PITCH DECK

Go Get Going

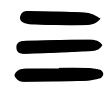**Presented by Sourabh**

PROBLEMS

PROBLEM 1

it takes a lot of research to plan a good weekend

PROBLEM 2

too many options to choose from

PROBLEM 3

more likely end up visiting mainstream recommendations

√ **OPTION 1**

Google Search - generic results

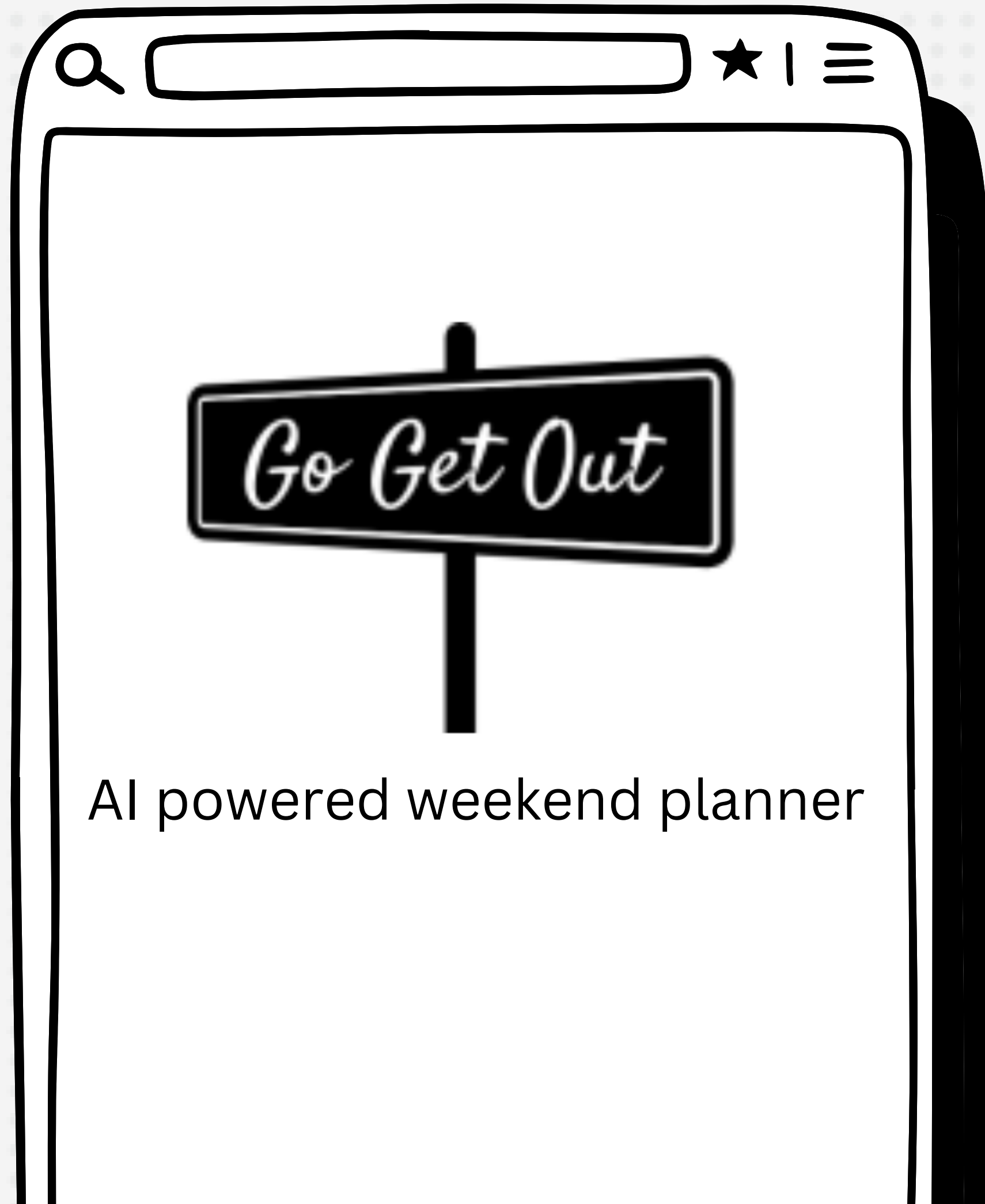√ **OPTION 2**

Travel Agent - not cost effective

√ **OPTION 3**

Recommendations from friends and family

CURRENT OPTIONS

Go Get Out

AI powered weekend planner

OUR SOLUTION

PRODUCT OR SERVICE

Helping people effectively plan their weekend using the amazing capabilities of AI

TIMING

Why now?

REASON 1

We are back to normal (post COVID)

REASON 2

AI is mature enough to provide relevant recommendations

TARGET MARKET

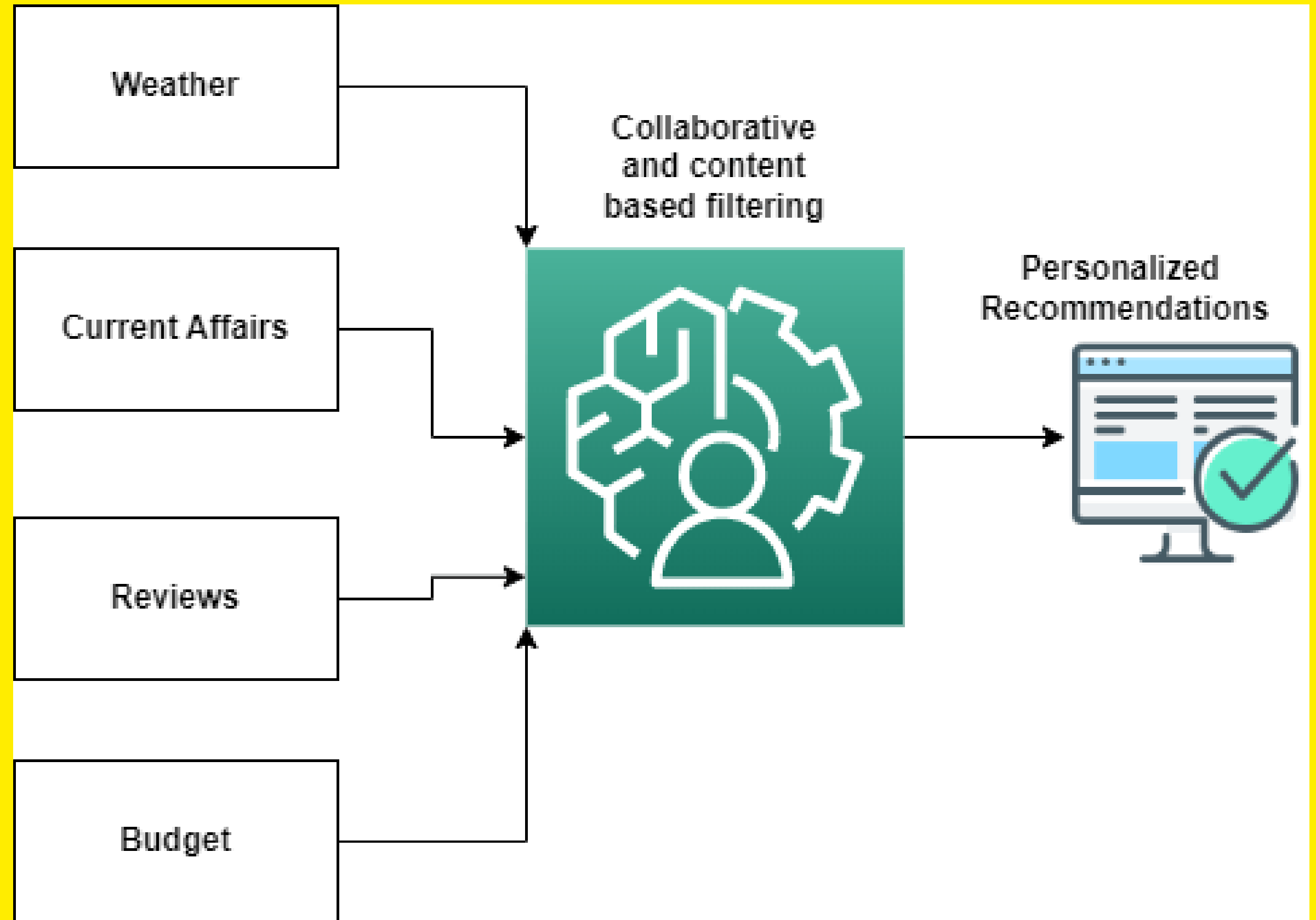Who are the customers we want to cater to?

TARGET MARKET 1

University Students

TARGET MARKET 2

Working Professionals

AI System

Weather

Current Affairs

Reviews

Budget

Collaborative and content based filtering

Personalized Recommendations

UI/UX

SIZE THE MARKET

$900 Billion

Total Available Market (TAM)

$100 Billion

Serviceable Available Market (SAM)

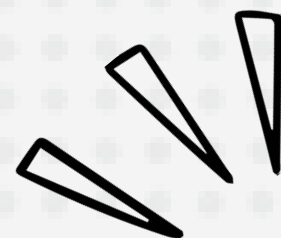$20 Billion

Serviceable Obtainable Market (SOM)
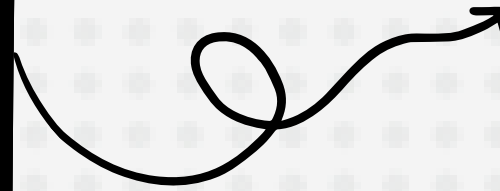
Business Plan

✓ Brands pay a premium to get listed on the App

✓ We earn a commision on every coupon code used for transaction

THANK YOU!