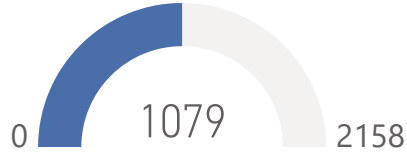


Total Campaigns

1178

Total Approvals from Conversions



This dashboard provides an in-depth analysis of Facebook ad campaigns, tracking key metrics like impressions, clicks, conversions, and spending to measure campaign performance and optimize ad effectiveness.

\$58.71K

Total Spent

\$1.54

Avg. Cost per Click

\$17.99

Avg. Cost per Conv...

213M

Total Impressions

8.55%

Conversion Rate

0.02%

Click Through Rate

33.06%

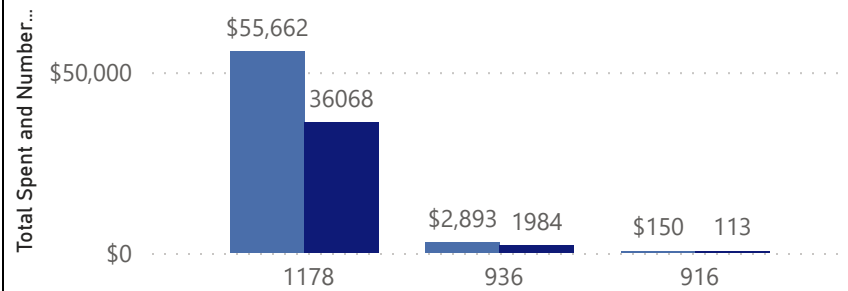
Approval Rate

38K

Total Clicks

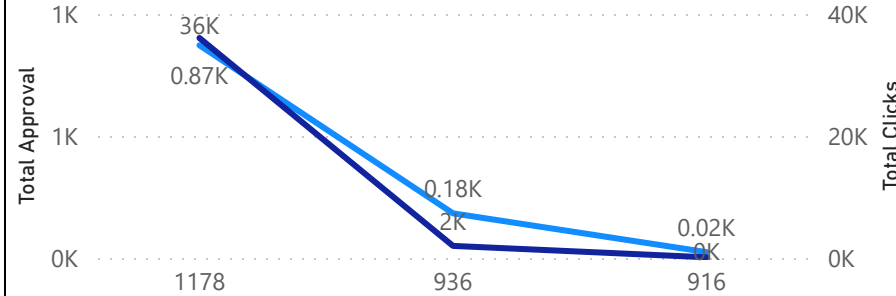
Total Spent and Number of Clicks per Campaign

● Total Spent ● Number of Clicks

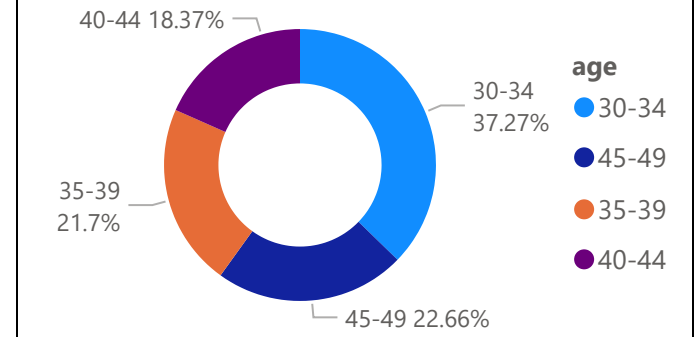


Total Approvals and Total Clicks per Campaign

● Total Approval ● Total Clicks

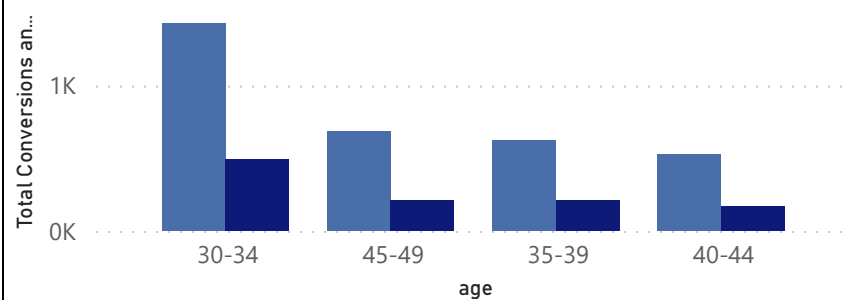


Age Segmentation

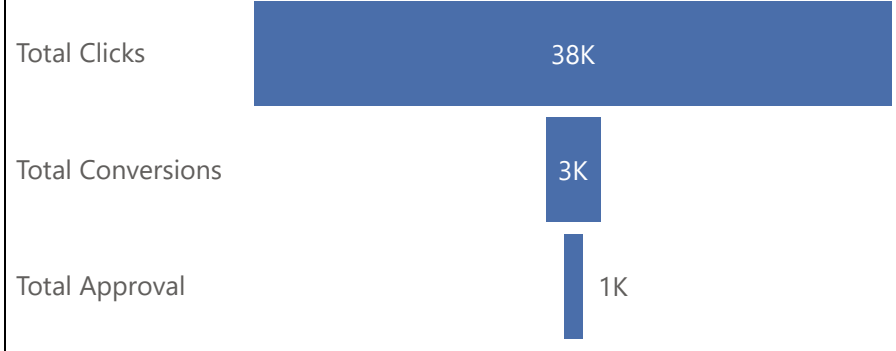


Total Conversions and Total Approval by age

● Total Conversions ● Total Approval



Customer Acquisition Funnel



Gender Profile

