

# THE PITCHERS

## ABOUT EVENT :

Unveil your groundbreaking ideas, gain exposure, and compete for a place in the future of technology and entrepreneurship in this 'Tech Startup Pitching' competition.

## REGISTRATION:

### TEAM REQUIREMENTS:

- All the team members must be full-time students at an accredited University/College/School.
- Students from multiple Colleges can form a team.
- There are no restrictions on the number of teams from the same Institute.
- The team should have 2-4 members in total.
- Each participant may only be a part of one team.
- Participants should get their school/college ID card.

### REGISTRATION METHOD:

Registrations are available on the codeblaze website : <https://codeblaze.sosc.org.in/>

### REGISTRATION FEES:

Nil. The event is open to everyone and has no participation fee.

### COMPETITION RULES:

The event will consist of 3 stages:

- 1. Registration:** Participants sign up for the event, sharing their innovative ideas and concepts.
- 2. Idea Development:** Participants work on their ideas, crafting business plans, and developing prototypes (optional but encouraged).
- 3. Pitch Presentation:** On the event day, each participant will present their idea to a panel of judges and the audience.

**Judging Criteria:** The pitches will be evaluated based on business viability, solution planning and technology integration. Extra points are awarded for prototypes and tech involvement.

### CONTACT INFORMATION:

Lead

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