

Go
Get Out

PITCH DECK

Presented by Sourabh



PROBLEMS



PROBLEM 1

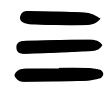
it takes a lot of research to plan a good weekend

PROBLEM 2

too many options to choose from

PROBLEM 3

more likely end up visiting mainstream recommendations



OPTION 1

Google Search - generic results



OPTION 2

Travel Agent - not cost effective



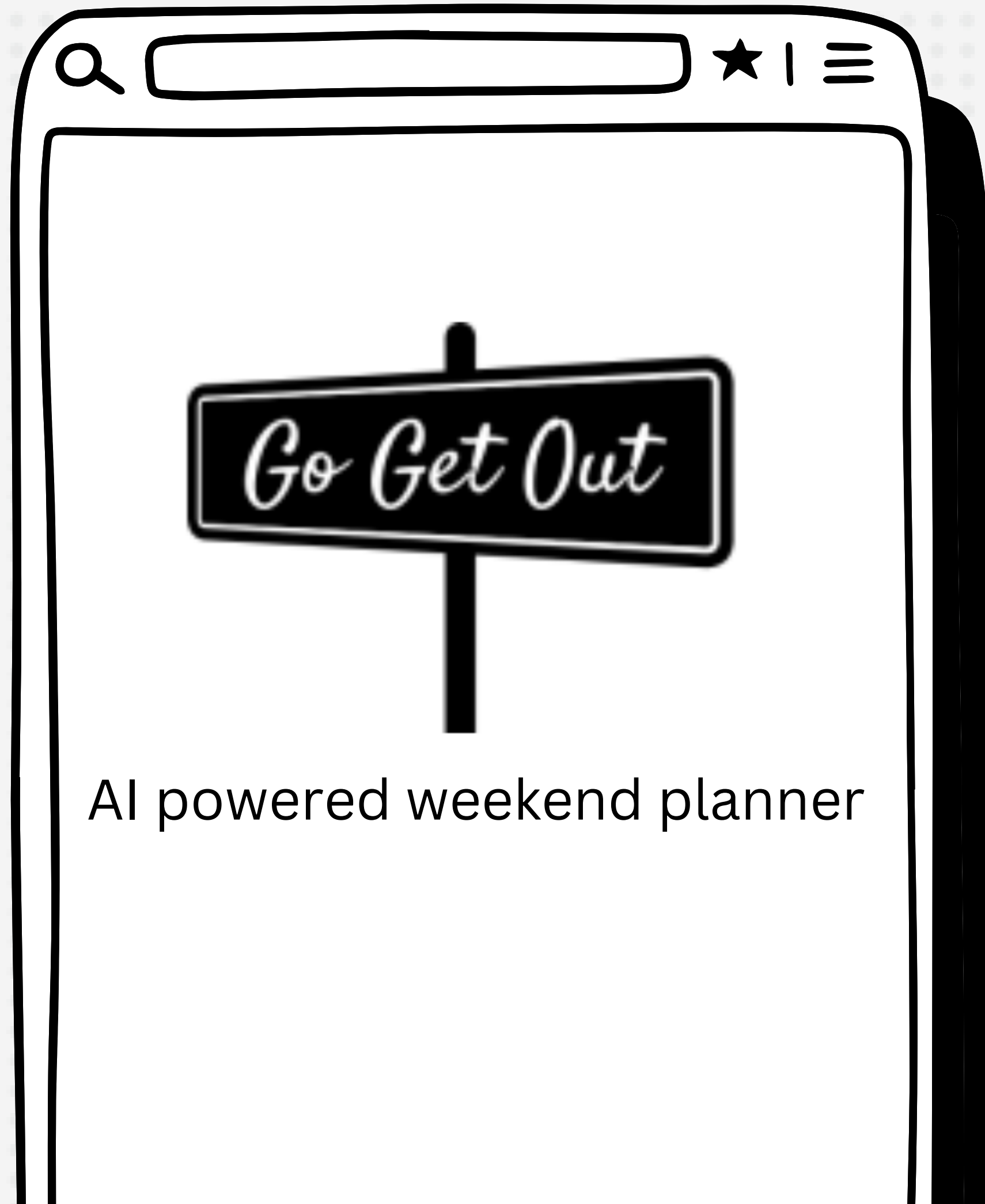
OPTION 3

Recommendations from friends
and family



CURRENT OPTIONS





AI powered weekend planner



OUR SOLUTION



PRODUCT OR SERVICE

Helping people effectively plan
their weekend using the
amazing capabilities of AI



TIMING



Why now?

REASON 1

We are back to normal (post COVID)

REASON 2

AI is mature enough to provide relevant recommendations



TARGET MARKET



Who are the customers
we want to cater to?

TARGET MARKET 1

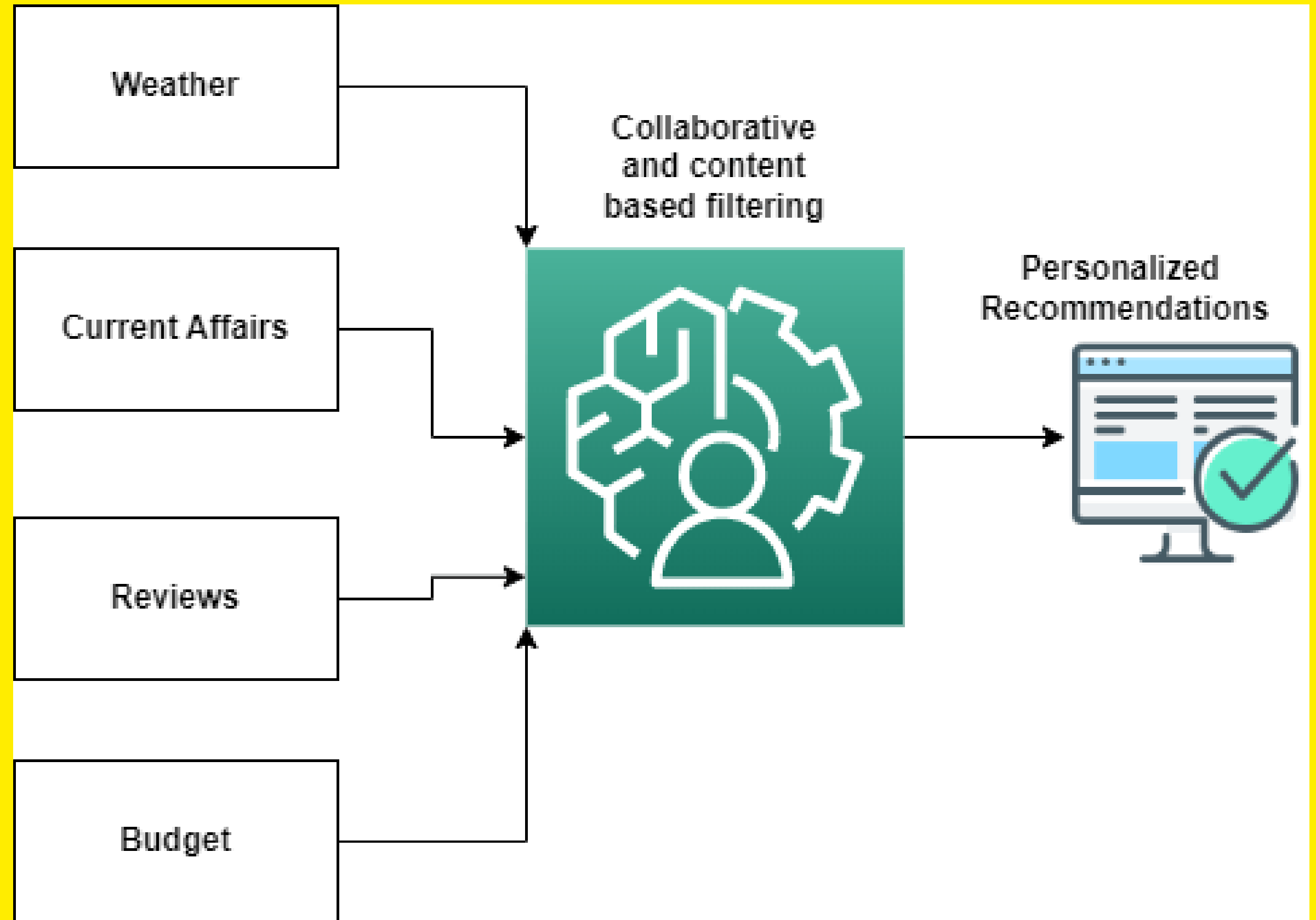
University Students

TARGET MARKET 2

Working Professionals



AI System



UI/UX

5:28 PM 91%

Personal Info

Help us with your city?

Dallas

Size of your social circle

+1

Any specific interest (Choose upto 5)

Hiking, Study

Estimated Budget

\$500

For how long are you planning to be off the grid ?

1 Day

Do you have a car?

No

5:28 PM 91 %

Search

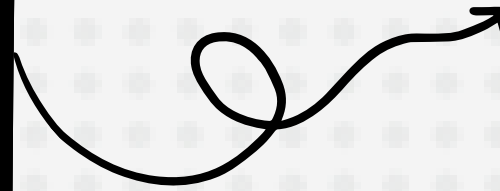

Downtown Dallas
\$200


Dallas Eye
\$200


Eagle beach
\$200


Cedar Hill Park
\$200

SIZE THE MARKET



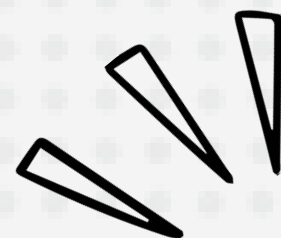
Business Plan



Brands pay a premium to get listed on the App



We earn a commission on every coupon code used for transaction



THANK YOU!

