

# **Atliqo Telecom 5G Implementation Analysis**



Average Revenue (In Crores)

₹ 26.56 ₹ 200.74

202.15 Avg Revenue Per User

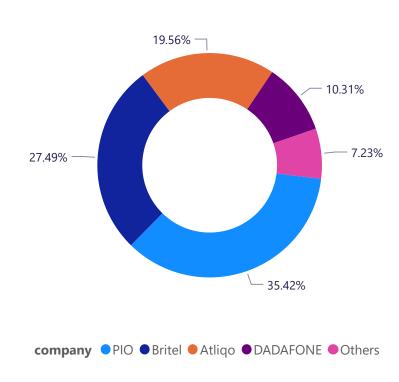
15.74

Monthly active users (In Lakhs)

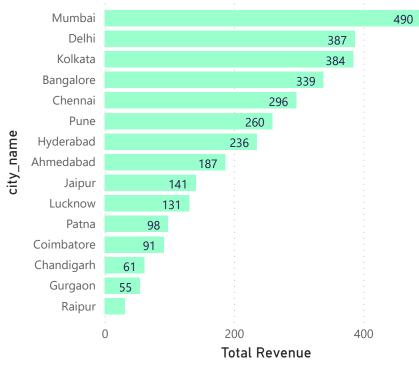
Monthly Unsubscribed Users (In Lakhs)

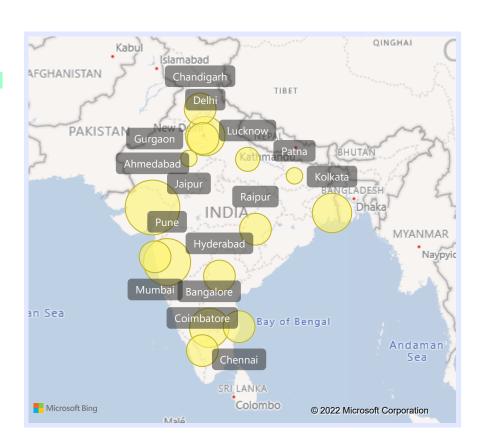


#### Market Share % By Company



## Total Revenue By City Name





₹ 26.56

₹ 200.74

202.15

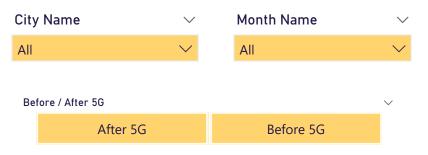
15.74

Average Revenue (In Crores)

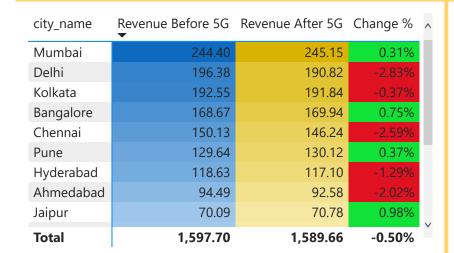
Avg Revenue Per User

Monthly active users (In Lakhs)

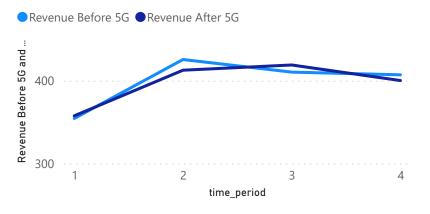
Monthly Unsubscribed Users (In Lakhs)



#### Split by City & Monthly Trend (Before 5g vs After 5G)



# Revenue Before 5G and Revenue After 5G by time period

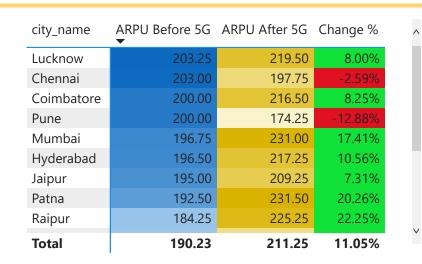


Revenue Before 5G and Revenue After 5G by city\_name

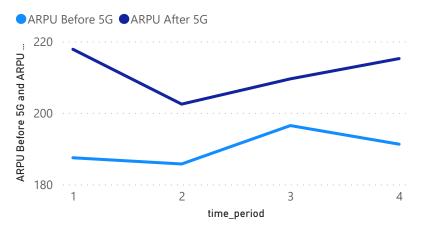
15.68 goal: 15.86 (-1.13%)

ARPU Before 5G and ARPU After 5G by city\_name

184.25 Goal: 225.25 (-18.2%)



#### ARPU Before 5G and ARPU After 5G by time period



₹ 26.56

₹ 200.74

202.15

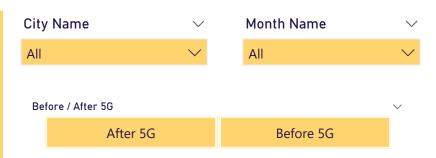
15.74

Average Revenue (In Crores)

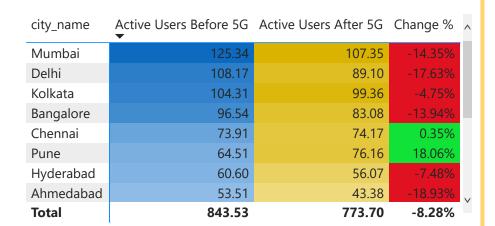
Avg Revenue Per User

Monthly active users (In Lakhs)

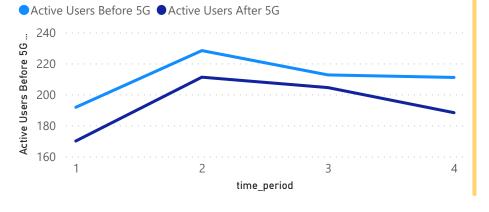
Monthly Unsubscribed Users (In Lakhs)



## Split by City & Monthly Trend (Before 5g vs After 5G)



Active Users Before 5G and Active Users After 5G by time\_period

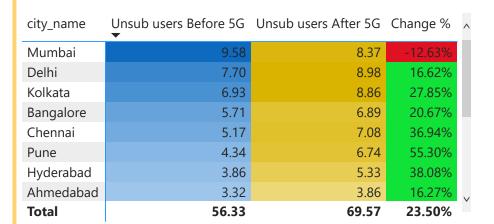


Active Users Before 5G and Active Users After 5G by city\_name

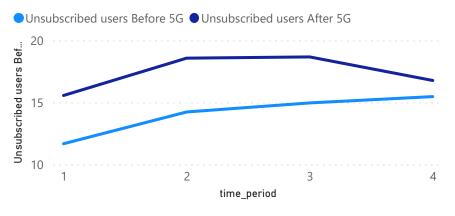
**8.58** Goal: 7.15 (+20%)

Unsubscribed users Before 5G and Unsubscribed users After 5G by city name

0.57 Goal: 0.63 (-9.52%)



Unsubscribed users Before 5G and Unsubscribed users After 5G by time\_period



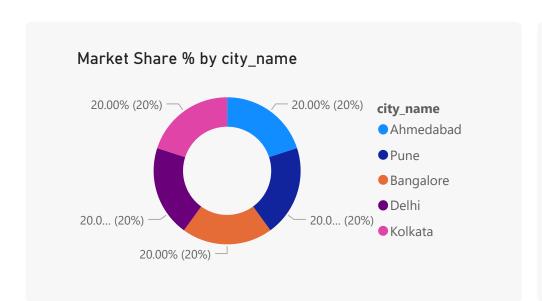
All

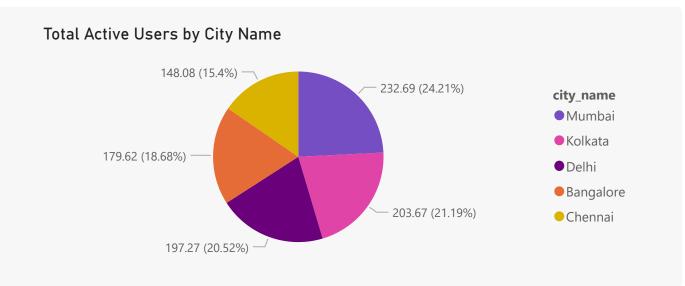
All

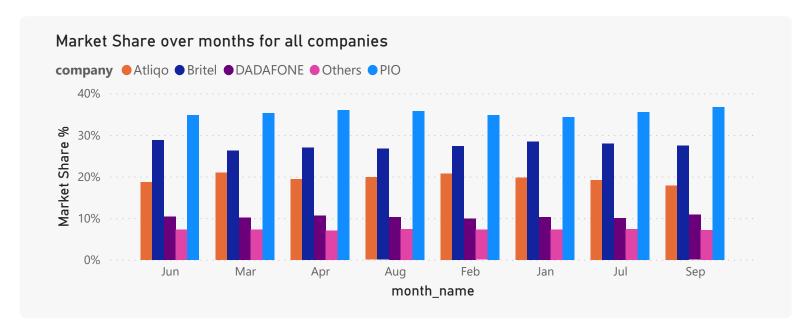
After 5G

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Top Plans by Revenue		
plan	Total Plan Revenue (Cr) ▼	Top N Plans by Revenue
p1	419.93	1
p2	297.53	2
p2 p3	261.54	3
p4	195.22	4
p11	185.95	5
Total	1,360.17	1