

Go
Get Going

PITCH DECK

Presented by Sourabh



PROBLEMS



PROBLEM 1

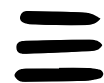
it takes a lot of research to plan a good weekend

PROBLEM 2

too many options to choose from

PROBLEM 3

more likely end up visiting mainstream recommendations



OPTION 1

Google Search - generic results



OPTION 2

Travel Agent - not cost effective



OPTION 3

Recommendations from friends
and family



CURRENT OPTIONS





OUR SOLUTION



PRODUCT

Helping people effectively plan
their weekend using the
amazing capabilities of AI



TIMING



Why now?

REASON 1

We are back to normal (post COVID)

REASON 2

AI is mature enough to provide relevant recommendations



TARGET MARKET



Who are the customers
we want to cater to?

TARGET MARKET 1

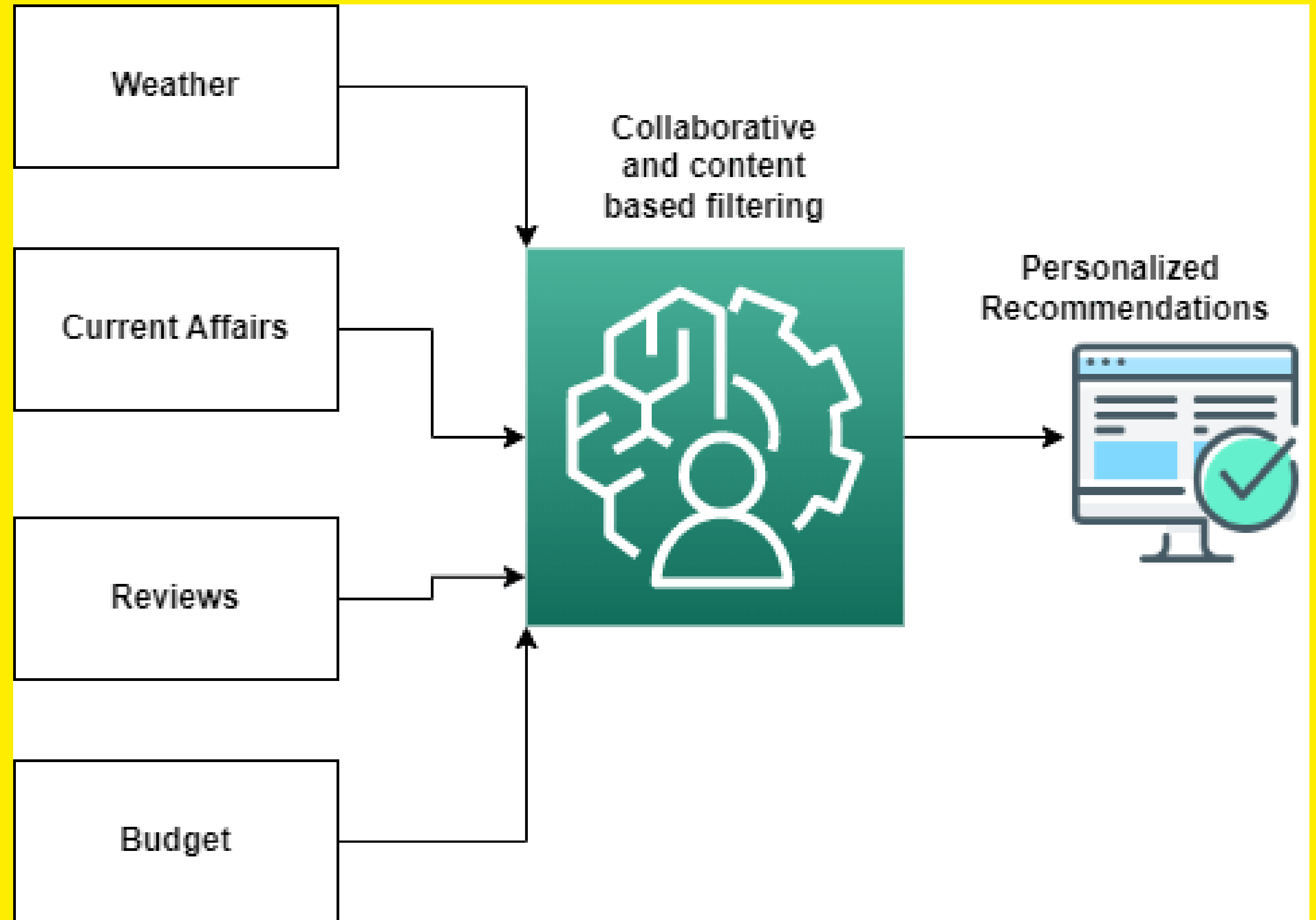
University Students

TARGET MARKET 2

Working Professionals



AI System



UI/UX

5:28 PM 91%

Personal Info

Help us with your city?

Dallas

Size of your social circle

+1

Any specific interest (Choose upto 5)

Hiking, Study

Estimated Budget

\$500

For how long are you planning to be off the grid ?

1 Day

Do you have a car?

No

5:28 PM 91 %

Search

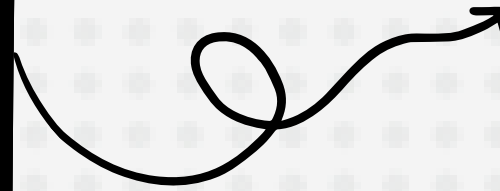

Downtown Dallas
\$200


Dallas Eye
\$200


Eagle beach
\$200


Cedar Hill Park
\$200

SIZE THE MARKET



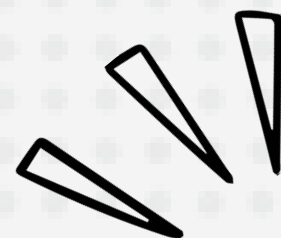
Business Plan



Brands pay a premium to get listed on the App



We earn a commission on every coupon code used for transaction



THANK YOU!

