

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1		Electives*	-	-	-	9.0/18.0					

The student has to opt at least 03 elective courses

Term VI

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1		Electives*	-	-	-	9.0/18.0					

The student has to opt at least 03 elective courses

L: Lectures, P/T: Practicals/Tutorial, C: Credits   TEE: Term End Examination

LPW: Laboratory / Project Work   CE: Continuous Evaluation

AREA OF SPECIALIZATIONS

The Institute shall offer Specializations in the following areas:

1. Marketing

2. Finance

3. Operations Management

4. Digital Transformation and Analytics (DnA)

5. International Business (Minor Specialisation only)

Human Resource Management specialization will not be offered as major or minor specialization. The actual number of specializations offered in the Programme shall depend on registration and available resources. The list of specialization elective courses selected by students will be finalized and notified before the commencement of Term. An elective course will be offered only if a minimum number of students opt for it and subject to the availability of required resources.

SPECIALIZATION ELECTIVES

Given below is the list of Elective courses.

AREA: DIGITAL TRANSFORMATION AND ANALYTICS (DNA)

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | L | LPW/ PW | T | C | Duration | | Component Weightage | | |
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP701SE22	Big Data	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP702SE22	Business Analytics & Data Visualisation	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP703SE22	Business Continuity of IT Infrastructure and Services	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP705SE22	Business Process Re-engineering	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP706SE22	Data Mining and Data Science	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP707SE24	Data Visualization and Visual Storytelling	2	2	-	3	-	-	0.6	0.4	-
7.	7MP708SE22	Digital Consulting	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP709SE22	E-Business Management	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP711SE22	Financial Technologies	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP712SE22	Information Technology Strategy for Business	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP713SE22	InfoSec for Governance, Risk Management and Compliance	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP714SE22	Machine Learning & Artificial Intelligence	3	-	-	3	3 hrs	-	0.6	0	0.4
13.	7MP715SE22	Managing Business on Cloud	3	-	-	3	3 hrs	-	0.6	0	0.4
14.	7MP716SE22	Natural Language processing and Text Mining	3	-	-	3	3 hrs	-	0.6	0	0.4
15.	7MP718SE22	Social Network Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4

16.	7MP719SE22	Software Project Management	3	-	-	3	3 hrs	-	0.6	0	0.4
17.	7MP720SE22	Technology Enabled Operations Management	3	-	-	3	3 hrs	-	0.6	0	0.4
18.	7MP721SE22	Telecommunications Management	3	-	-	3	3 hrs	-	0.6	0	0.4
19.	7MP722SE24	Digital Product Management	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: INTERNATIONAL BUSINESS

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP116SE22	International Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP404NE22	Global Business Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP407NE22	International Human Resource Management	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP802SE24	Export- Import Management	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP803SE22	Foreign Trade Policy, Procedures and Documentation	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP804SE24	Global Management	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP805SE22	International Business	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP806SE22	International Business Laws	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP807SE22	International Logistics	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP808SE24	International Market Research	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP809SE22	International Organizations, Regional Blocks & WTO	3	-	-	3	3 hrs	-	0.6	0	0.4
12	7MP810SE22	International Technology Transfer and Multinational Enterprises	3	-	-	3	3 hrs	-	0.6	0	0.4
13	7MP811SE24	International Trade	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: FINANCE

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme					
							Duration		Component Weightage			
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE	
1.	7MP101SE24	Bank Management	3	-	-	3	3 hrs	-	0.6	0	0.4	
2.	7MP102SE22	Behavioral Economics	3	-	-	3	3 hrs	-	0.6	0	0.4	
3.	7MP103SE22	Derivatives and Risk Management	3	-	-	3	3 hrs	-	0.6	0	0.4	
4.	7MP104SE22	Direct and Indirect Taxes	3	-	-	3	3 hrs	-	0.6	0	0.4	
5.	7MP105SE22	Econometrics for Finance	3	-	-	3	3 hrs	-	0.6	0	0.4	
6.	7MP108SE22	Economics of Financial Markets	3	-	-	3	3 hrs	-	0.6	0	0.4	
7.	7MP110SE22	Financial Analytics	3	-	-	3	3 hrs	-	0.6	0	0.4	
8.	7MP111SE22	Financial Markets, Institutions and Services	3	-	-	3	3 hrs	-	0.6	0	0.4	
9.	7MP112SE22	Financial Planning and Wealth Management	3	-	-	3	3 hrs	-	0.6	0	0.4	
10.	7MP113SE22	Financial Statement Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4	
11.	7MP114SE22	FinTech and Omni Commerce	3	-	-	3	3 hrs	-	0.6	0	0.4	
12.	7MP115SE22	Insurance	3	-	-	3	3 hrs	-	0.6	0	0.4	
13.	7MP116SE22	International Finance	3	-	-	3	3 hrs	-	0.6	0	0.4	
14.	7MP117SE24	Investment and Portfolio Management	3	-	-	3	3 hrs	-	0.6	0	0.4	
15.	7MP118SE22	Investment Banking	3	-	-	3	3 hrs	-	0.6	0	0.4	
16.	7MP119SE22	Investor Psychology and Behavioral Finance	3	-	-	3	3 hrs	-	0.6	0	0.4	
17.	7MP120SE22	Management Control Systems	3	-	-	3	3 hrs	-	0.6	0	0.4	
18.	7MP121SE22	Management of Financial Services	3	-	-	3	3 hrs	-	0.6	0	0.4	

Sr. No.	Course Code	Course Title	L	LPW/PW	T	C	TEE Duration	LPW/PW Duration	CE	LPW/PW	TEE
19.	7MP122SE22	Mergers and Acquisitions	3	-	-	3	3 hrs	-	0.6	0	0.4
20.	7MP123SE22	Personal Finance and Taxation	3	-	-	3	3 hrs	-	0.6	0	0.4
21.	7MP124SE22	Project Planning and Control	3	-	-	3	3 hrs	-	0.6	0	0.4
22.	7MP126SE22	Stochastic Calculus in Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
23.	7MP127SE22	Strategic Cost Management	3	-	-	3	3 hrs	-	0.6	0	0.4
24.	7MP128SE22	Strategic Financial Management	3	-	-	3	3 hrs	-	0.6	0	0.4
25.	7MP129SE24	Valuation	3	-	-	3	3 hrs	-	0.6	0	0.4
26.	7MP130SE22	Working Capital Management	3	-	-	3	3 hrs	-	0.6	0	0.4
27.	7MP131SE25	Commercial Credit Analysis & Underwriting	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: MARKETING

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MP301SE22	Advanced Marketing Research	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP302SE22	Business-to-Business Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP304SE22	Contagion Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP305SE22	Corporate Communication and Social Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP306SE22	Customer Relationship Management	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP307SE22	Digital Commerce and Social Media	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP308SE22	Digital Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP309SE22	Direct Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4

9.	7MP310SE22	Event and Entertainment Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP311SE22	Franchising	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP312SE22	Innovation and Product Management	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP313SE22	Integrated Marketing Communication	3	-	-	3	3 hrs	-	0.6	0	0.4
13.	7MP314SE22	International Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
14.	7MP315SE22	Internet Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
15.	7MP316SE22	Marketing Models	3	-	-	3	3 hrs	-	0.6	0	0.4
16.	7MP317SE22	Marketing Simulation	2	2	-	3	-	-	0.6	0.4	-
17.	7MP318SE22	Qualitative and Quantitative Research in Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
18.	7MP319SE22	Retail Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
19.	7MP320SE22	Return on Marketing Investment	3	-	-	3	3 hrs	-	0.6	0	0.4
20.	7MP321SE22	Rural Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
21.	7MP322SE22	Sales & Distribution Management	3	-	-	3	3 hrs	-	0.6	0	0.4
22.	7MP323SE22	Services Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
23.	7MP324SE22	Sports Management	3	-	-	3	3 hrs	-	0.6	0	0.4
24.	7MP325SE22	Strategic Brand Management	3	-	-	3	3 hrs	-	0.6	0	0.4
25.	7MP328SE24	Marketing Analytics	3	-	-	3	3 hrs	-	0.6	0	0.4
26.	7MP329SE23	AI-powered Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
27.	7MP330SE24	Pricing Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA : OPERATIONS MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP201SE22	Data Analytics and Data Mining	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP202SE22	Decision Modelling and Applications	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP203SE22	Deep Learning and Model Optimization	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP204SE22	Descriptive Analytics	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP205SE22	Infrastructure Management	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP207SE22	Multivariate Data Analysis and Visualization	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP208SE22	Operations Management in Services and Distribution	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP209SE22	Operations Strategy & Strategic Outsourcing	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP210SE22	Predictive Analytics	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP211SE22	Project Management	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP214SE22	Technology Management	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP215SE22	Total Quality Management	3	-	-	3	3 hrs	-	0.6	0	0.4
13.	7MP213SE22	Supply Chain Management	3	-	-	3	3 hrs	-	0.6	0	0.4
14.	7MP206SE22	Lean Six Sigma	3	-	-	3	3 hrs	-	0.6	0	0.4
15.	7MP216SE25	Green and Sustainable Logistics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MP217SE25	Shipping and Logistics Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

Sr. No.	Course Code	Course Title	L	LPW/PW	T	C	Duration		CE	LPW/PW	TEE
17.	7MP218SE25	Warehouse and Materials Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
18.	7MP219SE25	Managing Reverse Logistics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
19.	7MP220SE25	Inland Logistics Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
20.	7MP221SE25	Lean Logistics & Supply Chain Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

NON-SPECIALIZATION ELECTIVE COURSES

In addition to the specialization elective courses, the following non-specialization elective courses from different areas are also offered.

AREA: ECONOMICS & FINANCE

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MP106NE22	Economic Thought	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP107NE22	Economics of Business Strategy	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP109NE22	Economics of Innovation and Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP125NE22	Public Policy Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: GENERAL MANAGEMENT

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | | | | | Duration | | Component Weightage | | |
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP801NE22	Dissertation	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP812NE22	Management Consulting	3	-	-	3	3 hrs	-	0.6	0	0.4
3..	7MP813NE22	Qualitative Research	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: HUMAN RESOURCE MANAGEMENT

| Sr. No. | Course Code | Course Title | Teaching Scheme | | | | Examination Scheme | | | | |
| | | | | | | | Duration | | Component Weightage | | |
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP401NE22	Compensation Management	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP402NE22	Competency Mapping and Talent Management	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP403NE22	Employee Relations and Labour Laws	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP404NE22	Global Business Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP405NE22	Human Resource Analytics	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP406NE22	Instruments For Human Resource Management	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP407NE22	International Human Resource Management	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP408NE22	Organization Development & Change Management	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP409NE22	Performance Management	3	-	-	3	3 hrs	-	0.6	0	0.4

10.	7MP410NE22	Recruitment and Selection	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP411NE22	Strategic Human Resource Management	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP412NE22	Training and Development	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: ORGANIZATIONAL BEHAVIOUR & COMMUNICATION

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP501NE22	Art of Negotiation	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP502NE22	Coaching and Counseling	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MP503NE22	Diversity and Inclusion at Workplace	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP504NE22	Management of Co-operation and Conflict	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP505NE22	Managerial Skills for Effectiveness	3	-	-	3	-	-	1	-	-
6.	7MP506NE22	People Management and Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP507NE22	Personality Development & Business Etiquette	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MP508NE22	Power, Influence and Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP509NE22	Psychometric Testing	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP510NE22	Public Speaking and Presentation Skills	2	2	-	3	-	-	0.6	0.4	-
11.	7MP511NE22	Stress and Coping	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP512NE22	Transactional Analysis	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MP601NE22	Business Development Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MP602NE22	Business Simulation	2	2	-	3	-	-	0.6	0.4	-
3.	7MP603NE22	Case Study of Entrepreneurs	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MP604NE22	Corporate Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MP605NE22	Corporate Governance	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MP606NE22	Creativity and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MP607NE22	Design Thinking	3	-	-	3	-	-	1	-	-
8.	7MP608NE22	International Relations and Strategic Alliances	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MP609NE22	Management of Strategic Alliance	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MP610NE22	Management of Technology and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MP611NE22	Managing a Growing Organization	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MP613NE22	New Age Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
13.	7MP614NE22	Social Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
14.	7MP617NE22	Strategic Management of an Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
15.	7MP618NE22	Strategizing Corporate Social Responsibility	3	-	-	3	3 hrs	-	0.6	0	0.4
16.	7MP619NE22	Strategy Execution	3	-	-	3	3 hrs	-	0.6	0	0.4
17.	7MP620NE22	Start up and New Age Business Models	3	-	-	3	3 hrs	-	0.6	0	0.4
18.	7MP621NE22	Start-up Funding Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
	7MP622NE22	Managing Lean and Agile Startups	3	-	-	3	3 hrs	-	0.6	0	0.4
19.	7MP623NE24	ESG for Competitive Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4

Elective Courses Considered for other area of Specialization: The following electives are being considered under on area of specialization as shown below:

Course Name	Primary Area of specialization	Secondary Area of Specialization
Enterprise Resource Planning	Digital Transformation and Analytics (DnA)	Operations Management
Business Process Re-engineering	Digital Transformation and Analytics (DnA)	Operations Management
Technology Enabled Operations Management	Digital Transformation and Analytics (DnA)	Operations Management
Financial Technologies	Digital Transformation and Analytics (DnA)	Finance
Social Network Analysis	Digital Transformation and Analytics (DnA)	Operations Management
Natural Language processing and Text Mining	Digital Transformation and Analytics (DnA)	Operations Management
Data Visualization and Visual Storytelling	Digital Transformation and Analytics (DnA)	Operations Management
International Finance	Finance	International Business
International Logistics	International Business	Operations Management
International Marketing	Marketing	International Business
Digital Commerce and Social Media	Marketing	Digital Transformation and Analytics (DnA)
Data Analytics and Data Mining	Operations Management	Digital Transformation and Analytics (DnA)
Descriptive Analytics	Operations Management	Digital Transformation and Analytics (DnA)
Predictive Analytics	Operations Management	Digital Transformation and Analytics (DnA)
Deep Learning and Model Optimization	Operations Management	Digital Transformation and Analytics (DnA)

RESEARCH PROJECT/ INTERNATIONAL IMMERSION:

Only students, who have more than 7.5 CGPA at the end of BBA Phase, can opt for doing a Research Project. Students instead of interning with industry, may choose to intern under faculty on an institute approved research topic.

INTERNATIONAL IMMERSION

In Term III, all students must undergo a summer internship of 18-20 weeks with an industry, business, or service organization. Alternatively, students may opt for 10-12 weeks internship and an International Immersion ranging from 3 to 7 weeks. To ensure the total duration remains 18-20 weeks, additional related activities may be assigned to the concerned student for the duration of 2-5 weeks by the Programme Coordinator with the approval of the Dean. The immersion can also be done in the form of undergoing a course in a foreign country for 3-7 weeks in addition to 10-12 weeks of internship.

1.4 TEACHING & EXAMINATION SCHEME OF MASTER OF BUSINESS ADMINISTRATION (FAMILY BUSINESS & ENTREPRENEURSHIP) PROGRAMME

1. Framework:

Duration of the Programme	:	2 Years
Duration of a Term	:	11-12 Weeks
Credits Requirements	:	108 Credit
No. of Terms	:	6 Terms
Total Contact Hours	:	1080 (108*10)
Summer Internship	:	4-5 Weeks duration only for those students opting for Entrepreneurship specialization
Field Courses	:	(1) Business Plan (Compulsory course) – 3.0 credits (2) Industrial Orientation/Visit (Compulsory course) – 3.0 credits
Programme Structure	:	First Year – 57 credits • Core Courses: 57 credits Second Year – 51 credits • Field Courses : 6.0 credits • Elective Courses : 45 credits
Areas of Specializations	:	(1) Family Business Management (2) Entrepreneurship
Specialization	:	At least 24 credits of electives in a specialization

2. Teaching-Learning Process

This Programme is targeted towards two distinct audiences:

(a) The next generation of Family Business owners, and

(b) Young graduates with no experience in business but who exhibit entrepreneurial ambitions.

2.1 Programme Outcomes for MBA (FB&E) Programme

After undergoing this programme, the student shall be able to:

1. Learn how to align vision and mission of the family business with the business processes

2. Understand significance of succession planning for family owned business

3. Make optimum utilization of available resources

4. Develop global orientation

5. Make effective and efficient business decisions

6. Fostering creative environment

7. Demonstrate abilities for risk taking and coping with ambiguity

8. Evaluate different business issues using an integrated approach

9. Use relevant conceptual frameworks and best practices

10. Develop functional and business management skills

11. Act as socially responsible business person

12. Develop ethical thinking and actions

MASTER OF BUSINESS ADMINISTRATION(FB&E) PROGRAMME
TERM - I

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MF101CC22	Managerial Economics	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MF301CC22	Marketing Management I	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MF501CC22	Business Communication	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MF502CC22	Organizational Behavior	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MF601CC22	Family Business Management	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MF801CC22	Government & Business	3	0	0	3	3 hours	-	0.6	0	0.4
		Total	**18**	**0**	**0**	**18**					

TERM - II

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MF102CC22	Financial Reporting and Analysis	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MF302CC22	Marketing Management II	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MF401CC22	Human Resource Management	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MF602CC22	Succession Planning and Management	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MF603CC22	Entrepreneurship Theory and Practices	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MF701CC22	Digital Transformation	3	0	0	3	3 hours	-	0.6	0	0.4
7	6MF201CC22	Data Analysis for Entrepreneurs	3	0	0	3	3 hours	-	0.6	0	0.4
		Total	**21**	**0**	**0**	**21**					

TERM - III

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1	6MF103CC22	Financial Management	3	0	0	3	3 hours	-	0.6	0	0.4
2	6MF104CC22	Accounting for Decision Making	3	0	0	3	3 hours	-	0.6	0	0.4
3	6MF202CC22	Production & Operations Management	3	0	0	3	3 hours	-	0.6	0	0.4
4	6MF604CC22	New Venture Creation	3	0	0	3	3 hours	-	0.6	0	0.4
5	6MF605CC22	Strategic Management	3	0	0	3	3 hours	-	0.6	0	0.4
6	6MF802CC22	Ethics, Accountability & Business Law	3	0	0	3	3 hours	-	0.6	0	0.4
		Total	**18**	**0**	**0**	**18**					

Term - IV

Sr. No.	Course Code	Course Title	L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
							Duration		**Component Weightage**		
1	7MF901CC22	Industrial Orientation/ Visit	-	3.0	-	3.0	-	-	-	1.0	-
2	7MF903CC22	Summer Internship	-	-	-	00	-	-	-	1.0	-
3	-	Electives*	3.0	-	-	9.0/ 18.0					

Term V

Sr. No.	Course Code	Course Title	L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
							Duration		**Component Weightage**		
1		Electives*	3.0	-	-	9.0/ 18.0					

Term VI

Sr. No.	Course Code	Course Title	L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
							Duration		**Component Weightage**		
1	7MF902CC22	Business Plan	-	3.0	-	3.0	-	-	-	1.0	-
2	-	Electives*	3.0	-	-	9.0/ 18.0					

* Refer to the section "Specializations" in this TES. The list of Specialization Electives from various academic areas is provided hereunder.

L: Lectures, P/T: Practicals/Tutorial, C: Credits   TEE: Term End Examination

LPW: Laboratory / Project Work   CE: Continuous Evaluation

SPECIALIZATIONS

The Institute shall offer Specializations in the following areas:

(1) Family Business Management

(2) Entrepreneurship

The actual number of specializations offered in the Programme shall depend on registration and available resources. The list of elective courses selected by each student will be finalized and notified before the commencement of Term IV. The actual number of courses offered in a particular year shall depend on registration and available resources. An elective course will be offered only if a minimum number of students opt for it.

SPECIALIZATION ELECTIVE COURSES

Given below is the complete list of Specialization Elective courses.

SPECIALIZATION: ENTREPRENEURSHIP

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/PW	T	C	Duration		Component Weightage		
							TEE	LPW/PW	CE	LPW/PW	TEE
AREA ECONOMICS & FINANCE											
1.	7MF104SE22	Direct Tax Planning for Business	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF110SE22	Entrepreneurial Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF119SE22	Management Control Systems	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: MARKETING											
4.	7MF309SE22	Entrepreneurial Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP											
5.	7MF604SE22	Case Study of Entrepreneurs	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF605SE22	Corporate Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF609SE22	Management of Technology and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4

Sr. No.	Course Code	Course Title	L	LPW/PW	T	C	Duration TEE	LPW/PW	CE	LPW/PW	TEE
8.	7MF612SE22	Social Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MF613SE22	Start-up Funding Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MF614SE22	Strategic Management of Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: GENERAL MANAGEMENT											
11.	7MF801SE24	Export- Import Management	3	-	-	3	3 hrs	-	0.6	0	0.4

SPECIALIZATION: FAMILY BUSINESS MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
AREA ECONOMICS & FINANCE											
1.	7MF104SE22	Direct Tax Planning for Business	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF110SE22	Entrepreneurial Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF119SE22	Management Control Systems									
AREA: MARKETING											
4.	7MF309SE22	Entrepreneurial Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP											
5.	7MF601SE22	Application of Strategic Framework for SMEs	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF602SE22	Business Development Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF605SE22	Corporate Entrepreneurship									
8.	7MF609SE22	Management of Technology and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4

9.	7MF610SE22	Managing a Growing Organization	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MF614SE22	Strategic Management of Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
AREA: GENERAL MANAGEMENT											
11.	7MF801SE24	Export- Import Management	3	-	-	3	3 hrs	-	0.6	0	0.4

NON-SPECIALIZATION ELECTIVE COURSES

In addition to the specialization elective courses, the following non-specialization elective courses from different areas are also offered.

AREA : ECONOMICS & FINANCE

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
			L	LPW/ PW	T	C	Duration		Component Weightage		
							TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF109NE22	Economics of Innovation and Entrepreneurship	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF112NE22	Financial Planning and Wealth Management	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF115NE22	International Finance	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF116NE24	Investment and Portfolio Management	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MF122NE22	Project Planning and Control	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF125NE22	Strategic Cost Management	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF126NE22	Strategic Financial Management	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MF128NE22	Working Capital Management	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MF129SE24	International Finance for Family Business	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA : GENERAL MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MF802NE22	International Business	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF803NE22	International Logistics	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF804NE24	International Trade	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: MARKETING

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MF302NE22	Business-to-Business Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF303NE22	Consumer Behaviour	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF306NE22	Customer Relationship Management	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF307NE22	Digital Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MF312NE22	Innovation and Product Management	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF314NE22	International Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF319NE22	Retail Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MF321NE22	Rural Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MF322NE22	Sales & Distribution Management	3	-	-	3	3 hrs	-	0.6	0	0.4
10.	7MF323NE22	Services Marketing	3	-	-	3	3 hrs	-	0.6	0	0.4
11.	7MF325NE22	Strategic Brand Management	3	-	-	3	3 hrs	-	0.6	0	0.4
12.	7MF317SE22	Marketing Simulation	2.0	2.0	-	3.0	-	-	0.60	0.40	-
13.	7MF324SE22	Sports Management	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

14.	7MF328SE24	Marketing Analytics	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
15.	7MF329SE24	AI-powered Marketing	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40
16.	7MF327SE24	Pricing Strategies	3.0	-	-	3.0	3 hrs	-	0.60	0	0.40

AREA: HUMAN RESOURCE MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF404NE22	Global Business Leadership	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF408NE22	Leadership and HRM in SMEs	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF409NE22	Learning & Development for New Age Entrepreneurs	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF410NE22	Organization Development & Change Management	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MF413NE22	Reward and Performance Management in Family Managed Enterprises	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: INFORMATION MANAGEMENT

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF701NE22	E-Business Management	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF702NE22	Enterprise Resource Planning	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF703NE22	Technology Enabled Operations Management	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF704SE24	Digital Product Management	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA : OPERATIONS MANAGEMENT & QUANTITATIVE TECHNIQUES

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MF204NE22	Lean Six Sigma	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF208NE22	Project Management	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF210NE22	Supply Chain Management	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF211NE22	Total Quality Management	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/PW	T	C	TEE	LPW/PW	CE	LPW/PW	TEE
1.	7MF603NE22	Business Simulation	2	2	-	3	-	-	0.6	0.4	0
2.	7MF606NE22	Corporate Governance	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF607NE22	Creativity and Innovation	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF608NE22	Management of Strategic Alliance	3	-	-	3	3 hrs	-	0.6	0	0.4
5.	7MF611NE22	New Age Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4
6.	7MF615NE22	Strategizing Corporate Social Responsibility	3	-	-	3	3 hrs	-	0.6	0	0.4
7.	7MF616NE22	Strategy Execution	3	-	-	3	3 hrs	-	0.6	0	0.4
8.	7MF617SE22	Managing Lean and Agile Startups	3	-	-	3	3 hrs	-	0.6	0	0.4
9.	7MF618SE24	ESG for Competitive Strategies	3	-	-	3	3 hrs	-	0.6	0	0.4

AREA: ORGANIZATIONAL BEHAVIOUR & COMMUNICATION

Sr. No.	Course Code	Course Title	Teaching Scheme				Examination Scheme				
							Duration		Component Weightage		
			L	LPW/ PW	T	C	TEE	LPW/ PW	CE	LPW/ PW	TEE
1.	7MF505NE22	Personality Development & Business Etiquette	3	-	-	3	3 hrs	-	0.6	0	0.4
2.	7MF501NE22	Art of Negotiation	3	-	-	3	3 hrs	-	0.6	0	0.4
3.	7MF508NE22	Stress and Coping	3	-	-	3	3 hrs	-	0.6	0	0.4
4.	7MF503NE22	Diversity and Inclusion at Workplace	3	-	-	3	3 hrs	-	0.6	0	0.4

SUMMER PROJECT/INTERNSHIP:

At the end of the 3rd Term, all students opting for Entrepreneurship Specializations are required to do summer project/internship for 4-5 weeks with an Industrial, Business or Service organization. The summer internship is optional for the students opting for Family Business Specialization.

The summer internship will be conducted and evaluated be as per summer internship policy.

Industrial Orientation Visit (3.0 Credits)

As an integral part of the MBA (Family Business & Entrepreneurship) programme, the Industrial Orientation Visit is a experiential learning course conducted during the summer break at the end of the first year. The visit may be domestic or international, with students having explored major industrial hubs across India as well as global destinations.

During the visit, students engage with companies across diverse industries, providing them with a valuable opportunity to observe business value chains, interact with business leaders, and gain firsthand exposure to real-world business operations. This learning experience is especially meaningful for young successors of family businesses and aspiring entrepreneurs who benefit from practical insights to support informed business decisions.

This 3-credit field course is fully student-funded. Upon completion, students are required to submit a detailed report and deliver a presentation on their key learnings. The course emphasizes experiential and collaborative learning, helping students enhance their leadership, communication, teamwork, and problem-solving skills, bridging the gap between classroom knowledge and industry practice.

SECTION II : ACADEMIC RULES & REGULATIONS

[A] ACADEMIC REGULATIONS FOR MASTER OF BUSINESS ADMINISTRATION UNDER FACULTY OF MANAGEMENT

SHORT TITLE, APPLICATION AND COMMENCEMENT:

a) These regulations shall be called as "Academic Regulations for Master of Business Administration (MBA) Programmes as mentioned under the Faculty of Management.

1. **MBA**

2. **MBA[FB&E]**

3. **MBA[HRM]**

4. **Integrated BBA-MBA (during MBA Phase)**

5. **Integrated B.Tech. (CSE)-MBA (during Phase-II)**

b) They shall apply to all students admitted in MBA programmes (as mentioned in above programmes under The Faculty of Management, Nirma University.

c) They shall come into force from the date of their publication of the notification with the approval of Board of Governors, Nirma University.

DEFINITIONS: IN THESE REGULATIONS, UNLESS THE CONTEXT OTHERWISE REQUIRES:

Programme	-	It is a postgraduate degree programme
Course	-	A constituent subject of the programme
Semester/Term	-	Duration for studying a course/s i.e. a portion of an academic year. The word "Term" is generally used synonymously with "Semester/Trimester".
Registration	-	Procedure to register a course/s in a Term for the purpose of study or appearance in examination.
Letter Grade	-	A letter associated with a particular performance level of a student in a course. A qualitative meaning and numerical figures are attached to each grade.
Credit	-	A unit by which the course work is measured. It determines the number of hours of instructions required per week. One credit is equivalent to one hour of teaching (lecture or tutorial) or two hours of practical work/field work per week. On passing a course, a student will earn this "credit".
Appeal Committee	-	A Committee consisting of Director, Head of the Department and two senior faculty members nominated by the Director.

SHORT FORMS:

The Institute	-	The Institute of Management
The Director	-	The Director, Institute of Management
Faculty	-	Faculty of Management
The Dean	-	The Dean, Faculty of Management
CEE	-	Continuous Evaluation Examination
PWE	-	Practical Work Examination
TEE	-	Term End Examination
SPE	-	Supplementary Examination
IR	-	Initial Registration
RR	-	Repeat Registration
RS	-	Repeat Registration for Studying all components of a course
RRE	-	Repeat Registration Examination
RRC	-	Repeat Registration for continuous evaluation component of a course
RRP	-	Repeat registration for examination of practical/lab work
RRS	-	Repeat examination Registration for Term End Examination of a course
GPA	-	Grade Point Average for a course
TGPA	-	Term Grade Point Average
PGPA	-	Programme Grade Point Average
CGPA	-	Cumulative Grade Point Average
R.MBA (PG)	-	Regulations for Master of Business Administration (MBA) programmes.

R.MBA (PG) 1: THE PROGRAMMES

The programmes are Post Graduate Degree Programmes in Management, leading to the degree of Master of Business Administration. The durations of the programmes are of two years and they are offered in full-time mode. Each year comprise of three terms. Each term is for a duration of approximately 12 weeks. The medium of instruction of the programme is English.

R.BM. (UG) 2: ELIGIBILITY CRITERIA AND DETERMINATION OF MERIT FOR ADMISSION

The Eligibility criteria and criteria for determination of merit for the admission in the First Year of MBA programmes under the Faculty of Management, Nirma University shall be as per following.

FOR ADMISSION to MBA, MBA (FB&E), MBA (HRM)

ELIGIBILITY FOR ADMISSION (except integrated programmes)

The applicants should have passed a three years' Bachelor's Degree or its equivalent in any discipline, recognized by the Nirma University as eligible for post graduate studies with a minimum of at least 50% aggregate marks or its equivalent.

DETERMINATION OF MERIT FOR THE ADMISSION:

The admissions will be based on a national/international level entrance test and the method of determining the merit for the admission will be decided by the Director General, Nirma University from time to time depending upon the requirement.

R.MBA. (PG) 3: CATEGORIES OF COURSES

The following categories of courses are offered in the programme which may also be part of major and minor specialization.

3.1   Core Courses:

The courses to be compulsorily studied by the students as a core requirement to complete the academic requirement of a programme as prescribed by the Academic Council.

3.2   Elective courses:

Elective course is a course which can be chosen from a pool of Courses. It may be:

• Supportive to the discipline of study

• Providing an expanded scope

• Enabling an exposure to some other discipline/domain

• Nurturing student's proficiency/skill

An elective may be "Discipline centric" which may include the elective offered for major and minor or may be chosen from another discipline.

3.3 Dissertation:

A candidate studies such a course with an advisory support by a teacher/expert in the concerned field is called dissertation it may be offered as a core course or elective course depending upon the Teaching and Examination scheme approved by the Academic Council from time to time.

3.4 Project(s)/Internship(s):

All students will have to complete project(s)/internship(s) with a social or an industrial or business or service or a foreign organization for a duration as prescribed in the Teaching and Examination Scheme with an objective to provide professional learning experience and/or that offers meaningful practical work related to a student's field of study or career interest or any field.

3.5 Value Added Courses:

They are offered to the students to provide an additional exposure to certain skills/knowledge. This is a Non-credit course. The Dean is empowered to decide these courses, their curriculum, teaching and examination schemes, passing standards, etc. in accordance with the value-added course policy approved by the Academic Council, and from the list of courses approved by the Academic Council.

3.6 Audit Courses:

These are optional courses. Audit courses are not evaluated for the purpose of assessing the academic performance of the student and no grade will be awarded for these courses.

3.7 Vocational Course:

Vocational courses are career/job-oriented courses prepares learners for jobs that are based on manual or practical activities. These courses are traditionally non-academic and totally related to a specific trade, occupation or vocation.

R.MBA. (PG) 4: COMPONENTS OF A COURSE

The academic schedule of the courses may consist of one or more of the following components with their respective scope as described.

4.1 Lecture:

Teaching learning sessions conducted through real and virtual classrooms with various multimedia aids and other forms of students learning engagements as per requirement of the course and approved by the Dean.

4.2 Tutorials:

Supplementary to classroom teaching tutorials may be conducted as per Nirma University Tutorial Policy and as amended from time to time.

4.3   Project Work / Practical Work/ Studio/Workshop/Field work:

The students will be engaged in research or Practical Work pertaining to a course.

R.MBA. (PG) 5: CO-ORDINATORS

5.1   Course Coordinator (to be nominated by the Dean for each course):

To coordinate all matters related to the conduct and assessment of a course.

5.2   Examination Co-ordinator (to be nominated by the Dean):

To look after all matters regarding Registrations and Re-registrations of courses and also to provide guidance and counselling to students regarding these issues.

R.MBA. (PG) 6: TEACHING AND EXAMINATION SCHEME

6.1   Teaching Scheme:

The scheme of teaching in a Term as a whole will be referred as Teaching and Examination Scheme.

The schemes show the various courses, distribution of teaching hours, course component/s, examinations component and their weightages and credits allotted to each course.

The courses offered in each programme (Term wise) and their teaching schemes given in the Term Schedules approved by the Academic Council from time to time on recommendation of Faculty of Management.

6.2   Examination Scheme:

For assessment of a course, a student is assessed on following components:

a)   Continuous Evaluation Examination (CEE) - that includes several sub-components such as Quiz/Test, Assignment, comprehensive Viva, and Project (Group/ individual), etc. All exercise in CEE will be continuously assessed during the Term and given marks.

b)   Practical Work Examination (PWE) – that includes several subcomponents as per the practical work policy of Institute of Management. All assignments in practical work will be continuously/ periodically assessed (as applicable) during the Term.

c)   Term End Examination (TEE) which will be conducted at the end of the term. The TEE covers the entire syllabus of the course.

The course in each programme (Term -wise) and their examination scheme along with the teaching scheme are given in the Term Schedules approved by the Academic Council from time to time on recommendation of Faculty of Management.

The assessment of sub-components of courses for CEE & PWE differ depending upon the nature and the teaching scheme of the concerned course. The detailed assessment scheme of

the CEE, PWE and TEE for each course will be finalized and notified in form of course outline by the Dean in accordance with the assessment policy approved by the Academic Council.

R.MBA. (PG) 7: REGISTRATION IN COURSES

Registration:

There are two categories of registration, Initial Registration (IR) and Repeat Registration (RR). All categories of registration will collectively be referred to simply as Registration. Registration will be done for each course. All Registration, wherever applicable, will be subject to the availability of courses. Students' registration in a Term will be in chronological order.

Categories of Registration:

7.1 Initial Registration (IR):

In order to study a course for the first time, the student will register under the IR category. This will imply regular attendance for study of all components of that course and appearing at all examinations thereof. IR registration for courses of a Term are to be done for all courses of that Term as shown in the Teaching Scheme. Generally, IR registration will not be permitted for lesser number of courses. The student who so registers (IR) for all courses of a Term will be considered as having been registered in that Term.

7.2 Repeat Registration (RR):

Repeat registration is consisting of following categories of registrations;

7.2.1 Repeat Registration for Study of a course (RS):

This category will imply regular attendance (as per R.MBA.(PG).8) to study all components (i.e. LT, CE, PW as applicable) and appearing at all examinations thereof. The student has to seek fresh registration for this category and will be subject to the availability of the course/s.

7.2.2 Repeat Registration for Examination (RRE):

This registration is necessary for appearing again in a particular examination of a course. It will not involve regular attendance for studying the course.

Repeat Registration for Examination will be in the following categories:

a) Repeat Registration for the Examinations of Continuous Evaluation component of a course (RRC)

b) Repeat Registration for the Examination of Practical /Lab Work (RRP)

c) Repeat Registration for Term End Examination of a course (RRS)

7.3   Approval of Registration:

Every student must apply in the prescribed format for registrations, as applicable. The decision on the student's request will be based on the availability of courses and applicable Regulations. The Dean will issue appropriate orders for processing the application, including scrutiny, verification and final orders.

R.MBA.(PG)8: ATTENDANCE REQUIREMENT FOR APPEARANCE AT TERM END EXAMINATION

A student has to comply with the following condition course wise to be eligible to admit for TEE:

8.1   Attendance:

Students under category of (IR, RS) should have at least 85% attendance, including Academic Leave in all teaching components of the course (as applicable).

8.2   Appeal Committee:

A student who has not met with attendance requirement of any course may appeal to the Appeal Committee giving full reasons for his/her default. The decision of the Committee in all such cases will be final. The student will be allowed to appear in the examination of the course only if the appeal committee condones the deficiency.

If the committee rejects the appeal of the student, then the student will not be permitted to appear in TEE of the concerned course. Accordingly, S/he will also be given grade F in that course and S/he will have to seek RS category registration.

Notwithstanding anything contained in these regulations, if a student is unable to meet the attendance requirement for certain courses due to a serious medical condition the student may submit an appeal to the Director General through the Director of the concerned institute with his/her recommendation.

The Director General may consider such appeal based on the recommendation of the concerned Director, provided that the student has attended a minimum of 50% of the total contact hours conducted for the respective courses.

The Director General, upon receiving the appeal with the recommendation of the Director and being satisfied with the merits of the case, may allow the student to appear in a supplementary/special examination for the affected course(s), provided:

The student shall have to attend supplementary teaching sessions specifically conducted to address the academic shortfall arouse from the attendance deficiency, upon payment of the prescribed fee.

The student scores the minimum prescribed marks in Continuous Evaluation (CE). The marks secured by the student in the continuous evaluation during the regular semester shall be retained. However, in cases where specific components of continues assessment were missed due to the exceptional circumstance (with the prior approval of the Director) the concerned course faculty may provide an alternative assessment opportunity.

R.MBA. (PG) 9: SCOPE OF EXAMINATIONS AND ASSESSMENT

The scope of examinations and the method of assessment are as follows:

9.1   Continuous Evaluation Examination – CEE (IR & RR Registration):

The learning of the students will be continuously assessed during the Term for each course using marks/scores. The total marks of components of continuous evaluation will be aggregated based on their inter se weights to give the overall percentage of marks in the CEE examination.

If a student fails in CEE, the student will not be permitted to appear in TEE of that course and the student will have to seek RRC.

9.2   PW Examination (IR and RR Registration):

All assignments of a course in Practical Work will be continuously / periodically assessed (as applicable) during a Term Each assessment will be given marks. The total marks of all Units of PW will be aggregated based on their inter se weights to give the overall percentage of marks in the PW examination. The course coordinator will notify the procedure for assessment, review, viva voce, etc. to the students in advance.

If the student fails in PW examination, the student will not be permitted to appear in TEE of that course and the student will have to seek registration as RRP in subsequent Term.

9.3   Term End Examination (IR & RR Registration):

The expression 'Term End Examination' refers to the Hall Examination of a course taken at the end of a Term. The TEE of a course will cover the entire syllabus of the course. The assessment will be mark based.

If the course coordinator desires that there should be an open book examination in a course in any TEE, S/he may make a suitable recommendation to the Department/Programme Head. Final approval of the Dean will be necessary before the scheme is implemented. This method of examination must be announced to the students through the Course Outline before the commencement of the respective course.

9.4   Supplementary Examination (SPE):

(RR registration, grade F in TEE)

The Institute may decide to hold a Supplementary Examination (SPE) for TEEs at the end of the academic year for students who have obtained grade "F" in any course due to failure in TEE. Such students will have to seek RR registration to take up SPE.

A student who is awarded "F" may be allowed to appear in SPE of not more than SIX course in a year to improve his/her grades.

9.5   Schedules of TEE and SPE:

TEEs of all courses of the programme, as per the teaching scheme, will be held at the end of each term. The year-end supplementary examination (SPE) will be held at the end of academic year and will be for only those courses that are offered in that academic year.

9.6   Absence in TEE examination with or without approval will be assigned Zero [0] marks and appropriate grade will be given to the Student. However, if a student fails to appear in TEE of

any course due to extra ordinary reasons /circumstances such as self-hospitalization, complete physical immobility or death of immediate family member (parents or siblings only) may be permitted to take up a make-up examination subject to submission of an application along with relevant valid documents and approval from the dean faculty of management, on the recommendation of the appeal committee.

R.MBA. (PG) 10: ASSESSMENT AND ROLES OF EXAMINERS

10.1 CE, PW & TEE:

The Course Coordinator in consultation with the faculty teaching in a course proposes the CE & PW components and their inter se weightage to the Dean. The Dean will take the final decision and the same be notified to the students before commencement of the course. Normally the faculty teaching a course/ component shall be the examiner for assessing the CE, PW & TEE components of the course. However, the term end assessment shall be carried out after the meetings of all examiners to discuss and finalize the marking scheme and the methods of evaluation, which will be duly minuted for further reference. The course coordinator would coordinate the same.

10.2 Maintenance of the assessed material of the TEE:

The examination section of the University shall maintain the assessed material of the Term /trimester end examination for one year.

10.3 Timeliness of Result Announcement:

It is essential to maintain the timeliness of all components of assessments, both formative and summative. In any case, the faculty should not take more than 07 days to declare any result of the formative assessment and normally not more than 07 working days to submit the assessment of the Term End Examination to the university examination section.

10.4 Declaration of final results:

The university shall announce the course grades of every Term /trimester within 10 days from the date of completion of the Term End Examination. In case of failure to do so, the reasons for non-completion of results will be informed to the Director General.

10.5 Review of the question papers of TEE:

The Internal Quality Assurance Cell [IQAC] shall ensure that the review of the question papers should be completed within 30 days of the completion of the Term End Examination.

The Head of the Institute shall form a departmental or Institute level committee consisting of three senior faculty members to review the quality of the question papers for the TEE. The report of the same shall be submitted to the Head of the Institute within 30 days of the completion of the said examination.

The Policy on Assurance of Learning [notified by Nirma University] shall be referred and accordingly, parameters of review of the quality of the question papers of TEE shall be carried out. The summary report of this review shall be placed before the Board of Studies of the concerned department for discussion and further improvements.

10.6 Audit of Course Assessments:

To enhance the quality of assessment, an audit of the assessment of a course of any division in a Term shall be conducted in each programme covered under the policy. The course will be selected by the concerned Dean in consultation with the department head. The Institute shall develop a suitable mechanism to audit the same and report to the Director General through University IQAC.

R.MBA. (PG) 11: GRADE AND PERFORMANCE LEVELS

The overall Academic Performance level of a student in any course will be adjudged in terms of the letter grades, and grade points. Table-1 provides significance of letter grades along with its equivalent grade points.

11.1 Absolute Grading:

The University follows absolute grading system where the overall percentage of marks of a course shall be assigned an appropriate later grade as per the Grading system.

11.2 Course Grade:

The course grade will be given only when the student meets with the academic standards of passing of all components of a course.

Marks of TEE, CEE and PWE (as applicable) examinations shall first be aggregated on the basis of the component / inter se weights given in the Teaching & Examination Scheme. The overall percentage of marks, if fractional, will be rounded off to the next higher integer. After the aggregate mark of courses of a student are calculated, the performance of each student in the every courses as a whole will be assigned a grade using the below conversion table.

Table No. 1 Conversion of Marks into Course Grades

Overall Percentage (%) of Marks obtained	Letter Grade	Qualitative Meaning	Grade Point
91 and above	O	Outstanding	10
81 to 90	A+	Excellent	9
71 to 80	A	Very good	8
61 to 70	B+	Good	7
51 to 60	B	Above average	6
46 to 50	C	Average	5
40 to 45	P	Pass	4
Below 40	F	Fail	0
Absent	Ab	Absent	0

The Grade Report/Transcript will show only the Course Grade and not the marks.

R.MBA. (PG) 12: PERFORMANCE LEVELS

The performance level of a student in credit courses at different stages of the study in a programme is assessed by the following measures.

12.1 Course Grade Point:

The numerical value (Grade Point) corresponding to the letter grade obtained in a course by a student.

12.2 Term Grade Point Average (TGPA):

The Grade point Average (GPA) is computed from course grades as a measure of student performance in the courses. TGPA is based on the grades of all courses scheduled under a Term and it is the ratio of the sum of the product of the number of credits with the grade points scored by a student in all the courses taken together and the sum of the credits of all the courses undergone by a student.

$$\text{TGPA (Si)} = \sum (Ci \times Gi) \, / \, \sum Ci$$

where Ci is the number of credits of the ith course and Gi is the grade point scored by the student in the ith course of a term.

12.3 Cumulative Grade Point Average (CGPA) & Programme Grade Point Average (PGPA)

The TGPA is based on the grades in all courses taken in a Term , while the CGPA is based on the grades in all courses taken after joining the programme of study at any point of study of a programme. The CGPA computed on completion of a programme based on the grades of all the credit courses of the programme is termed as Programme Grade Point Average (PGPA).

$$\text{CGPA} = \sum (Ci \times Gi) \, / \, \sum Ci$$

where Ci is the number of credits of the ith course, Gi is the grade point of the ith course at any point of study of the progrmme.

The TGPA and CGPA shall be rounded off to 2 decimal points and reported in the transcripts.

12.4 Equivalent Percentage (%) Marks for CGPA:

In case an equivalence between GPA values and percentage of marks is desired, the same can be obtained as given below:

Equivalence % of marks = CGPA value x 10.

R.MBA. (PG) 13: PASSING STANDARDS

13.1 Component-Wise Minimum Passing:

A Student is required to meet component-wise minimum marks for passing a course. The requirement of minimum marks in CEE, PW & TEE is 40% each. A student is permitted to

appear for the Term End Examination only after he/she meets the requirement of passing in the CEE & PW components.

13.2 The standard for passing a course:

The minimum standard for passing a course as whole is "Grade P".

13.3 Academic Standard for Successful Completion of a year:

For successful completion of a year of study a student is required to earn a minimum CGPA of 5.00 besides he/she is required to pass all courses with at least a minimum grade 'P'.

R.MBA. (PG)14: FAILURE

14.1 Failure of components of course:

A student not meeting with the minimum academic standard for Passing any of the course components shall be awarded course Grade 'F'.

14.2 Scope for improvement:

Student fails in any components of a course of first year courses is normally permitted to register (RR) for improvement in the end of respective term in the subsequent year in addition to the opportunity to improve the TEE component by taking supplementary examination at the end of same year itself.

Similarly, the students not meeting with the SGPA mentioned in R 13.3 are also permitted to register (RR) for improvement of passed courses with a Course Grade of 'C' or below

Marks obtained in the improvement examination under RR category shall be considered for computation of final course grade even if the mark obtained is less than the previous examination.

As per the availability of the course, examinations will be conducted specifically for the student who wishes to improve the result or along with other students appearing in examination under Initial Registration (IR).

R.MBA. (PG) 15: ACADEMIC BREAK

A student will be allowed to take the break up to one academic year during the programme due to medical reason or any other justifiable reason subject to approval of the Director General on the recommendation of the Dean. The decision of Director General for consideration or rejection of such request shall be final. If the student considered for Academic break then following conditions shall apply:

a) The student shall not be entitled for award of Medal

b) The student has to complete the study within the admissible duration to complete the programme

c) Payment of all applicable fees

R.MBA. (PG) 16: ACADEMIC PROGRESSION RULE

In order to successfully complete the first year, a student is required to meet the academic standard as per Regulation R.13.3. However, a student be allowed to promote to the next higher Term even if he/she has not met with the all requirements subjects to certain conditions.

16.1 Failure in Course:

If a student is unable to meet the academic standards at the end of the first year, s/he can be given conditional promotion to the second year provided s/he meets the following condition(s) excluding Summer Internship(s) and value-added courses:

(I) S/he obtains grade "F" in not more than TWO credit courses in any Term.

(ii) S/he obtains grade "F" in not more than THREE credit courses in the first year.

A student who is conditionally promoted (CP) is required to meet the minimum academic standards for successful completion of the first year by repeating required number of courses during the second year and meet the conditions of the successful completion of the year (as per R.MBA.(PG)13.3). Such students will have the following options to meet minimum passing standards:

(i) to repeat TEE along with the regular offering of the programme in the subsequent academic year

OR

(ii) to repeat both CEE and TEE along with the regular offering of the programme in the subsequent academic year

In such case, S/he will have to apply for a Repeat Registration (RR) as per the applicable category of RR. In case, s/he opts to repeat CEE then s/he has to repeat TEE also.

16.2 Failure to meet the conditional promotion criteria:

If a students fails to meet the condition of conditional promotion as per R.MBA.(PG)16.1, shall not be promoted to the 2nd year. Such students would repeat the required number of courses as Ex. Student and meet with the condition of promotion.

16.3 Failure in the Second Year:

In order to complete the 2nd year successfully, the students are required to meet the condition as per R.MBA.(PG)13.3 independently for the 2nd year courses, failure to do so, they will repeat the required courses on completion of 2nd year as Ex. student and meet with the requirement for the award of degree.

However, a student should not be permitted to next higher term during the second year if he fails in more than two courses in a term.

R.MBA. (PG) 17: AWARD OF DEGREE

To qualify for the award of Master of Business Administration degree a student requires:

a) PGPA 5.0 along with requirements mentioned in the Academic Regulation R 13.3 - of Academic Standard for Successful Completion of a year.

b) successfully complete the prescribed credits of the programme as specified in the Teaching and Examination Scheme

c) successfully complete Value-added courses(s) as notified by the Dean in the Teaching and Examination Scheme with a minimum grade 'satisfactory', failing to which, s/he is required to improve the Value-added courses(s) grade in the scheme as prescribed by the Academic Council or Dean, Faculty of Management.

R.MBA. (PG) 18: CANCELLATION OF ADMISSION

The admission of following categories of students is liable to be cancelled:

a) Failure to meet the academic requirements for the award of under graduate degree within (2+1) years from the date of admission to the programme.

b) The student, whose admission is so cancelled, can appeal to the Appeal Committee. The Committee may grant an extension up to the THREE additional Term/s for the deserving cases, provided the student gives a viable assurance to make up the shortfall within that period.

Note: Notwithstanding anything contained above, if a student has cleared all the courses and have earned the requisite number of credits except one course, may appeal to the President. The President may consider such appeal on the recommendation of the appeal committee prescribed under the regulations for the purpose and after considering the genuineness of the case may give ONE more additional attempt to the student concerned to clear the remaining course.

[B] OTHER ACADEMIC POLICY

1. ELIGIBILITY & REGISTRATION FOR PG STUDENTS

The students admitted to any Programme run under Institute of Management are required to carry out the following processes:

- Obtaining Provisional Eligibility Certificate and Final eligibility certificate before end of the first term by submission of original Migration certificate issued by the precedent university/education board

- Registration of the students who are admitted at Post Graduate level.

Eligibility:

As per the regulation of Nirma University pertaining to Admission, Eligibility etc., the students admitted in various PG programmes, passed Graduate Degree from other than Nirma University) shall have to obtain Provisional Eligibility Certificate of the university.

If any student is not able to submit the relevant documents to obtain the Provisional Eligibility Certificate of Nirma University at the time of admission, he/she shall have to request in writing for consideration of the delay to the Director General. The Director General is empowered to condone such delay, If he is satisfied that delay in submission of relevant documents is due to no fault of his/her own.

Registration Process:

The students admitted to PG Programme, run under the Institute of Management, are required to register at the Nirma University also. Hence, the students have to apply online through ERP system, for registration with the University

2. MENTORING POLICY

The Institute encourages students to remain in close contact with the faculty members. There is a system of assigning faculty mentors to the students admitted in the Programmes. The role of the faculty is that of a mentor/guide/counselor. The students are welcome to approach their faculty mentors with any personal or academic problems that they may be facing during their stay at the Institute. The students may also look towards the faculty mentors for advice in choosing elective courses and for any other issues.

3. ATTENDANCE

Rules and Procedure for Grant of Leave (of Absence)

As per academic regulation R.MBA.(PG)8: attendance requirement for appearance at term end examination, Students under category of (IR, RS) should have at least 85% attendance, including Academic Leave in all teaching components of the course (as applicable). A student who has not met

with attendance requirement of any course may appeal to the Appeal Committee giving full reasons for his/her default. The decision of the Committee in all such cases will be final. The student will be allowed to appear in the examination of the course only if the appeal committee condones the deficiency.

The students need to submit the leave Forms in advance, which are available at programme office or within 48 hrs of resuming the classes in case of sickness/ emergency. Absence due to illness shall be considered only, if application is supported with medical certificates, prescription, as well as reports. Based on the submitted proofs, the Programme Monitoring Committee may consider to condone the deficiency with imposing penalty like a monetary fine, Assignment, online paid courses or any other penalty deemed appropriate by the committee to makeup the missed sessions.

With reference to applying for leave, proofs and/or supporting documents shall be submitted immediately to the programme office after rejoining the institute.

In case of absenteeism due to medical reasons, the valid documents include; prescription, medical examination report(s), bills of medicines and/or reports, certificate and discharge summary (in case of hospitalization).

Attendance will be condoned in the following cases:

I)   Attendance may be condoned for the reasons such as; coordination of placement activities, participation and/or coordination of co-curricular and/or extra-curricular activities (inter-institute/university events only).

ii)   With reference to point-(i) above, maximum total 4 sessions will be condoned, subject to submission of attendance condonation form, duly signed by the concerned faculty and/or coordinator. The physical copy of the said form must be submitted to the programme office within 48 hours of absenteeism. Under no case, such forms shall be accepted after the due time.

Note: The students need to submit a Leave Form for every session they abstain irrespective of the reasons of absence.

Loss of Evaluation/Assessment of CE Components due to Absence

The Institute will not be responsible if a student loses any component of assessment on account of his/her Leave or absence. The concerned course faculty may consider the requests for substitute quizzes or tests only if the student has taken Leave for genuine reasons with prior permission of the competent authorities.

4.   RE-EVALUATION POLICY

The student must apply in prescribed format with an applicable fee for re-evaluation within five working days after showing the Answer-book or date of result notification. The students may contact the examination cell, Institute of Management for more information.

Re-evaluation is permitted only in SEE/SPE examination of theory course only. Re-evaluation is not permitted for examination (oral and written) of CE, LPW, PW and Practical Course including the Studio work, Dissertation, etc. Students shall abide by the revised result even if it is adverse. A student can apply for re-evaluation of his own answer books only. Re-evaluation fee shall be refunded in case of change in original awarded marks as result of revaluation process. Application received after the due date, incomplete application or application submitted without prescribed fees shall not be entertained.

[C] SCHOLARSHIP SCHEME FOR MBA PROGRAMME

SCHEME FOR SCHOLARSHIP

To encourage and help the meritorious students on the basis of merit and merit-cum-means, the University provides the scholarships as under.

Scholarships scheme for the students of MBA Prorgamme

Category 1 (Based on Merit only)

No.	Detail	Scholarship Amount (Rs) per year
1	Top 30 admitted students	1,00,000/-each

Category 2 (Merit cum Means base only)

No.	Details	Scholarship Amount (Rs) per year
1	25 students, whose parents' total annual income is Rs. 3.5 lacs or less	1,00,000/- each
2	Another 25 students, whose parents' total annual income is Rs. 5.0 lacs or less	50,000/- each
3	Another 25 students, whose parents' total annual income is Rs. 6.0 lacs or less	25,000/- each

Category-3 (Scholarship for candidates having Engineering background)

Detail	All-India Category	Admitted through ACPC	Amount (Rs./p.a.)
Students having undergraduate degree in Engineering and obtained a CAT score of 85 percentile and above	All eligible students, admitted under both All-India category and through ACPC taken together		1,00,000/- each

Important note: The student shall be entitled to get benefit of scholarship under any one of the above mentioned categories subject to fulfilment of eligibility criteria.

Eligible criteria for continuation / renewal of scholarship.

Continuation/ renewal of scholarship in the subsequent years will be as per university policy, which may differ on a semester / year basis. However, it may subject to meeting of minimum eligible criteria as under.

1. During the entire previous year, the conduct of the student is good.

2. No Act of omission which results in unlawful behaviour, malafide intention maligning the University brand in digital, print or social media, promoting, supporting or sharing any content which is against which is against the university brand.

3. No disciplinary action was initiated / sanctioned against the student under the student handbook or compliance with norms as prescribed by the university.

4. The student should maintain merit and obtain CGPA of 7.0 and student should have passed all the courses of study in the first attempt in previous year.

5. The student is not caught using unfair means (UFM) in any of the examinations conducted either by the Institute or University.

6. The student should maintain minimum attendance criteria except the absence with genuine reason for which the permission of the Head of the Institute is obtained, particularly in case of illness.

7. It will be the responsibility of the applicant to check the eligibility before submitting the application. In case the applicant is found non-eligible at any stage, his/ her submission or scholarship will be disqualified.

The students admitted under the Non-Resident Indian [NRI] or Person of Indian Origin [PIO], Foreign Nationals [FN] or Children of Indian Workers in Gulf Countries [CIWGC] categories will not be eligible for such scholarships.

The President will have powers to make any exception in the above rules framed. However, in case of doubt, if any, in interpretation of any clause, the decision of the President shall be final.

SCHOLARSHIPS SCHEME FOR THE STUDENTS OF MBA PHASE OF INTEGRATED BBA-MBA PRORGAMME

A. Category 1 (Based on Merit only)

No.	Detail	Scholarship Amount (Rs) per year
1.	Top 06 students registered in MBA-phase of Integrated BBA-MBA programme based on the CGPA of BBA-phase	1,00,000/-each

B. Category II (based on Merit cum Means)

No.	Details	Scholarship Amount (Rs) per year
1.	Top 05 students whose parents' total annual income is up to ₹4,00,000/- per annum	1,00,000/-
2.	Top 08 students whose parents' total annual income is above ₹4,00,000/- but less than ₹8,00,000/- per annum	50,000/-

Important Note: The student shall be entitled to get the benefit of scholarship under any one of the above-mentioned categories subject to fulfilment of eligibility criteria.

The above scholarships will be renewed every year subject to the following conditions:

1. During the entire previous year, the conduct of the student should be good

2. No acts or omission which results in unlawful behavior, malafide intention maligning the University brand in digital, print, or social media, promoting, supporting or sharing any content which is against the University brand.

3. No disciplinary action was initiated/sanctioned against the student under the student handbook or compliance with norms as prescribed by the University.

4. The student should maintain merit and get a CGPA of 7.0 and above and should have passed all courses of study in the first attempt in the previous year.

5. The student should not have been caught in unfair means in any of the examinations conducted either by the Institute or University.

6. The student should have maintained minimum attendance criteria except the absence with genuine reasons for which the permission of the HoI was obtained particularly in the case of illness.

7. It will be the responsibility of the applicant to check the eligibility before submitting the application. In case the applicant is found non-eligible at any stage, his/her submission or scholarship will be disqualified.

8. The students admitted under Non-Resident Indian (NRI)/NRI- Sponsored or Persons of Indian Origin (PIO), Foreign Nationals (FN) or Children of Indian Workers in Gulf Countries (CIWGC) categories are not eligible for the scholarships.

The number of scholarships mentioned above is maximum and may vary based on the number of seats filled by NRI category in the first year of MBA-phase.

The President shall have power to make any exception in the above rules framed.

However, in case of any doubt in interpretation of any clause, the decision of the President shall be final.

[D] SCHOLASTIC AWARD OF MEDALS

Every year, at the Annual Convocation or any other convocation, the following medals will be awarded to the student concerned who becomes eligible for such medal as per the conditions prescribed here below:

The following medals are instituted:

1. One Gold Medal for the Overall Scholastic Performance shall be awarded for Master in Business Management, Master in Business Management (Family Business & Entrepreneurship), Master in Business Management (Human Resource Management) and Integrated Bachelor of Business Administration - Master in Business Management programmes separately to the student who secures 1st position in the respective programme.

   The overall Cumulative Grade Point Average (CGPA) earned at the end of Final Year of programme will be considered.

2. Gold Medal for the outstanding achievement as per following guideline as mentioned herewith.

GUIDELINES FOR AWARD OF GOLD MEDAL FOR OUTSTANDING ACHIEVEMENT

   1. If student get the prize(s) / trophies for his/her outstanding achievement at National or International level in the areas like Sports / Cultural / Research / Social / Educational or any such kind of other areas will get consideration for award of said medal.

   2. There should not have been any kind of punitive action taken against the student for use of unfair means at any examination (Except warning) or any indiscipline behaviour amounting to major penalty.

   3. Nomination of such student will be made by the Head of the Institution concerned with full details of the student to the Deputy Registrar (Examination).

   4. There will be a screening committee consisting of the Director General (Chairman), all Head of Institutes, Executive Registrar, Chief Operating Officer and Dy. Registrar (Examination) as member secretary; who will put the proposal of nomination received from the HOI before the committee.

   5. On recommendation of the committee constituted at Sr. No. 4 and approval of the President, the said medal will be awarded to the student during Convocation.

3. One Gold Medal for the Scholastic Performance in each area of specializations shall be awarded to the student who secures 1st position in the concerned area on the basis of Cumulative Grade Point Average (CGPA) of the concerned specialization provided he / she maintains the overall minimum CGPA prescribed.

The existing areas of specializations in MBA are as under:

1. Marketing

2. Finance

3. Operations Management

4. Digital Transformation and Analytics (DnA)

The existing areas of specializations in MBA(FB & E) are as under:

1. Family Business Management

2. Entrepreneurship

The existing areas of specializations in Integrated Bachelor of Business Administration-Master of Business Administration are as under:

1. Marketing

2. Finance

Nirma Education and Research Foundation Medals

Nirma Education and Research Foundation medals will be awarded to the students who secure 2nd and 3rd rank amongst all the students in the Master in Business Management, Master in Business Management (Family Business & Entrepreneurship) and Master in Business Management (Human Resource Management) programmes.

The overall Cumulative Grade Point Average (CGPA) earned at the end of Final Year of programme will be considered.

Conditions:

The above medals will be awarded subject to the fulfillment of following conditions, in addition to the conditions mentioned above for respective programme:

1. Pass and Earn all the credits of all courses of all the Semesters/ Terms (Trimesters) including supplementary and prerequisite courses of the programme with first attempt within stipulated time of the programme.

2. Securing highest CPI/ CGPA/ PGPA with minimum CPI/ CGPA/ PGPA 7.00 and above.

3. No punitive action of any kind is taken against the students for using unfair means at any examination (except warning) or any indiscipline behaviour amounting to major penalty.

4. Minimum Five Pass out students in a Programme will be required for consideration of award of Medal.

SECTION III: PLACEMENTS AND CORPORATE RELATIONS CELL (CRC)

Corporate Relation Cell (CRC Cell)

As the business environment constantly evolves, it is crucial for aspiring management professionals to stay informed about industry requirements and developments in various sectors, particularly in terms of available career opportunities. This is where the Corporate Relations Cell (CRC) comes in - acting as a liaison between the Institute of Management and corporates, the CRC plays a pivotal role in helping students meet their career aspirations.

Both final and summer placements are critical components in enabling students to pursue their desired career paths. The CRC is committed to facilitating these placements by fostering strong relationships with companies and staying up-to-date on industry trends and requirements. In doing so, the CRC ensures that students are informed about various career opportunities and are well-equipped to make informed decisions regarding their career paths.

Constitution of the CRC

The Corporate Relations Cell of the Institute has the following officials

1. Head (Corporate Relations)

2. Senior Manager (Corporate Relations)

3. Manager (Corporate Relations)

The activities of CRC are coordinated by senior faculty members who function as **Placement Chairpersons** and guided by a team of senior faculty members who form the **Faculty Placement Advisory Committee (FPAC).**

Activity Areas of the Corporate Relations Cell

1. Corporate Engagement - This involves building relationships with potential and regular recruiters to explore engagement opportunities and enhance the institution's brand. This requires effective communication and networking skills.

2. Student Placement Committee - The selection of the Student Placement Committee (PLACECOM) and the coordination of its activities. The selection of PLACECOM for the Junior Committee generally occurs at the beginning of the academic session.

3. Preparation of Placement Brochure - Creating a comprehensive brochure (in hard copy, soft copy, and website versions) that details the students available for placement. This helps

potential recruiters to identify suitable candidates and benefits the students by providing them with more placement opportunities.

4. Organizing Industry-Institute Interactions - The institution's faculty and students visit various industries in major cities of the country before the commencement of the placement season. The purpose of these visits is to establish new relations and strengthen existing ones. Potential recruiters are appraised of the students' profiles and diversity available for recruitment through the distribution of placement brochures. The CRC also assists in identifying and pursuing other Industry-Institute interactions in the form of guest lectures, conclaves, institute lecture series and workshops to name a few.

5. Coordinating all placement activities on campus - The placement cell is responsible for organizing, coordinating, and monitoring all placement activities on campus with the active association of PLACECOM. This includes hosting corporates, facilitating the selection process, keeping track of placements, and organizing summer placement monitoring visits by faculty members.

6. Database management - The placement cell, with the active association of PLACECOM, maintains a database of companies and contacts for future reference.

7. Students Alumni Relations Committee (Kaizen) - The Kaizen Committee is responsible for organizing and managing the Alumni Conclave and City Meets, publishing the alumni newsletter, managing the AlmaConnect portal, and planning and implementing other alumni outreach initiatives like batch interaction, alumni mentoring for internships and placements.

COMMITTEES

The CRC receives guidance and support from three different committees, which are:

1. Faculty Placement Advisory Committee (FPAC): This committee offers advice and recommendations to the CRC on important strategic decisions. It consists of members who are appointed and their names can be found under the "Committees" section of the Handbook.

2. Students' Placement Committees (PLACECOM): PLACECOM is made up of students who are selected through a two-stage process, with the senior PLACECOM proposing candidates and the final decision being made in consultation with CRC officials. The selected students are responsible for organizing all placement activities with the help of their batchmates. The final-year students coordinate and supervise the final placements, while the first-year students handle the summer internship program with the support of the seniors.

3. Kaizen: Kaizen is another student committee that is selected by the students themselves. Similar to PLACECOM, the selection process is conducted in two stages. The Kaizen team is responsible for conducting all alumni outreach activities and is selected at the beginning of each academic session.

Summer Placement

At the end of the First Year, during the summer vacation, each student is required to work on a project as part of a corporate for a period of about 8-10 weeks. The summer placement is an integral part of the MBA Programme. This project is assessed and graded as an essential condition for promotion to second year and award of the degree and is reflected in the Grade Report.

1. **Summer Placement Process**

The Summer Placement Process involves the selection of students for summer internships, which takes place simultaneously with the final placement programme. Companies usually conduct their summer internship selections when they visit the campus for pre-placement talks (PPT) and/or the final recruitment process. First-year students receive guidance and assistance from their seniors and the CRC for the summer internship selection process. The Placement Committee, along with the Corporate Relations Cell, follows up on the process continuously. Generally, companies select students based on their profile, followed by a series of personal interviews

2. **Guidelines for Summer Placements**

    1. Students must attend the Pre-Placement Talk of a company coming for summer placement, provided it does not conflict with their class timetable.

    2. Once selected for a company through the campus process, students cannot participate in the summer placement process for any other company.

    3. Students cannot ask for location preferences for summer internships.

3. **Pre-Placement Interview /Pre-Placement Offer**

    1. Students who receive a PPI/PPO must inform the CRC by October.

    2. Students who receive a PPI/PPO must attend the final discussion with the organization and complete the process, regardless of the compensation offered.

    3. PPI/PPO policy will be shared separately with the batch.

It is mandatory for all students to comply with the above guidelines, as failure to do so may result in their disqualification from the Institute's placement process. The CRC may make changes to the guidelines/rules in the interest of the students, industry, and institution. If there is any doubt or dispute, students can escalate the same to the Chairpersons of FPAC and the same shall be discussed in FPAC. The Chairperson's decision will be final and irrevocable, and no coercion by students will be allowed. Additional guidelines for eligibility and the summer placement process will be shared with the batch before the campus placements season commences.

Final Placements

The Institute provides extensive support to students in exploring placement opportunities by inviting a wide range of companies for campus recruitment during their final year of studies. Through systematic interaction with industry partners and continuous career counseling, the Institute ensures that students are well-prepared to pursue their desired career paths.

From the outset of the programme, students receive guidance regarding their career aspirations and options, which is then followed up with potential companies for participation in the Institute's placement programme. This process not only enables students to secure their desired roles, but also helps recruiters identify the most suitable candidates for their organizations.

The final placements at the Institute are a testament to the success of this process, with students securing fulfilling careers and recruiters identifying top talent for their organizations. By providing comprehensive support throughout the placement process, the Institute ensures that students are equipped with the skills and knowledge they need to succeed in their chosen fields.

Eligibility

The Institute has established guidelines for final placements, which are as follows:

1. Eligibility: Students must meet the following criteria to participate in the campus placement process:

    1. Fulfill all academic requirements for promotion to the 2nd year of the MBA programme. Conditionally promoted students will not be eligible until they meet the required criteria.

    2. Attend, actively participate and complete all training conducted by the Institute.

2. Co-curricular Activities: Students must meet the following requirements:

    1. Have a minimum of 85% attendance in the Workshops/ Conferences/ Conclaves/ Seminars organized by the Institute.

    2. Complete at least one Certification Course.

    3. Discipline: Students must not have any action taken against them on the ground of indiscipline or misdemeanor, academic or otherwise.

These guidelines are subject to revision and further expansion in scope. The same shall be shared with the students on a timely basis by the CRC.

Final Placement process

Once a company expresses interest in recruiting from the Institute, the Corporate Relations Cell (CRC) sends out an invitation to the students. Interested students must submit their CVs, which are

then forwarded to the company by the CRC. The recruitment process typically begins with a Pre-Placement Talk, followed by a Group Discussion and/or Written Test, and shortlisted candidates are invited for interviews on campus. However, some companies may prefer to select students based on their CVs and invite them for Group Discussions or Interviews at their offices. The placement process is conducted in two phases, Phase 1 and Phase 2, and the hiring process may vary depending on the response from the companies.

General Guidelines

1. Formal dress code: Students participating in any stage of the placement and selection process must wear formal attire, including pre-placement talks, group discussions, and interviews.

2. Preparation: Students must be well-prepared for pre-placement talks and further selection processes. It is mandatory to study the website and read sectoral/industry reports.

3. Eligibility criteria: The eligibility of a student to apply for the selection in a particular company will be determined based only on the specifications, job profiles offered, or any other criteria stated by the respective company.

4. Attendance: Attending pre-placement talks is compulsory for all students who have expressed interest or have been notified by the Placement Committee.

5. Selection process: If a company shortlists or selects a student based on his/her CV, the student has to go through the next stages of the selection process.

6. Opting out: If a student opts out after being shortlisted by the company, he/she will be considered to have been placed and hence not be eligible to participate in any further selection process for final placements through the campus thereafter.

7. Sabbatical students: Students who are on sabbatical from their respective organizations need to submit a copy of such a document to the Corporate Relations Cell for records. These students will, however, be eligible to appear for the interview process of the company of their choice till convocation after which they will be deemed to be placed for all official records.

If the selection processes are conducted virtually, it is important to follow appropriate online etiquette (refer to online resources). All students are required to adhere to the above guidelines, and failure to do so will result in disqualification from the Institute's placement process. Further guidelines regarding eligibility and the final placement process will be provided to the batch before the start of the campus placements season.

SECTION IV: GENERAL RULES AND REGULATIONS

Dress Code

Wearing formal dress is compulsory on all Mondays while being in the Academic Block covering Classrooms, Library, Reading Room, Faculty Rooms & Admin Office from 08.45AM to 9.30PM irrespective of whether one has a class or not. A formal dress for the boys is a shirt with tie and trousers or formal suit with proper footwear. For girls, the formal dress is Saree / Western Formals (with Jacket) and proper footwear.

Dress Code on the Campus

Nirma University emphasises not only sound academic knowledge but also believes in the all-round development of its students. Overall grooming and the way the students present themselves is an important aspect that needs to be taken care of before the students enter the professional world. Good grooming is a part of a successful career. The university, therefore, reinforces that the students are well-dressed and well-groomed on all days.

The right type of dressing makes or breaks the personality. The university urges all the students to be formally, and semi-formally dressed on the campus, except for the sports ground and hostel premises.

Please ensure that you observe the following guidelines:

Do's

You may wear formal and casual like:

- Formal Dresses including pants and long below-knee length skirts, dresses, sarees, etc.
- Business professional including formal pants, shirts etc.
- Business casual including khakis, chinos, salwar suits, etc.
- Semi-business casuals including dark jeans and a shirt
- Leather, formal, and Semi-formal shoes and sandals

Don'ts

You should avoid wearing informal dresses like:

- Shorts, Bermudas, any knee-exposing bottoms
- Shoulder baring tops
- Midriff-baring tops
- Skinny and skimpy dresses
- Transparent and inappropriate dresses
- Tank Tops
- Ripped Jeans
- Slippers

Inappropriate dressing on the campus will be considered as an act of indiscipline and appropriate disciplinary action will be taken against such students.

Office Hours

The Institute has a policy to follow office hours. Office hours are facilitating sessions, where students can interact with respective faculty members for subject related discussion and solving doubts. Faculty members will be available in their office during office hours. Office hour will be

scheduled as per availability. Office hours will be scheduled by the programme office and will be communicated formally in the time table.

Conduct/Behaviour in Class

Students are expected to be in the classroom at least five minutes before commencement of the class. Un-punctuality is not acceptable.

• Students are required to follow the prescribed dress code at all time in the academic block.

• Students are expected to come prepared to class. They need to go through the chapters / cases/research papers/articles given in the course outline for the session. The students could be asked to leave the class and marked absent if they are not found prepared for the session and marked absent.

  Students must actively engage in Post-Lecture Reflection as part of the learning process. This may involve writing summaries, revisiting key concepts, preparing questions, or completing brief follow-up tasks assigned by faculty. Regular reflection is essential for consolidating knowledge and preparing for assessments.

  Students must bring required materials to every session (books, course pack, stationery, etc.).

• Use of mobile phones in the classrooms, corridors and inside the academic blocks is strictly prohibited. Violation of this rule would invite a penalty as given in clauses 6.2.23 of code of conduct.

• Students are expected to behave in a responsible manner and not indulge in chatting amongst themselves while the class is in progress.

• Activities like video shooting, photography, playing musical instruments and listening to radio and tape recorders are prohibited in the academic blocks.

• Carrying of eatables/drinks in classrooms/auditorium is strictly prohibited.

• Any indiscipline or misbehavior in class would warrant disciplinary action as per the rules.

Disciplinary Rules to be observed in the Hostel: All students shall have to observe the discipline rules in the hostel at all times as given in the Hostel Rule book.

Seating Plan in the Classroom

The First-year students are required to sit in the classroom as per their Roll Numbers marked on benches to facilitate identification of the students for attendance and assessment for classroom participation.

Public Display of Affection (PDA) and Etiquette on the Campus

The university has strict policies in place to ensure the safety and well-being of all students, and any violation of these policies will result in disciplinary action.

Public Display of Affection (PDA) is inappropriate behaviour on the campus. It can affect others in several ways, including some of the following:

1) It can make others feel uncomfortable and embarrassed, which can lead to a negative and hostile environment.

2) Such actions can distract others from their academic pursuits and affect their ability to focus on their studies.

3) It can invade others' personal space and make them feel violated of their basic rights.

4) Engaging in PDAs is seen as disrespectful to others and can harm community relations.

The university encourages all students to be respectful of others and to maintain a professional and educational atmosphere on the campus. PDA will be considered as a misconduct and appropriate disciplinary action will be taken against any students' indulging in it.

Identity Cards

All students will be issued a Photo Identification (ID) card of the Institute of Management as a proof of their admission to the Institute. The Identity Cards will be required for taking books from the library and also to avail other facilities. The students are to wear their Identity Cards all the time while in the classes, in the examination as well as in the Campus. In case of loss of the Identity Card, a new card will be issued on payment.

Text Books/Course Materials

The course instructor prescribes Text book (s) for each course. The books will be procured by the Institute. All students are required to collect the prescribed text books as and when informed by the Programme Office. The students will have to pay for all the prescribed books even if they do not collect the books unless special permission is obtained from the competent authority.

The Institute will provide additional reading materials, if specified by the course instructor.

The additional expenditure would be recovered from students.

The students will have to collect books/reading materials from the materials room on the date and time specified by the Programme Office.

The Institute emphasizes Participant-centered Learning and hence relies on the Case Method as one of its major pedagogy. It has a license from Harvard Business Publishing for using their cases for a certain cost per student.

Subscription to Business Newspaper and Magazine

The Institute encourages students to subscribe to business newspapers and business magazines. The Institute will arrange for the delivery of the newspapers/business magazines in the hostels at concessional rates.

Celebration

In case the students wish to organize a celebration or hold a party inside the campus, they have to take prior written permission from the Director.

SECTION V: LIBRARY RESOURCES AND COMPUTING FACILITY

LIBRARY RESOURCE CENTRE (LRC)

NIMA Knowledge Centre (NKC)

Introduction

Nirma University has an extensive library system, comprising of multidisciplinary collection of resources, equipped with state-of-the-art technology which is now named as NIMA Knowledge Centre.

NKC comprises of Integrated Library Management System, seamlessly integrating library operations and services. Library comprises of over 1,40,000 books and other library resources. About 80,000 e-books and 40 plus databases across different disciplines on the campus.

Library has provided spaces for different needs like, Discussion rooms, digital lab, cubicles, light reading area, training room, etc.

Automation

NKC functions on an Open-Source Automation Software KOHA and RFID to manage its vast collection. KOHA has web-enabled Online Public Access Catalogue (OPAC), enabling users to inquire about resource availability while adhering to international standards such as MARC 21, Z39.50 encoding.

Registered library users have seamless access to digital resources both on-campus and remotely via RemoteXs. We have a dedicated page on the website https://library.nirmauni.ac.in which gives access to all e-resources of our library.

Since 2005, Nirma University has leveraged DSpace (Version 6.2), an open-source software solution, to manage internal Knowledge output like faculty papers, theses, dissertations, and others. This digitization initiative ensures the preservation and accessibility of valuable scholarly works. Through platforms like Shodhganga, digitized theses, institute bulletins, and other digital outputs are readily accessible on campus. The Institute of Technology Library hosts a wealth of digital content, including 537 video courses, 358 web resources, and a staggering 10 TB of data sourced from the National Programme on Technology Enhanced Learning (NPTEL). Leveraging cloud-based infrastructure, these digitized resources are easily accessible to library patrons. Additionally, the university has undertaken initiatives to digitize newspaper clippings and exam papers, enhancing accessibility for users within the ' HYPERLINK "http://nirmauni.ac.in/"nirmauni.ac.in' domain via Google Apps.

Services

Reading Facilities, Reference, Photocopying, Circulation, Computerized Information Search, Library Orientation Program, Newspapers, Clipping, New Arrivals, Current Awareness Services, Selective Dissemination Services, Case Study, Inter-Library Loan

The Library has a Must-Read collection, Harvard Books Corner for the BBA-MBA students

Institutional Membership:

- Vikram Sarabhai Library [IIM-A Library]

- AIRC (American Information Resource Centre), Mumbai

- MANLIBNET (Management Library Network)

- DELNET (Developing Library Network)

Resources:

Resource Books	44054
E-Books	77556
Periodicals	131 + 10826
Databases	14
Newspapers	5
Electronic Media	1748
Photo Albums	416
Bound Volumes	6788
PhD Thesis	89

Databases

Library at the Institute has several databases through which one can access data, general information, company information, and journal articles over a large time span. All databases are IP authenticated and accessible outside the campus through remote access link e

- **EBSCO - Business Source Ultimate:** Business students learn about accounting, finance, banking, marketing, management and much more with one comprehensive package that also includes full text of journals found in key subject indexes.

  In addition to accessing essential full-text journals, business students can delve into case studies, country economic reports and company profiles, as well as interviews with executives and analysts – the key players whose roles they are studying to fill.

Contents covered:

6811 = Total number of journals & magazines indexed and abstracted (3804 are peer-reviewed)

5337 = Total number of journals & magazines in full text (2782 are peer-reviewed)

- **ELSEVIER Science Direct:** We subscribe to Business, Management & Accounting package (72 Journals). The backfiles of this package is available right from 1995.

- **JSTOR:** JSTOR offers a high-quality, interdisciplinary archive to support scholarship and teaching. It includes archives of over one thousand leading academic journals across the humanities, social sciences, and sciences, as well as select monographs and other materials valuable for academic work. The entire corpus is full-text searchable, offers search term highlighting, includes high-quality images, and is interlinked by millions of citations and references.

  The archive is unique in terms of scale, content, and the significant use it receives. It is recognized specifically for:

  - Offering a unique, interlinked aggregation of scholarly works

  - Facilitating interdisciplinary and historical research

  - Long-term preservation

  - Exemplary standards for digitization and completeness

  - Interfaces and functionality that support academic use

  - Highly reliable access

  Today, academic journals comprise the majority of the content in the archive. Journals are always included from volume 1, issue 1 and include previous and related titles. The most recently published issues (past 3-5 years) are not available.

- **Sage Journals Collection:** Sage package consisting of 122 e-Journals of Management & Organizational Study has been added to the collection

- **Bloomberg Terminal:** This is the recent addition to our Library Resource Centre. It enables professionals in the financial service sector and other industries to access Bloomberg Professional Services through which users can monitor and analyze real-time financial market data and place trades on the electronic trading platform. In an academic set up it helps future professionals to integrate theory with real world practice by empowering them with datasets and exposing them to global economic scenarios.

- **SCOPUS:** SCOPUS is the largest abstracting and indexing database of peer-reviewed literature. Scopus features tools that allow researchers to efficiently track, analyses and visualize research easily and at the level of detail they choose. Scopus offers researchers a quick, easy and

comprehensive resource to support their research needs in the scientific, technical, medical and social sciences fields and in the Arts and Humanities also

- **INDIASTAT.COM:** Authentic and exhaustive socio-economic statistical information about India, it provides a million of statistical tables.

- **ISI Emerging Markets:** The database provides a variety of information on companies, sectors and industry. The list of data providers would give us a specific idea of the contents covered.

- **EPWRF:** Times Series Data: On-line Data Series Modules Subscribed by us are-

  - National Accounts Statistics of India

  - Domestic Product of States of India

  - Price Indices

  - Agricultural Statistics

  - Wage Rates in Rural India

  - Annual Survey of Industries

  - Industrial Production Series

  - Power Sector Statistics

  - External Sector Statistics

  - Monetary Statistics

  - Financial Markets

  - Banking Statistics

  - Insurance Statistics

  - Finances of the Government of India

  - Finances of State Governments

  - Combined Government Finances

  - Health Statistics

  - Educational Statistics

- **Ace Equity:** ACE Equity Database is an extensive database of financial as well as non-financial information of listed Indian companies. It also contains price related data. It is updated regularly.

- **Ace Mutual Funds:** ACE Mutual Funds Database is mainly used by distributors and for research. This database has the feasibility to generate reports. It covers all schemes of AMCs and they are properly classified as well as categorized. Basic Details and essential information of all schemes is properly culled from the offer documents and is properly altered whenever there is a change made by the Fund house. All portfolio details whether Company, Asset, Industry, Rating and Maturity Profile, coverage of NAV and dividend details, etc. are fully updated regularly.

- **Prowess IQ:** Prowess IQ is an interactive querying system to find companies from the Prowess database. The Prowess database consists of the financial performance of Indian companies. The database contains information on all listed companies and a larger set of unlisted companies.

- **Springer e-books collection:** Institute of Management Library has purchased e-Books (Business and Economics e-Books Package) of Springer e Books Collection. One can access the e- books of Springer (617 E-Books - 2005, 2006 and 2007) from anywhere in the campus.

- **JSTOR Academic e-book:** Institute of Management Library has purchased e-Books of JSTOR e-Books Collection. Mainly subject covered: Science and Technology, Architecture and Art, Law, Criminology Etc., Business Management, LIS, Sociology, Multi Discipline.

Guidelines for Library Use

- Silence should be maintained in the library premises.

- Students can borrow a maximum of 10 books for PG and 5 books for UG for the duration of 14 days.

- Students are entitled to renew books (max. twice) depending upon the demand of particular books.

- An overdue charge of Rs. 2/- per day will be charged on late return of books.

- Books will be issued on producing the Identity card.

- The students should make an entry in the computer kept at the entrance.

- Books should be checked for missing pages or damage before issue. The students will be held responsible for any damage/missing pages found and the penalty would be at the discretion of the librarian.

- Library resources like reference books, periodicals, bound volumes, annual reports, CDs, audio/ video cassettes are to be referred within the library premises.

- Issued books/Personal Books, files, notes and other personal belongings are not allowed to be brought into in the library.

- Defaulting on the above rules will lead to termination of library membership.

- Mobile Phone is to be switched off within the library premises.

Library Hours

	Monday to Friday	1st, 3rd & 5th Saturday	Sunday
Opening - Closing Hours	8.30 am to 8.00 pm	9.00 am to 8.00 pm	8.30 am to 4.00 pm
Circulation Hours	8.45 am to 6.00 pm	9.15 am to 3.00 pm	-
Reading Room facility (4th & 5th floor)	6.00 pm to 7.45 pm	3.00 pm to 7.45 pm	8.30 am to 3.45 pm

The Nima Knowledge Centre remain closed on 2nd & 4th Saturday and Public holidays.

Access to the library resources on intranet: The digital library resources can be accessed from the campus wide network at https://mancomlibrary.nirmauni.ac.in/

Access to the library Resources outside Campus:

• Library web-opac can be accessed outside Nirma University to check the availability of library print resources at http://librarysearch.nirmauni.ac.in

• Library Databases can be accessed remotely at http://elibrary.nirmauni.ac.in

COMPUTING FACILITIES

Hardware: Servers and Desktops/Laptops

Presently the Institute of Management campus has more than 200 computer systems/laptops clients (including Faculty Members, Officers, Staff members, IM Computer Lab) with other peripherals like laser printers, UPS, etc. All the computer systems are on the fiber Gigabit Campus Area Network backbone. They are also connected to 3.5 Gbps [3500 Mbps] fiber optic leased line for Internet connectivity. Hostel rooms have been provided LAN facility so as to enable the students to use Internet/Intranet round the clock. The University Campus has Wi-Fi facility.

Software: System Software, Applications Softwares and Utilities

MS Windows 2019 Server, MS Windows 2012 Server, MS Windows 7, MS Windows 8, MS Windows 10, MS Windows 11, MS Office 2021 LTSC Suite MS Office 2019 Suite, MS Office 2013 Suite, MS Office 2016 Suite, MS Office 2010 Suite, SPSS 23.0 (Statistical Analysis and Decision Making), Vivo 12 (Qualitative Data Analysis Package)

Nirma University Learning Management System: Cloud based Moodle

Learning Management System (LMS-Moodle) Cloud platform is used to effectively manage sign ups/registration, users, students, courses, online content, tutors, supervisors, calendars, hours, groups, access, notifications, communication/messages, certificates and reports. Quiz and simulations are conducted in classrooms on student devices at Institute of Management

Nirma University Gigabit Campus Area Fiber Network

Campus LAN, Intranet/Internet Connectivity and Wireless Connectivity: A state-of-the-art gigabit network with 40 Gbps fiber backbone connects every corner of the Institute and Hostels. More than 2500 computer systems [all NU systems] are connected under the network. Layer 3 and Layer 2 manageable high-end switches are used for better management and security. Every student and faculty member has a networked personal computer or laptop at his/her disposal. High-speed servers (Moodle LMS Server, Google Workspace with Email Services, Firewall Server, WI-FI Authentication Server, Library Servers) running on a variety of platforms to suit all kinds of requirements, support the entire network. A 3.5 Gbps [3500 Mbps] dedicated optic fiber Internet leased line connected to high end Firewall providing security and internet access. Main Computer Lab: Computing facilities for the students include a well-equipped lab. The Main Computer Lab, is available to all students and faculty members and provides access to various Analytical Processing tools like SPSS, application packages like MS Office, various operating systems, electronic mail, and the Internet/Intranet with NU MIS, NU SIS and NU ERP system.
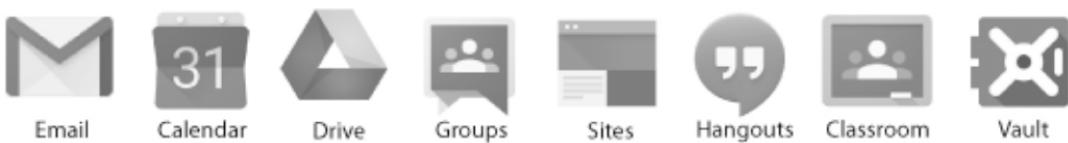
Internet/Intranet Facilities

All the computers/laptops (Computer Lab, three Hostel buildings, Canteen, Mess, Faculty Members, Administrative officers, staff members, Library etc.) are connected to Internet Proxy/Firewall Server. The Proxy/Firewall/UTM Server is connected to 3.5 Gbps [3500 Mbps] dedicated optic fiber Internet leased line. Internet surfing, E-Mail Service is available round the clock at hostel.

Nirma University Wi-Fi Facility

A secure wireless service is available across our all campus buildings, classrooms, laboratories, cafeteria and nearby surrounding of NU buildings. University Campus is having 3.5 Gbps [3500 Mbps] dedicated optic fiber Internet leased line facility. The University has a 24X7 Wi-Fi facility in the campus buildings available to the faculty members and students laptops. This is facility is available on every student personal laptop and is provided free of charge. The students can avail a free Wi-Fi on their laptops and Wi-Fi uses a secured web browser based authentication. More than 1200 high performance Wi-Fi AP's are deployed to provide internet and other IT services.

Nirma University E-Mail and Collaborations Services

Email   Calendar   Drive   Groups   Sites   Hangouts   Classroom   Vault

Google Core Apps

"Gmail" is a web-based e-mail service that allows an organization to run its email system using Google's systems.

"Google Calendar" is a web-based service for managing personal, corporate/organizational, and team calendars. It provides an interface for users to view their calendars, schedule meetings with other users, see availability information, and schedule rooms and resources.

"Google Contacts" is a web-based service that allows users to import, store, and view contact information, and create personal groups of contacts that can be used to email many people at once.

"Google Docs","GoogleSheets","GoogleSlides","Google Forms" are web-based services that enable users to create, edit, share, collaborate, draw, export, and embed content on documents, spreadsheets, presentations, and forms.

"Google Drive and Shared Drives" provides web-based tools enabling users to store, transfer, and share files, and view videos.

"Google Groups" is a web-based service that allows users and website owners to create and manage collaborative groups and mailing lists.

"Google Sites" allows an users to create websites to publish internally within a company or publish externally.

"Google Tasks" is a web-based service that enables users to create, edit and manage their tasks.

"Classroom" is a web-based service that allows users to create and participate in classroom groups. Using Classroom, students can view assignments, submit homework, and receive grades from teachers.

"Google+" is a web-based service that allows users to share links, videos, pictures, collections, and other content with others within the same G Suite domain, and to view and interact with content shared with them by others within that same domain.

"Google Meet"Google Meet is a video conferencing app. It is the business-oriented version of Google's Hangouts platform and is suitable for businesses of all sizes. The solution enables users to make video calls with up to 100 users per high-definition video meeting.The app allows users to join pre-scheduled meetings from calendar events, choose a link, enter meeting code and even dial in from their phones if the invitation includes a phone number. Google Meet integrates with G Suite versions of Google Calendar and Gmail and shows the complete list of participants and scheduled meetings. It shows a "join" button for users to connect to the meeting and provides options to mute and turn off the video during the meeting.

General Rules:

- Misuse of Internet/E-Mail/Wireless Access service will invite strict disciplinary action.

- Use of the Internet/Wireless Access/Computing facilities/Printing services must comply with the law of Institute/University, Government and all other concern regulatory authorities.

- Use of the Internet/Wireless Access/Computing facilities/Printing must not interfere with any

other user's usage. Detection of any such incident will lead to disciplinary action.

- User is not entitled to use computing facilities/services those he/she has not been authorized to use.

- User must not access any program or data which he/she has not been specifically authorized for the use.

- User must not use or copy any data or program belonging to other users without their explicit and specific permission.

- User must not use Institute/University Internet/Wireless Access/Computing facilities/Printing services to harass, defame, libel, slander, intimidate, impersonate or otherwise abuse another person. In such cases legal action will be taken against user(s).

- User must not use Institute/University Internet/Wireless Access/Computing facilities/Printing services for the creation, collection, storage, downloading or displaying of any offensive, obscene, indecent or menacing images, data or material capable of being resolved into such. (There may be certain legitimate exceptions for academic purposes which would require the fullest disclosure and special authorizations)

- Users must not use the Institute/University Internet/Wireless Access/Computing facilities/Printing services to conduct any form of commercial activity without explicit permission. Use of "computing services" for commercial work may be governed by software licenses constraints and users should verify that the intended use is permissible under the terms of those licenses with their local IT Support Staff.

- Users must not use the Institute/University Internet/Wireless Access/Computing facilities/Printing services to disseminate mass (unsolicited) mailings.

- Users must not install, use or distribute software on his/her laptop for which he/she has not had a licenses or permission.

- In general, use of Institute/University "Internet/Wireless Access/Computing facilities/Printing services" is available to users for study, research, academic work and administrative purpose of the Institute.

- Any kind of Peer-to-peer (P2P) file sharing programs, illegal software, pirated apps, circumventing bandwidth Softwares, bypassing network/firewall filter softwares, as well as violating copyright and licensing rules, use up an excessive amount of bandwidth that consequently hinders the use of network resources for purposes of priority. For this reason, it is strictly forbidden to use the "peer-to-peer" file sharing programs and above mentioned any illegal software - even if they are used inside the campus network. Such usage includes, but is not limited to, the following programs:

  KaZaA, iMesh, eDonkey2000, Gnutella, Napster, Aimster, Madster, FastTrack, Audiogalaxy, MFTP, eMule, Overnet, NeoModus, Direct Connect, Acquisition, BearShare, Gnucleus, GTK-Gnutella,

LimeWire, Mactella, Morpheus, Phex, Qtella, Shareaza, XoLoX, OpenNap, WinMX, DC++, BitTorrent etc..

- If the use of the computing and networking facilities is proven to be incompatible with the educational and scholarly missions of the Institute/University and law of Government, and if the user has been proven to behave irresponsibly, inappropriately and illegally in a manner displaying disruptive and inappropriate conduct that endanger the efficiency, integrity, safety and continuity of networking services; and if the user breaches the rules and regulations set forth in this document, one or more of the following disciplinary actions may be taken as a reasonable response to eliminate threatening and abusive behaviour;

- The user may be warned verbally or with a written notification.

- Local and/or off-campus network access privileges may be restricted, for a specified term or indefinitely.

- Local and/or off-campus network access privileges may be suspended, modified or withheld for a specified term or indefinitely.

- The user codes and user accounts on the central server systems may be terminated for a specified term or indefinitely.

- Disciplinary mechanism of Institute/University such as investigation or prosecution may be initiated by the academic or administrative disciplinary proceedings/committee.

    Judicial proceedings may be started,

  Any suitable disciplinary action as decided by the authority.

  -Depending on the severity misconduct, the magnitude of the resulting damage (on the resources and persons/organizations), recurrence of the misconduct

For the usage of Computer Lab of Institute of Management

- Students should make an entry in the log register.

- Students should not change properties/configuration of the client machines.

- Students should keep silence and observe discipline while working.

- Students should not leave rough papers on desks.

- Students should not eat or drink in the computer Centre.

- Students should switch off lights, fans, computer systems etc. before leaving the lab

Nirma University IT Policy has to be followed and will be applied to all students of Institute of Management. Please refer to the following link:

https://nirmawebsite.s3.ap-south-1.amazonaws.com/wp-content/uploads/2023/04/IT-Policy.pdf

SECTION VI: STUDENTS' CLUBS & COMMITTEES

The Institute believes in developing the students as owner-managers right at the campus while they are still students. The students are considered active partners in managing the Institute in its activities viz. conferences, training programs, guest lectures, seminars, and cultural programs. It is ensured that they play an active role rather than remain passive recipients. The students are thus provided an opportunity to demonstrate their management skills developed during their two years of learning MBA program, by initiating and organizing different co-curricular and extracurricular activities with the basic support from the Institute. This culture inculcates the spirit of independence and leadership in the students. The students get involved in these activities not merely for the learning value but also for the pleasure that comes with the experience of a job well done. The students recognize their talents and skills in the process and get inspiration to develop themselves further.

STUDENTS' CLUBS AND COMMITTEES AT INSTITUTE OF MANAGEMENT

Various students' activities at the institute are managed by the students' groups knows as "Clubs and Committees (CnCs)". Based on their activities & roles, the student groups are divided into following 5 broad categories:

1. **Institutional Committees**

2. **Domain Clubs**

3. **Extra-Curricular Committees**

4. **Special Interest Groups**

5. **Student Facilitation Committees**

Currently there are total 27 Clubs and Committees under these five broad categories. The details of various clubs and committees under these category follow:

1. **Institutional Committees**

There are total six committees under this category. The main function of these committees is to assist institute in various institutional activities.

i. **Admissions Committee:** Admission committee is an integral part of the admission process and plays a significant role in ensuring that the institute's incoming students have a seamless transition to their academic journey.

ii. **Kaizen Committee:** The Kaizen committee works for continuous improvement of the brand IMNU. Major work areas of this committee include alumni relationship building, facilitation in admissions, and internal process improvements. The major tasks undertaken by the Kaizen Committee include publishing the monthly Alumni Newsletter, Mentorship Program for the

upcoming batches, organizing Alumni Get-togethers, IMNU Merchandise, Hall-of-Fame, and organizing seminar series by industrial experts.

iii. **Placement Committee:** The prime responsibility of the committee is to facilitate the recruiting process which covers field immersions, summer internships & final placements of students. In order to facilitate a long-term industry-academia partnership, the Committee focuses its efforts on finding the ideal match between the candidate and the company in terms of both profile and package.

iv. **Student Advisory Committee:** The Student Advisory Committee (SAC) acts as a bridge between the students and the administration. The SAC is the only committee whose members are elected by the students themselves and, in a way, are the representatives of the batch. The objective of the SAC is to make sure that the management and the students understand each other's needs and work together as a team for the betterment and growth of the Institute.

v. **Student Welfare Committee:** The Student Welfare Committee regulates and coordinates the students' activities conducted by various clubs and committees. It acts as an interface between the institute's administration and the students in the conduct of various activities. It also maintains records of various students' activities at the institute.

vi. **Website, Media and Corporate Communication Committee:** The Media Committee acts as a representative of IMNU to the outside world to help to improve the visibility of the IMNU brand. The Media Committee covers all the happenings, events, and seminars that take place inside the IMNU campus and portrays them through various media including the press, the IMNU blog, and the official accounts of IMNU on Facebook and Twitter. The Media Committee plays a pivotal role in the branding of planet IMNU.

2. **Domain Clubs**

Domain clubs are the functional clubs of Institute of Management. The six domain clubs represent the six functional areas of MBA.

i. **Clique (IT Club):** Clique aims to spread the excitement about the converging world of information technology, communications, and media industries. It also aims to create career opportunities and help educate the IMNU community about the new digital economy.

ii. **Finesse (Finance Club):** The objective of the Club is two folds- (1) to inform club members about all aspects of modern-day finance; and (2) to provide them with information about the world's premier financial institutions. The Finance Club provides students the insights on all aspects of international capital markets including venture capital, merchant banking, investment banking, sales and trading, portfolio management, corporate treasury, accounting, and commercial banking.

iii. **Imprints (HRM Club):** The purpose of the club is (1) to bring together students interested in the field of Human Resource Management, (2) to help them develop interpersonal skills needed

in the corporate, and, (3) to encourage them to meet professionals who work in the field of Human Resource Management. This club is designed to help students learn more about Human resources and what Human Resource Professionals do.

iv. **Niche (Marketing Club):** The Marketing Club aims to provide opportunities for the members to develop marketing skills, undertake marketing exercises and meet marketing professionals. The club provides a platform for the members to interact and share knowledge and experience in the field of marketing.

v. **Optimus Club - The Operations and Supply Chain Club:** The club endeavors to facilitate sharing of knowledge in fields related to Operations and Supply Chain Management through Guest Lectures, Live Projects, Quizzes, Case Studies, and Simulation games.

vi. **Swayam:** The club aims to provide opportunities to the members and interested students to develop entrepreneurial skills and help polish their abilities to prepare them to face the challenges of the business world. It also helps them to set up a business by providing all possible information. The club also organizes conclave, business quizzes, business plan competitions, and seminars on current issues.

vii. **Udyami Club :** Club UDYAMI pays due respect to the institution of Family Business. With the guiding slogan 'उद्यमेन हि सिध्यन्ति' (Only effort leads to accomplishment), UDYAMI highlights the contribution of family businesses to the economic development of our country. Students get glimpses of greatness through events such as 'Visionary Voices' (where we invite seasoned family business leaders to share their growth stories), chronicling the journeys of such enterprises as case study compendia and on social media platforms, competitions, quizzes, etc

3. **Extra-Curricular Committees**

The two committees under this category organize various sports and cultural events at the institute

i. **The Cultural Committee:** The Cultural Committee of IMNU with its motto, 'We create memories together' works for various festivals and cultural events throughout the year. The committee keeps the students' campus life buzzing with passion and energy. It creats memories that the students cherish for a lifetime.

ii. **Sports Committee:** The Sports Committee of IMNU aims at providing ample opportunities to students to showcase their skills in all categories of sports while developing character and discipline for life, thereby creating better professionals for the organizations.

4. **Special Interest Groups**

The eleven clubs under this category conduct various activities related to students interests such as Music, Drama, Social Work, Photography etc.

i. **Chehre - The Dramatics Club:** Chehre is the theatre and dramatics club of the Institute where students get an opportunity to showcase their creativity and talent. Chehre also organizes workshops on movie making where participants are taught the basics of the trade.

ii. **eRT Capital-The Investment Club :** eRT Capital is an initiative for the students to understand the real life investment management.

iii. **Expressions-The Fun Club:** Expressions Club provides a platform for the students for expressing themselves creatively. The Club organizes events intending to forge enduring bonds between seniors and juniors.

iv. **Fiesta-The Dance and Music Club:** Club Fiesta was initiated to address a bunch of needs of the students, namely, relaxation, fun, learning, and creativity. It is the Dance and Music Club of IMNU. The club organizes Workshops (Latin, Hip-hop, Freestyle, Guitar, Keyboard, etc.), and Lectures by prominent exponents in the fields of music and dance.

v. **Kaarwan-The Public Speaking Club:** The Kaarwan club of IMNU organizes Public speaking events to help students overcome their stage fright and improve their command of the English language.

vi. **News Junction:** Members of this club compile important daily news related to various spheres like business, politics; sports, etc., and send it to all the students and faculty/staff members in the form of an email.

vii. **PRATIKRITI–Photography Club:** The Pratikriti club of IMNU is conceptualized to promote photography and appreciate the creative work of photographers at IMNU. It also to provide the students a stage to showcase their work.

viii. **Spandan - The Social Club:** Spandan creates a significant difference through engaging activities focused on Social Work and Corporate Social Responsibilities. It conducts various activities that contribute to the society.

ix. **SPARSH-The Editorial:** The club publishes semi-annual editions of the newsletter which provides an engaging and comprehensive coverage of all the student & faculty achievements, latest institutional developments, institute conferences, seminars, events and student activities organized through various clubs and committees.

x. **Sumantra-The Book Club:** Sumantra promotes extra-curricular reading by conducting reviews of management books, fiction as well as other non-fiction books. Authors of popular Management books are also invited to talk about their books. The club also brings out a newsletter that contains book reviews, poems, articles, essays, and other fun reading material that is relevant to literature.

xi. **Xquizit-The Quiz Club:** The Quizzing club of IMNU is conceptualized as a platform to sharpen the business knowledge and quizzing acumen of IMNU students. The club organizes quizzes on various co/extra-curricular topics and themes

xii **GZ- The Sustainability Club:** The Sustainability Club is driven by multifaceted goals that focus on awareness, action, leadership, and community engagement. It aims to sensitize students and other stakeholders to critical environmental challenges such as climate change, resource depletion, and pollution. Beyond awareness, the club emphasizes action-oriented engagement by promoting circular economy and sustainability practices such as efficient waste management, energy conservation, and responsible resource usage to reduce the ecological footprint. A key objective is also to develop leadership qualities among students, equipping them to become future business leaders who integrate sustainability into strategic thinking and decision-making.

5. **Student Facilitation Committees**

The two committees under this category work to facilitate the students living in the campus.

Hostel Committee: The hostel committee is concerned with helping the warden in the smooth functioning of the hostel. The members are responsible for bringing any problems faced by the inmates of the hostel to the concerned authorities.

STUDENTS' ACTIVITIES

Co-Curricular Activities

The students are encouraged to plan and organize various co-curricular activities on their own with basic support from the Institute. Such an atmosphere inculcates the spirit of leadership and an understanding of several aspects of management. They undertake such activities not merely for learning but also for the pleasure that comes with the experience of a job well accomplished. The students recognize their talents and skills in the process and get inspired to develop themselves further. The students are also nominated to participate in the co-curricular activities organized by other leading business schools. The major activities organized by the students every year on the campus are;

- **Conclaves**

    The Institute nurtures the culture of learning beyond the classroom with the help of various activities and platforms. It facilitates bringing industry to the classroom through a series of Conclaves wherein experts from different fields share their experiences with the students. This helps the students stay up-to-date with the new & emerging industry practices. The conclaves are also meant to be a platform for idea generation and stimulation of novel management thoughts. The students organize three conclaves every year; (i) Utkristha-The Management Conclave, (ii) Pratidhawani-The Alumni Conclave, and (iii) Pragman-The Entrepreneurship Conclave.

- **Institute Public Lecture and CEO Lecture Series**

    Industry exposure of the students is also facilitated through a series of guest lectures from the industry experts throughout the year. The students organize Institute Lecture Series wherein

eminent persons are invited to speak on the topics of contemporary interests. The Institute also organizes the Institute's CEO Lecture series.

- **Institute Seminar Series**

   The student bodies regularly organize at least, two lectures a month under its Seminar Series. These lectures are held on various management themes delivered by academia, industry experts, sr. alumni and prominent Government officials.

- **Other Co-Curricular Activities**

   The Institute also strongly believes in the experiential learning of its students. The students are exposed to hands-on training through the platforms of various functional area clubs. These students managed clubs meet weekly and organize workshops, training programs, interactive games, competitions, guest lectures, Perspective- Students' Academic Conference, Industry Visits, Club Activities, etc. throughout the year to fulfill the insatiable need of the budding managers.

Extra-Curricular Activities

Extra-Curricular Clubs and Committees aim at providing rejuvenating experience to the students on the campus. The extra-curricular activities also provide a platform for the students for implementing and testing various management lessons that they learn in the class. These activities also offer opportunities to the students for keeping their hobbies alive. The Institute actively supports sports activities such as Cricket, Volleyball, Badminton, Basketball, and Athletics over its sprawling playgrounds. Apart from this, the students are also encouraged to avail the facilities of a fully-featured Gymnasium.

Process for Participating in Co/Extra-Curricular Activities:

- Prior sanction from the Student Activity Chairperson has to be obtained before applying for participation at any event outside the campus in the prescribed format available in the programme office.

- Students require to submit the leave form for the same.

- Students can participate in a maximum of "4" events outside the campus, this is to facilitate participation from a greater number of students.

- The institute has a right to deny permission to a student to participate in an event outside the campus on grounds of a high level of absenteeism; poor academic performance; disciplinary probation etc.

- In case a large number of students apply for participation in an event, a selection procedure will be set up by the Students Activity Committee.

Attendance in Various Activities

Participation in Co-Curricular & Extra Curricular Activities like seminars, conclaves, conferences, lecture series, etc. helps not only in enhancing the knowledge of students related to contemporary

developments but also enables the holistic development of students' personalities. We sincerely solicit the active presence of students in all such activities for the overall well-being of students including placements. These activities also result in augmenting the institute's brand.

The students need to attend a minimum of 85% of the above activities each year (i.e. in 1st year & 2nd year) failing which they will be withheld from the final placement irrespective of the reasons for absence.

Reimbursement and Academic Exemption Policy

The Institute believes in developing the students as owner - managers' right at the campus while they are still students. The students are considered as active partners in managing the Institute in its activities viz. conferences, training programmes, guest lectures, seminars, cultural programmes. The students are thus provided an opportunity to demonstrate their management skills developed during their learning years at the institute. This culture inculcates the spirit of independence and leadership in the students. The students get involved in these activities not merely for the learning value but also for the pleasure that comes with the experience of a job well done. Participation in Co-Curricular & Extra Curricular Activities like seminar, conclave, conference, lecture series etc. helps not only in enhancing knowledge of students related to contemporary developments but also enables holistic development of student's personality.

Students of Institute of Management, Nirma University will be eligible for reimbursement of expenses incurred for participation in any external co-curricular activities subject to conditions. The detail Reimbursement and Academic Exemption Policy is mentioned in website and available at admin office.

ALUMNI ASSOCIATION

All the students graduating from Nirma University are automatically eligible for membership in the Alumni Association of Nirma University. It is advised that all the students graduating from the Institute become a member of the Alumni Association.

Alumni Association provides opportunities for alumni to stay connected with their alma mater. In fulfilling its commitment to strengthening relations with alumni, the Institute organizes several activities every year such as Alumni meetings in different cities, Conclaves and Lectures, an e-bulletin named Sapience, and Alma Connect web-portal (http://imnu.almaconnect.com.), etc.

* Students are considered alumni-only after the award of their degrees.

Faculty Coordinators and Contact details of Students Clubs and Committee at Institute of Management

No.	Students Clubs and Committees	Committee Email ID	Faculty Coordinator
1	Students Welfare Committee (SWC)	studentwelfare.im@nirmauni.ac.in	Prof. Nitin Pillai & Prof. Sumeetha Sharma
2	Student Advisory Committee (SAC)	sac.im@nirmauni.ac.in	Prof. Jayesh Aagja
3	Placecomm – Placement Committee	placecomm.im@nirmauni.ac.in	Prof. Sanjay Jain & Prof. Dinesh Panchal
4	Website, Media & Corporate communication Committee	mediacomm.im@nirmauni.ac.in	Prof. Shubham Goswami
5	Kaizen Committee	kaizen.im@nirmauni.ac.in	Prof. Jayesh Aagja Prof. Himanshu Chauhan Prof. Nina Muncherji Prof. Sanjay Jain Dr. Neeraj Arora Dr. Shubhra Bhatia Mr. Melvin Mathai
6	Adcom (Admission Committee IMNU)	adcom.im@nirmauni.ac.in	Prof. Ashwini Awasthi Prof. Nisarg Joshi
7	Clique (IT Club)	clique.im@nirmauni.ac.in	Prof. Somayya Madakam
8	Finesse (Finance Club)	finesse.im@nirmauni.ac.in	Prof. Lalit Arora
9	Imprints (HRM Club)	imprintz.im@nirmauni.ac.in	Prof. Sadhna Sargam
10	Niche (Marketing Club)	niche.im@nirmauni.ac.in	Prof. Sandip Trada & Prof. Shailesh Prabhu
11	Optimus Club - The Operations and Supply Chain Club	optimus.im@nirmauni.ac.in	Prof. Sumeetha Sharma
12	Swayam	swayam.im@nirmauni.ac.in	Prof. Punit Saurabh
13	Udyami Club	udyami.im@nirmauni.ac.in	Prof. Satish Nair

14	SportzzzComm-Sports Committee	sportzzzcomm.im@nirmauni.ac.in	Prof. Harsh Pratap Singh & Prof. Rupam Deb
15	The Cultural Committee (TCC)	cultcomm.im@nirmauni.ac.in	Prof. Nitin Pillai, Prof. Sumeetha Sharma & Prof. Pankaj Agrawal
16	News Junction	newsjunction.im@nirmauni.ac.in	Prof. Shilpa Tanna
17	Chehre - The Dramatics Club	chehre.im@nirmauni.ac.in	Prof. Punit Saurabh
18	Fiesta (Music Club)	clubfiesta.im@nirmauni.ac.in	Prof. Omkar Sahoo
19	Sumantra (The Book Club)	sumantra.im@nirmauni.ac.in	Prof. Satish Nair
20	Xquizit (The Quiz Club)	xquizit.im@nirmauni.ac.in	Prof. Aishwarya Mitra
21	PRATIKRITI (Photography Club)	pratikriti.im@nirmauni.ac.in	Prof. Vandana Poturaju
22	Expressions (The Fun Club)	expressions.im@nirmauni.ac.in	Prof. Shaurya Srivastava
23	Kaarwan (The Public Speaking Club)	karwaan.im@nirmauni.ac.in	Prof. Sadhna Sargam
24	Sustainability Club	-	Prof. Sandip Trada, Prof. Punit Saurabh, Prof. Diljeetkaur Makhija, Prof. Avani Raval
25	Spandan (The Social Club)	spandan.im@nirmauni.ac.in	Prof. Aishwarya Mitra
26	ERT Capital	ertcapital.im@nirmauni.ac.in	--NA--
27	Hostel Committee	hostelcomm.im@nirmauni.ac.in	Prof. Nikunj Patel
28	Sparsh-The management Newsletter Committee,	sparsh.im@nirmauni.ac.in	Prof. Ruchi Sao, Prof. Gunjan Anand Prof. Dipti Saraf Prof. Avani Raval

SECTION VII: INSTITUTE COMMITTES

ANTI RAGGING COMMITTEES OF INSTITUTE OF MANAGEMENT

Monitoring Cell of Anti Ragging Measures

At the University Level, there is a Monitoring Cell of Anti-Ragging Measures, which is chaired by the Director General of the University. The cell consists of all the Head of Institutions, Chief Operating Officer and Executive Registrar of the University as members and the Chief Warden [Hostels] as Member Secretary. This body coordinates with the constituent Institutions of the University in implementing the Anti-Ragging measures and achieving its objectives.

There are three committees constituted at the Institutions under the University. These three committees are; Anti-Ragging Committee (Institute Level Statutory Committee), Anti Ragging Squad and Mentoring Cell (Ragging)

Anti-Ragging Committee (Institute Level Statutory Committee)

This is an Institute Level Statutory Committee with Director of the Institute as Chairperson, two Senior Faculty Members, Chief Warden [Hostels], representatives of civil and police administration, local media, non-Government Organizations involved in youth activities, representatives of faculty members, representatives of parents, representatives of students and non-teaching staff as members.

This committee ensures compliance with the provisions of Regulations of Anti-Ragging.

Anti-Ragging Squad

The Squad consists of one senior faculty member as Co-coordinator and the Chief Warden [Hostels] as Co-coordinator. The committee consists of warden, teaching and non-teaching staff and students` representatives as its members. The squad makes surprise visits at hostels and spots vulnerable to incidences of ragging on the campus.

Mentoring Cell (Ragging)

The cell is headed by a Senior Faculty member and consists of teaching staff as well as Students` representatives. The Mentoring Cell promotes the objective of Anti-Ragging among the students.

Anti-Ragging Committee (Institute Level Statutory Committee)		
1	Prof. Nityesh Bhatt	Chairman
2	Harsh Pratap Singh	Coordinator
3	Prof. Nikunj Patel	Co-coordinator
4	Prof. Hrudanand Misra	Co-coordinator
5	Prof. Himanshu Chauhan	Co-coordinator
6	Prof. Amola Bhatt	Co-coordinator
7	Prof. Jayesh Aagja	Co-coordinator
8	Prof. Sapna Parashar	Co-coordinator
9	Prof. Bhavesh Patel	Co-coordinator
10	Prof. Bhoomi Mehta	Co-coordinator
11	Prof. Diljeetkaur Makhija	Co-coordinator
12	Assistant Registrar (IMNU)	Member
13	Police Inspector, Sola Police Station	Member (Rep. of Police)
14	Mr. Nilesh Dholakia (Journalist), Indian Express	Member (Rep. of Media)
15	Ms. Madhvi Mehta (Pratham)	Member (Rep. of NGO)
16	Mr. Gopalkrishna	Member [SO, NU]
17	Mr. N S Jhala	Member [SO, NU]
18	Rep. of Students (To be decided)	Member
19	Rep. of Parents (To be decided)	Member

Ragging Mentoring Cell		
1	Prof. Harsh Pratap Singh	Co-ordinator
2	Prof. Hrudanand Misra	Member
3	Prof. Sapna Parashar	Co-coordinator
4	Prof. Himanshu Chauhan	Co-coordinator
5	Prof. Hardik Shah	Co-coordinator
6	Prof. Jayesh Aagja	Co-coordinator
7	Prof. Amola Bhatt	Co-coordinator
8	Prof. Diljeetkaur Makhija	Co-coordinator
9	Prof. Bhavesh Patel	Co-coordinator

10	Prof. Nikunj Patel	Co-coordinator
11	Prof. Bhoomi Mehta	Co-coordinator
12	Dr. Neeraj Arora	Member
13	Senior Student Representatives	Member

Anti-Ragging Squad		
1.	Prof. Harsh Pratap Singh	Coordinator
2.	Assistant Registrar, IMNU	Member
4	All Faculty & Staff Members	Members
5	Hostel Wardens	Members
6	Students' Representatives	Members

PREVENTION / PROHIBITION OF DRUG MENACE

In pursuance of the law of the land against the use & possession of Narcotics-Drugs, Nirma University has taken various measures to prevent the use of drugs/alcohol by the students on campus. These measures include:

(1) Formation of Anti-Drug Squad at the Institute level as well as University level as is done in case of Ragging.

(2) Formation of Anti-Drug Squads of the students' volunteers at Hostels and the Institute.

(3) Carrying out regular as well as surprise visits in Hostels and other places.

(4) Organizing various awareness programmes to educate the students about the ill effects of the use of drugs as well as the penalties for violation of the laws.

(5) Displaying of Anti-Drugs posters at prominent places for awareness of the students.

(6) Organizing a session in Induction Programme against the use and possession of drugs/alcohol.

(7) Obtaining undertaking from the students against the use and possession of drugs/alcohol.

Help Line No(s).

National Anti-Ragging Helpline   1800-180-5522 [24x7 toll free]

Institutional Level Helpline:

Prof. Nikunj Patel	Chief Warden	9825674507
Prof. Hardik Shah	Co-coordinator	9278533499
Prof. Himanshu Chauhan	Co-coordinator	9879399004
Prof. Amola Bhatt	Co-coordinator	9825152149
Prof. Jayesh Aagja	Co-coordinator	9825047922
Prof. Bhavesh Patel	Co-coordinator	9925035685
Prof. Diljeetkaur Makhija	Co-coordinator	9426501904
Mr. Bharatbhai Joshi	Warden	9099025979
Prof. Bhoomi Mehta	Co-cordinator	7600050973
Mrs. Rita Barot	Warden	9099025969
Mrs. Kamini Patel	Warden	9106384696
Mr. Rajesh Bhandari	Warden	7567039557

EQUAL OPPORTUNITY CELL AT INSTITUTE OF MANAGEMENT

The institute level committee for Equal Opportunity Cell at Institute of Management, Nirma University is as follows:

Director	Chairperson
Prof. Parag Rijwani	Member
Prof. Pratham Parekh	Member
Prof. Nitin Pillai & Prof. Sumeetha Sharma	Coordinators, Students' Activity
Prof. Vandana Poturaju	Faculty Advisor
Assistant Registrar	Member Secretary

SECTION IX : IMPORTANT CONTACT DETAILS

No	Place	Contact Person	Contact Details Email ID	Ext.
1.	Director	Prof. Nityesh Bhatt	director.im@nirmauni.ac.in	602
2.	Additional Director	Prof. Hrudanand Misra	addldirector.ugsim@nirmauni.ac.in	9852
3.	Assistant Registrar	Mr. D. R. Mandavia	digant.mandavia@nirmauni.ac.in	606
4.	Assistant Registrar	Dr. Kishor Gawande	kishor.gawande@nirmauni.ac.in	616
5.	Office Superintendent, MBA	Mr. Mahesh Solanki	mahesh@nirmauni.ac.in	613
6.	Office Superintendent, BBA	Mr. Biju Thomas	bthomas@nirmauni.ac.in	9852
7.	PROGRAMME CHAIRPERSONS			
	MBA & Int. B.Tech.-MBA, 2024-26 Batch	Prof. Himanshu Chauhan	chair.mba@nirmauni.ac.in	644
	MBA & Int. B.Tech.-MBA, 2025-27 Batch	Prof. Jayesh Aagja	chair.mba@nirmauni.ac.in	630
	MBA (FB&E)	Prof. Bhavesh Patel	chair.mbafbe@nirmauni.ac.in	657
	MBA (HRM)	Prof. Hardik Shah	chair.mbahrm@nirmauni.ac.in	629
	MBA Phase of Integrated BBA-MBA	Prof. Sapna Parashar	chair.imba@nirmauni.ac.in	645
	Ph.D	Prof. Samik Shome	samik@nirmauni.ac.in	696
	MDP	Prof. Sapna Parashar & Prof. Ruchi Sao	chair.mdp@nirmauni.ac.in	645 689
	EDP	Prof. Nitin Pillai	chair.edp@nirmauni.ac.in	667
8.	AREA CHAIRPERSONS			
	Economics & Strategy	Prof. M. Mallikarjun	chair.ef@nirmauni.ac.in	632
	Finance & Accounting	Prof. Parag Rijwani	chair.fa@nirmauni.ac.in	638
	Family Business and Entrepreneurship	Prof. Satish Nair	Chair.fbe@nirmauni.ac.in	619
	Human Resource Management	Prof. Hardik Shah	chair.hr@nirmauni.ac.in	660
	Information Management	Prof. Shubham Goswami	chair.im@nirmauni.ac.in	656
	Marketing	Prof. Pradeep Kautish	chair.mkt@nirmauni.ac.in	637
	OB and Communication	Prof. Nina Muncherji	chair.ob@nirmauni.ac.in	635
	Operation Management & Decision Science	Prof. Chetan Jheveri	chair.omqt@nirmauni.ac.in	648

9.	PROGRAMME OFFICE at Admin office of M Block			
	MBA & Integrated B.Tech (CSE)- MBA	Mr. Mihir Pandit Ms. Jigisha Devani	mba.im@nirmaui.ac.in	605
	MBA(FB&E)	Mr. Vishal Sutharia	mbafbe.im@nirmauni.ac.in	608
	MBA(HRM)	Ms. Arpita Katuwa	mbahrm.im@nirmauni.ac.in	605
	Integrated BBA-MBA	Ms. Arpita Katuwa	imba.im@nirmauni.ac.in	605
10.	Librarian, Institute of Management Library	Dr Monita K Shastri	lib.im@nirmauni.ac.in	661
11.	Campus Recruitment Cell	Dr. Neeraj Arora	corporaterelations.im@nirmauni.ac.in	653
12.	Account Section, Institute of Management	Mr. Mahesh Solanki	mahesh@nirmauni.ac.in	613
13.	Account Section	Ms. Palak Shah	accounts@nirmauni.ac.in	9673
14.	Academic Section	Dr. Ravindra Sen	dy_registrar.nu@nirmauni.ac.in	9680
15.	Health Center	Dr. Rajesh B. Patel	healthcentre.nu@nirmauni.ac.in	9222
16.	Counsellor	Dr. Sapna Bhatt	sapna.bhatt@nirmauni.ac.in	-
17.	Transport section	Mr. Shaileshbhai Patel	transport@nirmauni.ac.in	9157
18.	Equal Opportunity Cell	Prof. Sandip Trada	sandip@nirmauni.ac.in	658
19.	Student Welfare	Dr. Bhavesh Parekh	studentwelfare.im@nirmauni.ac.in	557
20.	Kalupur Com. Co. Op Bank branch at Campus	Branch Manager	kalupurbank@nirmauni.ac.in	9152
21.	Anti-Ragging Committee	Prof. Harsh Pratap Singh	harsh.singh@nirmauni.ac.in	655
22.	Anti-Drug Committee	Prof. Taruna Jakhar	taruna.jakhar@nirmauni.ac.in	9839
23	Hostel Chief Warden Boys	Prof. Nikunj Patel	chief.warden.boys@nirmauni.ac.in	628
24	Hostel Chief Warden Girls	Prof. Taruna Jakhar	chief.warden.girls@nirmauni.ac.in	9839
25	Hostel H1 Warden – Boys	Mr. Sanjay Purohit	sanjay.purohit@nirmauni.ac.in	9248
26	Hostel H2 Warden - Boys	Mr. Sanjay Purohit	sanjay.purohit@nirmauni.ac.in	9148
27	Hostel H3 Warden – Boys	Mr. Bharat Joshi	bharat.joshi@nirmauni.ac.in	9249
28	Hostel H4 Warden - Girls	Ms. Rita Barot & Ms. Kamini K patel	kamini.kapatel@nirmauni.ac.in rita.barot@nirmauni.ac.in	9250

NIRMA
UNIVERSITY
INSTITUTE OF MANAGEMENT
NAAC ACCREDITED 'A+' GRADE

UNDERTAKING

[to refrain from consumption of Drug and Alcohol]

I_____, bearing Roll No. _____ admitted in _____of Institute of Management, Nirma University, do hereby declare and undertake that I will refrain myself from consumption of Drug and Alcohol.

I have read the relevant instruction against the use of drugs & alcohol. I know that the use/possession of narcotics drugs and Alcohol is a punishable offence under the law of the Government of Gujarat and if I am found guilty of using such thing, then it will amount to a criminal offence and I am liable for the appropriate penalty as per laws. I hereby give an undertaking to the Institute that I will refrain myself from consumption of Drug and Alcohol.

Date: _____

Place: _____   Signature of student_____

I undertake that I will take utmost care to see that my ward does not get involved in any such incident.

Signature of Parent/Guardian: _____

Name of Parent/Guardian: _____

Address of Parent/Guardian with contact nos.:

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NIRMA
UNIVERSITY
INSTITUTE OF MANAGEMENT
NAAC ACCREDITED 'A+' GRADE

UNDERTAKING

(Conduct and Discipline rules for the students)

1. Every student must carry his / her identity card which should be produced when demanded.

2. It is mandatory for the students to attend the classes and events etc. Absence due to illness or unavoidable circumstances shall be considered only if application is supported with medical certificates and/or leave application from the parents is submitted to the Director.

3. Students are expected to be polite individually or in groups and show respect to the faculty (teachers) as well as to the staff of the Institute. Instructions in connection with academic or other matters as may be given by the teachers from time to time must be followed scrupulously by the students. Students must not participate in activities that may cause harm to the academic environment or which harm the teacher-student relation.

4. The action of any individual, group or wing which amounts to interference in the regular administration of the college is prohibited. Disciplinary action will be taken against such students.

6. No student shall indulge in any activity in the college campus that might be illegal or may lead to disorderliness.

5. Causing disfiguration or damage to the property of the Institute or belongings of staff members or students is forbidden. In case of any such damage, the same will be recovered from the students, the parents or the guardians.

6. Student should not be in possession of any intoxicating materials or consume it. If anyone is found to have violated this rule, the admission of such student will be cancelled.

7. Use of mobile phones in the academic areas during academic activities, is prohibited. If a student is caught using mobile phone in any of the academic areas during any academic activities and a penalty of Rs. 5,000/- (Rs. Five thousand only) will be imposed.

Whenever any student is found to be guilty or violating the rules specified above or other specific instructions issued by the center or the Institute, he / she will be liable to disciplinary actions such as fine, suspension or rustication as may be imposed by the Director. The disciplinary action taken by the Director in this regard shall be final and binding

Date: _____   Signature of Parent/Guardian _____

Roll No. _____   Signature of Student _____

Declaration to be submitted by the Students Admitted to Different Programmes of the University (Code of Conduct)

<u>DECLARATION</u>

I,……………...………..………..........admitted in ……………………………………….(programme) of the Institute of ………................……………….., Nirma University do hereby declare and undertake that I will abide by the Code of Conduct, Procedure to inquire and decide with misconduct/indiscipline by students Rules 2020 and other related provisions like dress code on the campus, rules for maintaining vehicles on the campus, and public display of affection (PDA) and etiquette on the campus etc.

I will abide by all the rules and regulations and if I am found violating any rules then, I shall be subjected to the major/minor penalties as per the provision of aforesaid rules.

In case any legal issue arises, the jurisdiction shall be Ahmedabad, Gujarat only.

Date:

Place: Signature of the Student

Name of the Student _____

Signature of the Parent/Local Guardian _____

Name of the Parent/Local Guardian _____

Undertaking for Rules & Regulations of the Examination
<u>DECLARATION</u>

I,..Roll No.. studying in First year of .... programme at Institute of ...., Nirma University, Ahmedabad do hereby undertake that I have read and understood all the Rules & Regulations related to Academic Dishonesty at examinations/tests/assignments and punishment in case of using unfair means, I have also gone through the Academic Regulations related to Granting of Term and Cancellation of admission, and I shall observe, follow and abide by all these rules and regulations.
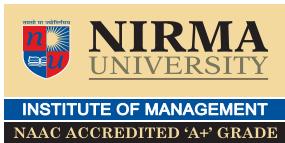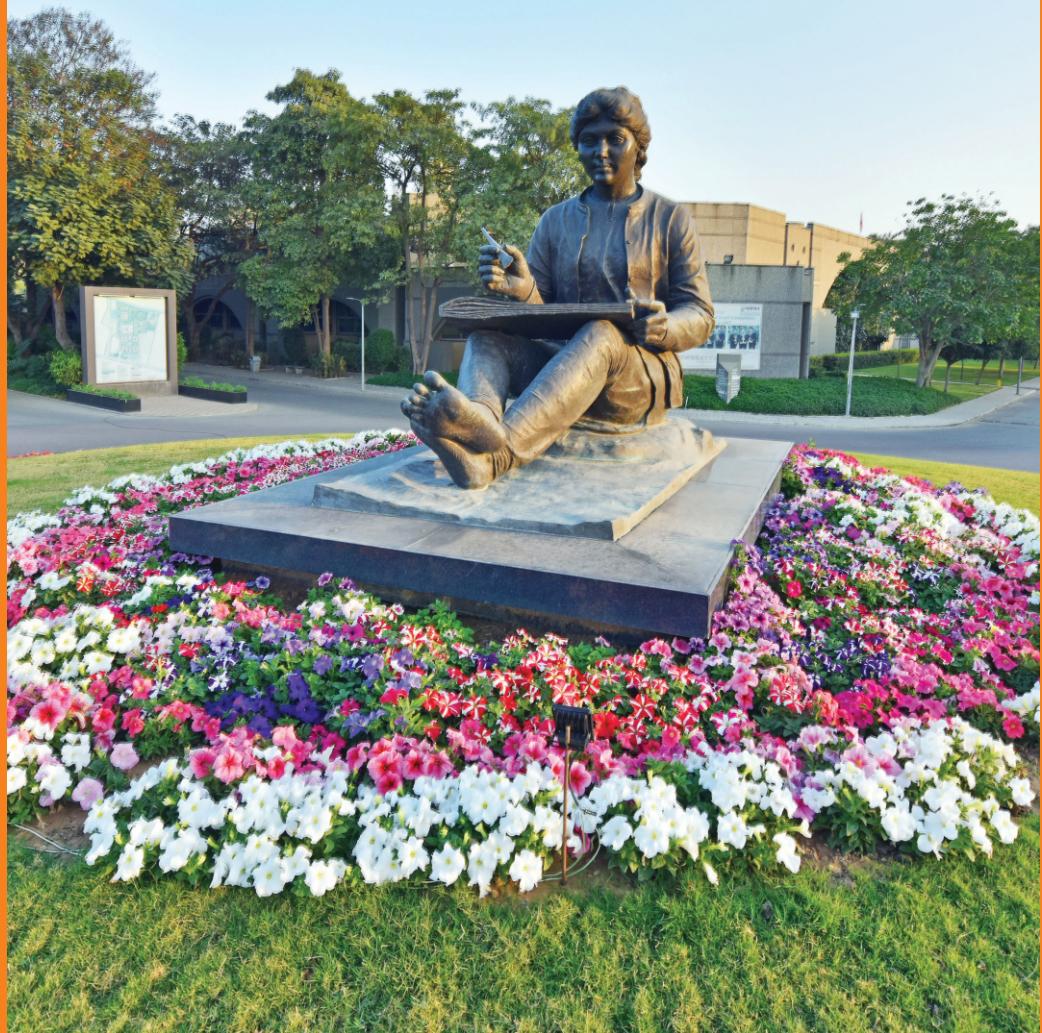
I shall abide by all the rules and regulations and if I am found violating any rules then, I shall be subjected to the necessary action/penalties as per provision of rules/regulations.

In case any legal issue arises, the jurisdiction shall be Ahmedabad, Gujarat only.

Name _____ Signature _____

Address _____

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Signature of Parents _____

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Institute of Management
Nirma University
Sarkhej-Gandhinagar Highway, Ahmedabad-382 481. Gujarat. India.
Phone: +91-79-71652000
Website: www.management.nirmauni.ac.in