

GOVERNMENT POLYTECHNIC, NAGPUR.

(An Autonomous Institute of Govt. of Maharashtra)

COURSE CURRICULUM

| | |
|------------------------|---|
| PROGRAMME | : DIPLOMA IN INFORMATION TECHNOLOGY |
| LEVEL NAME | : ELECTIVE COURSES |
| COURSE CODE | : IT504E^{\$} |
| COURSE TITLE | : DATA MINING AND DATA WAREHOUSING |
| PREREQUISITE | : NIL |
| TEACHING SCHEME | : TH: 03; TU: 00; PR: 02 (CLOCK HRs.) |
| TOTAL CREDITS | : 04 (1 TH/TU CREDIT = 1 CLOCK HR., 1 PR CREDIT = 2 CLOCK HR.) |
| TH. TEE | : 03 HRs |
| PR. TEE | : 02 HRs (External) |
| PT. | : 01 HR |

❖ RATIONALE:

This course introduces advanced aspects of data warehousing and data mining, encompassing the principles, research results and commercial application of the current technologies.

❖ COURSE OUTCOMES:

After completing this course students will be able to–

1. Identify the concepts of data warehousing and data mining.
2. Identify difference between DBMS and Data warehouse.
3. Appreciate the issues underlying database implementation.
4. Perform various operations using Data warehousing and data mining.
5. Perform query facilities to formulate queries and manipulate the database e.g. Structured Query Language (SQL).
6. Create Data Warehouse

❖ **COURSE DETAILS:****A. THEORY :**

| Units | Specific Learning Outcomes (Cognitive Domain) | Topics and subtopics | Hrs. |
|--|--|--|-------------|
| 1.Introduction to data warehouse and Data mining | <ol style="list-style-type: none"> 1. Define the term Data warehouse and Data mining 2. List the functionalities Data warehouse 3. Describe the stages of KDD 4. Describe Issues in Data Warehouse and Data Mining 5. List Application of Data Warehouse and Data Mining. | <ol style="list-style-type: none"> 1.1 Concepts of Data Warehouse and Data Mining 1.2 Functionalities 1.3 stages of Knowledge discovery in database(KDD) 1.4 Setting up a KDD environment 1.5 Issues in Data Warehouse and Data Mining, 1.6 Application of Data Warehouse and Data Mining | 06 |
| 2.Datawarehouse and OLAP Technology | <ol style="list-style-type: none"> 1. Differentiate between DBMS vs. Data Warehouse. 2. Design Multidimensional data model 3. Describe/Define the term related to Data, metadata 4. Define Data cubes 5. Design Data Warehouse Architecture 6. Describe Distributed and Virtual Data Warehouse 7. Define the term: OLTP, OLAP, 8. List types of OLAP | <ol style="list-style-type: none"> 2.1 DBMS vs. Data Warehouse 2.2 Data marts 2.3 Metadata 2.4 Multidimensional data model, Data Cubes 2.5 Schemas for Multidimensional Database: Stars, Snowflakes and Fact Constellations 2.6 Data Warehouse Architecture 2.7 Distributed and Virtual Data Warehouse 2.8 Data Warehouse Manager, OLTP (online transaction processing), OLAP (online analytical processing) types of OLAP, Servers. | 14 |
| 3.Datamining | <ol style="list-style-type: none"> 1. Define the term Data mining 2. Distinguish between KDD versus Data mining 3. Describe the Data mining techniques, tools. 4. List application of Data mining. 5. Analyse the pattern presentation & visualization specification 6. Describe | <ol style="list-style-type: none"> 3.1 Data Mining definition and Task 3.2 KDD versus Data Mining 3.3 Data Mining techniques, tools and application 3.4 Data mining query languages 3.5 Data specification, specifying knowledge, hierarchy specification 3.6 Pattern presentation & visualization specification 3.7 Data mining languages and | 8 |

| | standardization of data mining | standardization of data mining. | |
|---|---|--|-----------|
| 4.Mining Association Rules in Large Databases | <ol style="list-style-type: none"> 1. Define/Describe Association Rule Mining 2. Describe why Association Mining is necessary 3. Describe the characteristics of Pros and Cons of Association Rules 4. Write Apriori Algorithm | <ol style="list-style-type: none"> 4.1 Association Rule Mining 4.2 Need of Association Mining 4.3 Pros and Cons of Association Rules 4.4 Apriori Algorithm | 4 |
| 5.Classification and Prediction | <ol style="list-style-type: none"> 1. Describe the Issues regarding classification and Prediction 2. Classify decision Tree Induction 3. Define Regression 4. State the types of Regression 5. Illustrate Issues regarding Classification & Prediction | <ol style="list-style-type: none"> 5.1 Issues regarding 5.2 Classification & Prediction 5.3 Classification by Decision Tree Induction 5.4 Introduction to Regression 5.5 types of Regression | 6 |
| 6.Clustering And Applications And Trends In Data Mining | <ol style="list-style-type: none"> 1. Describe the term related to Cluster analysis 2. Select appropriate methods for categorization of cluster. 3. Illustrate k-mean method 4. Differentiate between different methods of clustering. 5. List application of Data mining. | <ol style="list-style-type: none"> 6.1 Cluster Analysis 6.2 Types of Data 6.3 Categorization of Major Clustering Methods 6.4 K-means, Partitioning Methods 6.5 Hierarchical Methods 6.6 Density-Based Methods ,Grid Based Methods, Model-Based Clustering Methods 6.7 Data Mining Applications. | 10 |
| Total Hrs. | | | 48 |

B. LIST OF PRACTICALS/LABORATORY EXPERIENCES/ASSIGNMENTS:

| Practicals | Specific Learning Outcomes (Psychomotor Domain) | Units | Hrs. |
|------------------|---|---|------|
| 1. | Identify the fundamental concepts of data warehouse and Data mining | Introduction to data warehouse and Data mining | 2 |
| 2. | Create a simple data warehouse | | 2 |
| 3. | Perform OLAP operations such as Roll Up, Drill Down, Slice, Dice through SQL- Server | Data warehouse and OLAP Technology Data mining | 2 |
| 4. | Perform preprocessing on dataset Weather. ARFF (Specify the name of the dataset chosen by each individual, instead of Weather) includes creating an ARFF file and reading it into WEKA using the WEKA Explorer. | Classification and Prediction | 2 |
| 5. | Implement Data Cleansing applying uppercase on first name and last name in C++. | | 4 |
| 6. | Perform Preprocessing, Classification and Visualization techniques on Agriculture dataset. | Clustering And Applications And Trends In Data Mining | 4 |
| 7. | Perform Association rule based on (Apriori algorithm) or Clustering algorithm (Kmeans) | | 4 |
| 8. | Perform Clustering technique on Customer dataset | | 4 |
| 9. | Perform Association technique on Agriculture dataset. | | 4 |
| Skill Assessment | | | 4 |
| Total Hrs | | | 32 |

❖ SPECIFICATION TABLE FOR THEORY PAPER:

| Unit No. | Units | Levels from Cognition Process Dimension | | | Total Marks |
|----------|---|---|---------------|----------------|----------------|
| | | R | U | A | |
| 01 | Introduction to data warehouse and Data mining | 04(04) | 04(04) | 06(00) | 14(08) |
| 02 | Data warehouse and OLAP Technology | 04(00) | 04(08) | 06(00) | 14(08) |
| 03 | Data mining | 00(02) | 04(04) | 06(00) | 10(06) |
| 04 | Mining Association Rules in Large Databases | 00(02) | 06(04) | 06(00) | 12(06) |
| 05 | Classification and Prediction | 04(00) | 04(00) | 00(06) | 08(06) |
| 06 | Clustering And Applications And Trends In Data Mining | 02(00) | 10(00) | 00(06) | 12(06) |
| | Total | 14(08) | 32(20) | 24 (12) | 70 (40) |

R – Remember

U – Understand

A – Analyze / Apply

❖ QUESTION PAPER PROFILE FOR THEORY PAPER

| Q. No | Bit 1 | | | Bit 2 | | | Bit 3 | | | Bit 4 | | | Bit 5 | | | Bit 6 | | | option |
|-------|-------|---|---|-------|---|---|-------|---|---|-------|---|---|-------|---|---|-------|---|---|--------|
| | T | L | M | T | L | M | T | L | M | T | L | M | T | L | M | T | L | M | |
| 01 | 1 | R | 2 | 1 | R | 2 | 4 | U | 2 | 6 | U | 2 | 6 | R | 2 | 3 | R | 2 | 5/7 |
| | 4 | R | 2 | | | | | | | | | | | | | | | | |
| 02 | 2 | R | 4 | 1 | U | 4 | 2 | U | 4 | 2 | U | 4 | 2 | U | 4 | | | | 3/5 |
| 03 | 3 | U | 4 | 4 | U | 4 | 5 | R | 4 | 1 | R | 4 | 1 | U | 4 | | | | 3/5 |
| 04 | 5 | U | 4 | 6 | U | 4 | 6 | U | 4 | 3 | U | 4 | 4 | U | 4 | | | | 3/5 |
| 05 | 1 | A | 6 | 2 | A | 6 | 5 | A | 6 | | | | | | | | | | 2/3 |
| 06 | 3 | A | 6 | 4 | A | 6 | 6 | A | 6 | | | | | | | | | | 2/3 |

T= Unit/Topic Number

L= Level of Question

M= Marks

R-Remember

U-Understand

A-Analyze/ Apply

❖ **ASSESSMENT AND EVALUATION SCHEME:**

| | What | | To Whom | Frequency | Max Marks | Min Marks | Evidence Collected | Course Outcomes |
|-----------------------------|-------------------------------|-----------------------|----------|---|-----------------------|-----------|-----------------------------------|-----------------|
| Direct Assessment Theory | CA (Continuous Assessment) | Progressive Test (PT) | Students | Two PT (average of two tests will be computed) | 20 | -- | Test Answer Sheets | 1, 2, 3 |
| | | Assignments | | Continuous | 10 | -- | Assignment Book / Sheet | 1, 2, 3 |
| | TEE (Term End Examination) | End Exam | Students | End Of the Course | 70 | 28 | Theory Answer Sheets | 1, 2, 3 |
| | | | | Total | 100 | 40 | | |
| Direct Assessment Practical | CA (Continuous Assessment) | Skill Assessment | Students | Continuous | 20 | -- | Rubrics & Assessment Sheets | 4,5,6 |
| | | Journal Writing | | Continuous | 05 | -- | Journal | 4,5,6 |
| | | | | TOTAL | 25 | 10 | | |
| | TEE (Term End Examination) | End Exam | Students | End Of the Course | 50 | 20 | Rubrics & Practical Answer Sheets | 4,5,6 |
| Indirect Assessment | Student Feedback on course | | Students | After First Progressive Test | Student Feedback Form | | 1, 2, 3, 4,5,6 | |
| | End Of Course | | | End Of The Course | Questionnaires | | | |

❖ **SCHEME OF PRACTICAL EVALUATION:**

| S.N. | Description | Max. Marks |
|------|--|------------|
| 1 | Drawing diagram, selection of equipment's., writing procedure etc. | 10 |
| 2 | Performance | 20 |
| 3 | Knowledge | 10 |
| 4 | Viva voice | 10 |
| | TOTAL | 50 |

❖ **MAPPING COURSE OUTCOMES WITH PROGRAM OUTCOMES:**

| Course Outcomes (COs) | Program Outcomes (POs) | | | | | | | | | | PSOs | |
|-----------------------|------------------------|---|---|---|---|---|---|---|---|----|------|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 1 | 2 |
| 1 | - | 3 | 3 | 3 | - | - | - | - | - | 3 | 3 | 3 |
| 2 | - | 3 | 3 | 3 | - | - | - | - | - | 3 | 3 | 3 |
| 3 | - | 3 | 3 | 3 | - | - | - | - | - | 3 | - | 3 |
| 4 | - | 3 | 3 | 3 | - | - | - | 3 | 3 | 3 | 3 | 3 |
| 5 | - | 3 | 3 | 3 | - | - | - | 3 | 3 | 3 | - | 3 |
| 6 | - | 3 | 3 | 3 | - | - | - | 3 | 3 | 3 | 3 | 3 |

1: Slight (Low)

2: Moderate (Medium)

3: Substantial (High)

❖ **REFERENCE & TEXT BOOKS:**

| S.N. | Title | Author, Publisher, Edition and Year Of publication | ISBN Number |
|------|---|--|----------------------|
| 1. | Data Warehousing | Reema Thareja, Oxford,2009 | 13: 9780198096221 |
| 2. | Data Warehousing Fundamentals | Paulraj Ponnian, John Willey, 2001. | 13:978047046207-2 |
| 3 | Data Mining Techniques | Arun K pujari, Universities Press, Second Edition, 2010. | 13:978 81 7371 672 0 |
| 4. | Introduction to Data Mining | Ping-Ning Tan, Vipin kumar, Steinbach, Pearson, 2006 | 13: 9780321321367 |
| 5. | Introduction to Data Mining with Case Studies | G.K.Gupta, PHI learning Pvt. Ltd.,2014 | 13:9788120343269 |

❖ **E-REFERENCES:**

- https://docs.oracle.com/cd/B28359_01/datamine.111/b28129/process.htm, assessed on 01 August 2016
- <https://www.youtube.com/watch?v=dGDuD10U4-M>, assessed on 01 August 2016

❖ **LIST OF MAJOR EQUIPMENTS/INSTRUMENTS WITH SPECIFICATION**

1. Operating System(Windows 98/2000/XP/7/8/8.1/10)
2. CPU Intel core i3/i5/i7
3. Printers(INK JET/LASER)
4. Softwares:
 - i. IBM - Intelligent Miner and more
 - ii. SAS - Enterprise Miner
 - iii. Silicon Graphics - MineSet
 - iv. Oracle - Thinking Machines - Darwin
 - v. Angoss – knowledge SEEKER

❖ **LIST OF EXPERTS & TEACHERS WHO CONTRIBUTED FOR THIS CURRICULUM:**

| S.N. | Name | Designation | Institute / Industry |
|------|-----------------------|------------------------------------|------------------------------------|
| 1. | Dr.A.R.Mahajan | Head of Information Technology | Government Polytechnic, Nagpur |
| 2. | Mr.S.P.Lambade | Head of Computer Engg. | Government Polytechnic, Nagpur |
| 3. | Ms.I.G.Lokhande | Lecturer in Information Technology | Government Polytechnic, Nagpur. |
| 4. | Mr.R.L.Meshram | Lecturer in Information Technology | Government Polytechnic, Nagpur |
| 5. | Prof. Manoj Jethawa | HOD, Computer Science | ShriDattaMeghe Polytechnic, Nagpur |
| 6 | Prof. N. V. Choudhari | Asst. Professor(CSE), | DBACOE, Wanadongari, Nagpur |
| 7 | Mr. Atul Upadhyay | CEO | Vista Computers, Ramnagar, Nagpur |

 (Member Secretary PBOS)

 (Chairman PBOS)