

JANIL VACHHANI

VIDEO EDITOR | GRAPHIC DESIGNER | SOCIAL MEDIA STRATEGIST

Rajkot | janilfluxstudios@gmail.com | +91 76981 95968

[LinkedIn](#) | [GitHub](#)

Creative Video Editor and Graphic Designer with 5+ years of experience in content creation, branding, and social media management. Founder of Janil Flux Studios and Core Memeber At Kalaadrishti Studioz, delivering high-quality visuals and engaging storytelling. Proficient in Photoshop, Premiere Pro, After Effects, and Canva, with expertise in UI/UX and digital marketing.

TECHNICAL SKILLS

- Graphic & Video Tools: Photoshop, Premiere Pro, After Effects, Canva
- UI/UX & Design: Figma, Adobe XD
- Social Media Management: Instagram, YouTube, LinkedIn, Meta Ads
- Programming & Web: HTML, CSS, JavaScript, PHP, SQL
- Editing & Motion Graphics: Video Editing, VFX, Motion Graphics, Color Grading
- Marketing & Branding: Digital Marketing, Content Strategy, YouTube SEO

EDUCATION

Diploma In Computer Engineering

Atmiya University, Rajkot
CGPA : 6.9

AUGUST 2021 - APRIL 2024

Bachelor In Information Technology

Atmiya University, Rajkot

Expected Graduation : 2026

PROJECTS

Short Film - (Kalaadrishti Studioz)

- The Betrayal
- Directed and edited a short film, managing end-to-end production.
- Used advanced color grading and VFX for cinematic storytelling.
- Led a team for scripting, shooting, and post-production.

YouTube & Instagram Content Creation

- Created engaging video content for INDIAN GREATS, focusing on Clash of Clans strategies.
- Developed a motivational & storytelling Instagram page, using AI voiceovers (ElevenLabs - Adam).
- Optimized videos with SEO techniques for better reach and engagement.

Graphic & UI/UX Projects

- Designed UI/UX layouts for apps and websites using Figma & Adobe XD.
- Created branding materials, thumbnails, and social media graphics for clients.
- Developed professional Canva templates for a Canva course.

Social Media Management for Saurashtra's First Design College

- Handled Instagram and content strategy, targeting Interior, Fashion, and Communication Design students.
- Created promotional videos and graphics to increase engagement and reach.

ACHIEVEMENTS

- Founded Janil Flux Studios for video editing, design, and content creation.
- Built and managed a gaming community through INDIAN GREATS, producing content that reached thousands of viewers. Developed strategies, engagement tactics, and branding for audience growth.
- Created a professional Canva course for designers and marketers.