

MALNAD COLLEGE OF ENGINEERING, HASSAN

ME-RIISE FOUNDATION

(Elevating Ideas, Incubating Success)

(A SECTION 8 COMPANY)



PRAGYATHA' 25

PROCLAIM YOUR POTENTIAL

A NATIONAL LEVEL ENTREPRENEURIAL FEST

RULE BOOK

NOV 28TH, 29TH & 30TH



GENERAL RULE

1. All participants are required to arrive at the venue at least 30 minutes before the event begins.
2. Offline registration confirmation is mandatory for every participant in all events.
3. The organizers reserve the right to disqualify any participant or team in case of misbehaviour or violation of rules.
4. No disputes or arguments regarding disqualification will be entertained.
5. Certificates and prizes will be distributed on the final day of the event.
6. Participants will receive certificates only if they attend the entire event.
7. The decision of the jury and organizers will be final.
8. Participants will be held responsible for any damage caused to the property of Malnad College of Engineering or the ME-RIISE Foundation due to mishandling or misuse.
9. The college administration and ME-RIISE Foundation will not be responsible for any loss of personal belongings.
10. Participants requiring accommodation must register in advance.
11. All participants must wear and display their ID cards at all times within the college premises and present them to security when requested.
12. Any form of vulgarity, obscenity, or indecent behaviour will result in immediate disqualification.





ACCOMMODATION

1. Accommodation is strictly for registered participants who have completed prior registration.
2. Participants are expected to maintain cleanliness and discipline inside the accommodation premises.
3. Smoking, alcohol, and drugs are strictly prohibited within the hostel and campus area.
4. Any form of misbehaviour, damage to property, or misconduct will lead to immediate expulsion from accommodation and may result in disqualification from the event.
5. Participants must adhere to the curfew timings announced by the accommodation committee.
6. Entry or exit after curfew hours will not be permitted without prior approval.
7. Male and female participants are strictly prohibited from entering each other's accommodation areas.
8. The organizers and ME-RIISE Foundation will not be responsible for loss or theft of any personal belongings.
9. In case of any emergency, participants should immediately contact the accommodation in-charge or event coordinator.

NOTE : Once participants have registered for accommodation, they will not be permitted to stay with relatives or friends and must strictly adhere to all the rules mentioned above.





ADVOGUE

A dynamic blend of "ADMANIA" and "VOGUE OF BUSINESS", where creativity meets entrepreneurship. Teams craft original advertisements for leading brands while showcasing the vision and charisma of aspiring entrepreneurs. From innovative marketing ideas to engaging business storytelling, the event celebrates imagination, influence, and individuality, providing a platform for participants to bring their ideas to life.

Rules and regulations

- Two participants are allowed from each branch.
- Participants must dress up as an entrepreneurial character from a film.
- The Branch Representatives will pick the slots.
- The film theme should be chosen by the Branch Representatives.

ADMANIA

- Admania participants must visit Ventures to create an advertisement. The ad will be posted on Instagram, and the one with the most likes will win.

DATE : 28TH NOV

TIME : 5:30PM

VENUE : BASKETBALL COURT





ENTROPHOSIS

ENTROPHOSIS is an engaging event designed to spark entrepreneurial thinking and strengthen problem-solving abilities. It promotes innovation by leading participants through four essential stages – ideation, prototyping, pitching, advertisement creation. This journey nurtures creativity and builds a strong entrepreneurial mindset, preparing individuals to face real-world business challenges effectively.

The four stages are:

1. Yojana (Ideation): Develop innovative ideas that drive your team's progress.
2. Nirmana (Prototyping): Apply your skills to design and construct a working model of your concept.
3. Pregkha (Pitching): Deliver a persuasive presentation of your idea to impress the judges.
4. Vighnapana (Advertisement): Design engaging advertisements that effectively promote your product.

Rules and regulations

- The event will be conducted over a span of two days.
- Each participant is required to register individually.
- Teams will be assigned by the organizers.
- Participants who require accommodation must mention it during registration.
- As the event progresses, participants will discover and experience more about its various event.

DATE : 29TH & 30TH NOV

TIME : 9:30AM TO 6PM

VENUE : SEMINAR HALL - EEE

REGISTER





UI/UX HACKATHON

The UI/UX Hackathon is a dynamic 24-hour design challenge where creativity and innovation come together. The event is conducted in two phases.

In the first phase, participants attend an online training session focused on learning essential UI/UX tools and techniques.

In the second phase, participants engage in the main hackathon, collaborating to design user-centered digital solutions that address real-world problems. Through mentorship and teamwork, they enhance their design thinking, prototyping, and presentation skills, emerging as visionary innovators in the ever-evolving world of technology.

Rules and Regulations

- Only one member from each team is required to register for the event.
- Each team must consist of two members.
- Participants are advised to bring their own laptops, if necessary.
- All participants must remain present until the hackathon concludes.
- The complete solution to the given problem must be developed during the hackathon itself.
- Leaving the campus between 9:00 PM and 6:00 AM is strictly prohibited unless a valid reason is provided.
- For any assistance or requirements, participants are requested to contact the organizers from the ME-RIISE Foundation.

DATE : 28TH & 29TH NOV

TIME : 6PM

VENUE : HONEYWELL - MB





DESIGNING 101

Designing 101 is an engaging and insightful gateway into the realm of design. Participants explore the core principles of design, color theory, typography, and digital tools to craft visually captivating creations. With expert guidance and mentorship, they develop confidence in visual storytelling, branding, and user-centered design—transforming creativity into innovation and ideas into impactful realities.

- Participants are required to arrive on time for the event.
- Participants should bring their own laptops; however, PCs will be provided if laptops are unavailable.
- Ensure that your laptop has an active internet connection throughout the event.
- Charging points, including junction boxes and sockets, will be made available at the venue.
- For any additional requirements, participants may contact the organizers from the ME-RIISE Foundation.
- Leaving the workshop without prior permission from the coordinators is strictly prohibited.

DATE : 29TH & 30TH NOV

TIME : 9:30AM TO 6PM

VENUE : PROGRAMMING LAB - IS





BLOCKCORD

Blockcord immerses participants in the transformative realm of decentralized technology. Through interactive sessions, they delve into smart contracts, digital assets, and blockchain-based applications that enhance transparency and security. Participants gain practical understanding of how blockchain is revolutionizing industries and driving the future of digital innovation.

- Participants are required to arrive on time for the event.
- Participants should bring their own laptops; however, PCs will be provided if laptops are unavailable.
- Ensure that your laptop has an active internet connection throughout the event.
- Charging points, including junction boxes and sockets, will be made available at the venue.
- For any additional requirements, participants may contact the organizers from the ME-RIISE Foundation.
- Leaving the workshop without prior permission from the coordinators is strictly prohibited.

DATE : 29TH & 30TH NOV

TIME : 9:30AM TO 6PM

VENUE: COMPUTER CENTRE 1- IS



REGISTER





CLOUDLAB



The Cloud Lab workshop provides an immersive and practical learning experience focused on scalable and secure cloud technologies. Participants will explore modern cloud platforms, virtualization concepts, and deployment strategies, gaining hands-on expertise in building efficient digital infrastructures. This workshop seamlessly connects theory with real-world application, equipping learners with the skills needed to thrive in the evolving domain of intelligent cloud computing.

- Participants are required to arrive on time for the event.
- Participants should bring their own laptops; however, PCs will be provided if laptops are unavailable.
- Ensure that your laptop has an active internet connection throughout the event.
- Charging points, including junction boxes and sockets, will be made available at the venue.
- For any additional requirements, participants may contact the organizers from the ME-RIISE Foundation.
- Leaving the workshop without prior permission from the coordinators is strictly prohibited.

DATE : 29TH & 30TH NOV

TIME : 9:30AM TO 6PM

VENUE : COMPUTER CENTRE - EEE



REGISTER





CONTACT INFO

Aviksha: 7353097151



Pragna: 9108955001

Bilva: 8123820375



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