

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

```
df = pd.read_csv("historical_automobile_sales.csv")
```

```
df
```

	Date	Year	Month	Recession	Consumer_Confidence \
0	1/31/1980	1980	Jan	1	108.24
1	2/29/1980	1980	Feb	1	98.75
2	3/31/1980	1980	Mar	1	107.48
3	4/30/1980	1980	Apr	1	115.01
4	5/31/1980	1980	May	1	98.72
...
523	8/31/2023	2023	Aug	0	103.36
524	9/30/2023	2023	Sep	0	101.55
525	10/31/2023	2023	Oct	0	124.66
526	11/30/2023	2023	Nov	0	97.09
527	12/31/2023	2023	Dec	0	95.92

	Seasonality_Weight	Price	Advertising_Expenditure
0	0.50	27483.571	1558
7			
1	0.75	24308.678	3048
4			
2	0.20	28238.443	3137
3			
3	1.00	32615.149	1653
7			
4	0.20	23829.233	1319
4			
...
...			
523	0.25	27852.993	1793
6			
524	0.07	21183.704	1028
5			
525	0.12	15975.589	1148
9			
526	0.25	16862.288	4850
5			
527	0.34	25240.425	2319
3			

	GDP	Growth_Rate	unemployment_rate	Automobile_Sales \
0	60.223	0.010000	5.4	456.0
1	45.986	-0.309594	4.8	555.9

2	35.141	-0.308614	3.4	620.0
3	45.673	0.230596	4.2	702.8
4	52.997	0.138197	5.3	770.4
...
523	57.169	0.764155	2.6	1579.6
524	59.315	0.036180	2.5	1123.4
525	19.472	-2.046169	2.5	1685.9
526	27.904	0.302179	2.9	2124.6
527	13.518	-1.064211	2.1	3538.5

	Vehicle_Type	City
0	Supperminicar	Georgia
1	Supperminicar	New York
2	Mediumfamilycar	New York
3	Supperminicar	Illinois
4	Smallfamilycar	California
...
523	Executivecar	New York
524	Smallfamilycar	California
525	Sports	California
526	Smallfamilycar	Georgia
527	Smallfamilycar	Georgia

[528 rows x 15 columns]

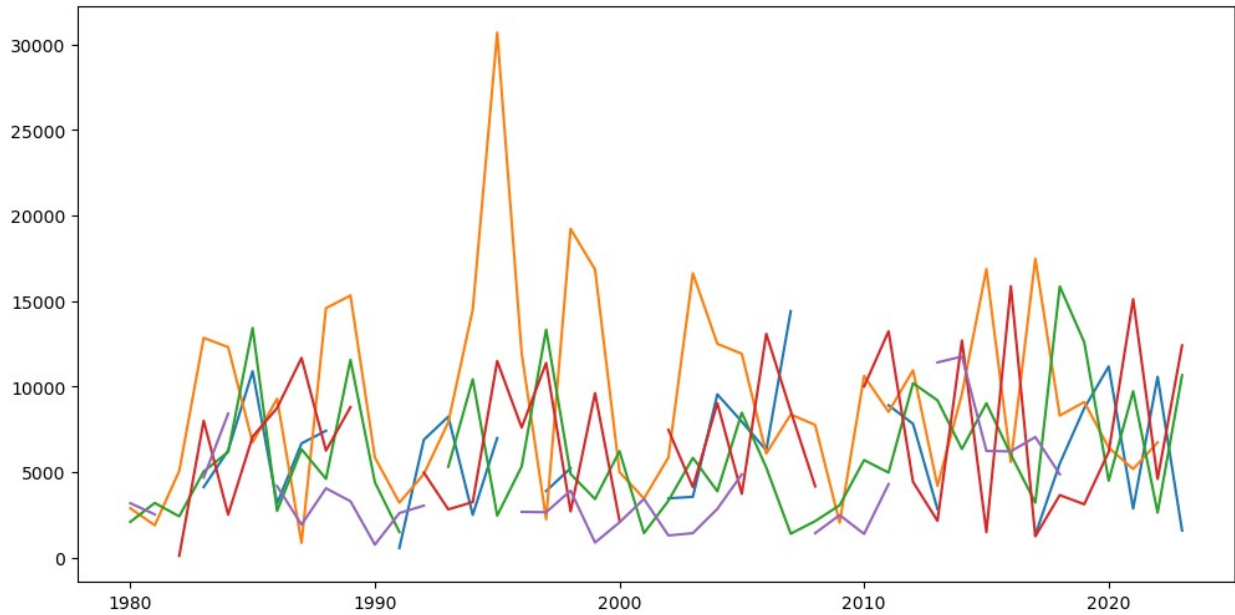
```
df['Year'] = pd.to_numeric(df['Year'])
```

#Develop a Line chart using the functionality of pandas to show how. automobile sales fluctuate from year to year

```
sales_trends = df.groupby(['Year', 'Vehicle_Type'])
['Automobile_Sales'].sum().unstack()
```

```
plt.figure(figsize=(12, 6))
```

```
for vehicle_type in sales_trends.columns:
    plt.plot(sales_trends.index, sales_trends[vehicle_type],
label=vehicle_type)
```



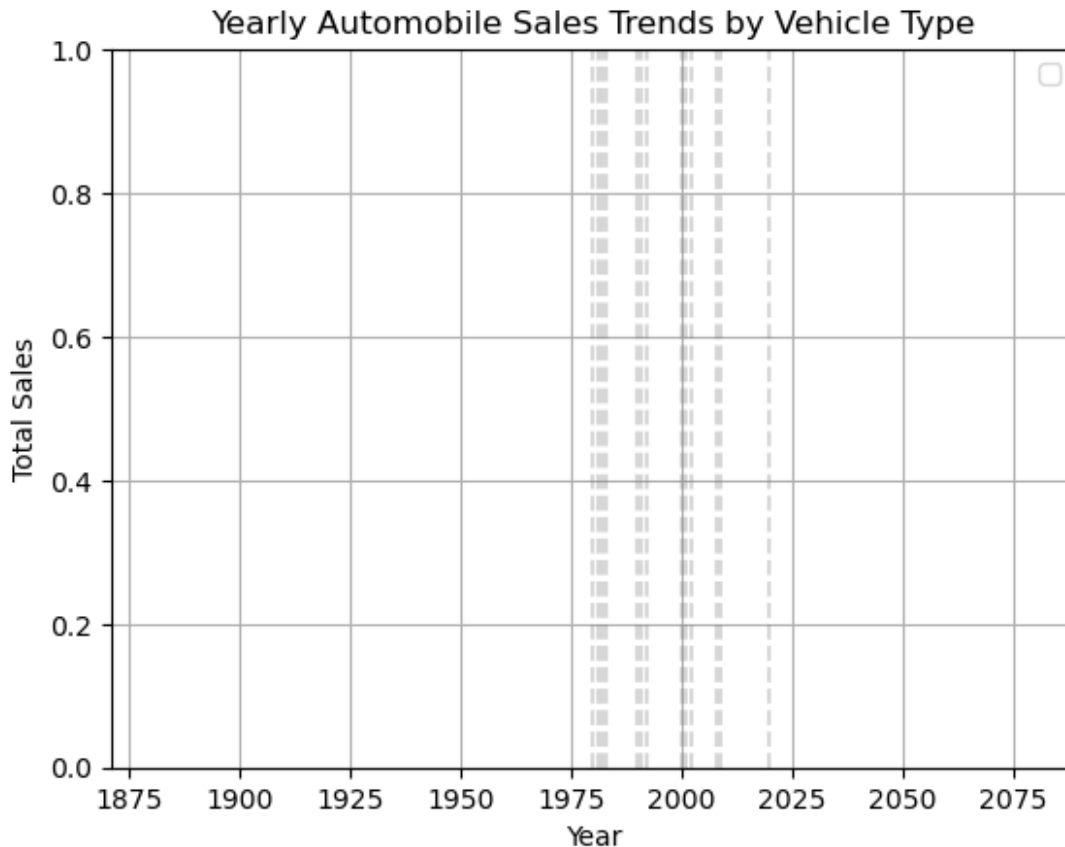
#Plot different lines for categories of vehicle type and analyse the trend to answer the question Is there a noticeable difference in sales trends between different vehicle types during recession periods?

Highlighting recession periods

```
recession_years = df[df['Recession'] == 1]['Year'].unique()
for year in recession_years:
    plt.axvline(x=year, color='gray', alpha=0.3, linestyle='--')
```

```
plt.title("Yearly Automobile Sales Trends by Vehicle Type")
plt.xlabel("Year")
plt.ylabel("Total Sales")
plt.legend()
plt.grid()
plt.show()
```

No artists with labels found to put in legend. Note that artists whose label start with an underscore are ignored when legend() is called with no argument.



#Use the Matplotlib Library to create a visualization to compare the sales trend per vehicle type for a recession period with a non-recession period.

Group data by Vehicle_Type and Recession, summing up Automobile_Sales

```
sales_summary = df.groupby(['Vehicle_Type', 'Recession'])
['Automobile_Sales'].sum().unstack()
```

Create the bar chart

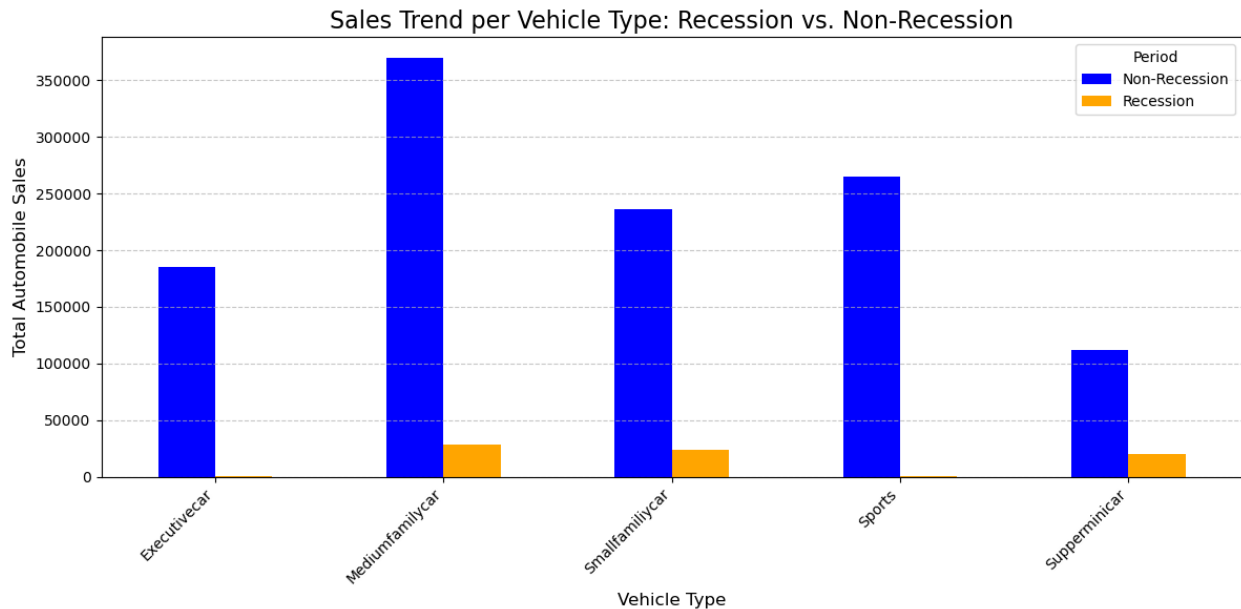
```
plt.figure(figsize=(12, 6))
sales_summary.plot(kind='bar', figsize=(12, 6), color=['blue',
'orange'])
```

Customize the plot

```
plt.title("Sales Trend per Vehicle Type: Recession vs. Non-Recession",
fontsize=16)
plt.xlabel("Vehicle Type", fontsize=12)
plt.ylabel("Total Automobile Sales", fontsize=12)
plt.xticks(rotation=45, ha='right', fontsize=10)
plt.legend(['Non-Recession', 'Recession'], title="Period")
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.tight_layout()
```

```
# Display the plot  
plt.show()
```

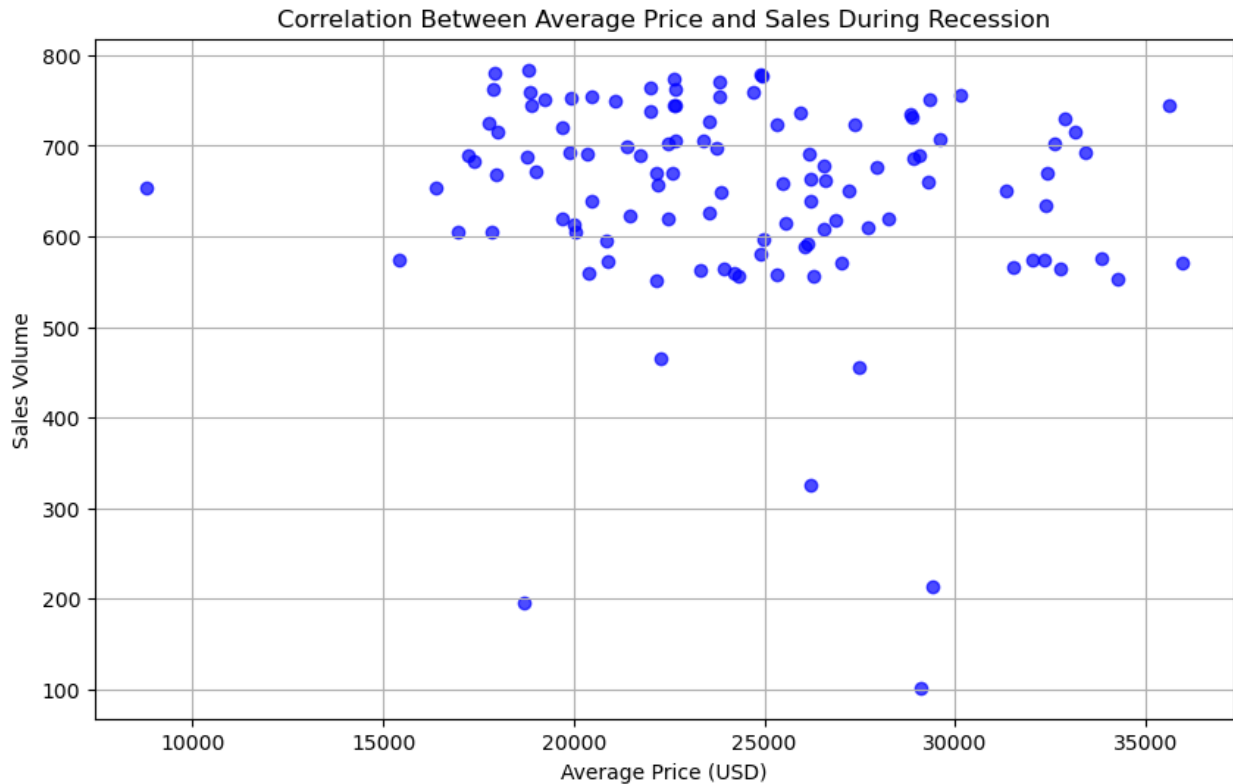
<Figure size 1200x600 with 0 Axes>



#Use the functionality of Matplotlib to develop a scatter plot to identify the correlation between average vehicle price relate to the sales volume during recessions.

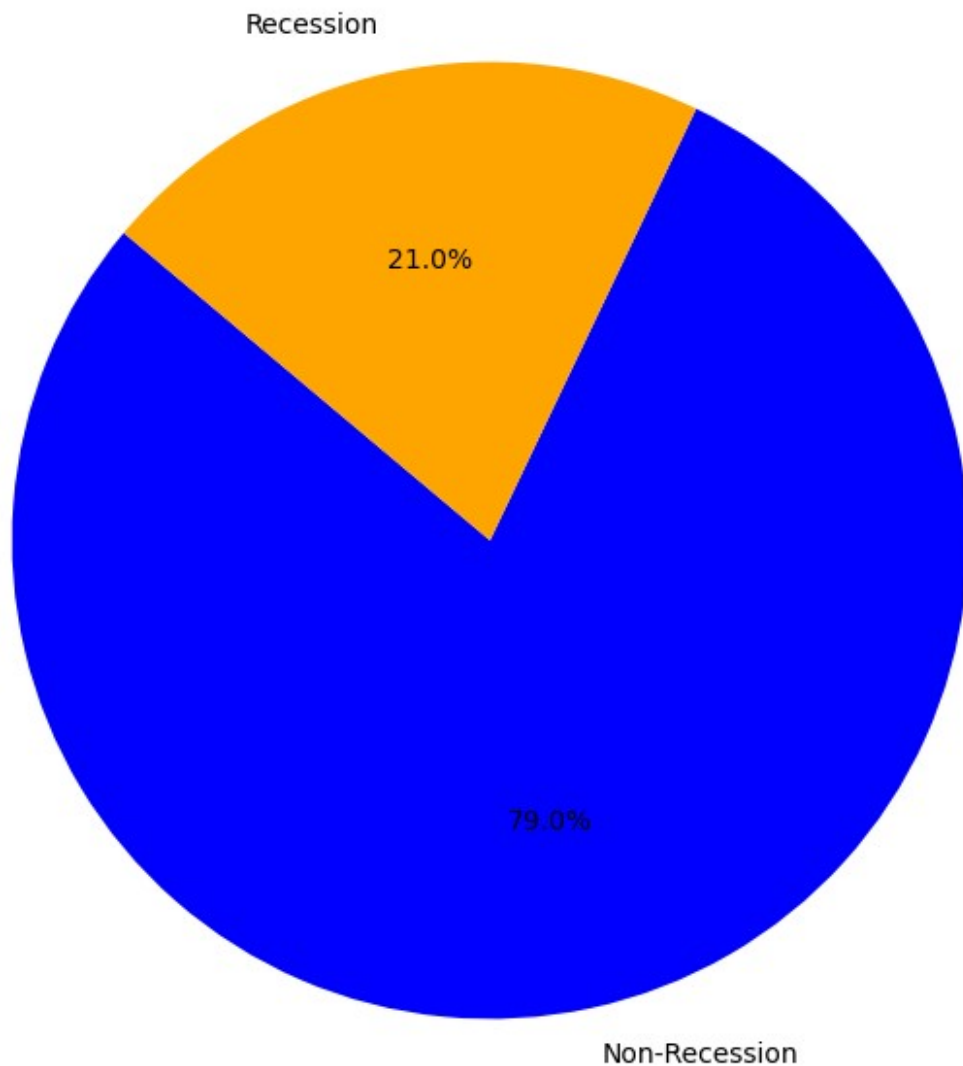
```
recession_data = df[df['Recession'] == 1]
```

```
plt.figure(figsize=(10, 6))  
plt.scatter(recession_data['Price'],  
            recession_data['Automobile_Sales'], alpha=0.7, c='blue')  
plt.title("Correlation Between Average Price and Sales During  
Recession")  
plt.xlabel("Average Price (USD)")  
plt.ylabel("Sales Volume")  
plt.grid()  
plt.show()
```



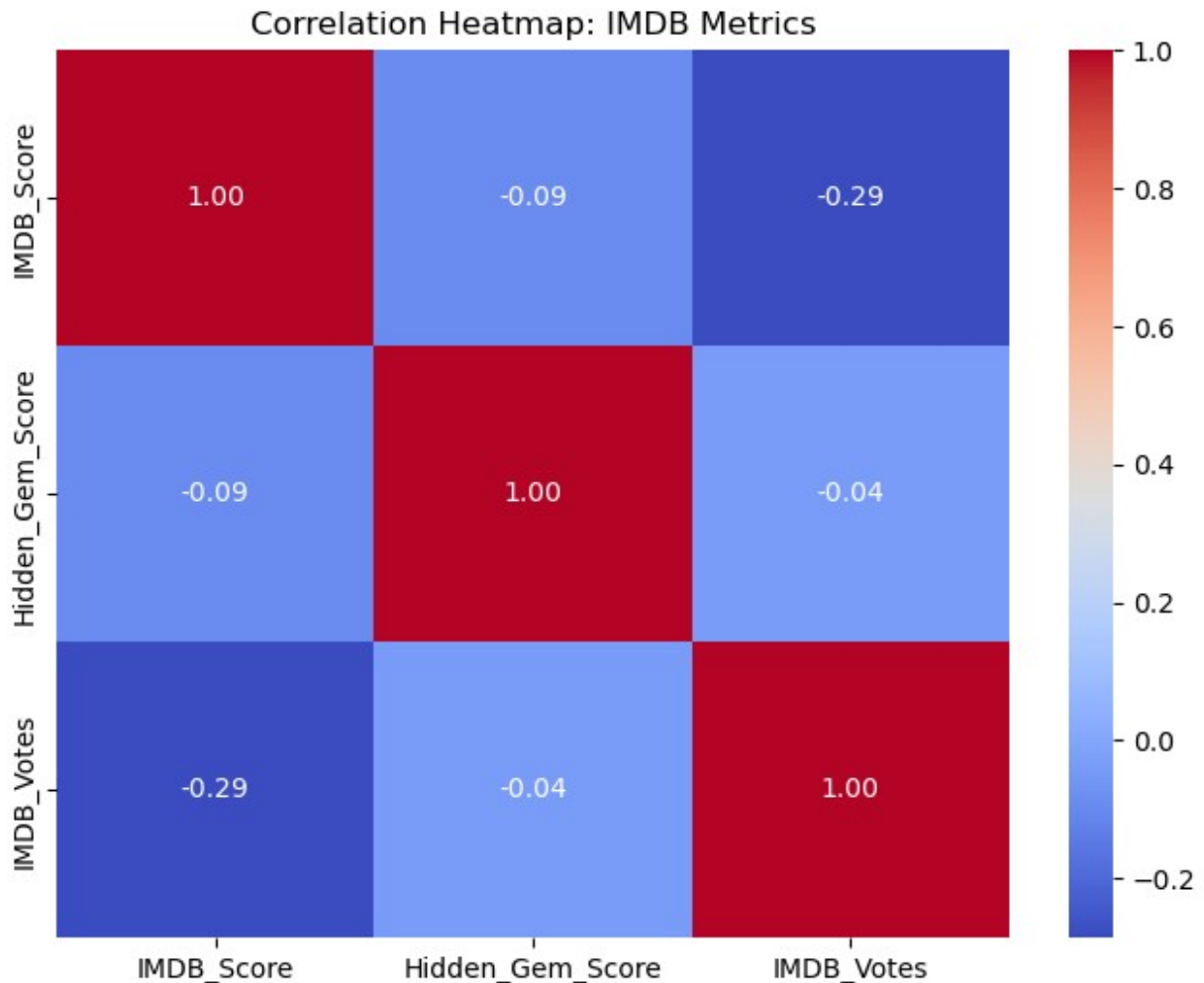
```
#Create a pie chart to display the portion of advertising expenditure of. Automotives during recession and non-recession periods.
ad_expenditure = df.groupby('Recession')
['Advertising_Expenditure'].sum()
plt.figure(figsize=(8, 8))
plt.pie(ad_expenditure, labels=["Non-Recession", "Recession"],
autopct='%1.1f%%', startangle=140, colors=["blue", "orange"])
plt.title("Advertising Expenditure During Recession vs Non-Recession")
plt.show()
```

Advertising Expenditure During Recession vs Non-Recession



```
#Create a heatmap to understand correlation between IMDB Score,Hidden  
Gem Score and IMDB Votes.  
movie_data = pd.DataFrame({  
    "IMDB_Score": np.random.uniform(5, 10, 100),  
    "Hidden_Gem_Score": np.random.uniform(50, 100, 100),  
    "IMDB_Votes": np.random.randint(1000, 50000, 100)  
})  
  
# Computing correlation and plotting heatmap  
corr_matrix = movie_data.corr()  
plt.figure(figsize=(8, 6))
```

```
sns.heatmap(corr_matrix, annot=True, cmap="coolwarm", fmt=".2f")
plt.title("Correlation Heatmap: IMDB Metrics")
plt.show()
```



```
#Plot lines for categories of every movie type and analyse how they
have received IMDB Votes. Create a subplot to compare the same
categories with IMDB Score.
movie_data['Movie_Type'] = np.random.choice(["Action", "Comedy",
"Drama", "Horror"], 100)
votes_by_type = movie_data.groupby("Movie_Type")["IMDB_Votes"].mean()
scores_by_type = movie_data.groupby("Movie_Type")["IMDB_Score"].mean()

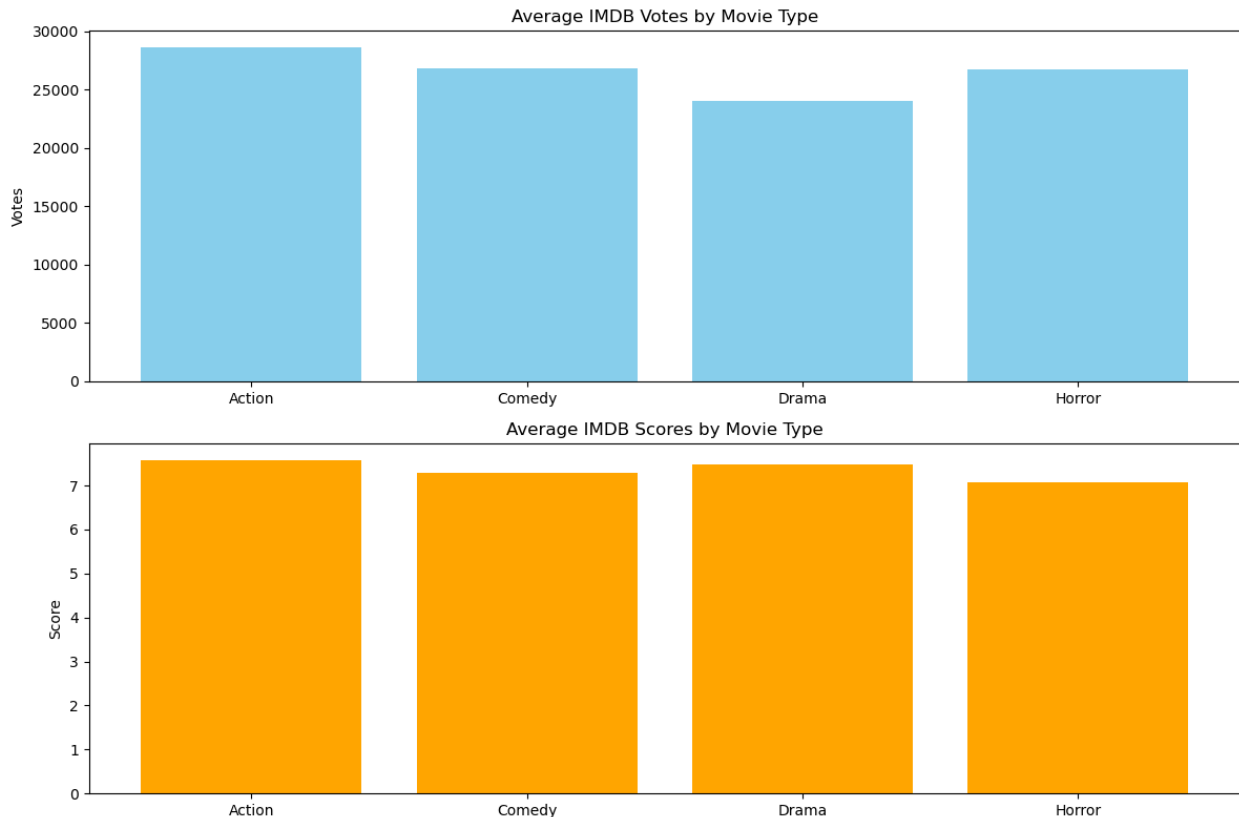
fig, ax = plt.subplots(2, 1, figsize=(12, 8))
ax[0].bar(votes_by_type.index, votes_by_type.values, color="skyblue")
ax[0].set_title("Average IMDB Votes by Movie Type")
ax[0].set_ylabel("Votes")
ax[1].bar(scores_by_type.index, scores_by_type.values, color="orange")
```



```

ax[1].set_title("Average IMDB Scores by Movie Type")
ax[1].set_ylabel("Score")
plt.tight_layout()
plt.show()

```



#Create 2 bar plots to understand movies and web series by languages in which they have been made.

```

movie_data['Language'] = np.random.choice(["English", "Hindi",
"Spanish", "French"], 100)
movie_data['Category'] = np.random.choice(["Movie", "Web Series"],
100)

```

```

movies_by_language = movie_data[movie_data["Category"] ==
"Movie"].groupby("Language").size()
web_series_by_language = movie_data[movie_data["Category"] == "Web
Series"].groupby("Language").size()

```

```

fig, axes = plt.subplots(1, 2, figsize=(16, 6))
axes[0].bar(movies_by_language.index, movies_by_language.values,
color="green")
axes[0].set_title("Movies by Language")
axes[0].set_ylabel("Count")
axes[1].bar(web_series_by_language.index,
web_series_by_language.values, color="purple")

```

```
axes[1].set_title("Web Series by Language")
axes[1].set_ylabel("Count")
plt.tight_layout()
plt.show()
```

