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Websites Case Study:

- 1) Website: <https://www.moneycontrol.com/>
- 2) Purpose of Website: Provides all the details related to the stock market
- 3) Things Liked on Website:
 - Covers every detail related to each and every stock.
 - Content is updated in real-time so helps the user stay updated.
 - Consistent use of colors.
 - The navigation section for multiple tabs is good.
 - The user interfaces for all the tabs follow a constant theme.
- 4) Things Disliked in Website:
 - Ad covers content at some places.
 - A lot of content is provided in one place so less space is available to separate different content.
 - No navigation is available for the home page.
 - The font size is small for the content.
 - Hard to distinguish multiple sections on a page.
- 5) Overall Evaluation (Good/Bad):

Overall the website is good because the main goal of the website is to provide quality content to the users which is achieved by it.

- 1) Website: <https://timesofindia.indiatimes.com/>
- 2) Purpose of Website: To provide live news of the country.
- 3) Things Liked on Website:
 - All the news present on the website is updated in real-time.
 - Content layout is proper on the website.
 - Ads present are quite less compared to other websites.
 - Fewer animations are present on the website.
 - Website page load is also quite less.
- 4) Things Disliked in Website:
 - The size of images in some places is small for readers.
 - No information is available related to the content covered in a particular page.
 - On the main page visit, a redirect link is provided instead of the main home page of the website.
- 5) Overall Evaluation (Good/Bad):

The website is good with respect to the content provided and the user interface is also good for the users.

- 1) Website: <https://pccoeciil.com/>
- 2) Purpose of Website:
- 3) Things Liked on Website:
 - Clean website
 - Whitespaces properly used
 - Text is readable and pictures are clear
- 4) Things Disliked in Website:
 - Discover button isn't working on home page

- Buttons for 'ideation', 'pre-incubation n',... doesn't work
- Much information isn't given about Ciil and its dealings
- Some pages are still under development so they are empty when we go there
- 404 for one pg
- They didn't mention they were sector agnostic

5) Overall Evaluation (Good/Bad):

Bad

1) Website: <https://web.whatsapp.com/>

2) Purpose of Website: Messaging application

3) Things Liked on Website:

- Clean UI
- dark theme available
- Secure
- Easily accessible
- Temporary Auto-Download

4) Things Disliked in Website:

- Doesn't go full screen hence making it a bit tedious to use and work
- No option to have a custom background

5) Overall Evaluation (Good/Bad):

Good