🛎️ Booking Trends & Performance

This dashboard provides insights into hotel bookings, cancellations, and overall performance trends to optimize operations and revenue.

Hotel Type: All
Year: All
Month: All

119.39K	75K	44K	235K	3810	68K
Count of country	Confirmed	Cancellations	Total Guests	Repeat Guests	Special Requests

reservation_status
- ☐ Canceled
- ☐ Check-Out
- ☐ No-Show

customer_type — Transient

distribution_chan...

Count of customer_t... 119390

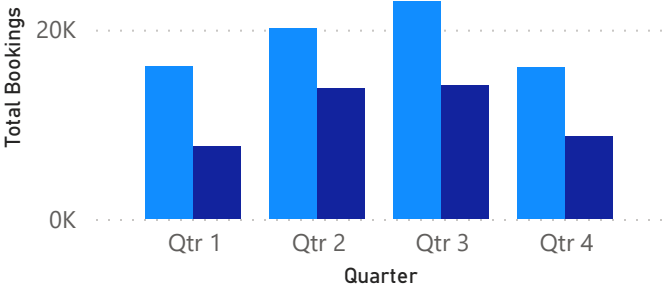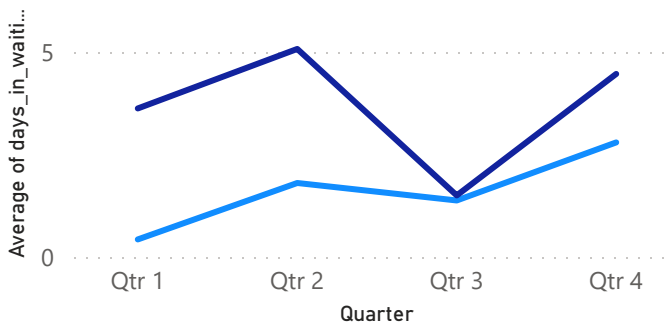| Transient 89613 | TA/TO 72919 |
| Transient-Party 25124 | Direct 12343 |
| Contract 4076 | Corporate 4157 |

Total Bookings by Quarter and is_canceled

is_canceled ● No ● Yes

Average of days_in_waiting_list by Quarter and is_canceled

is_canceled ● No ● Yes

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
January	375	735	381	319	269	326	256	291	236	241	163	354	264	551	291	392	175	411	415	272	334	397	462	205
February	372	343	370	477	410	648	407	305	431	531	471	1014	746	503	434	384	983	437	684	524	404	462	443	512
March	468	887	468	594	569	397	471	351	658	559	657	468	542	481	558	520	663	639	705	735	662	465	540	995
April	505	404	632	637	643	843	667	805	1024	618	660	587	891	880	810	705	686	621	548	707	760	979	699	613
May	608	831	571	760	1049	696	570	673	693	550	655	838	866	604	873	667	692	583	1059	917	696	632	509	841
June	733	1073	865	598	540	621	541	1036	927	698	636	769	490	654	852	683	1074	574	615	724	560	542	666	793
July	1018	847	785	908	615	894	871	795	961	781	968	816	861	731	1102	951	1020	1045	561	882	932	972	1089	920
August	1153	778	1094	897	1024	859	1086	1245	792	1073	950	1071	1079	1379	1174	1026	1200	1096	961	1016	888	973	722	1019
September	620	625	721	616	897	497	526	628	801	514	722	724	436	522	823	750	812	974	815	668	824	547	606	708
October	597	592	808	688	739	896	730	576	813	829	472	848	727	461	686	1212	668	477	632	678	761	560	547	570
November	443	390	551	562	478	369	841	226	275	365	510	388	344	325	196	343	418	660	369	448	447	203	426	323
December	384	497	527	429	1161	301	289	706	503	325	174	211	154	169	208	328	293	218	371	221	262	386	405	439

- Online TA 47.3%
- Corporate 4.44%
- Direct 10.56%
- Groups 16.59%
- Offline TA/TO 20.29%