

# Gen-Z Career Aspirations: A Data-Driven Analysis Using SQL

1. What industries are Gen-Z most interested in pursuing careers in?

```
SELECT Aspirational_Career, COUNT(*) AS preference_count
FROM gen_z
GROUP BY Aspirational_Career
ORDER BY preference_count DESC;
```

2. What are the top factors influencing Gen-Z's career choices?

```
SELECT Career_Factors, COUNT(*) AS Top_Factors
FROM gen_z
GROUP BY Career_Factors
ORDER BY Top_Factors DESC;
```

3. What is the desired work environment for Gen-Z? (e.g., remote, hybrid, in-office)

```
SELECT Work_Environment, COUNT(*) AS Desired_Work_Environment
FROM gen_z
GROUP BY Work_Environment
ORDER BY Desired_Work_Environment DESC;
```

4. How do financial goals, such as salary and benefits, impact career aspirations among Gen-Z?

```
SELECT Starting_Salary, COUNT(*) AS financial_Goals
FROM gen_z
GROUP BY Starting_Salary
ORDER BY financial_Goals DESC;
```

5. What role do personal values and social impact play in career choices for Gen-Z?

```
SELECT
    SUM(CASE WHEN Unclear_Mission = 'YES' THEN 1 ELSE 0 END) AS
    Unclear_Mission_Count,
    SUM(CASE WHEN Conflict_Mission = 'YES' THEN 1 ELSE 0 END) AS
    Conflict_Mission_Count,
    AVG(No_Social_Impact) AS Avg_Social_Impact_Score
FROM gen_z;
```