



Pizza Sales Analysis

Tejas Ghorpade



Introduction

I tried to analysis pizzahut sales using mysql.
In this analysis tried to find sales using mysql
different contents like group by,order by,
subquery>window function etc

RETRIEVE THE TOTAL NUMBER OF ORDERS PLACED

```
select count(*) from pizzahut.orders;
```


IDENTIFY THE HIGHEST-PRICED PIZZA

```
select pt.name,p.price from pizza_types as pt join pizzas as p  
on pt.pizza_type_id=p.pizza_type_id order by p.price desc limit 1;
```


CALCULATE THE TOTAL REVENUE GENERATED FROM PIZZA SALES

```
select round(sum(o.quantity*p.price),2) as total_revenur from  
order_details as o join pizzas as p on o.pizza_id=p.pizza_id;
```


IDENTIFY THE MOST COMMON PIZZA SIZE ORDERED.

```
select p.size,count(o.order_details_id) as common_pizza from  
order_details as o join pizzas as p on o.pizza_id=p.pizza_id group by p.size  
order by common_pizza desc limit 1 ;
```


List the top 5 most ordered pizza types along with their quantities.

```
select p.size, count(od.pizza_id) as common_pizza_id from
```

```
select pt.name,sum(od.quantity) as total from pizzas as p join  
order_details as od on od.pizza_id=p.pizza_id join pizza_types as pt on  
pt.pizza_type_id=p.pizza_type_id group by pt.name order by total desc  
limit 5;
```


Join the necessary tables to find the total quantity of each pizza category ordered

```
select pt.category,sum(od.quantity) as total_quantity from pizza_types  
as pt join pizzas as p on pt.pizza_type_id=p.pizza_type_id  
join order_details as od on od.pizza_id=p.pizza_id group by  
pt.category;
```


Determine the distribution of orders by hour of the day

```
select hour(order_time) as hour,count(order_id) as total from orders  
group by hour(order_time);
```


Join relevant tables to find the category-wise distribution of pizzas.

- `select category,count(name) as quantity from pizza_types group by category;`

Group the orders by date and calculate the average number of pizzas ordered per day

- `select avg(quantity) from`
- `(select o.order_date,sum(od.quantity) as quantity from orders as o`
`join order_details as od`
- `on o.order_id=od.order_id group by o.order_date) as`
`order_quantity;`

Determine the top 3 most ordered pizza types based on revenue.

- `select pt.name,sum(od.quantity*p.price) as total`
- `from pizzas as p join pizza_types as pt on
p.pizza_type_id=pt.pizza_type_id`
- `join order_details as od on od.pizza_id=p.pizza_id group by pt.name
order by total desc limit 3;`

Calculate the percentage contribution of each pizza type to total revenue.

- `SELECT pt.name AS pizza_type_name, SUM(p.price * od.quantity) AS revenue,`
- `(SUM(p.price * od.quantity) * 100 / total.total_revenue) AS percent_of_total`
- `FROM pizzas as p JOIN`
- `order_details od ON p.pizza_id = od.pizza_id`
- `JOIN`
- `pizza_types pt ON p.pizza_type_id = pt.pizza_type_id`
- `JOIN`
- `(SELECT SUM(p.price * od.quantity) AS total_revenue`
- `FROM pizzas p`
- `JOIN order_details od ON p.pizza_id = od.pizza_id) AS total ON 1=1`
- `GROUP BY pt.name, total.total_revenue;`

Analyze the cumulative revenue generated over time.

- select order_date,
- sum(revenue) over(order by order_date) as cumsum
- from
- (select o.order_date,round(sum(p.price*od.quantity),2) as revenue
- from orders as o join order_details as od on o.order_id=od.order_id
join pizzas as p on p.pizza_id=od.pizza_id
- group by o.order_date) as sales;

Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
(select name,category,total,  
row_number() over(partition by category order by total desc) as ra  
from  
(select pt.name,pt.category,sum(p.price*od.quantity) as total  
from pizzas p join order_details od on od.pizza_id=p.pizza_id  
join pizza_types pt on p.pizza_type_id=pt.pizza_type_id  
group by pt.category,pt.name) as sales) as a where ra<=3;
```




LOGO

THANK YOU

Mengxiang xifanshejichupin