GOVERNMENT POLYTECHNIC, NAGPUR.

(An Autonomous Institute of Govt. of Maharashtra)

COURSE CURRICULUM

PROGRAMME	:	**DIPLOMA IN ME/EE/EC/CM/IT/AE/MT/PK/TX**
LEVEL NAME	:	**GENERAL STUDIES**
COURSE CODE	:	**MN101E**
COURSE TITLE	:	**INDUSTRIAL MANAGEMENT**
PREREQUISITE	:	**50 Credits**
TEACHING SCHEME	:	**TH: 04; TU: 00; PR: 00**
TOTAL CREDITS	:	**04 (1 TH/TU CREDIT = 1 CLOCK HR., 1 PR CREDIT = 2 CLOCK HR.)**
TH. TEE	:	**03 HRs**
PR. TEE	:	**NIL**
PT.	:	**01 HR**

❖ RATIONALE:

Managing personnel and scarce resources in any organization is one of the primary & most challenging functions in industries. Scientific Management studies have evolved techniques for the same. The success of an enterprise depends upon how effectively the manpower is organized to work. The students of engineering who will be joining as technicians in the industrial organization are expected to have preliminary information about these said procedures

❖ COURSE OUTCOMES:

After completing this course students will be able to–

1. Illustrate various forms of organization and its necessity and different aspects of entrepreneurship.
2. Analyze different sources of finance for industry to fulfill capital needs.
3. Interpret principles of human resource management, safety engineering and supervisory management along with various industrial acts
4. Illustrate various functions of marketing management and inventory control.
5. Calculate various cost of production, selling price of a product and its depreciation.
6. Analyze concept of TQM and modern techniques of quality control.

❖ **COURSE DETAILS:**

A. THEORY :

Units	Specific Learning Outcomes (Cognitive Domain)	Topics and subtopics	Hrs.
1.Introduction to Management & Entrepreneurship	1. Define Management, Organization, Administration and Entrepreneurship. 2. Compare Management, Organization, Administration. 3. Interpret appropriate type of ownership. 4. Carry out different methods of selection of organization. 5. Define Function of Management. 6. Describe Entrepreneurial qualities/traits. 7. Acquire industrial work culture 8. Describe successful entrepreneurs 9. Select Government subsidies	1.1 Definitions: Management, Organization, Administration and Entrepreneurship. Forms of ownership: Proprietorship, Partnership, Joint stock co. 1.2 Co-operative sector, Public sector, Government Undertaking, Advantages, limitations& Application of each type, comparison between different forms 1.3 Types of Organization: Line, Functional, line & staff organization, Advantages, limitations &Applications of each type, comparison between different types. 1.4 Functions of Management: - Forecasting, Planning, Organizing Directing, Motivating, Controlling, Coordinating, Decision-making, 1.5 Principles of management, Levels of management - Function of each level. 1.6 Entrepreneurship: Concept, Types of Entrepreneur, Characteristics of Entrepreneur, Women entrepreneurship, problem faced by women entrepreneur. 1.7 Case studies on successful entrepreneurs 1.8 Government subsidies for entrepreneur: Expert lecture on it. (No questions should be asked on the subtopic 1.7 & 1.8)	12
2.Financial Management	1. State the need and sources of finance. 2. Define and differentiate Shares and debentures. 3. Construct Break Even point in an Industry. 4. Analyse Break even point 5. Calculate E.O.Q. 6. Compare types of capital. 7. Acquire basics & financial Management techniques.	2.1 Need of Finance and Sources of finance for enterprises -Short term, Medium term and long term sources. 2.2 Shares, debentures, types of shares and Comparison between shares & debentures 2.3 Break Even Analysis- Importance of Breakeven point, E.O.Q. (numerical on EOQ) 2.4 Types of capital: fixed and working capital	10

Units	Specific Learning Outcomes (Cognitive Domain)	Topics and subtopics	Hrs.
3. Human Resource Management	1. State Concept, aim,& objectives of HRM. Describe Functions of HRM. 2. Interpret the need of welfare & safety, Industrial Hygiene. 3. Define functions of Supervisors. 4. Identify&/choose proper style of supervision. 5. Describe industrial act	3.1 Concept, aim , & objectives of HRM. 3.2 Functions of HRM: planning, organizing, staffing, recruitment, education & training- need, methods of training, , Motivation, controlling, compensation, integration and maintenance. Labour welfare , Industrial relations 3.3 Safety engineering: need, organization, committee, programme, instructions & training. Accidents: causes & prevention. 3.4 Characteristics of supervisors, functions of supervisors and styles of supervision& its advantages and limitations. 3.5 Industrial act: Need, Factory act 1948, ESI act, Workmen compensation act only	10
4. Marketing and inventory management	1. Describe the activities of Marketing Management. 2. State inventory management technique. 3. Use marketing strategies. 4. Select sales promotion and media	4.1 Definition of Market, Functions of Marketing Department 4.2 Marketing strategies, Marketing environment, Consumer behavior, Market research, Market survey, marketing mix. 4.3 Sales forecasting, Sales promotion, advertising, media selection. 4.4 Definition of inventory &inventory control. 4.5 Types of inventory items in industries, ABC and VED analysis only	12
5. Estimation and Costing	1. Define & calculate various cost and expenses involving in Product manufacturing. 2. Calculate the selling price of product. 3. Describe balance sheet. 4. Define& compare depreciation and obsolescence. 5. Describe& Calculating depreciation.	5.1 Product cost determination, Direct Cost and Indirect Cost, Material Cost And Labour Cost, Expenses- Factory and Overheads. 5.2 Determination of Selling Price of product- Profit and Loss Statement, Balance sheet description. 5.3 Depreciation &, Obsolescence- Concept and Comparison. 5.4 Methods of Calculating depreciation- straight line, reducing balance, annuity, sinking fund & sum of the digit methods. (Simple Numericals on subtopic 5.1, 5.2 & 5.4)	10

Units	Specific Learning Outcomes (Cognitive Domain)	Topics and subtopics	Hrs.
6. Total Quality Management	1. Define terms related to TQM 2. Describe various quality control techniques. 3. Interpret importance of quality circle and ISO 9000 4. Compare ISO9000 and TQM	6.1 Concept and definition of Quality, Quality Control, Quality Conformance and Quality Assurance. 6.2 TQM- Concept and Objectives, Process 6.3 Quality control techniques: Lean Manufacturing -JIT,5"S", Six sigma, Kaizen, BPR 6.4 Quality Circle and ISO 9000, ISO 14000, ISO 9001: 2015, ISO 14001: 2015, Difference between ISO9000 and TQM,	10
		Total Hrs.	**64**

B. LIST OF PRACTICALS/LABORATORY EXPERIENCES/ASSIGNMENTS:

Practicals	Specific Learning Outcomes (Psychomotor Domain)	Units	Hrs.
Nil			

❖ SPECIFICATION TABLE FOR THEORY PAPER:

Unit No.	Units	Levels from Cognition Process Dimension			Total Marks
		R	U	A	
01.	Management	04(04)	10(04)	00(00)	14(08)
02.	Financial Management	04(00)	04(06)	04(00)	12(06)
03.	Human Resource Management	02(00)	04(06)	06(00)	12(06)
04.	Marketing And Inventory Management	04(04)	06(00)	00(04)	10(08)
05.	Estimation And Costing	06(04)	04(02)	02(00)	12(06)
06.	Total Quality Management	04(04)	06(00)	00(02)	10(06)
	Total	24(16)	34(18)	12 (06)	70(40)

R – Remember U – Understand A – Analyze / Apply

❖ QUESTION PAPER PROFILE FOR THEORY PAPER:

Q. No	Bit 1			Bit 2			Bit 3			Bit 4			Bit 5			Bit 6			option
	T	L	M	T	L	M	T	L	M	T	L	M	T	L	M	T	L	M	
01	1	R	2	1	R	2	2	R	2	2	R	2	3	R	2	1	A	2	5/7
	1	R	2																
02	1	U	4	2	A	4	2	U	4	1	A	4	4	A	4				3/5
03	4	R	4	3	U	4	5	R	4	4	U	4	5	U	4				3/5
04	5	A	4	5	U	4	6	R	4	6	U	4	6	A	4				3/5
05	3	A	6	4	U	6	2	U	6										2/3
06	1	U	6	6	U	6	3	A	6										2/3

T= Unit/Topic Number L= Level of Question M= Marks

R-Remember U-Understand A-Analyze/ Apply

❖ **ASSESSMENT AND EVALUATION SCHEME:**

	What		To Whom	Frequency	Max Marks	Min Marks	Evidence Collected	Course Outcomes
Direct Assessment Theory	CA (Continuous Assessment)	Progressive Test (PT)	Students	Two PT (average of two tests will be computed)	20	--	Test Answer Sheets	1, 2, 3, 4,5,6
		Assignments		Continuous	10	--	Assignment Book / Sheet	1, 2, 3, 4,5,6
	TEE (Term End Examination)	End Exam	Students	End Of the Course	**70**	**28**	Theory Answer Sheets	1, 2, 3, 4,5,6
				Total	**100**	**40**		
Direct Assessment Practical	CA (Continuous Assessment)	Skill Assessment	Students	Continuous	--	--	--	--
		Journal Writing		Continuous	--	--	--	--
				TOTAL	--	--	--	--
	TEE (Term End Examination)	End Exam	Students	End Of the Course	--	--	--	--
Indirect Assessment	Student Feedback on course		Students	After First Progressive Test	Student Feedback Form			1, 2, 3, 4,5,6
	End Of Course			End Of The Course	Questionnaires			

❖ SCHEME OF PRACTICAL EVALUATION:

S.N.	Description	Max. Marks
Nil		

❖ MAPPING COURSE OUTCOMES WITH PROGRAM OUTCOMES:

For Mechanical Engineering Program:

Course Outcomes (Cos)	Program Outcomes (POs)										PSOs	
	1	2	3	4	5	6	7	8	9	10	1	2
1	3	–	–	–	–	–	–	–	–	3	3	–
2	3	–	–	–	–	–	–	–	–	3	3	–
3	3	–	–	–	3	2	3	–	–	3	3	–
4	3	–	–	–	3	–	3	–	–	3	3	–
5	3	–	–	–	3	–	3	–	–	3	3	2
6	3	–	–	–	3	2	3	–	–	3	3	2

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

For Other than Mechanical Engineering Program:

Course Outcomes (Cos)	Program Outcomes (POs)										PSOs	
	1	2	3	4	5	6	7	8	9	10	1	2
1	3	–	–	–	–	–	–	–	–	3	–	–
2	3	–	–	–	–	–	–	–	–	3	–	–
3	3	–	–	–	3	2	3	–	–	3	–	–
4	3	–	–	–	3	–	3	–	–	3	–	–
5	3	–	–	–	3	–	3	–	–	3	–	–
6	3	–	–	–	3	2	3	–	–	3	–	–

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

❖ REFERENCE & TEXT BOOKS:

S.N.	Title	Author, Publisher, Edition and Year Of publication	ISBN Number
1.	Industrial Engineering & Management	T.R.Banga & S.C.Sharma, Khanna Publishers, Edition-25, 20142	10: 81-7409-078-9 13:978-81-7409-078-9
2.	Industrial Engineering And Management	O.P. Khanna, Dhanpat Rai, New Delhi, 1980	81-885-9777-5
3.	Industrial organization and management	Lawrence L Bethel & James L Riggs, New York, McGraw-Hill [1971], 6th , 1979	09-322-3849-1
4.	Industrial Management	I.K.Chopde & A.M.Sheikh, S.Chand & Co. Ltd, Delhi, 2nd. 1999	81-219-1480-9
5.	Industrial engineering: Organization and management	Tara Chand, Publisher: Nem Chand, 5th, 1982	B0007BSSB0
6.	Engineering Economics	Tara Chand, Publisher: Nem Chand, 14th, 2014	81-85240-82-5
7.	Entrepreneurial Development	S.S.Khanka, S.Chand & Co. Ltd, Delhi, 1st , 1999, reprint 2006	81-219-1801-4

❖ E-REFERENCES:

- http://www.free-management-ebooks.com/index.htm , assessed on 22th March 2016 .
- https://www.youtube.com/watch?v=oQ1OTaJ9Sfc&list=PLB628C837430CB736&index=3 assessed on 23th March 2016
- https://www.youtube.com/watch?v=2PkrT1ko3Yk&list=PLB628C837430CB736&index=10 assessed on 24th March 2016
- http://www.slideworld.com/pptslides.aspx/industrial-management assessed on 24th March 2016
- http://www.powershow.com/view/e4cd2mMwY/Industrial_Organization_I_powerpoint_ppt_presentation assessed on 25th March 2016

❖ LIST OF MAJOR EQUIPMENTS/INSTRUMENTS WITH SPECIFICATION

Nil

❖ **LIST OF EXPERTS & TEACHERS WHO CONTRIBUTED FOR THIS CURRICULUM:**

S.N.	Name	Designation	Institute / Industry
1.	Mr. V.S Ikhar	Lecturer in Mechanical Engineering	Government Polytechnic, Nagpur.
2.	Mrs. R A Gadekar	Lecturer in Mechanical Engineering	Government Polytechnic, Nagpur.
3.	Mr. G. H. Dahole	Lecturer in Mechanical Engineering	Government Polytechnic, Nagpur.
4.	Er. A.M.Onkar	Chief Executive Officer	Onkar Furnitures, MIDC, Nagpur
5.	Shri. G.F.Potbhare	Principal	NIT, Polytechnic, Nagpur
6.	Dr.S.S.Baraskar	Lecturer in Mechanical Engineering	Govt. Polytechnic, Arvi

(Member Secretary PBOS) **(Chairman PBOS)**