



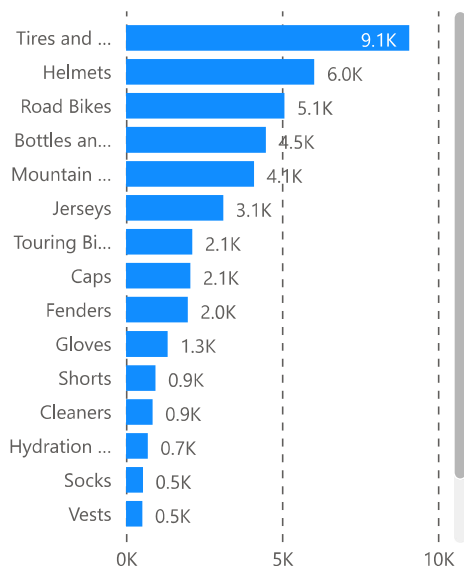
10/12/2015

6/30/2017

Total Orders by Category



Total Orders by SubcategoryName



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Total	22534	2.14%

[View Product Detail](#)



Monthly Revenue

1.83M✓
Goal: 1.83M (+0%)

Monthly Returns

166✓
Goal: 169 (+1.78%)

Monthly Orders

2146!
Goal: 2165 (-0.88%)

Top Products (Orders)

Water Bottle - 30 oz.

Top Products (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific



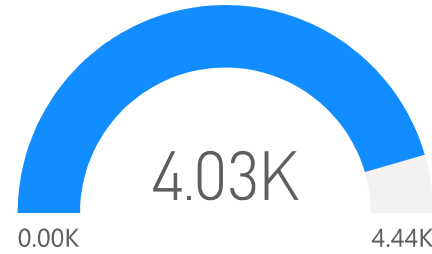


AWC Logo Cap

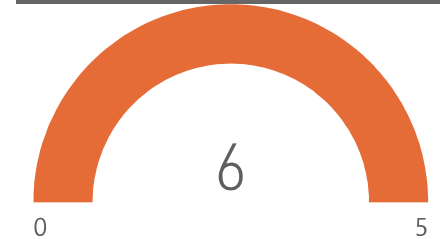
Current Month Orders vs Targets



Current Month Revenue vs Targets



Current Month Returns vs Previous Month



Price Adjustment (%)

-0.40



\$8.64

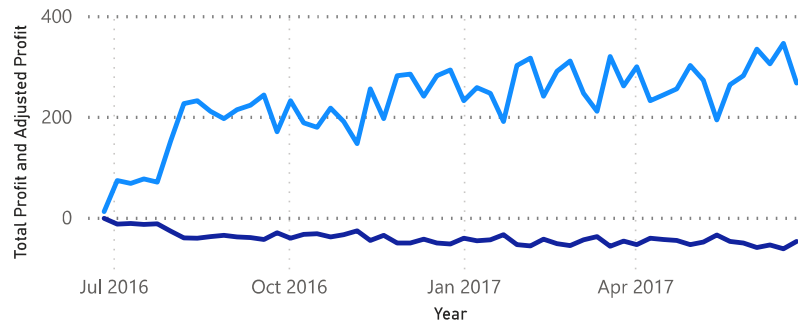
AVG Retail price

\$5.183999999999...

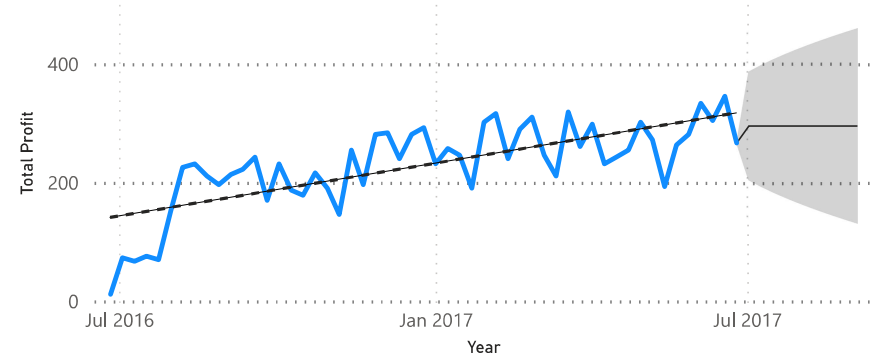
Adjusted Price

Weekly Profit

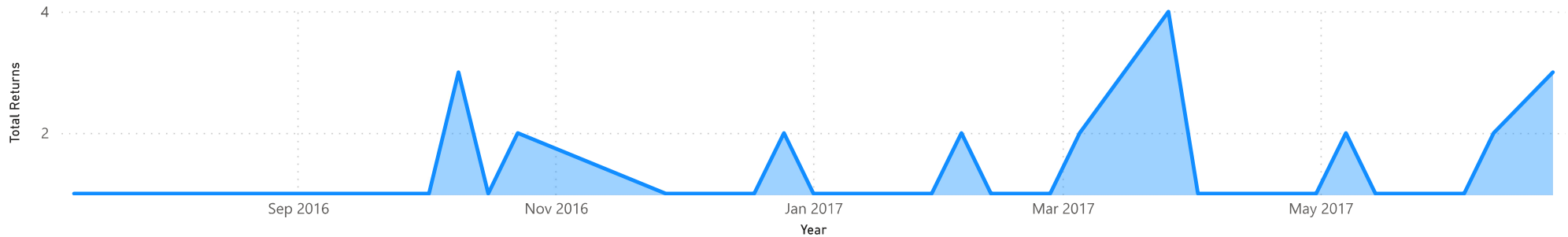
● Total Profit ● Adjusted Profit



Weekly Profit



Total Returns by Year, Quarter, Month and Day



FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	12,407.95
Mrs. Janet Munoz	6	12,015.39
Mrs. Lisa Cai	7	11,330.44
Mrs. Lacey Zheng	7	11,085.74
Mr. Jordan Turner	7	11,022.38
Mr. Larry Munoz	7	10,852.04
Mrs. Ariana Gray	6	10,391.42
Mr. Marco Lopez	6	10,289.68
Mr. Franklin Xu	5	10,164.34
Mrs. Margaret He	4	9,266.74
Mrs. Kaitlyn Henderson	4	9,258.92
Mrs. Nichole Nara	4	9,234.66
Mr. Randall Dominguez	4	9,210.36
Mrs. Rosa Hu	4	9,201.20
Adriana Gonzalez	4	9,195.69
Mrs. Dominique Prasad	6	9,180.93
Mrs. Brandi Gill	4	9,166.18
Mr. Brad She	4	9,161.01
Mr. Francisco Sara	4	9,125.54
Mr. Kevin Coleman	4	7,750.53
Mr. Johnathan Suri	4	7,721.33
Mrs. Crystal Zeng	4	7,706.81
Mrs. Felicia Blanco	4	7,669.66
Mrs. Jill Suarez	4	7,652.61
Mr. Preston Raman	4	7,599.49
Mr. Willie Xu	4	7,353.55
Mrs. Abby Subram	4	7,308.39
Mr. Lance Blanco	4	7,207.07
Mrs. Audrey Blanco	4	7,139.17
Mr. Ricky Navarro	3	7,119.63
Mr. Eddie Dominguez	3	7,044.38
Mrs. Molly Madan	3	7,043.25
Mr. Jarrod Mehta	3	7,038.37
Total	22534	18,509,633.20

